



## Welcome to ALUMNEWS!

This is the second issue of ALUMNEWS, a newsletter for Oakland Community College alumni. The first issue was sent to 1,800 former students. This issue is being circulated to over 100,000 former students living in Oakland County. For the majority of you who are not familiar with the OCC Alumni Association, we are repeating some of the information from the first issue.

The purpose of the Alumni Association is to provide community, cultural, educational and professional development opportunities to OCC alumni, and to promote continued involvement in the growth, goals and objectives of Oakland Community College.

Membership in the Alumni Association is limited to former students who have completed 24 hours or more at OCC. The annual membership is \$5. To join, simply call or write the Alumni Office for a membership application:

Oakland Community College Alumni Office  
2nd Floor, Guest House  
2480 Opdyke Road  
Bloomfield Hills, MI 48304-2266  
810/258-4417

The Alumni Association is managed out of the Resource Development Office of the College. It is a "virtual" association, without regular meetings or board members because, although many alumni expressed interest in the Association, few could attend meetings. It was decided that this newsletter will be the forum for communicating issues and keeping you in touch with happenings at your alma mater.

There are many benefits available to members of the Alumni Association, such as:

- Student rates at College programs, events and activities;
- Use of recreational facilities at student rates;
- Job placement services;
- Counseling services;
- Library privileges;
- Special interest club membership; and
- Resume referral services.

Special offers such as the LCI Long Distance program described on the next page will be available to OCC alumni periodically. Watch ALUMNEWS for future offers.

## Alumni Association Update: Over Fifty New Members Join Alumni Association

In the first issue of ALUMNEWS published in the Winter of 1995, OCC alumni were invited to join the recently reactivated Alumni Association. We are pleased to welcome the following members:

Rozella Amerson	Laura Arenas	Denise Arens
Marlene Attridge	Joan Ballard	Joanne Basford
Kevin Bentley	Nancy Bliss	John Boscardin
Norma Carline	Elizabeth Carr	John Chad
Marilyn Chasson	Forrest Cooper	Matthew Daly
Ronald Drake	Joyce Elain	Teresa Fink
Anthony Fontana	Michelle Garst	Elizabeth Glaza
Mary Gordon-Hresco	Gene Grassi	Gary Kapera
Randy Komraus	Michele Kotlarsky	Raymond Lavdie
Grace Laverdiere	Jacqueline Law	Jenean Matthews
Ramsey Mattia	Cathy McCafferty	Dora Pappas
Timothy Pearl	Shannon Rains	Daryl Ramsey
Mary Ranaley	Julie Ruane	Judith Sawall
Lee Ann Schemel	Thomas Shea	Jane Sloat
Diane Squires	Laurie Thompson	Ann Tindell
Judith Wahl	Cristy Wakely	Jean Winterbottom
Howard Witke	Leburney Wood	Ellen Zehnder

### Alumni Snapshots

- Jane Sloat holds an A.A. from OCC, earned a Bachelor's and Master's degree and is pursuing a doctorate at Wayne State University in Guidance and Counseling. She has five children who graduated from OCC.
- Judith Sawall is working on her Master's degree in Social Work at the University of Michigan, focusing on family violence.
- Anthony Fontana is a CPA and co-founder of The Advantage Group, a research and recruiting firm in Troy.
- Rozella Davis Amerson is a science teacher at Madison Junior High School in Pontiac. Rozella, a single mother of five, worked full time while completing her Associate degree at OCC and earning her Bachelor's at Michigan State University.

## Save Money with LCI

The OCC Foundation has discovered a new way to save you money and help the College at the same time! You can save up to 30% off your long distance telephone bill by switching to LCI International, and the Foundation will receive five to eight percent of your charges from your LCI calls every month just for signing you up.

### What is LCI?

LCI is currently the fifth largest and fastest growing long distance company in America. Current customers include many Fortune 500 companies.

### Is it a real 30% savings?

Yes. Staff of the OCC Foundation researched LCI for a year and found no gimmicks or tricks with this program. The savings are genuine, due to low rates and six-second billing increments instead of one minute increments used by other long distance carriers.

### Is there any difference in service?

No. You will continue to receive the highest quality long distance service and only one phone bill. The only difference you will notice is the savings you realize each month.

### How do I sign up?

To take advantage of these savings for your home and business phones, simply fill out the form at the right and return it to the OCC Foundation. That's all you have to do. You and the Foundation will start to benefit immediately.

### Do you have to be an OCC Alumnus to Participate?

Absolutely not! Anyone who signs up through OCC can participate. Just call the OCC Foundation at 810/540-1804 for additional membership forms.

### What about International Calls?

For lower rates on international calls, just check the "Extend Your Reach Option" box on the form.

**Don't miss this great opportunity to save money and support OCC at the same time!**

**LCI INTERNATIONAL**  
Worldwide Telecommunications

For office use only

CUSTOMER INFORMATION		
Please Print Clearly		
Account Name (Must be <i>EXACTLY</i> as on phone bill)		
Physical Address and Street (No. PO Box)		Apt. No.
City, State, Zip		
Soc. Sec. # or Fed I.D.#		
Billing Address (if different than physical address)		
Street		
City		State Zip
Present Long distance Carrier	Avg. long distance portion of your monthly bill \$	
SERVICE INFORMATION		
<input type="checkbox"/> RESIDENTIAL <input type="checkbox"/> BUSINESS		
Area Code	Prefix	Number
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Indicate number of <i>free</i> Travel Calling Cards desired. List name for each card.		
<input type="text"/>		
<input type="text"/>		
<input type="checkbox"/> <b>Extend Your Reach Option (\$50 per year minimum)</b>		
AUTHORIZATION		
<input type="checkbox"/> YES, I hereby authorize LCI/Int. to act as my agent and inform my local exchange telephone company to transfer my equal access telephone lines to a long distance carrier selected by LCI/Int. I understand that my local phone company may bill me a small fee for changing carriers		
Signature		Date
Representative (please print)		OCC Foundation
S.S. # or Fed ID #		
<input type="checkbox"/> <b>"HOME-800" NUMBER REQUESTED</b>		

Billing is provided through LCI/International and its affiliated long distance network.

**EBW ACN-099**

Return to: OCC Foundation, 2480 Opdyke, Bloomfield Hills, MI 48304

This LOA has been reprinted with permission of ACN/LCI per G.M. Code #05059591.

# OCC Millage Defeated; College Will Try Again

If you think your vote doesn't count anymore, think again. Oakland Community College's first-ever, one-mill property tax increase request in March was defeated by Oakland County voters by a very narrow margin. The vote was 18,555 for and 22,969 against, which represents only five percent of the registered voters in the County. With over 180,000 former students in Oakland County, 30,000 current students, and several thousand employees and family members, the College was expecting a larger turnout.

"We knew we had the votes (to win)", said Chancellor Calkins. "For some reason people didn't get to the polls."

Fortunately, voters who did not get to the polls in March will have another chance on June 12th, when the College takes a revised proposal to Oakland County residents. The Board of Trustees decided to go back to the voters immediately in the hopes that the millage will be approved so that they will not have to cut any programs or services to students, the community, or business and industry.

*OCC Seeks Voter Approval for New Millage Proposal on June 12, 1995.*

The revised proposal addresses the voters concerns about the amount of the original request, the time period the additional tax would be levied, and the timing of the election. The first time around, the College asked for a one-mill increase in perpetuity and scheduled a special election to be held on a day unrelated to general or school elections so voters would not be confused about the issue they were considering. However, they still had to vote at their school district voting places. Voters were not sure when or where to go to vote. This time, the College is asking for eight-tenths of one mill for seven years, and is holding the election on the same day--Monday, June 12, 1995--and at the same places as the annual school elections.

The major differences are summarized below:

### New Proposal

- Term limit
- Seven years
- 8/10 [0.8] of one mill
- Vote same day same place as annual school election

### Old Proposal

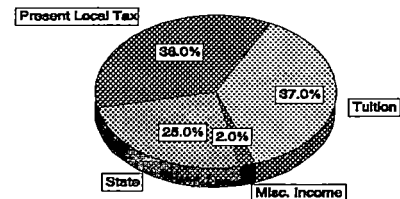
- No time limit
- "In perpetuity"
- 1.0 mill increase
- Special OCC election day at school voting place

The College receives revenue from three basic sources: tuition, property tax and state funding. The College has grown 750% since it began in 1964, making it the largest community college in the State of Michigan and one of the fiftieth largest undergraduate institutions in the country. Yet the College still receives only one mill of property tax, which has effectively been reduced 15% by the Headlee Amendment.

At the same time, state aid has plummeted from a high of 41%, to its current low of 25%, putting OCC last in terms of state funding per student among all 29 of Michigan's community colleges. The loss of revenue has been made up through tuition, which is now in danger of pricing lower- and middle-income students out of a college education.

## OCC's Current Funding Sources

1994-95 Budget: \$71,500,000



Over the past five years, OCC has aggressively looked for ways to streamline its operation. It reduced \$8.5 million from its budget in the last two years, cut administrative costs, implemented cost savings programs, reduced starting salaries, eliminated positions and implemented energy efficiency projects.

The eight-tenths of one mill increase will be used to create new educational programs in OCC's strongest areas, such as technology, public service, health and business. The funds will also be used to update curricula in existing programs and introduce state-of-the-art instructional equipment and facilities. Scholarship funding will be restored for talented students who may not otherwise be able to attend college. And there is also a need to repair and restore buildings, parking lots and roadways that were neglected in favor of academic programs in the past.

