

Oakland Community College Profile of the Southfield Campus

- During Fall 1996 a total of 2,419 students took at least one course at the Southfield campus. Half of these students (1,188, 49.1%) took classes exclusively at the Southfield campus.
- The Southfield campus has a high proportion of minority students in comparison to ethnic enrollments college-wide. Slightly under half (47%) of all students taking at least one course at the Southfield campus are African-American, while 45% are non-minorities. African-Americans represent nearly 11% of all students college-wide, while non-minorities comprise 79% of the student population.
- A higher proportion of Southfield students are non-residents in comparison to students at other campuses. Close proximity to Wayne County in conjunction with easy access may explain this difference.
- Students at the Southfield campus appear to be enrolled in programs similar to students throughout the College (top six programs). However, during Fall 1996, a greater proportion of Southfield students were in the Nursing (applicant) program in comparison to students at all other campuses.
- Slightly over half of all students taking at least one course at the Southfield campus have the intent to obtain an OCC degree, while nearly 40% plan to transfer. In comparison, 46% of students college-wide intend to obtain an OCC degree and 37% expect to transfer.
- Overall the College's public high school penetration rate has increased by 2.9 percent over the past five years. This is in an era when high school graduation rates have declined by 5.1 percent. Meanwhile, the number of Southfield Lathrup graduates attending OCC has increased 9.8 percent and by 0.8 percent from Southfield High School. Furthermore, the number of Southfield Lathrup graduates has declined 11.2 percent and the number of Southfield High School graduates has increased 3.2 percent over the past five years.
- Annually, the Southfield campus draws heavily from its surrounding communities of Southfield, Oak Park, Ferndale and Royal Oak. Nearly half (1,870, 45%) of the campus's students reside in these four cities. Furthermore, nearly one in five (810, 19.6%) of Southfield campus students reside in the city of Detroit.

**Ethnic Enrollments
(Fall 1996)**

Ethnicity/Race	Southfield	All Other Campuses
African-American	46.5	10.7
White	44.9	79.2
Asian	3.7	4.3
Hispanic	1.0	2.3
American Indian	.7	0.8
Other	3.2	2.8
Students	(2,419)	(23,753)

**Residency
(Fall 1996)**

Residency	Southfield	All Other Campuses
In-District	72.6	88.7
Out-of District	25.5	9.0
Foreign (F.)	0.8	1.0
Out-of-State	0.2	0.2
Other	0.9	1.0
Students	(2,419)	(23,753)

**Program Enrollment
(Fall 1996)**

Program	Southfield	All Other Campuses
Undecided	14.7	17.6
Nursing-Applicant	12.4	5.5
Liberal Arts	9.8	10.5
Business Administration	7.5	9.1
General Studies	4.0	5.9
Pre-Engineering	3.8	3.0
Students	(2,419)	(23,753)

**Student Intent
(Fall 1996)**

Intent	Southfield	All Other Campuses
Obtain OCC Degree	51.4	46.1
Course to Transfer	39.4	37.4
Gain Skills to Get a Job	2.9	3.9
Personal Enrichment	2.0	5.1
Upgrade Existing Job Skills	1.4	4.5
Other Reason	3.0	3.0
Students	(2,419)	(23,753)

Table 1.1
High School Penetration by OCC Recruiting Region
(Fall 1992 through Fall 1996)

