

WITH SEVERAL ASSISTING

X in Chron N. Cent. ed
X X III-1 1 Oct 65

1-66

Northwest Leads 2-Prong Effort

DETROIT, Mich.—During the first two weeks of August, Northwest Church in Detroit led in a two weeks Campaign for Christ in Western Michigan, concentrating primarily in two cities: Shelby and Ludington.

Although the Northwest church led in planning the work, several congregations participated in the total efforts, including: East Dearborn, Shelby, Ludington, Summit, and Muskegon.

Climaxing more than a year of planning, the campaign in Shelby was the second in as many years. Gene Carrell, minister of Chase Road Church, in Dearborn, was the preacher for the meeting in Shelby, and Joseph F. Jones, of Northwest in Detroit, led the singing.

Bill Bunting, student in the Sunset School of Preaching in Lubbock, Tex., served as personal work coordinator and director of the daily Vacation Bible School.

Three Christian couples from the Lubbock school shared in the visitation program and Bible School. There were five responses during the week, three being baptisms.

The second week of the campaign concentrated attention 30

miles to the north of Shelby, in the resort city of Ludington. Several weeks prior to the week of preaching the church ran a series of specially prepared newspaper advertisements, which stirred much local interest.

Three days of radio spot announcements featuring the voices of well-known local members, likewise, brought an unusual community response. During the public evangelistic week Joseph Jones did the preaching, and Jeff Green, music instructor for Livonia Public Schools, led the singing.

Supplementing the nightly services at the church building was a daily radio program over the Ludington station.

Although the Ludington church has only about 40 members, attendance for the week averaged between 85 and 150, with outside visitors numbering from 5 to 25 each evening.

There were two responses during the week; one young college student recommitted her life to Christ, and one man, a husband and father of three children, was baptized. Tentative plans call for a second campaign in Ludington area next summer.

A large number of Christian families shared the two weeks, giving a week of vacation time to assist in the personal evangelism program, and encouraging the total efforts with their presence for the worship hours. Joining with the workers from Northwest were additional families from Hayes Avenue (Detroit), Livonia, and East Dearborn congregations.

Coordinating the total efforts of the campaign in the Shelby-Ludington area were O. R. Bunting, minister at Shelby, Glenn Hannah, minister at Ludington and English instructor in the Ludington High School, and Stan Clausen, engineer with Dow Chemical Company, and member of the Ludington Church.