The 8/10 mill will cost the average Oakland County homeowner of a home valued at \$100,000 about **\$40 per year**.

## 1995 Alumni of the Year

This year's Outstanding Alumni is Sandra McKinzie of Ortonville. Sandra is a registered respiratory therapist and experienced clinical instructor. She graduated Summa Cum Laude with an Associate of Applied Science degree from Oakland Community College in 1983, and Summa Cum Laude with a Bachelor of Human Services degree from Saint Mary's College in 1991. She is currently pursuing a Master of Arts Degree in Mathematics Teaching at the University of Detroit Mercy.

### OCC Major Gift Campaign Underway

OCC has launched its first Major Gift Campaign entitled, "*Campaign 2000: Investing in Solutions*," at a press conference in Detroit on April 11th. The purpose of the Campaign is to enhance the College's Advanced Technology Center and establish a networked telecommunications training capability, known as the Tech-Net Business Training Center.

Eric Mittelstadt, CEO of FANUC Robotics, along with Dwight Carlson, CEO of Perceptron and Rick Inatome, Chairman and CEO of Inacom Computers are co-chairing the Campaign.

The College hopes to raise \$8 million dollars for the two projects, much of which will be in the form of equipment donations and technical assistance from businesses.

### Culinary Classic Planned for June

The Culinary Arts Program is sponsoring its first Culinary Classic on June 24th at the Orchard Ridge Campus. It promises to be a fun-filled day of gastronomical delights, sure to please the most discriminating palates! Begin the day with a champagne breakfast, followed by the "grand tasting" event later in the day. The grand tasting will feature foods from top area restaurants and wines from around the world. You will also have an opportunity to attend seminars throughout the day. Learn how to prepare some delicious meals on your own. There will also be a culinary marketplace for your shopping pleasure.....you can pick up everything you need for those new recipes.

The full day program is \$125 per person. The Grand Tasting only is \$65 per person. For seminar and event schedules, and ticket information, call 810/471-6340.

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Oakland Community College  
Alumni Association  
2nd Floor, Guest House  
2480 Opdyke Road  
Bloomfield Hills, MI 48304-2266

Nonprofit Organization U. S. Postage PAID Permit # 100 Detroit, Michigan
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Mr. Martin A. Orlowski  
OCC OR Campus

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# OCC weighs millage request

College says without more revenue it will have to raise tuition or begin layoffs

By DIANA DILLABER MURRAY  
Of The Oakland Press

Tuition increases could be held down, officials say, if voters approved the first operating millage increase requested by Oakland Community College in its 30-year history.

The majority of OCC trustees reportedly are ready to take the plunge and ask for somewhere between one-half to 1 mill to repair buildings, add technology to keep career courses current and keep tuition costs down.

"I believe we'll have support of all board members," if they are assured it's the right time, said David Hackett, OCC board president. The possibility of a millage was the topic of a recent board study session.

So officials are in the process of conducting a countywide random survey with the help of Public Sector of Lansing, said Patsy Fulton,

OCC chancellor.

"If we don't get a millage and the place falls apart and we have to start laying off people, the image that OCC has built will be diminished," said Hackett, who has been involved from the beginning with the school.

Trustees approved a \$1 per-credit-hour increase in tuition recently.

"I would like to cut tuition," said Hackett, who has long voiced concern over annual tuition increases. "But at the very least, we would promise not to increase it every year," if a millage was passed.

OCC, which has 33,000 students and five campuses in Oakland County, has been operating on a single mill levy for its 30-year history.

In fact, the millage rate has gone steadily downward to .837 of a mill as property values go up and the Headlee Amendment requires OCC to cut the tax rate back to the rate of inflation. A mill is \$1 for every \$1,000 of a property's State Equalized Valuation.

"In 1964 our budget was \$2 million and now it is \$30 million. In 1964, we had less than 4,000 students and now we have 33,000," Hackett

"If we don't get a millage and the place falls apart and we have to start laying off people, the image that OCC has built will be diminished."

David Hackett  
OCC board president

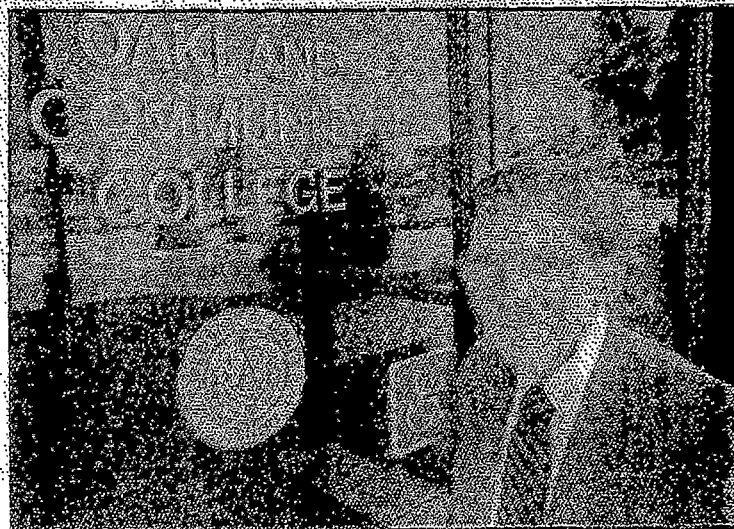
said.

OCC is one of the two largest community colleges in the state, almost tied with Macomb Community College.

Yet it ranks next to last in the state for money spent for full-time students. The state average is \$4,709 and OCC is at \$3,920 per pupil, Hackett pointed out.

OCC is the only community college in the state that still operates on one mill, he added.

The state contribution is \$983 per OCC student, compared to an average of \$1,804 per community college student statewide.



The Oakland Press/TIM THOMPSON

David Hackett says board supports asking for property tax vote

OCC's tuition and fees rank 18th in the state at \$1,505 per year, compared to the state average of \$1,689, he said.

Under Fulton's administration, said Hackett, about \$4 million has been saved over the past two years because of cost cutting measures. Fulton was able to obtain about \$4.5 million for building repairs from the state. In addition, the board approved a loan of \$12 million for renovations in the form of a 30-year bond issue

— the last the board can borrow without a vote of the people.

At OCC there is a growing need for English as a second language because of the number of people immigrating to Oakland County.

"We really are trying to be extremely efficient and to seek resources from every avenue that is there," Fulton said. "We are seeking collaborations with business and industry and applying for grants."



OAKLAND  
COMMUNITY  
COLLEGE

Memo

TO: Millage Steering Committee

FROM: Patsy J. Calkins, Chancellor

DATE: May 23, 1995

SUBJECT: **ANSWERS**

Here are suggested answers to two often asked questions:

- 1) *Why does OCC receive the fewest dollars from the State of any community college?*
- 2) *Why is OCC asking the taxpayers to double the millage rate?*

Please share with any individuals who need this type of information.

djc

Attachment

## ANSWERS TO OFTEN ASKED QUESTIONS

*Why does OCC receive the fewest dollars from the State of any community college?*

- ◆ A state formula exists which has never been fully funded. Community colleges across the state have received the same percentage of increase for a number of years, with no consideration given to growth. Thus, OCC's student increases have not been considered. Over the years, this funding pattern has caused a wide spread between the colleges at the top and the bottom. The top college presently receives \$4,132 per fiscal year equated student, with OCC receiving only \$1,069 per YES.
- ◆ Efforts to change this distribution at the state level have resulted in the State responding that we must attempt to get additional dollars from our local tax base, as every other community college has done. Presently, OCC also has the lowest millage in the state. We receive .8522 of one mill, with the state average being over 2 mills (16 community colleges receive more than 2 mills), and the top community college receives 3.09 mills.

*Why is OCC asking the taxpayers to double the millage rate?*

- ◆ OCC is not asking the taxpayers to double the millage rate. From 1967 until 1994, OCT received an average of 1.4 mills from the taxpayers. In 1994, the debt levy was retired, and the one charter mill dropped to .8522 of one mill.
- ◆ OCC's proposal on Monday, June 12, is for eight-tenths of one mill for seven years. This proposal is actually three-tenths of one mill more than the average we received from 1967 to 1994--from an average of 1.4 mills to 1.6522 mills.



OAKLAND  
COMMUNITY  
COLLEGE

May 22, 1995  
Vol. 2.

# MILLAGE UPDATE II

The last page of this edition of *Millage Update II* contains answers to some of the most often asked questions about the millage. It is important to have the correct answers to those questions. It is also important to let those we are trying to inform know how we really feel about the need for the millage increase. Those who are opposed to even the slightest raise in their taxes, no matter what the cause, are not at all reluctant to express their feelings. As a result, others are moved by the anti-tax speaker's passion, and often (as we saw in the last millage campaign) with little concern about the validity of their claims. Those of us who see the need for OCC to continue to provide access to higher education and employment skills to those who would be denied that access if the millage fails, must make no apologies for expressing our feelings. As we speak to individuals and groups about the importance of this millage, we should keep in mind an old adage, **"No one cares how much you know, until they know how much you care!"**

- ◆ The list of millage campaign initiatives at all OCC sites is much too long to include. Here are just a few:
  - Speaking engagements are being scheduled at several civic/service clubs throughout the county, by volunteers from all sites.
  - The classified staff at OR held a reception which resulted in 19 signed absentee ballot applications and \$320 raised for the millage campaign.
  - OR registered 100 people to vote during a campus voter registration drive.
  - AH students registered 103 new voters last week.
  - Students are going into classes at AH to inform students about the millage.
  - Loran Walker and all those who attended the *Laurel & Hardy Film Festival* at the Smith Theatre helped us avoid, "another fine mess" by raising \$416.95 for the campaign!!
  - Gordon May has arranged for a letter from Patsy asking for support of the millage to be included in the pay envelopes of all Pontiac City employees.