High School	1992			1993			1994			1995			1996			Percent Change 5-Year		
	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Absolute Percent
Auburn Hills Region																		
Auburn Hills - Public																		
Adams	441	68	15.4	425	67	15.8	423	68	16.1	430	78	18.1	409	56	13.7	-7.3	-17.6	-1.7
Athens	397	70	17.6	412	70	17.0	382	71	18.6	371	74	19.9	360	69	19.2	-9.3	-1.4	1.5
Avondale	180	49	27.2	165	45	27.3	133	38	28.6	151	47	31.1	168	37	22.0	-6.7	-24.5	-5.2
Lahser	228	25	11.0	247	35	14.2	210	35	16.7	210	26	12.4	263	44	16.7	15.4	76.0	5.8
Lake Orion	350	47	13.4	282	60	21.3	316	51	16.1	288	67	23.3	272	57	21.0	-22.3	21.3	7.5
Oxford	172	40	23.3	169	41	24.3	164	49	29.9	170	44	25.9	180	49	27.2	4.7	22.5	4.0
Pontiac Central	265	41	15.5	292	40	13.7	185	78	42.2	193	77	39.9	171	48	28.1	-35.5	17.1	12.6
Pontiac Northern	321	43	13.4	272	27	9.9	227	31	13.7	227	22	9.7	182	53	29.1	-43.3	23.3	15.7
Rochester	384	101	26.3	373	75	20.1	392	76	19.4	395	89	22.5	401	76	19.0	4.4	-24.8	-7.3
Troy	383	69	18.0	425	71	16.7	425	68	16.0	399	84	21.1	435	79	18.2	13.6	14.5	0.1
Subtotal - Public	3,121	553	17.7	3,062	531	17.3	2,857	565	19.8	2,834	608	21.5	2,841	568	20.0	-9.0	2.7	2.3
Auburn Hills - Private																		
Academy of Sacred Heart	13	0	0.0	24	1	4.2	26	1	3.8	21	0	0.0	22	1	4.5	69.2	--	4.5
Bethany Christian	25	1	4.0	26	2	7.7	16	0	0.0	23	1	4.3	16	2	12.5	-36.0	100.0	8.5
Cranbrook Kingswood	156	1	0.6	181	2	1.1	151	8	5.3	182	1	0.5	178	5	2.8	14.1	400.0	2.2
Detroit Country Day	117	0	0.0	118	1	0.8	117	4	3.4	112	2	1.8	140	3	2.1	19.7	--	2.1
Eton Academy	12	0	0.0	16	0	0.0	13	0	0.0	12	0	0.0	13	0	0.0	8.3	--	0.0
Greater Life Academy	6	0	0.0	5	0	0.0	5	3	60.0	10	0	0.0	7	3	42.9	16.7	--	42.9
Indianwood Christian	0	0	0.0	1	0	0.0	3	0	0.0	1	0	0.0	6	1	16.7	--	--	16.7
Lutheran NW High School	52	9	17.3	60	10	16.7	54	7	13.0	49	5	10.2	59	3	5.1	13.5	-66.7	-12.2
Oakland Cath. (Notre Dame Prep.)	16	1	6.3	20	3	15.0	36	16	44.4	22	0	0.0	30	0	0.0	87.5	-100.0	-6.3
Oakland Christian School	39	11	28.2	53	13	24.5	40	6	15.0	52	13	25.0	31	13	41.9	-20.5	18.2	13.7
Oxford Christian Academy	4	1	25.0	5	2	40.0	10	1	10.0	6	2	33.3	11	4	36.4	175.0	300.0	11.4
Roch Hills Christ. School	13	2	15.4	16	1	6.3	14	3	21.4	15	1	6.7	10	3	30.0	-23.1	50.0	14.6
Roeper City & Country	23	0	0.0	23	1	4.3	38	1	2.6	44	4	9.1	40	2	5.0	73.9	--	5.0
Subtotal - Private	476	26	5.5	548	36	6.6	523	50	9.6	549	29	5.3	563	40	7.1	18.3	53.8	1.6
Total - Auburn Hills	3,597	579	16.1	3,610	567	15.7	3,380	615	18.2	3,383	637	18.8	3,404	608	17.9	-5.4	5.0	1.8

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(Fall 1992 through Fall 1996)

