

INSIDE

Rochester College

Vol. 33 | No. 1

800 W Avon Rd | Rochester Hills, MI 48307 | rc.edu

Get to know our Student Body President, Kayce McClure.



Scan to
Learn More



800 West Avon Road
Rochester Hills, MI 48307

NON-PROFIT ORG.
U.S. POSTAGE
PAID
ROCHESTER, MICH.
PERMIT NO. 86

News from RC...

CCNE Accredits School of Nursing

Less than a year after state approval of the college's bachelor's degree program in nursing, the Rochester College School of Nursing was granted specialized accreditation by the Commission on Collegiate Nursing Education in June. The accreditation makes the RC School of Nursing only the second accredited BSN program in Oakland County, Michigan. "The CCNE's accreditation of RC's School of Nursing is a high honor and worth celebrating," said Jaime Sinutko, director of the School of Nursing. "Application for CCNE accreditation subjected us to close scrutiny, and we're thrilled that the high standards and relationship-based care taught by our faculty have been acknowledged." For more information about the Rochester College School of Nursing, visit www.rc.edu/nursing or call 248-218-2031.



New Majors Added to Curriculum

Still trying to decide what you want to be when you grow up? We've added academic majors in music education and theatre, as well as a journalism track to accompany our mass communication major. Our active music and theatre programs, along with our growing student publication, *The Shield*, will be components of the new offerings.

To find out more about the degrees RC offers, visit www.rc.edu.

College Launches New Advertising Campaign

Look up while you're driving around metro Detroit and you might notice RC on a billboard! Produced by pushtwentytwo, an integrated marketing firm located in Pontiac, Mich., in coordination with Rochester College's Communication Services team, the new "UP" campaign delivers an important message—we help students move up in their careers with an amazing education, as well as move up as individuals and as people with a strong Christian foundation.

Be sure to keep an eye or ear out for the "UP" billboards, radio and online ads, webisodes and more!

UP



campus tour

STUDENT DEVELOPMENT

Located in the center of campus (in the Campus Center building because we're clever like that), the Student Development office will be one of the first places on campus you'll come to know.

As a new student at RC, you'll stop by this office during the registration process, and you'll also get to know everyone when you attend New Student Orientation. As the year progresses, Student Development will be the spot you hit up for a replacement I.D. card (side note: if you make it through college with your original swipe card, you deserve a medal). And more importantly, the office is the hub of student activities at RC.

We're firm believers in getting involved during college, and Student Development will help you do that. Take a peek at some of the fun that flows from this office, then check us out at the places you see to the right. May we also suggest making sure you're well acquainted with your planner or iPhone calendar because once you get to RC, we have a feeling you're going to be BUSY!

We've made it easy for you to get to know us:



RCWarriors

time!

NT MENT

rc.edu



Rochester College



YouTube

photos.rc.edu

RochesterCollege

1

FIRST YEAR EXPERIENCE

From the moment you step on campus, we want you to engage in all that Rochester College has to offer. We'll be helping you make the most of this transitional period with FYE—a series of spiritual, social and academic events that help foster a culture of learning. Included in the agenda of FYE is a common reading that creates a theme for discussion throughout the year; working with peer advisers and faculty guides; a uniquely designed Chapel/Convocation schedule; "Dinner At Six," which involves a shared meal that helps build relationships outside the normal classroom setting; and various other service learning and campus involvement activities.

2

SOCIAL CLUBS

Oh, Greek life. It's pretty synonymous with the college experience, and you won't be disappointed when it comes time to pledge here at RC. Our social clubs offer a plethora of ways to make new friends and lasting memories as you connect with your peers, college and community.

3

STUDENT GOVERNMENT

You've probably heard the term, "broke college student." Not exactly something to look forward to, right? Well, the enjoyable and free/super cheap events hosted by StuGov mean your social life won't be affected by your less-than-stellar bank account balance. We're talkin' nights on the town, parties on campus and a lot of other good old fashioned fun in between. You can also join SG and play a vital role in change, growth and community at RC.

4

INTRAMURALS

Our intramural program is pretty much the recreation department for the campus community. From beginner to expert level, you'll find individual students, small groups, social clubs and even Rochester College faculty and staff taking part in the athletic fun. And between volleyball, basketball, flag football, wiffleball, dodgeball, floor hockey and racquetball, there's a game for everyone.

5

CAMPUS MINISTRY

Campus Ministry loves God, you and serving others. On a regular basis, CM can be found coordinating Chapel, or hosting events such as The Offering, House of God, or Happy Hour in the CHILL. Annually, activities like Shack-a-thon, the Urban Plunge and 24-Hour Prayer are offered. No matter what the occasion, CM provides ample opportunities for you to live out your faith, through worship and activism alongside the rest of the RC community.

6

RESIDENTIAL LIFE

If you were to speak with our alumni, many of them would say their most cherished memories involve living on campus. That's because our community is SECOND. TO. NONE. This place will truly become your home-away-from-home, and the fun peeps of Res Life only make your stay here that much more enjoyable. You'll be eligible to join the Res Life staff after your first year here, but you're more than welcome to take part in the frequent programming hosted by this group starting day one.



Meet Kayce.

As Student Body Prez, Editor-in-Chief of *The Shield* magazine, a Resident Advisor and member of Sigma Phi, this girl knows a thing or two about making the most out of college by getting involved. And did we mention she also runs a ministry for young girls and makes sweet videos? Lucky for all of you, despite her busy schedule, she found time to share why she chose RC, and more importantly, why she considers it one of the best decisions of her life.

I would say that my journey with RC began the day I was born. My parents and several of my uncles, aunts and cousins, as well as both of my brothers have attended RC. While RC is kind of a family tradition, that alone is not why I decided to come here myself. In fact, RC wasn't really on my list of schools that I wanted to attend. I thought I'd try something different and go out of state. But in the end, that didn't happen. God kept me here and I'm very grateful He did.

When I got here, I dove right into campus life and seized many of the opportunities to get connected with different organizations on campus. I am pretty much involved with as much as I can be. Although Garth Pleasant keeps begging me to join the sports teams and Dr. Joe Bentley has asked several times for me to sing in chorus, I have declined their offers. I'm actually kind of sick of them asking...OK, OK, they haven't asked, but I can dribble a basketball and hum a tune!

It's actually sort of funny that I never joined chorus considering it played a role in my decision to attend RC. In the spring of 2009, there was a RC A Cappella Chorus Reunion. Another family tradition of ours is that we sing in chorus so I attended the reunion concert to watch several members of the family sing their little hearts out. Sure, the singing was beautiful, but that's not what convinced me to come. I wasn't moved by the music, but rather the crowd of people that were connected by the memories they had at RC. It's hard to put into words, but whether you were from the class of '63, '82 or '09, you shared in the same feeling of community, long-lasting friendships and spiritual growth. I knew that every decade at RC had been different from the next. The facilities were different; the people were different. Even Lake Norcentra was different, but if you asked any one of those people why they came back for the reunion, they would say it was because of the community RC provided and the community it continues to be.

Now, I don't mean to get sappy on you, but it's true. Though I am ultimately here to get an education, I know first-hand that what makes this place worth a second look is what has kept people coming back here year after year—our *community*. Learning, praying, worshiping, serving and living alongside a community of your peers, and faculty and staff who are committed to educating and uplifting you holistically, is a one-of-a-kind experience that you won't find at other schools. And yes, that's sappy too, but I can guarantee you'll quickly understand what I mean once you join the RC family.