- Gloria Grady Mills is coordinating a community open house at the Pontiac Center, May 31, 3:00pm to 6:00pm.
- RO/SF Campuses are holding a fund-raiser for the millage at DUGGAN'S IRISH PUB on Woodward, north of 13 mile on Monday, June 5 from 6:30pm to 10:30pm. Hors d'oeuvres and valet parking are included for the \$25 ticket at the door. There will be a cash bar. Fliers are being sent to area businesses, alumni, donors, and friends. **ALL OCC FACULTY AND STAFF ARE ENCOURAGED TO ATTEND.** RSVP to 810-542-9232.
- As of May 16, 57.43% of the full-time employees had contributed a total of \$32,286.50 (an average of \$69.58 each) to the campaign.
- Marty Orlowski and Kay Palmer are working with 70 staff volunteers making phone calls to likely absentee voters to determine their level of support and to encourage supporters to **actually get out and vote!**
- Members of the DO/Auburn Center/Guest House Millage Implementation Team report that there are 600 people being "shepherded" by DO/AC/GH employees so far. (That's an average of approximately 5 per employee.) Also some of those being "shepherded" are, themselves, "shepherding" others.

◆ **SHEPHERDING (V)** To herd, guard, or care for as in the manner of a shepherd.

OCC employees are being asked to be responsible for approximately five individuals (or as many as they can) who will "definitely vote yes" for the millage. In other words we are asked to "shepherd" these people by providing them with information including:



1. Basic facts about the millage
2. Voting date and location
3. How the money will be used
4. What will happen if the millage fails  
and
5. Sending them a personal post card  
and
6. **Calling them and reminding them to vote!**

How effective can "shepherding" be? Consider this. If the approximately 800 OCC full-time employees take responsibility for ensuring that an average of 5 "yes voters" actually vote in the election, that will result in 4,000 votes (not including the approximately 680 employees eligible to vote themselves).

If each of the 5 voters per employee identifies an additional 5 voters and ensures that they make it to the polls, that's another 20,000 votes for a total of 24,000 yes votes on June 12!

The following are answers to some often asked questions about the millage.

- ◆ *Why hasn't all of the growth in new housing and office buildings in Oakland County provided OCC with all the property tax money it needs?*

In spite of the increase in the value of Oakland County real estate in recent years, the amount of revenue OCC has received from local property tax has **NOT** kept pace with the College's student enrollment growth.

In 1994 the College collected \$ 7,000,000 more than it collected in 1975 (using 1994 dollars for comparison). That represents a **39%** increase in revenue from local taxes. During the same period, the College's student enrollment increased by **64%**, from 306,039 to 501,554 SCH's.

The result of this relatively greater rate of growth in enrollment than in local tax revenue is that **the College received \$283 less per Fiscal Year Equated Student\* in 1994 than it did in 1975 using 1994 dollars.** (The \$283 per FYES resulted in a \$4,585,393 shortfall in 1994 vs. 1975.)

An appreciation of how this variation in growth and revenue rates has impacted the College might be gained by considering the same percentage changes in size and income for a family of three.

\*FYES is a State Department of Education unit of measure of student enrollment.

- ◆ *Why does OCC receive the fewest dollars from the State of any community college?*

A State formula exists which has never been fully funded. Community colleges across the State have received across the board (same amount) increases for a number of years. Thus, OCC's student growth has not been considered. Over the years this across the board funding has caused a wide spread between the colleges at the top and the bottom. The top college presently receives \$4,132 per FYES, with OCC receiving only \$1,069 per FYES.

Efforts to change this distribution at the State level have resulted in the State responding that we must attempt to get additional dollars from our local tax base, as every other community college has done. Presently, OCC also has the lowest millage in Michigan. We receive .8522 of one mill, with the State average over 2 mills (16 community colleges receive more than 2 mills), and the top community college receives over 3.09 mills.

- ◆ *Why is OCC asking the taxpayers to double the millage rate?*

OCC is not asking the taxpayers to double the millage rate. From 1967 until 1994, OCC received an average of 1.4 mills from the taxpayers. In 1994, the debt levy was retired and the one charter mill dropped to .8522 of one mill.

OCC's proposal on Monday, June 12, is for eight tenths of one mill for seven years. This

proposal is actually three tenths of one mill more than the average we received from 1967 to 1994--from an average of 1.4 mills to 1.6522 mills.

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# A DIME A DAY



*Save it or Spend it, but*



## VOTE on June 12



On Monday, June 12, Oakland County voters will decide whether to save a dime a day or spend it — on Oakland Community College. Unfortunately, some people will leave that decision to others — by not bothering to vote.

We hope you're not one of them. Take a few minutes to learn about the issue. Make up your mind. Then make your voice heard at the polls.

**\* \* \* VOTE on June 12 \* \* \***

**Of students enrolling at OCC for the first time, 75 % are graduates of Oakland County high schools**

### What Will a Dime a Day Buy?

If you decide to save a dime a day — and you're an average Oakland County family with a \$100,000 home — you'll save about \$40 a year in taxes. Enough for dinner for two at an average restaurant or one month's dues at a health club.

If, on the other hand, you decide to invest that dime in Oakland Community College, you'll spend about \$40 a year extra in taxes for only seven years.

You have a right to know where that money will go and whether or not it will benefit you.

In short, your dime will be spent on:

- drastically needed repairs and restoration of OCC's 31-year-old facilities
- new course offerings in high-tech and healthcare fields necessary for the jobs of tomorrow
- computers, lab equipment and other tools needed to learn up-to-date skills

### Who Gets to Spend it?

You have a right to know what kind of people would be spending your dimes and how well they manage money. So here are a few facts about OCC, the state's **LARGEST** community college.

- Oakland Community College receives less funding per student from the state than any other community college in Michigan.
- Unfortunately, the decrease in OCC resources have caused a large drop in dollars spent per student — next to last among the 29 community colleges.
- Yet we're a choice of Oakland County high school graduates for higher education. More than 22 percent of all graduating seniors in the county enrolled at OCC last year.
- And when our students transfer to four-year colleges — 37 percent do — they perform academically as well as or better than students who spend all four years at the same college.
- OCC has **NEVER** had a raise in millage since its founding 31 years ago.

### Why Not Cut Costs and Raise Tuition?

#### We Have!!!

That's exactly what we have done. OCC has cut \$8.5 million from its budget over the last three years. We've raised both tuition and fees over the recent past. And we've deferred maintenance on many of our buildings.

In addition to cutting administrative costs, we've offered early retirement plans, reduced starting salaries for new personnel, eliminated positions and started energy efficiency projects. We believe that we are streamlined to the bone.

To cut further into scholarships, new course offerings and high-tech equipment would affect the very quality of the education we have been proud to offer Oakland County for the past 30 years.

*We have scaled back our original request of one mill to eight-tenths of one mill and limited it to seven years — a dime a day for most Oakland County residents.*

### Why Should You Care?

*If you live in Oakland County and enjoy the higher home values and job opportunities that our economically healthy county offers, you may wish to consider the following: Some 80 % of the jobs in the future will require more than high school but less education than a bachelor's degree. Affordable education beyond high school is vital for Oakland County's future.*

*The average person will change careers three or four times and jobs eight to ten times in a lifetime. Training people for new jobs has always been one of OCC's major strengths.*

*Businesses and industries locate in places where they can be assured of a well prepared workforce and a close-by place to send employees for retraining and skill updating.*

*Families buy homes in places where their children can receive consistently excellent education at affordable rates.*

### A Quick Review!

- Largest community college in the state
- Enrolls 52,000 — 340,000 over 30 years
- Equivalent of one-fourth of county population has enrolled
- 1400 transferred successfully to four-year schools last year
- Credits accepted in every college in Michigan
- Transfers perform exceptionally well at four-year colleges
- Tuition savings for first two years vs four-year schools = \$10,000
- 90 % of students from Oakland County
- 10 % already have bachelor's, master's or doctoral degrees
- More than 500 businesses send employees for training annually
- Nursing program largest in state, including four-year schools
- 100 % of nursing grads passed state licensing exam this year
- Firefighter Program, Police Academy, Emergency Medical programs
- Spends less per student than all but one of two-year schools in state
- Receives less \$\$ per student from state than all other two-year schools
- No raise in millage since founding 31 years ago.

**Farmington Hills School District Polling Places**

Precinct I - Longacre Elementary  
34850 Arundel

Precinct V - Wooddale Elementary  
34275 Oak Forrest

Precinct II - William Grace  
29040 Shiawassee

Precinct VI - Forest Elementary  
34545 Old Timber

Precinct III - East Middle School  
25000 Middlebelt

Precinct VII - Hillside Elementary  
36801 West 11 Mile Road

Precinct IV - Warner Middle School  
30303 West 14 Mile Road

Precinct VIII - Gill Elementary  
21195 Gill Road

**South Lyon School District Polling Places**

Precinct I - Frank E. Bartlett Elementary  
Community Education Building  
3101 North Warren

Precinct II - Ann Dolsen Elementary  
56775 Rice Street  
New Hudson

Precinct III - Salem Elementary  
7806 Salem Road  
Salem

**Novi School District Polling Places**

Precinct I - Novi Middle School  
25299 Taft Road

Precinct II - Orchard Hills Elementary  
41900 Quince

Precinct III - Village Oaks Elementary  
23333 Willowbrook

May 4, 1995

Dear Absentee Voter:

As chancellor of your community college I'd like just a few minutes of your time to tell you about OCC's resource needs.