High School	1992			1993			1994			1995			1996			Percent Change 5-Year		
	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Absolute Percent
Highland Lakes Region																		
Highland Lakes - Public																		
Brandon	160	34	21.3	195	35	17.9	161	33	20.5	165	41	24.8	161	37	23.0	0.6	8.8	1.7
Clarkston	384	86	22.4	405	90	22.2	338	90	26.6	352	79	22.4	401	96	23.9	-4.4	11.6	1.5
Holly	218	33	15.1	177	24	13.6	205	27	13.2	192	24	12.5	201	36	17.9	-7.8	9.1	2.8
Lakeland	272	70	25.7	253	59	23.3	212	55	25.9	235	62	26.4	245	59	24.1	-9.9	-15.7	-1.7
Milford	316	76	24.1	273	75	27.5	333	80	24.0	297	61	20.5	341	68	19.9	7.9	-10.5	-4.1
Walled Lake Central	267	63	23.6	307	78	25.4	256	74	28.9	257	76	29.6	256	109	42.6	-4.1	73.0	19.0
Walled Lake Western	241	51	21.2	269	68	25.3	248	65	26.2	252	75	29.8	265	65	24.5	10.0	27.5	3.4
Waterford Kettering	301	78	25.9	260	76	29.2	253	72	28.5	237	78	32.9	234	61	26.1	-22.3	-21.8	0.2
Waterford Mott	325	97	29.8	246	61	24.8	254	83	32.7	250	73	29.2	253	83	32.8	-22.2	-14.4	3.0
Subtotal - Public	2,484	588	23.7	2,385	566	23.7	2,260	579	25.6	2,202	569	25.8	2,357	614	26.1	-5.1	4.4	2.4
Highland Lakes - Private																		
Our Lady of the Lakes	37	10	27.0	36	7	19.4	49	10	20.4	48	13	27.1	58	13	22.4	56.8	30.0	-4.6
Springfld Christ. Acad.	23	1	4.3	27	4	14.8	15	8	53.3	12	1	8.3	21	6	28.6	-8.7	500.0	24.2
West Highland Christian	0	0	--	0	0	--	0	0	--	7	0	--	5	0	0.0	--	--	--
Subtotal - Private	60	11	18.3	63	11	17.5	64	18	28.1	67	14	20.9	84	19	22.6	40.0	72.7	4.3
Total - Highland Lakes	2,544	599	23.5	2,448	577	23.6	2,324	597	25.7	2,269	583	25.7	2,441	633	25.9	-4.0	5.7	2.4
Orchard Ridge Region																		
Orchard Ridge - Public																		
Andover	240	18	7.5	208	19	9.1	218	33	15.1	201	26	12.9	197	22	11.2	-17.9	22.2	3.7
Farmington	249	53	21.3	235	54	23.0	228	46	20.2	236	60	25.4	270	53	19.6	8.4	0.0	-1.7
Groves	233	42	18.0	252	21	8.3	217	32	14.7	230	42	18.3	235	50	21.3	0.9	19.0	3.3
Harrison	230	37	16.1	229	42	18.3	203	53	26.1	264	54	20.5	229	49	21.4	-0.4	32.4	5.3
North Farmington	290	45	15.5	277	41	14.8	292	62	21.2	255	58	22.7	242	58	24.0	-16.6	28.9	8.4
Novi	258	60	23.3	261	51	19.5	244	49	20.1	294	64	21.8	285	41	14.4	10.5	-31.7	-8.9
Seaholm High School	288	26	9.0	299	30	10.0	230	34	14.8	269	36	13.4	267	19	7.1	-7.3	-26.9	-1.9
South Lyon	238	26	10.9	221	38	17.2	219	39	17.8	240	26	10.8	243	29	11.9	2.1	11.5	1.0
West Bloomfield	336	46	13.7	337	64	19.0	311	85	27.3	318	86	27.0	347	107	30.8	3.3	132.6	17.1
Subtotal - Public	2,362	353	14.9	2,319	360	15.5	2,162	433	20.0	2,307	452	19.6	2,315	428	18.5	-2.0	21.2	3.5

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Orchard Ridge - Private																		
Brother Rice	145	13	9.0	127	11	8.7	135	20	14.8	135	7	5.2	147	9	6.1	1.4	-30.8	-2.8
Marian	129	11	8.5	98	13	13.3	96	10	10.4	109	9	8.3	109	6	5.5	-15.5	-45.5	-3.0
Mercy	173	10	5.8	196	7	3.6	190	15	7.9	196	17	8.7	192	5	2.6	11.0	-50.0	-3.2
St. Mary Prep.	42	1	2.4	39	3	7.7	49	7	14.3	46	8	17.4	58	8	13.8	38.1	700.0	11.4
Subtotal - Private	499	35	7.0	460	34	7.4	470	52	11.1	486	41	8.4	506	28	5.5	1.4	-20.0	-1.5
Total - Orchard Ridge	2,861	388	13.6	2,779	394	14.2	2,632	485	18.4	2,793	493	17.7	2,821	456	16.2	-1.4	17.5	2.6
RoyalOak/ Southfield Region																		
Royal Oak/Southfield - Public																		
Berkley	217	43	19.8	250	40	16.0	222	66	29.7	250	71	28.4	230	44	19.1	6.0	2.3	-0.7
Clawson	140	44	31.4	115	31	27.0	113	42	37.2	115	21	18.3	111	24	21.6	-20.7	-45.5	-9.8
Dondero	203	58	28.6	183	60	32.8	186	49	26.3	175	54	30.9	175	50	28.6	-13.8	-13.8	0.0
Ferndale	218	31	14.2	192	30	15.6	190	43	22.6	205	44	21.5	214	58	27.1	-1.8	87.1	12.9
Hazel Park	204	37	18.1	221	40	18.1	200	38	19.0	195	46	23.6	237	37	15.6	16.2	0.0	-2.5
Kimball	279	74	26.5	252	83	32.9	270	78	28.9	322	63	19.6	298	94	31.5	6.8	27.0	5.0
Lamphere	136	28	20.6	129	31	24.0	125	31	24.8	135	35	25.9	145	32	22.1	6.6	14.3	1.5
Madison	110	15	13.6	133	23	17.3	103	26	25.2	93	31	33.3	89	26	29.2	-19.1	73.3	15.6
Oak Park	177	19	10.7	169	21	12.4	174	31	17.8	154	48	31.2	143	29	20.3	-19.2	52.6	9.5
Southfield	278	56	20.1	294	51	17.3	258	62	24.0	237	70	29.5	287	60	20.9	3.2	7.1	0.8
Southfield/Lathrup	303	30	9.9	370	54	14.6	300	66	22.0	277	54	19.5	269	53	19.7	-11.2	76.7	9.8
Subtotal - Public	2,265	435	19.2	2,308	464	20.1	2,141	532	24.8	2,158	537	24.9	2,198	507	23.1	-3.0	16.6	3.9
Royal Oak/Southfield - Private																		
Akiva Hebrew Day	11	0	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Bishop Foley	203	15	7.4	203	22	10.8	197	13	6.6	163	10	6.1	174	15	8.6	-14.3	0.0	1.2
SAA Beth Jacob	16	0	0.0	20	0	0.0	18	0	0.0	18	1	5.6	20	1	5.0	25.0	--	5.0
Shrine	84	3	3.6	74	2	2.7	62	8	12.9	53	4	7.5	60	7	11.7	-28.6	133.3	8.1
Southfield Christian	66	6	9.1	72	8	11.1	72	8	11.1	73	7	9.6	5	5	100.0	-92.4	-16.7	90.9
Temple Christ. Academy	4	1	25.0	8	1	12.5	4	0	0.0	6	0	0.0	7	2	28.6	75.0	100.0	3.6
Yeshivath Gedoloh	8	0	0.0	10	--	--	19	0	0.0	24	0	0.0	--	--	--	--	--	--
Subtotal - Private	392	25	6.4	387	33	8.5	372	29	7.8	337	22	6.5	266	30	11.3	-32.1	20.0	4.9
Total - Royal Oak/Southfield	2,657	460	17.3	2,695	497	18.4	2,513	561	22.3	2,495	559	22.4	2,464	537	21.8	-7.3	16.7	4.5
College-Wide																		
Public	10,232	1,929	18.9	10,074	1,921	19.1	9,420	2,109	22.4	9,501	2,166	22.8	9,711	2,117	21.8	-5.1	9.7	2.9
Private	1,427	97	6.8	1,458	114	7.8	1,429	149	10.4	1,439	106	7.4	1,419	117	8.2	-0.6	20.6	1.4
Grand total	11,659	2,026	17.4	11,532	2,035	17.6	10,849	2,258	20.8	10,940	2,272	20.8	11,130	2,234	20.1	-4.5	10.3	2.7

Oakland Community College
1995-96 Enrollment Penetration Report by Zip Code*
Southfield