On March 16 Oakland Community College requested additional funding from the community for the first time in its 30-year history. That request was denied.

The positive message we got from taxpayers is that OCC is an excellent school providing quality, convenient education. You also told us that OCC does, in fact, need more money after 30 years of doing its job well.

Many, however, said that our request should be limited to a specific number of years, and that OCC should scale back the amount of money requested.

We heard you, and we have responded to your comments.

On Monday, June 12, OCC will come back to you with a modified proposal at the annual school elections. That proposal is eight/tenths of one mill, limited to seven years--\$40 per year if you own a \$100,000 house.

The new money will be used for much needed

- Maintenance
- Equipment/technology
- Programs for the 21st Century

Access to affordable education beyond the high school level is vital for Oakland County's progress.

National statistics show that 80 percent of the jobs of the future will require education beyond high school, but only 20 percent of these jobs will require a bachelor's degree. We also know that the average person will change careers from 3 to 4 times, and jobs from 8 to 10 times in a lifetime. Training people for new jobs has always been one of OCC's major strengths.

Oakland Community College is committed to providing education beyond high school for the vast majority of our population. OCC is also committed to providing training opportunities for that person changing jobs or careers, or for the adult who has been out of the job market for awhile. Another group we serve is senior citizens looking for part-time careers or intellectual stimulation.

Additional resources will

- allow us to continue providing accessible, high-quality education for all Oakland County citizens
- help us provide a well-prepared workforce
- enable us to help Oakland County continue to be an economic force so that the quality of life is better for all of us.

I have enclosed a fact sheet which gives you some additional information about OCC. Also included is an absentee ballot application form for the Monday, June 12, election.

Thank you for taking the time to read this letter.

Sincerely,

Patsy Calkins, Ph.D.  
Chancellor

rrg/Enc.



# Did You Know?

- With 500 students enrolled annually, OCC's nursing program is the largest among two and four year colleges in the state of Michigan and one of the largest in the nation.
- This year OCC's nursing graduates passed the state licensing exam at a rate of 100%.
- OCC students who transfer to four year schools perform academically as well or better than students who began their studies at the same schools, and 34% of OCC's students plan to transfer.
- OCC transferred 1400 students to state universities in the fall of 1992 (the most recent year for which figures are available)--more by far than any other community college in Michigan.
- Nearly 90 percent of the students attending OCC are Oakland County residents.
- More than 10 percent of OCC's current students already have bachelor's, master's or doctoral degrees.
- During 1994 OCC graduated in excess of 455 from its Firefighter Program, 270 from its Police Academy, and 50 from the Emergency Medical Technology Program.
- OCC has the only accredited chef apprenticeship program in the state, and OCC culinary arts program graduates are employed by some of the most prestigious restaurants and hotels in the metropolitan area.
- OCC has enrolled 315,000 students over the past 30 years--the equivalent of one-quarter of Oakland County's current population.
- OCC has provided specialized courses and programs for over 300 businesses this year.



## OCC to Place All-New Millage Proposal Before Voters June 12: 8/10 of a Mill for Seven Years

Last March 16 the voters of Oakland County rejected Oakland Community College's first request for additional millage in the college's 31-year history. The March proposal asked for one mill in addition to the mill OCC was authorized to collect when it was established in 1964. As with the original mill, the new mill had no time limit.

### A New Proposal

On April 10 the OCC Board of Trustees decided to put a new millage proposal before the voters of Oakland County. The new request will be presented at the same time and at the same places as the annual school elections--Monday, June 12, 1995. **It will ask the voters to authorize a levy of eight tenths (.8) of a mill for seven years.**

### How OCC is Funded

Oakland Community College receives revenue from three basic sources--tuition, the property tax and state funding (see Chart A). Twenty years ago state appropriations made up 41 percent of the college's annual budget, the property tax 37 percent, and tuition 21 percent.

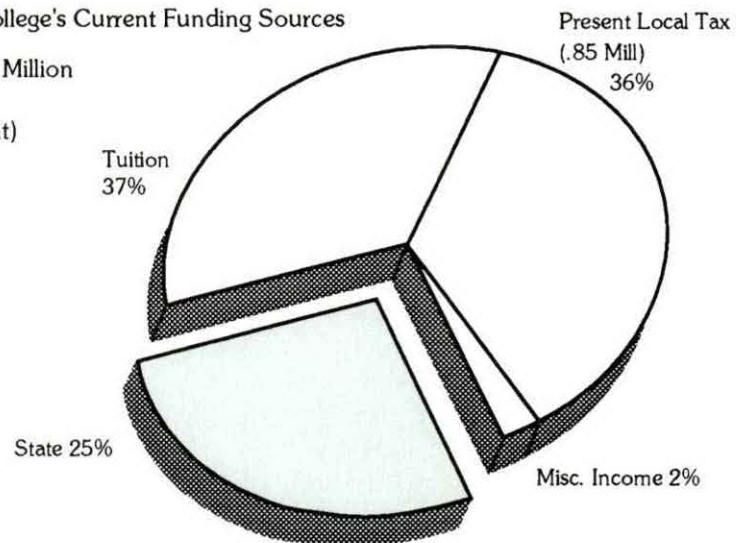
By 1995 the tuition portion had grown to 37 percent, property tax had dropped slightly (36 percent), and state appropriations had plummeted to 25 percent--putting OCC last in terms of state funding per student among Michigan's 29 community colleges (see Chart B).

The property tax portion of OCC's revenues is, of course, the one mill authorized at the time the college was

### CHART A

Oakland Community College's Current Funding Sources

1994-95 Budget: \$71.5 Million  
52,000 students  
(unduplicated headcount)



established. But income from that so-called "charter" mill has been reduced 15 percent by the Headlee Amendment.

Over the years OCC has steadily raised student tuition to compensate for declining state appropriations. Certainly it is only fair that students pay their share, but if this trend goes too far we risk pricing lower and middle-income families out of advanced schooling--the very kind of education and training that is essential to Oakland County's continued progress.

### How OCC will use the additional .8 mill

OCC's first registration in the fall of 1965 saw nearly 3,860 students enroll at the original two campuses--Auburn Hills and Highland Lakes. Last fall nearly 30,000 students registered at five OCC campuses--a 750% increase in three decades.

The college grew so rapidly, particularly in the 1980's, that it chose

to put most of its resources into the expansion of programs and class offerings. In other words, to meet community demand it was necessary to make building maintenance a lesser priority.

### •Building Repair and Restoration

To add to the problem, OCC campuses, unlike K-12 facilities, are open for business year-round, six days a week, 14 hours a day. After 30 years of constant use, buildings, furniture, parking lots and roadways are all in drastic need of repair or replacement. It is for that purpose that a major portion of new revenue will be used--particularly during the first few years of the proposal's seven-year life span.

### •New Programs

Eighty percent of new jobs in the coming decade will require more than a high school diploma, but less than a

*continued on page 2*



from page 1

four-year degree. These are the growing specialties in technology, public service, health and business--fields that have always been one of OCC's major strengths. While putting such new programs in place as Environmental Technology, Physical Therapy and Laser Manufacturing the college will continue updating its traditional offerings.

#### •Equipment

OCC cannot prepare people for modern careers if it is unable to train them on the types of equipment they will be using in the workplace. Up-to-date equipment is expensive, and requires frequent replacement--both because it becomes obsolete so rapidly, and through constant use. The bottom line is massive and continuous investment in computers, lab equipment and other teaching tools that will prepare our graduates for the challenges of Oakland County's expanding economy. At present OCC expends less money per student than any other community college in Michigan, except one (see Chart C).

Finally, OCC hopes to restore access to scholarships and other kinds of aid for talented students who might otherwise be unable to attend college. OCC will also strive to keep tuition affordable for those who need a community college education--recent high school graduates, laid-off workers retraining for new employment or older students resuming their education.

Here then, are the purposes to which OCC will put Oakland County Tax Dollars if the new millage proposal is passed. We urge you to consider these facts, then make an informed decision when you vote on June 12.

Sincerely,



Patsy Calkins, Ph.D.  
Chancellor

### What Will An Additional 8/10 Mill for OCC Cost the Average Homeowner?

If your home is valued at:	Your estimated increase per week is:	Your estimated increase per year is:
\$50,000	\$0.38	\$20
\$75,000	\$0.58	\$30
\$100,000	\$0.77	\$40
\$150,000	\$1.15	\$60
\$200,000	\$1.54	\$80

Note: College District homeowners currently pay .852 mill for OCC.

### Chart B

Oakland Community College receives less funding per student from the state than any other community college in Michigan.