Zip	City	1995-96 Enrollment	1994 Population (18 Years and Older)	Penetration Rate (%)	1990		1994 Median Household Income	1990 Median Housing Value	1990 % Families in Poverty
					% Bachelor's Degree	% Bachelor's Degree and Higher			
48237	Oak Park	482	22,443	2.1477	14.9	23.3	\$36,985	\$47,000	9.6
48075	Southfield	382	17,823	2.1433	17.6	31.4	\$43,142	\$77,100	5.0
48076	Southfield	256	22,962	1.1149	20.7	36.7	\$50,510	\$90,600	3.1
48034	Southfield	253	25,594	0.9885	22.3	37.5	\$40,305	\$88,300	2.6
48220	Ferndale	178	20,651	0.8620	8.6	12.2	\$29,936	\$37,100	9.3
48073	Royal Oak	186	27,995	0.6644	21.0	29.7	\$40,921	\$82,200	2.4
48071	Madison Heights	168	25,443	0.6603	8.0	11.0	\$34,696	\$59,600	6.9
48072	Berkley	95	14,769	0.6433	16.7	24.8	\$39,471	\$67,600	2.7
48067	Royal Oak	133	21,991	0.6048	17.6	25.1	\$37,527	\$66,700	3.5
48069	Pleasant Ridge	13	2,264	0.5742	31.2	50.7	\$56,574	\$89,400	2.5
48030	Hazel Park	74	14,500	0.5103	3.6	4.9	\$28,633	\$36,000	12.3
48017	Clawson	56	11,045	0.5070	12.8	15.9	\$38,680	\$71,700	2.0
48070	Huntington Woods	26	5,440	0.4780	25.6	50.4	\$56,308	\$101,100	2.9
48083	Troy	72	16,524	0.4357	17.5	25.7	\$45,397	\$95,700	2.9
48235	Detroit	169	40,693	0.4153	8.1	12.2	\$32,795	\$31,900	16.4
48219	Detroit	140	42,123	0.3324	9.8	14.6	\$32,729	\$32,800	15.6
48084	Troy	34	10,980	0.3096	30.1	51.4	\$52,249	\$148,100	2.5
48221	Detroit	108	35,146	0.3073	11.3	21.6	\$33,335	\$37,200	12.6
48009	Birmingham	44	15,883	0.2770	36.2	59.5	\$61,317	\$150,200	1.5
48025	Franklin	26	11,501	0.2261	32.5	57.9	\$72,869	\$169,200	0.3
48336	Farmington	45	20,624	0.2182	18.8	27.4	\$43,739	\$93,000	2.9
48335	Farmington	34	16,740	0.2031	27.6	42.4	\$48,691	\$154,600	1.3
48323	West Bloomfield	24	12,325	0.1947	28.3	53.3	\$85,868	\$191,000	1.2
48223	Detroit	43	25,435	0.1691	9.5	16.1	\$26,753	\$30,300	27.3
48334	Farmington	24	14,373	0.1670	27.6	44.6	\$57,883	\$138,200	2.2
48098	Troy	46	30,495	0.1508	24.7	43.2	\$70,732	\$143,400	1.4
48331	Farmington	22	15,409	0.1428	32.5	53.6	\$75,789	\$183,200	0.4
48326	Auburn Hills	19	13,570	0.1400	17.1	23.4	\$37,335	\$68,800	6.3
48301	Bloomfield Hills	17	12,212	0.1392	35.1	61.9	\$98,977	\$218,000	0.4
48393	Wixom	12	8,836	0.1358	22.3	27.6	\$34,329	\$99,800	1.6
48227	Detroit	59	43,958	0.1342	4.7	7.3	\$25,784	\$26,500	28.6
48374	Novi	6	4,645	0.1292	21.5	29.8	\$54,667	\$167,700	2.5
48375	Novi	20	15,923	0.1256	27.8	39.5	\$55,374	\$121,200	1.7
48390	Walled Lake	16	12,961	0.1234	12.7	18.0	\$43,876	\$86,300	4.7
48302	Bloomfield Hills	16	13,352	0.1198	28.5	56.5	\$85,453	\$250,800	0.5
48322	West Bloomfield	25	20,947	0.1194	27.6	49.2	\$72,709	\$159,800	1.0
48342	Pontiac	18	15,295	0.1177	3.9	5.1	\$19,013	\$32,100	30.6
48304	Bloomfield Hills	16	13,907	0.1151	32.9	61.2	\$93,483	\$208,500	0.9
48340	Pontiac	18	16,725	0.1076	5.9	7.3	\$26,832	\$36,500	16.9

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					% Bachelor's Degree	% Bachelor's Degree and Higher			
48238	Detroit	36	33,494	0.1075	4.0	6.1	\$16,572	\$20,700	34.7
48370	Oxford	1	956	0.1046	20.8	31.5	\$48,491	\$114,800	1.7
48234	Detroit	32	32,073	0.0998	14.0	26.0	\$25,202	\$23,100	23.9
48307	Rochester	25	25,412	0.0984	23.2	33.7	\$45,511	\$103,800	2.0
48328	Waterford	19	19,376	0.0981	12.3	16.6	\$38,172	\$71,900	4.8
48203	Detroit	34	34,791	0.0977	5.4	9.8	\$15,551	\$19,000	37.3
48383	White Lake	6	6,144	0.0976	8.6	12.4	\$46,334	\$91,500	6.5
48350	Davisburg	4	4,305	0.0929	13.4	17.0	\$51,942	\$94,900	6.0
48202	Detroit	17	18,432	0.0922	8.8	16.3	\$13,786	\$22,500	32.3
48324	West Bloomfield	10	10,999	0.0909	24.4	38.9	\$62,965	\$137,700	1.3
48356	Highland	5	5,882	0.0850	11.2	15.8	\$50,579	\$95,200	2.4
48208	Detroit	9	10,595	0.0849	4.4	7.5	\$12,347	\$14,999	41.5
48314	Sterling Heights	6	7,104	0.0845	11.0	15.0	\$39,558	\$87,500	3.7
48217	Detroit	7	8,333	0.0840	3.4	5.0	\$19,227	\$25,500	23.9
48240	Redford	12	14,707	0.0816	8.0	11.0	\$38,931	\$51,300	3.5
48207	Detroit	16	19,627	0.0815	7.1	17.8	\$16,684	\$21,700	30.5
48341	Pontiac	13	15,949	0.0815	7.6	11.4	\$25,941	\$40,900	25.1
48329	Waterford	16	19,698	0.0812	12.8	17.1	\$46,715	\$81,300	2.8
48306	Rochester	10	12,378	0.0808	29.9	50.0	\$74,302	\$174,800	1.3
48377	Novi	5	6,292	0.0795	10.9	15.4	\$35,105	\$88,600	3.8
48386	White Lake	9	11,349	0.0793	13.5	18.5	\$45,550	\$97,900	1.2
48382	Commerce Township	10	12,747	0.0785	16.1	23.4	\$53,186	\$110,200	2.0
48357	Highland	5	6,386	0.0783	10.2	13.5	\$40,292	\$91,400	5.4
48348	Clarkston	9	11,956	0.0753	15.8	23.9	\$59,784	\$124,700	2.3
48381	Milford	6	8,318	0.0721	15.5	21.2	\$46,236	\$99,300	3.0
48371	Oxford	7	10,771	0.0650	10.9	16.0	\$44,885	\$89,800	4.2
48309	Rochester	14	21,636	0.0647	25.5	41.5	\$66,178	\$148,000	1.8
48204	Detroit	21	33,322	0.0630	4.1	6.0	\$16,395	\$21,000	35.9
48367	Leonard	2	3,181	0.0629	10.8	17.5	\$47,995	\$104,400	3.4
48362	Lake Orion	6	9,566	0.0627	10.8	16.2	\$46,930	\$82,900	4.4
48178	South Lyon	8	13,520	0.0592	11.5	18.0	\$41,191	\$98,200	2.8
48360	Lake Orion	3	5,083	0.0590	21.6	32.4	\$58,873	\$117,200	2.6
48327	Waterford	8	13,915	0.0575	11.5	15.1	\$40,215	\$74,800	3.3
48165	New Hudson	2	3,720	0.0538	11.2	16.4	\$51,142	\$114,000	0.7
48320	Keego Harbor	2	3,814	0.0524	16.0	23.4	\$37,469	\$77,500	9.3
48228	Detroit	23	45,868	0.0501	5.1	6.9	\$25,606	\$24,700	22.2
48346	Clarkston	7	14,025	0.0499	16.4	27.5	\$51,363	\$95,700	1.6
48205	Detroit	20	40,344	0.0496	4.1	5.7	\$23,015	\$25,600	30.4
48212	Detroit	14	28,588	0.0490	4.7	7.0	\$17,025	\$17,400	31.7