Ranking	School	State Funding per Fiscal Year Equated Student
1	Gogebic	\$4,132
2	Highland Park	3,979
3	Alpena	2,913
4	Kirtland	2,791
5	Jackson	2,675
6	Wayne County	2,559
7	Lansing	2,492
8	Southwestern	2,454
9	Muskegon	2,418
10	Northwestern	2,403
11	Henry Ford	2,206
<b>STATE AVERAGE:</b>		<b>2,162</b>
12	Mid Michigan	2,109
13	Montcalm	2,101
14	Kellogg	2,094
15	Glen Oaks	2,037
16	Grand Rapids	1,938
17	Schoolcraft	1,934
18	Bay De Noc	1,930
19	Lake Michigan	1,904
20	North Central	1,859
21	West Shore	1,837
22	Macomb	1,829
23	Mott	1,708
24	St. Clair	1,627
25	Delta	1,562
26	Washtenaw	1,553
27	Kalamazoo Valley	1,358
28	Monroe	1,226
29	<b>Oakland</b>	<b>1,069</b>

### Chart C

OCC ranks 28th out of 29 Michigan community colleges when it comes to spending money per student.

RANKING	SCHOOL	
1	Kirtland	\$8,329
2	Wayne County	7,339
3	Glen Oaks	7,315
4	Washtenaw	6,940
5	Lake Michigan	6,790
6	Northwestern	6,697
7	West Shore	6,576
8	Gogebic	6,493
9	Monroe	6,231
10	Highland Park	6,288
11	St. Clair	6,191
12	Lansing	6,159
13	Alpena	5,959
<b>STATE AVERAGE</b>		<b>5,878</b>
14	Grand Rapids	5,825
15	Henry Ford	5,819
16	Schoolcraft	5,757
17	Muskegon	5,627
18	Delta	5,623
19	Kellogg	5,573
20	Southwestern	5,462
21	Jackson	5,445
22	Montcalm	5,416
23	Mid Michigan	5,064
24	Macomb	4,995
25	Bay De Noc	4,601
26	Mott	4,950
27	North Central	4,538
28	Oakland	4,327
29	Kalamazoo Valley	4,142

### What has the college done to address the decline in revenues?

Over the last five years, OCC has aggressively searched for ways to streamline its operation. It reduced \$6.5 million from its budget over the last three years, cut administrative costs, implemented cost savings programs such as early retirement plans, reduced starting salaries for new personnel, eliminated positions, and implemented energy efficiency projects. Tuition and fees have been raised. We have deferred much needed maintenance on many of our buildings. We have also aggressively gone after grants and increased our partnership efforts with the business community.

### Did You Know?

- With 500 students enrolled annually, OCC's nursing program is the largest among two and four year colleges in the state of Michigan and one of the largest in the nation.

- This year OCC's nursing graduates passed the state licensing exam at a rate of 100%.

- OCC students who transfer to four year schools perform academically as well or better than students who began their studies at the same schools, and 34% of OCC's students plan to transfer.

- OCC transferred 1400 students to state universities in the fall of 1992 (the most recent year for which figures are available) – more by far than any other community college in Michigan, and nearly twice as many as the next highest school.

- Nearly 90 percent of the students attending OCC are Oakland County residents.

- More than 10 percent of OCC's current students already have bachelor's, master's or doctoral degrees.

- During 1994 OCC graduated in excess of 455 from its Firefighter Program, 270 from its Police Academy, and 50 from the Emergency Medical Technology Program.

- OCC has the only accredited chef apprenticeship program in the state, and OCC culinary arts program graduates are employed by some of the most prestigious restaurants and hotels in the metropolitan area.

- OCC has enrolled 315,000 students over the past 30 years – the equivalent of one-quarter of Oakland County's current population.

# OCC - School of Choice

OCC is the first choice in higher education for Oakland County high school graduates. More than 22 percent of the June 1994 graduating class of Oakland County's public high schools entered OCC the following fall. Here's a breakdown by district :

School	Class Size	Number Entering OCC	Percent
Avondale	133	38	28.6
Berkley	222	66	29.7
Birmingham	447	66	14.8
Bloomfield Hills	428	68	15.9
Brandon	161	33	20.5
Clarkston	338	90	26.6
Clawson	113	42	37.2
Farmington	723	161	22.3
Ferndale	190	43	22.6
Hazel Park	200	38	19.0
Holly	205	27	13.2
Huron Valley	545	135	24.8
Lake Orion	316	51	16.1
Lamphere	125	31	24.8
Madison	103	26	25.2
Novi	244	49	20.1
Oak Park	174	31	17.8
Oxford	164	49	29.9
Pontiac	412	109	26.5
Rochester	815	144	17.7
Royal Oak	456	127	27.9
Southfield	558	128	22.9
South Lyon	219	39	17.8
Troy	807	139	17.2
Walled Lake	504	139	27.6
Waterford	507	155	30.6
West Bloomfield	<u>311</u>	<u>85</u>	<u>27.3</u>
<b>TOTAL</b>	<b>9,420</b>	<b>2,109</b>	<b>22.4</b>

**QUESTIONS? Call College Communications (810) 540-1540**

Oakland Community College  
 2480 Opdyke Road  
 Bloomfield Hills, MI 48304-2266

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 Detroit, Michigan



Board of Trustees

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 COLLEGE

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Pamala Davis	Trustee
Sandra Ritter	Trustee
Anne Scott	Trustee
<hr/>	
Patsy Calkins, Ph.D.	Chancellor

**Postal Customer**

## Millage II Budget and Partial Action Plan

	Pieces	Estimated Cost	College Cost	Advocacy Amount	Other
<b>MEA Mailing</b>					
A. Letter	16,000	\$2,236			
B. Postcard (2)	16,000	\$3,600			
C. Phone MEA Region 7 Pres.	16,000	\$3,600			
Total	48,000	\$9,436	\$0	\$4,436	\$5,000
<b>OCC Faculty Mailing Student Card</b>	15,000	\$3,450		\$600	\$2,850
<b>Target Mailings</b>					
A. 8 Groups					
1. Information Mailing (2)	120,000	\$16,020	\$16,020		
2. Advocacy (1)	60,000	\$8,010		\$8,010	
Total	180,000	\$24,030			
<b>Absentee Ballot Application</b>					
A. Letter + App	30,000	\$4,005	\$4,005		
<b>Gotv Postcards</b>	15,000	\$3,450		\$3,450	
<b>Campus Support</b>		\$8,000		\$8,000	
<b>Miscellaneous</b>		\$2,000		\$2,000	
<b>Telephone (Line Costs)</b>		\$2,000		\$2,000	
<b>Gotv Calls</b>	35000 Calls				
<b>Newspaper Advertising</b>		\$4,000		\$4,000	
<b>Total</b>		<b>\$60,371</b>	<b>\$20,025</b>	<b>\$32,496</b>	<b>\$7,850</b>

MILLAGE CAMPAIGN FUND RAISING FOR COMMUNITY ALLIANCE  
 EMPLOYEE CONTRIBUTIONS  
 AS OF 5/01/95

	CASH DONATION	PAY 4/27	PAY 5/11	PAY 5/25	PAY 6/8	PAY 6/22	TOTAL COMMITTED	NUMBER CONTRIBUTED	ELIGIBLE	%	AVE
ADMINISTRATORS	1,125.00	393.75	368.75	368.75	368.75	275.00	\$2,900.00	30	45	66.67%	\$96.67
CLASSIFIED	1,175.00	760.57	934.32	734.32	613.50	447.25	\$4,664.96	94	240	39.17%	\$49.63
*FACULTY	1,890.00	951.50	1,298.75	1,138.75	988.75	796.25	\$7,064.00	86	295	29.15%	\$82.14
MAINTENANCE	310.00	397.50	292.50	255.00	255.00	200.00	\$1,710.00	31	91	34.07%	\$55.16
MANAGEMENT	900.00	615.68	784.41	746.91	692.75	592.75	\$4,332.50	69	114	60.53%	\$62.79
OPERATING ENG.	0.00	30.00	59.16	59.16	59.16	42.50	\$249.98	4	9	44.44%	\$62.50
PUBLIC SAFETY	0.00	79.00	85.25	85.25	85.25	85.25	\$420.00	6	14	42.86%	\$70.00
<b>SUB-TOTAL</b>	<b>\$5,400.00</b>	<b>\$3,228.00</b>	<b>\$3,823.14</b>	<b>\$3,388.14</b>	<b>\$3,063.16</b>	<b>\$2,439.00</b>	<b>\$21,341.44</b>	<b>320</b>	<b>808</b>	<b>39.60%</b>	<b>\$66.69</b>
OTHER	1,150.00						\$1,150.00				
<b>TOTAL</b>	<b>\$6,550.00</b>	<b>\$3,228.00</b>	<b>\$3,823.14</b>	<b>\$3,388.14</b>	<b>\$3,063.16</b>	<b>\$2,439.00</b>	<b>\$22,491.44</b>				

Excludes Personnel On Leaves

\* Includes contributions from 5 adjunct instrutors.

## DISTRICT OFFICE MILLAGE PLAN

April 18, 1995

Coordinators: Dan Jaksen  
Jim Warner

1. All District Office employees are asked to be responsible for five to ten (or more) individuals who will "definitely vote yes" for the millage. They will "shepherd" those on their personal list (see attached) by providing them with the information they need including, but not limited to, basic facts about the millage issue, date and voting location, what the money will be used for, what will happen if the millage fails (much of this information should be available in a millage flyer) and by sending a personal post card and calling them and reminding them to vote. **Individual lists should be turned into Jim Warner by May 12.** (This is for the purpose of coordination only. All contacts are to be made by the person responsible for "shepherding" those on the list.)
2. The names, addresses and telephone numbers of the previous (March 16th) millage supporters will be available through Dan Jaksen's office as of April 21 for the purpose of developing the above lists.
3. The Graphic Services staff has volunteered to create a generic flyer that can be used for those on the list and for other purposes.
4. Jim Warner will design a personalized post card to remind people to vote.
5. **All DO employees (this includes Auburn Center and Guest House) are expected to volunteer when and where needed for millage activities.** If individuals are needed for calling, mailing, working at polling sites, contact Jim Warner for assistance in identifying individuals from DO, Auburn Center and Guest House.
6. DO employees are asked to seek the written permission of community leaders and organizations who are willing to publicly endorse the millage campaign. (See attached form.) **(Names are to be turned into the Chancellor's Office by May 14.)**
7. Individual District Office employees will take the initiative to inform members of their local communities about the election. Efforts will include such activities as distributing information by going door-to-door in their neighborhoods; placing information in their community, church, club newsletters; contacting high school graduation classmates; and handing out flyers at local Spring events such as festivals.