Oakland Community College
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Southfield

Zip	City	1995-96 Enrollment	1994 Population (18 Years and Older)	Penetration Rate (%)	1990 % Bachelor's Degree	1990	1994 Median Household Income	1990 Median Housing Value	1990 % Families in Poverty
						% Bachelor's Degree and Higher			
48224	Detroit	17	35,576	0.0478	8.6	13.4	\$30,017	\$29,600	17.5
48359	Lake Orion	2	4,264	0.0469	8.4	10.1	\$43,139	\$74,100	2.4
48206	Detroit	12	25,864	0.0464	3.9	6.9	\$14,380	\$23,000	38.4
48225	Harper Woods	5	12,029	0.0416	11.3	17.4	\$35,914	\$66,400	3.4
48015	Center Line	3	7,328	0.0409	6.0	8.1	\$25,543	\$57,900	6.1
48230	Grosse Pointe	6	14,859	0.0404	30.0	55.8	\$60,972	\$173,100	1.7
48214	Detroit	11	28,639	0.0384	5.3	9.6	\$14,950	\$16,600	25.6
48091	Warren	9	24,969	0.0360	4.8	6.5	\$33,057	\$53,500	8.0
48310	Sterling Heights	11	30,578	0.0360	14.9	21.4	\$52,830	\$104,800	2.7
48095	Washington	1	2,845	0.0351		0.0	\$48,536	--	--
48026	Fraser	4	11,526	0.0347	8.8	12.9	\$38,782	\$82,700	4.4
48363	Oakland	1	2,887	0.0346	17.4	26.0	\$55,391	\$136,100	0.0
48092	Warren	7	20,363	0.0344	11.4	16.0	\$44,688	\$79,900	2.5
48236	Grosse Pointe	8	23,612	0.0339	28.0	48.5	\$59,947	\$146,700	1.2
48442	Holly	4	12,192	0.0328	7.6	13.2	\$41,058	\$70,900	5.7
48126	Dearborn	9	27,674	0.0325	8.9	14.9	\$29,454	\$52,900	14.0
48201	Detroit	4	12,497	0.0320	6.7	13.1	\$10,001	\$26,900	42.2
48188	Canton	4	12,602	0.0317	14.6	19.8	\$44,934	\$96,500	7.7
48239	Redford	9	29,467	0.0305	10.0	13.4	\$40,248	\$57,700	2.7
48080	Saint Clair Shores	6	20,275	0.0296	10.4	16.2	\$36,471	\$67,400	3.1
48150	Livonia	6	21,249	0.0282	12.5	18.6	\$47,026	\$82,100	1.9
48066	Roseville	10	39,197	0.0255	4.7	6.9	\$35,287	\$55,000	4.9
48138	Gross Ile	2	7,928	0.0252	22.5	39.7	\$63,358	\$148,500	2.2
48187	Canton	7	28,282	0.0248	20.6	28.8	\$52,871	\$113,300	2.6
48127	Dearborn Heights	7	28,438	0.0246	11.4	17.7	\$41,319	\$75,300	2.3
48462	Ortonville	2	8,218	0.0243	11.4	18.0	\$47,450	\$94,100	2.4
48210	Detroit	6	25,867	0.0232	2.4	3.8	\$15,326	\$14,999	38.1
48312	Sterling Heights	6	26,028	0.0231	11.8	17.0	\$48,244	\$93,400	1.7
48316	Utica	3	13,359	0.0225	15.9	25.2	\$60,541	\$117,900	2.2
48021	Eastpointe	6	27,156	0.0221	6.5	9.0	\$36,714	\$54,700	3.7
48213	Detroit	7	31,708	0.0221	2.6	3.9	\$14,876	\$20,100	42.4
48093	Warren	9	40,918	0.0220	8.7	13.2	\$44,288	\$82,800	1.8
48116	Brighton	6	28,551	0.0210	16.6	24.4	\$52,733	\$113,600	2.0
48042	Macomb	1	4,773	0.0210	--	--	\$48,744	--	--
48082	Saint Clair Shores	3	14,606	0.0205	7.4	11.3	\$41,626	\$68,400	2.6
48089	Warren	5	25,585	0.0195	3.7	4.7	\$32,663	\$42,300	9.2
48135	Garden City	4	23,282	0.0172	5.1	7.1	\$41,623	\$59,200	3.0
48152	Livonia	4	23,374	0.0171	15.5	23.6	\$49,595	\$99,300	2.5
48065	Romeo	1	6,099	0.0164	12.9	19.5	\$45,128	\$108,400	5.1