8. **DO employees will advise Jim Warner of their individual plans no later than May 14.**
9. Jim Warner will meet with the Registrar's office and campus student representatives to develop a plan for providing information about the millage prior to and during the June 2, commencement ceremony.

plan

## Photographic/Publicity Release

Name \_\_\_\_\_ Date \_\_\_\_\_  
Please print

I authorize the Community Alliance for Oakland's Future (Friends of OCC) to use information, photographs, or motion pictures concerning me, without limitation as to time and frequency, with or without my name and biographical data, for any and all of the following purposes:

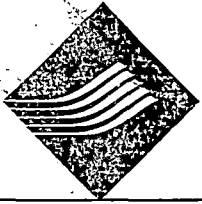
1. News releases (print, television or radio)
2. Educational, instructional or teaching purposes
3. Release to other media
4. Fund raising, advertising and promotional activities

I also waive any right or claims to compensation, fees or benefits by reason of appearance on, or publication in, any communications medium in connection with the above. I also agree to the use of my name for purposes of endorsement of the OCC millage campaign.

I specifically release the Community Alliance from any liability or other obligation arising from the use of such information, or from the use of any materials furnished by me.

Signature \_\_\_\_\_





# Memo

**OAKLAND  
COMMUNITY  
COLLEGE**

**DATE:** April 19, 1995  
**TO:** Dr. Patsy J. Calkins, Chancellor  
**FROM:** Gordon F. May, Executive Director, Pontiac Center  
**SUBJECT:** **MILLAGE CAMPAIGN PLAN FOR PONTIAC**

The Pontiac Center's Millage Implementation Team consists of every Pontiac Center staff member. Our team leaders include Willie Lloyd, Gloria Grady Mills, Karen Pagenette, Cathy Weiss and myself.

Our responsibilities during this grassroots campaign will include, but not be limited to, the following:

- ▶ Willie Lloyd and Placement/Cooperative Education staff
  - a) will contact and encourage millage endorsements from (7) Pontiac City Council members
  - b) will make millage presentations to all seven Pontiac Citizen District Councils (neighborhood groups) encouraging their "YES" vote in the June 12 OCC millage election
  - c) will develop and implement a plan to have positive millage messages/stories expressed on the 4 — 5 "talk radio" programs in the area
  
- ▶ Gloria Grady Mills
  - a) will contact the following local organizations for millage endorsements and the opportunity to make millage presentations at their regularly scheduled meetings:
    1. Pontiac Chamber of Commerce
    2. Fraternities
    3. Sororities

4. NAACP of North Oakland County
5. Pontiac Area Urban League
6. Kiwanis Club of Pontiac (coordinate with G. May)
7. Rotary Club of Pontiac (coordinate with Jim Warner)
8. Optimist Club of Pontiac
9. Lions Club of Pontiac
10. Pontiac Night Riders
11. Greater Pontiac Community Coalition
12. Pan Hellenic Council of Pontiac

► Karen Pagenette and Center for Dislocated Workers Staff

- a) will contact the following institutions/organizations for millage endorsements and the opportunity to make millage presentations and/or distribute information to their employees/clients:

1. Pontiac Osteopathic Hospital
2. North Oakland Medical Centers
3. St. Joseph Mercy Hospital
4. Greater Pontiac Area Consortium
5. Balance of County
6. Oakland County Department of Social Services
7. Michigan Employment Security Commission

- b) will disseminate and discuss millage information with CDW students

► Cathy Weiss and Oakland Literacy Council staff

- a) will contact and encourage millage endorsements from members of the Pontiac School Board and the Superintendent of Pontiac Schools
- b) will meet and disseminate millage information to the Pontiac Schools focus group (to promote the OCC millage) being formed by Dr. Sam Abram (Superintendent, Pontiac Schools)
- c) will meet with Pontiac School District PTA/PTO organizations
- d) will meet with Pontiac Education Association leadership to ensure the millage message gets to all 720 teachers in the Pontiac system
- e) will encourage millage support from the Oakland Literacy Council Advisory Board
- f) will encourage the Oakland Literacy Friends to support the millage election

► Gordon May

- a) will contact and encourage millage endorsements from the Oakland County Ministerial Alliance
- b) will request the opportunity to make a millage presentation to the 40 pastors whose churches are members of the Oakland County Ministerial Alliance at their May meeting
- c) will request the opportunity to make a presentation to members of the five largest Pontiac churches before, during, or following their Sunday worship services in May and early June
- d) will encourage pastors of Pontiac churches where I am not able to make personal presentations, to make supportive millage announcements to their congregations on the last two Sundays (June 4 & June 11) before the election on June 12
- e) will meet with Pontiac Mayor Charlie Harrison or Pontiac Deputy Mayor Mattie McKinney Hatchett (in the Mayor's absence) to develop a plan to encourage millage support from the 800 City of Pontiac employees

Other millage campaign support plans include the following:

- a) Gloria Grady Mills and Cathy Weiss will coordinate a millage open house on May 10 at Pontiac Center where attendees will be encouraged to register to vote (on-site at Pontiac Center) prior to the May 12 deadline. Pontiac Center staff will be deputized to register citizens to vote.
- b) Pontiac Center employees will use the "Friends of OCC" form developed by Jim Warner to shepherd 5 — 10 "YES" voters all the way through the process including getting them to the polls to vote on June 12, if necessary.
- c) Willie Lloyd and staff will send millage informational letters to employers who access our Job Placement/Cooperative Education services.
- d) Pontiac Center staff will be encouraged to seek support of neighborhood groups where they live.
- e) I will again request that the Pontiac Oakland Symphony and the Creative Arts Center of North Oakland County send letters to their members encouraging millage support.

The Pontiac Center staff is dedicated to working hard during this millage campaign to help ensure successful results on June 12.

COMMUNITY ALLIANCE FOR OAKLAND'S FUTURE  
FUND RAISING POSSIBILITIES FOR  
JUNE 12, 1995 MILLAGE ELECTION

OCCFA CONTRIBUTION	\$5,000
AFSCME CONTRIBUTION	500

COLLEGE EMPLOYEE GROUPS

FACULTY  
ADMINISTRATORS  
MANAGEMENT STAFF  
CLASSIFIED  
MAINTENANCE  
PUBLIC SAFETY  
OPERATING ENGINEERS

TOTAL EMPLOYEE GROUPS	0
-----------------------	---

ADJUNCT FACULTY	3,125
STUDENT FUND RAISERS	500
INDEPENDENT CONTRACTORS	250
BOARD MEMBERS	700
BPI INSTRUCTORS	1,500

COCKTAIL PARTY FUND RAISER	20,000
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\$31,575

Survey results: Apparently 6 of the 7 component school districts expect to levy the millage July 1 (Troy's millage doesn't expire until Dec 31 1995).

*To Helene*

Brandon Schools (810) 627-4981. Spoke with Ken Kubick Friday a.m.

Their Foundation/Non-Homestead millage expired Dec. 31, and so they are definitely planning to levy on July 1. On Monday the Board will decide whether to request Enhancement Mills.

He expressed interest in OCC plans: I told him board would decide Monday on submitting a millage proposal June 12. He said a lot of proposals are coming up locally (Ortonville) although not necessarily on June 12: Recreation, Twp. Millage, maybe a township bond issue.

1. Is the millage that's on the ballot for the June 12 election  
Foundation? 18 Mills  
Supplemental? no  
Enhancement? maybe Mills
  2. Do you plan to levy this millage July '95: Yes
- 

Royal Oak Schools (810) 435-8400. Spoke with Georgine, Sec'y to Anders Linell, who is on vacation until Monday. The District's Finance Guy gave her the res placing the proposal on the ballot.

1. Is the millage that's on the ballot for the June 12 election  
Foundation? 18 Mills  
Supplemental? 7.5075 Mills  
Enhancement? No Mills
  2. When do you first plan to levy this millage? July '95 Yes  
(may not be a definitive answer)
  3. Will this election be run by your school district? Yes
-

Troy Schools (810) 689-0600 Spoke w/ Michael Adamczyk.

1. Is the millage that's on the ballot for the June 12 election  
Foundation/NonHomestead? 18 Mills  
Supplemental? 10.1534 Mills  
Enhancement? No Mills

This millage doesn't expire until Dec 1995: they are going early. He was quite interested in the OCC plans: I told him the Board hadn't decided yet, but it appeared they would put a millage proposal on the ballot. When I returned to the office 90 minutes later I had a message from a "Janet Jople" who I thought might be returning my call to one of the other districts: I called her at about 5:20 and when I discovered she was from Troy Schools told her (perhaps rudely) that I didn't need to talk to her. She turned out to be the Superintendent of Troy Schools, and said she was most uncomfortable with OCC going on June 12, and that local groups who had previously supported the March proposal did not support it now, and she would be happy to talk to Patsy. I called Jay at home to report this call.

South Lyon Schools (810) 437-8127 Spoke w/ James Graham Friday.

1. Is the millage that's on the ballot for the June 12 election  
Foundation NonHomestead? 18 Mills  
Supplemental? No Mills  
Enhancement? No Mills

There will also be a bond issue.

2. Do you plan to levy this millage on July 1 '95 Yes

Novi Schools (810) 344-8330 Spoke with James Koster

1. Is the millage that's on the ballot for the June 12 election  
Foundation? No Mills  
Supplemental/Hold Harmless ? 5.49 Mills  
Enhancement? No Mills
2. When do you first plan to levy this millage? July '95 yes

Lake Orion Schools (810) 693-5413 Spoke with Larry Gruber

1. Is the millage that's on the ballot for the June 12 election  
Foundation NonHomestead? 18 Mills  
Supplemental? No Mills  
Enhancement? No Mills
  
  2. When do you first plan to levy this millage? July '95 Yes
- 

Clawson Schools (810) 435-7500 spoke with Paul Wyborski

1. Is the millage that's on the ballot for the June 12 election  
Foundation? 18 Mills  
Supplemental? No Mills  
Enhancement? No Mills
  
2. Is this expired millage that you plan to levy July 1 '95 yes



**SOURCES OF SCHOOL OPERATING REVENUE - SCHOOL FINANCE REFORM**

On March 15, 1994, the electors of the State of Michigan approved a ballot proposition to amend the State Constitution of 1963 in part, to increase the state sales tax from 4% to 6% as part of a complex plan to restructure the source of funding of public education (K-12) in order to reduce reliance on local property taxes for school operating purposes and to equalize the per pupil finance resource disparities among school districts. The state aid package passed by the Legislature as part of the school finance reform legislation instituted a per pupil foundation guarantee beginning in fiscal year 1994/1995. The foundation guarantee in 1994/1995 will be from \$4,200 to \$6,500 per pupil, depending on the district's 1993/1994 revenue. In the following years, the foundation guarantee will be increased by an index based upon the change in revenues to the state school aid fund and change in the total number of pupils statewide and the spread between the high and low pupil guarantee will be reduced. The foundation guarantee will consist of the locally raised property taxes plus state aid. The source of revenues for the state's contribution to the foundation allowance is derived from a mix of taxing sources, including but not limited to, a statewide property tax of 6 mills on all property (homestead and non-homestead), a state sales and use tax, a real estate transfer tax and a cigarette tax.

**Foundation millage levied on non-homestead property.** School districts are required to levy a local property tax of not more than 18 mills or the number of mills levied in 1993 for school operating purposes, whichever is less, on non-homestead properties in order for the district to receive its per pupil foundation guarantee (MCL § 380.1211(1))

**Enhancement or additional mills.** School districts are also authorized to levy up to an additional 3 mills for operating purposes (*Juli's note: apparently on all property subject to voter approval in 1994, 1995 or 1996 through 1996 (MCL § 380.1211c).* After 1996, the intermediate school district may seek voter approval for 3 enhancement mills for distribution to local constituent school districts on a per pupil basis. (MCL § 380.\_\_\_\_\_) The additional mills and the enhancement mills are not counted towards the foundation allowance.

**Supplemental millage.** Furthermore, districts whose revenues per pupil in 1994/1995 exceed \$6,500 are authorized to levy a supplemental property tax in excess of the 18 mills necessary to hold themselves harmless and to obtain the foundation allowance. The supplemental millage is levied first on homestead property until millage levied on all property is 18 mills and then levied on all property uniformly. (MCL§ 380.1211(1)). *The amount levied is limited by a formula. This millage may be renewed by vote of the electors.*

→ TO: DAN JAKSEN

RECEIVED  
FEB 27 1995

CHANCELLOR'S OFFICE  
OCC MILLAGE INCREASE - TELL YOUR FRIENDS (IN FL?)

REMEMBER TO VOTE! THURSDAY, MARCH 16, AT LOCAL SCHOOL PRECINCT

ALL Oakland County voters asked to increase in perpetuity one mill for operating Oakland Community College that will raise est. \$29.9M in 95. (\$1/year per \$1,000 assessed value equalized). Proposal A affects only K-12, not OCC. Absentee ballots at local school district administrative office.

REASONS FOR: Excellent reputation; County asset; job training essential

- \* Growth: 1965: 4,000 students; 2 bldgs; 1995: 30,000 students, 7 bldgs
- \* Decrease in State aid '74 to '94: 41% to 24% = \$17.8M
- \* Increase in tuition, fees '74 to '94: 21% to 38% = \$27.7M
- \* Property tax almost stable '74 to '94: 37% to 36% = \$26.2M
- \* Needs: facilities repair; technology, equipment; program expansion; only 1 in 5 scholarships accepted; hold down tuition (\$46/credit hour, OC residents; \$78 other MI)
- \* One mill operating levy not increased since 65; Headlee makes it .85 mill
- \* Endowment fund estimated interest inadequate to pay off 1991, 93 rehab bonds
- \* 94 expense budget: 82% personnel; 15% supplies, equip; 3% utilities
- \* Salaries presently competitive, according to OCC spokesman

REASONS AGAINST:

- \* Request for one mill is more than TWICE present operating millage!
- \* One mill will raise est \$29.9M which is 41% INCREASE of operating budget
- \* What school, business, family ever receives such an increase?
- \* Large ONGOING sums raised for one-time expenses.
- \* No set time limits; this millage, if approved, will be in effect forever.
- \* County population, economic development expected to increase; tax \$ will expand.
- \* Board debated 1/2 vs 1 mill. Request (Wish List?) is excessive; come back for lower amount

DIFFERENCES IN THE OCC INFORMATION AND WHAT MY RESEARCH SHOWS:

1. OCC says an increase of \$29.9M on a \$73.6M budget is 30% increase; it's over 40%.
2. OCC says one mill will equal \$26M in the future; it will be at least \$29M plus inflation plus value of new construction. Clarification forthcoming.
3. OCC based increased costs to homeowners on old millage, not new. Understated by at least 13%.
4. OCC says top administrative salaries frozen; lump sums given instead of salary increases
5. Number and cost of estimated new full-time, part-time personnel not available.
6. Inflation has so eroded OCC's tax base that it now provides less than a quarter of what it did 30 years ago. Can this be true? Explanation forthcoming.
7. Board levied .7 debt mills in 79 plus the one mill, so taxpayers have paid almost the same as new total. That was for only 79, 80; last 4 yrs. have been 1.07 to .85.

Dorothy Eicker, 646-3185 2/28/95



# MILLAGE UPDATE

This edition of Millage Update contains the latest information available about the work of volunteers assisting **THE COMMUNITY ALLIANCE FOR OAKLAND'S FUTURE** with its support of the OCC millage campaign.

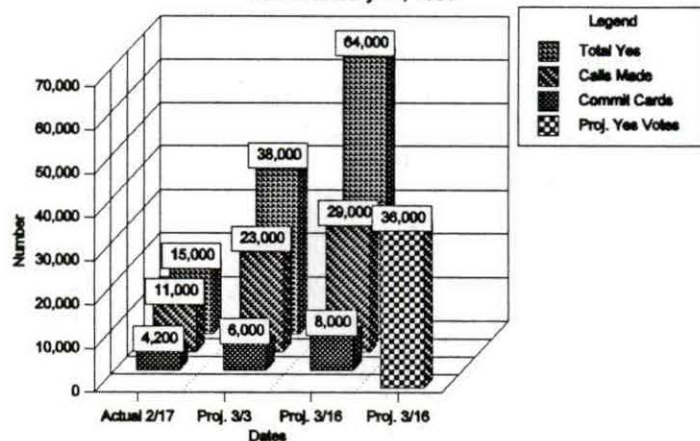
- **PHONE CALLING** is going very well! Jim LaVallee appreciates the help of so many volunteers but reminds us that we need to sustain the effort for **FOUR MORE WEEKS!** People are still signing up. (Auburn Hills has signed up 130 employee volunteers.)

There will be a need for more volunteers, particularly on the week of March 13 when the "reminder-to-vote" calls go out to supporters.

- Many people want to know how we are progressing so far. As the graph on the right shows, as of February 17, volunteers have made 11,000 calls and turned in 4,200 commitment cards. To date, 15,000 individuals have been identified as likely "yes-voters." The current projections (best estimates) for "calls made," "cards received," and total identified "yes-voters" for March 3, and March 16, are also shown.

## Millage Vote Projections

As of February 17, 1995



It is thought that the number of likely "yes-voters" will result in 36,000 people actually voting in favor of the millage on March 16. No one knows for sure, of course, but it is estimated that 36,000 votes will be required to pass the millage. We'll provide an updated millage vote projection in the March 3, issue of Millage Update.

- **MEETING REMINDER:** There will be two meetings of all Site Coordinators, Target Group Chairpersons, and other members of the Alliance at SOC on:  
February 21, at 3:30 PM and  
March 2, at 3:30 PM.