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48081	Saint Clair Shores	3	18,412	0.0163	8.7	12.9	\$41,511	\$71,700	2.0
48154	Livonia	5	31,903	0.0157	18.4	27.4	\$56,974	\$106,100	0.9
48035	Clinton Township	4	26,320	0.0152	--	--	\$38,746	--	--
48185	Westland	10	66,713	0.0150	8.5	11.4	\$37,393	\$62,800	5.6
48105	Ann Arbor	3	22,583	0.0133	28.2	69.1	\$38,870	\$142,800	10.8
48146	Lincoln Park	4	30,998	0.0129	4.6	6.7	\$33,194	\$44,100	6.2
48313	Sterling Heights	3	23,465	0.0128	11.6	17.5	\$50,015	\$92,500	3.8
48209	Detroit	3	25,220	0.0119	2.3	3.8	\$15,464	\$14,999	38.1
48189	Whitmore Lake	1	8,685	0.0115	12.9	20.9	\$44,897	\$88,900	3.2
48036	Clinton Township	2	17,783	0.0112	--	--	\$36,663	--	--
48211	Detroit	1	8,955	0.0112	3.0	3.8	\$12,331	\$14,999	50.1
48038	Clinton Township	3	27,246	0.0110	--	--	\$47,119	--	--
48317	Utica	2	19,066	0.0105	10.1	14.3	\$41,625	\$80,000	2.9
48045	Harrison Township	2	19,760	0.0101	9.3	13.9	\$44,333	\$88,500	3.1
48430	Fenton	2	20,023	0.0100	11.4	19.0	\$47,038	\$82,100	4.7
48315	Utica	1	10,665	0.0094	12.4	21.3	\$57,237	\$159,200	1.5
48141	Inkster	2	21,700	0.0092	4.8	7.3	\$27,237	\$35,800	19.6
48195	Southgate	2	23,575	0.0085	7.0	9.5	\$39,165	\$58,500	3.3
48167	Northville	2	25,377	0.0079	24.2	39.5	\$56,142	\$156,500	1.2
48124	Dearborn	2	26,484	0.0076	14.9	24.3	\$43,920	\$72,800	1.8
48043	Mount Clemens	1	13,296	0.0075	7.3	11.9	\$27,526	\$66,400	7.0
48111	Belleville	2	27,020	0.0074	9.2	12.9	\$39,117	\$69,200	5.1
48170	Plymouth	2	29,655	0.0067	21.5	34.6	\$51,584	\$118,000	1.3
48183	Fernton	2	29,751	0.0067	10.8	16.4	\$46,436	\$83,100	4.3
48184	Wayne	1	15,001	0.0067	6.5	9.8	\$34,462	\$47,600	8.2
48215	Detroit	1	15,062	0.0066	3.6	5.0	\$13,118	\$19,400	48.4
48180	Taylor	3	50,633	0.0059	4.7	6.7	\$35,563	\$48,100	11.0
48047	New Baltimore	1	18,806	0.0053	8.7	13.8	\$43,315	\$89,800	4.6
48843	Howell	1	22,711	0.0044	10.6	16.4	\$46,118	\$89,700	4.3
48439	Grand Blanc	1	24,751	0.0040	17.9	28.9	\$47,565	\$80,100	2.2
48101	Allen Park	1	24,890	0.0040	10.3	16.1	\$42,238	\$66,500	5.1
48192	Wyandotte	1	36,610	0.0027	7.4	11.1	\$33,377	\$55,500	8.2
48308	Rochester	2	--	--	--	--	--	--	--
48387	Union Lake	1	--	--	--	--	--	--	--

* Report is sorted by penetration rate.

Zip code areas where less than ten students reside college-wide are excluded from this report.