**PLEASE MARK YOUR CALENDARS.**

- **SOME OF THE MANY SPECIAL EFFORTS:**

- ◆ Sandra Le-Spinks, former OCC Alumnus of the Year and Director of the Greater Pontiac Area Consortium turned in 23 commitment cards and asked for more.
- ◆ Clare White, Board Chair of the Pontiac Urban League turned in 26 cards in 4 days.
- ◆ Preston Pulliams has joined the West Bloomfield Millage Committee and they are interested in working with the Alliance.
- ◆ Charlie Blosser, Humanities Dept. Chair at Royal Oak/Southfield sent a memo to dept. adjunct faculty soliciting their support. Other Dept. Chairs were encouraged to do so, also.
- ◆ Highland Lakes has an average of 7 volunteers scheduled to work Monday through Thursday and on 2 Saturdays, Feb. 6 through March 3.
- ◆ Orchard Ridge reports phone banks are "running very well." George Keith says, "People are taking this seriously, but having fun in the process."
- ◆ Jackie Sibley reports that 72 District Office staff have volunteered for phone calling and clerical work to assist the Alliance. D.O. has followed Royal Oak/Southfield's lead and has hung a large "thermometer" in the Enrollment Services area to keep track of commitment cards turned in from D.O., Pontiac Center, and the Auburn Center.
- ◆ Victor Bordo, OCC Band Director has sent personal letters asking for support of the millage to all area highschool band directors. Vic also intends to send letters to all parents of the 70 students enrolled in the OCC Youth Band.
- ◆ Mike Ponder, President of the Pontiac Symphony Orchestra has sent out 726 millage letters to Symphony members, asking for their support of the millage.
- ◆ Farmington/Farmington Hills Chamber of Commerce has joined the growing list of community groups and political entities who have endorsed the millage increase.

**WATCH FOR THE NEXT ISSUE OF *MILLAGE UPDATE* ON MARCH 3RD.**



OAKLAND  
COMMUNITY  
COLLEGE

MARTIN A. ORLOWSKI  
INSTITUTIONAL PLANNING & ANALYSIS  
ORCHARD RIDGE

July 3, 1995  
Vol. 3.

# MILLAGE UPDATE

This edition of *Millage Update* contains the latest information available about the work of volunteers assisting **THE COMMUNITY ALLIANCE FOR OAKLAND'S FUTURE** with its support of the OCC millage campaign.

- As reported in the *Birmingham Eccentric*, 1/26/95, Project Coordinator, Kelly Masters reports that 27 volunteer students, duly deputized by Oakland County election officials, have been working to register voters on all four of OCC's campuses. To date 70 students from the Orchard Ridge and 35 from the Highland Lakes Campus have been registered. In addition to several students (most of whom are members of the Campus Outreach Opportunity League and Phi Theta Kappa), OCC employees Lori Gidcumb, Velma Jones and alumni Karen Bachynski and Michele Wylie have been deputized.
- Excellent feed back on the volunteer phone training provided for Highland Lakes volunteers on a recent evening by the *Alliance*. Says Diane Zalapi, "I found this training to be immensely worthwhile and I'm so glad we offered it. My sense had been that people were really unsure of what was expected of them. They had volunteered to call but were concerned about the 'how to's' of calling."
- From Auburn Hills... Dr. Saunders recently provided millage information to the Auburn Hills Chamber of Commerce. The Chamber immediately adopted a resolution in support of the OCC Millage Campaign. Also, the volunteer coordinating committee representing Auburn Hills is well underway with its plan to distribute commitment cards. An update on their success is expected soon.
- The OCC Pontiac Center had forwarded 220 commitment cards to the *Alliance* as of February 1. Pontiac Center volunteers have also obtained permission to use two additional calling sites in Pontiac.

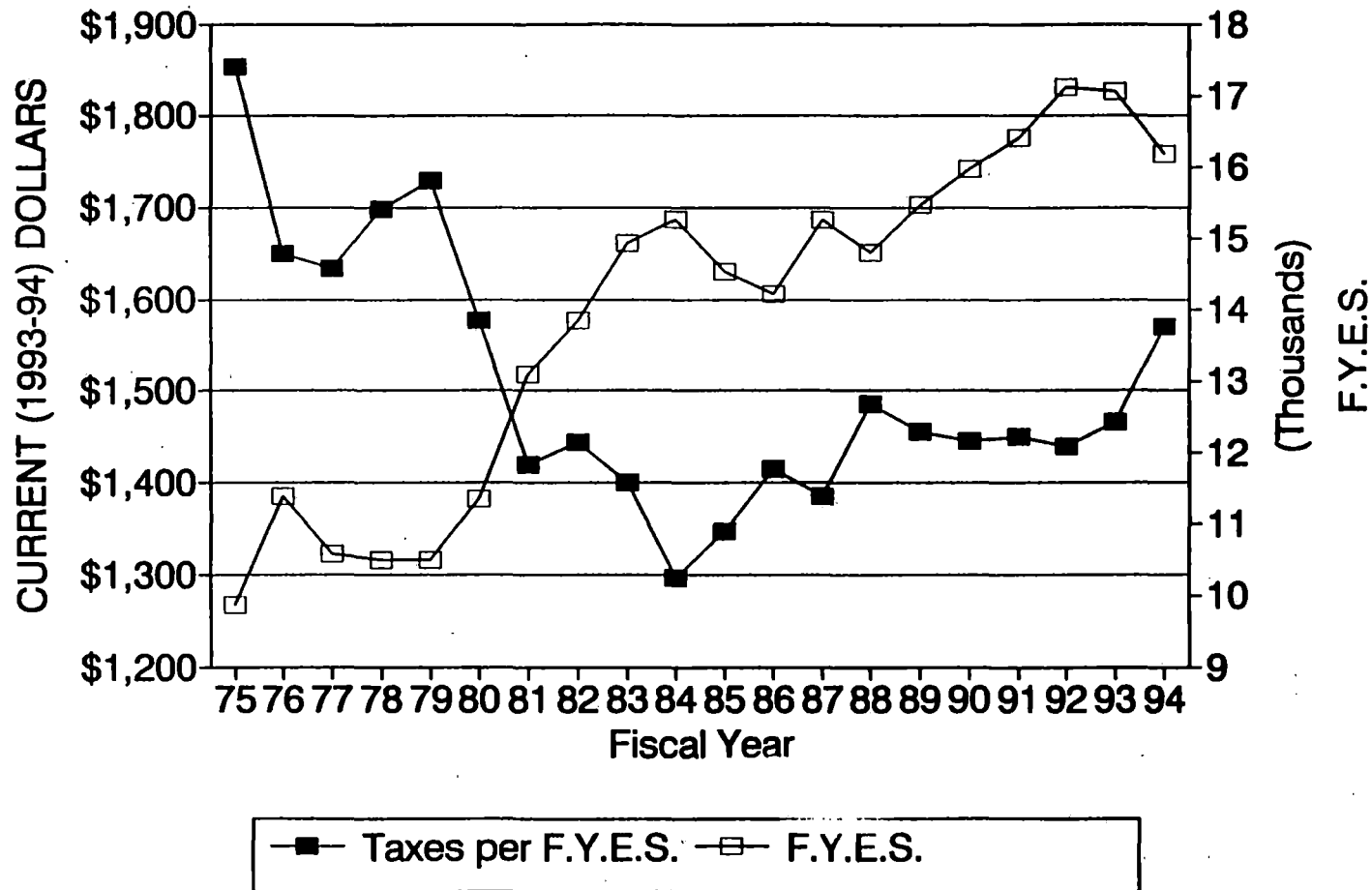
- **PUBLIC SERVICE GROUPS:** Dr. Joe Macri reports on several informational and millage promotional activities involving volunteers and area public service entities, including the following:



- Dick Osgood, Denise Martin and Joe Macri attended an Emergency Medical Service meeting with E.R. physicians and staff and provided information about the millage .
  - Ron Deadman met with Pontiac Fire Dept. and Union representatives to promote the millage campaign.
  - Matt Sabol has made 200 calls to active Oakland County Fire Fighters and **HAS RECEIVED A 95% POSITIVE RESPONSE IN FAVOR OF THE MILLAGE!**
  - OCC will host an Oakland County Fire Chiefs Meeting at Orchard Ridge in February and will provide millage information.
  - The State President of the Michigan State Fire Fighters Union will ask for a resolution to support the millage at the February meeting of the Union. This resolution will be sent to Fire Fighter Union Members in Oakland County.
  - Macri and Sabol will meet with western Oakland fire chiefs to promote the campaign.
  - Dr. John Domm provided information to Oakland Police Academy classes and Macri met with Auburn Hills Police Chief Jack Dalton to do the same.
  - Macri, Domm and Richard Tillman met with eight county police chiefs, and Macri met separately with Huntington Woods Chief Dave Danaher to discuss strategy for passage and to promote the millage.
  - OCC Public Safety Union Leadership has offered assistance. They will ask for a letter of support from their parent organization. Also sergeants are working with their municipal counterparts promoting the campaign.
- 
- With Uni Susskind's help, Oakland University Professors Gottfried Brieger (Chemistry) and John Barnard (History) have sent a letter to all O.U. Faculty urging support of OCC's millage campaign. In the letter they state, "We see the millage as serving the cause of higher education in Oakland County. We would like to point out that OCC is a significant source of Oakland University students." The letter also advises O.U. faculty that **February 14 is the last day to register to vote.**

# OAKLAND COMMUNITY COLLEGE

## PROPERTY TAXES PER F.Y.E.S



Voter Data Base  
(As of: December 16, 1994)

- Total people 157,900

Former students	126,700
Non-credit students	28,700
Employees	1,950
Family & friends	400
ALI members	140

- Remaining to be added:

Advisory committee members	300
Current students	6,000