



OAKLAND
COMMUNITY
COLLEGE

1998 HIGH SCHOOL PENETRATION REPORT

Prepared by:

*The Office of Institutional Research
Oakland Community College
October 1998*

Oakland Community College 1998 High School Penetration Report Major Findings

Each year the Office of Institutional Research prepares the High School Penetration report which examines trends in high school graduation levels in Oakland County and the rate at which recent high school graduates enroll at OCC for the fall term.

This report depicts the five and ten year trends in graduation levels, trends in number of graduates entering the college, and the associated penetration rate.

Highlights from this year's report include:

- ◆ Graduation levels from public high schools in Oakland County have increased for the fourth consecutive year. In 1998, the number of graduates increased by nearly 6% over 1997 levels.
- ◆ Graduation levels from private high schools have also increased. In 1998 a 9% increase occurred over 1997 levels, though graduation rates have not increased each of the past 4 years, as with the public high schools.
- ◆ OCC's penetration rate for public schools in Oakland County is 15.3%, equal to the 1997 public high school penetration rate.
- ◆ The combined penetration rate for public and private schools is 13.6%, slightly down from the 1997 combined penetration rate of 13.7%.
- ◆ Among public high schools, in 1998 the penetration rate is greater than 20% for 10 Oakland County schools, while the penetration rate is less than 10% for 7 Oakland County schools.
- ◆ From 1995 to 1997 penetration rates for all recruiting regions had been decreasing, yet from 1997 to 1998 the penetration rates for the Orchard Ridge and Highland Lakes regions increased by 1.2 and 0.2 percentage points, respectively.
- ◆ Graduation and penetration rates are higher than what was projected in last year's High School Penetration Report. In 1998 12,012 students graduated from Oakland County public and private high schools. This is 462 more students than were projected to graduate by the 1997 report. A total of 1,638 of these students entered OCC, 96 more high school graduates than were projected to enter OCC by the 1997 report. This indicates that a better predictive model is needed so that the success of recruitment efforts can be more accurately assessed.
- ◆ The 1,638 recent Oakland County high school graduates who entered OCC in the Fall of 1998 account for 38% of all FTIAC's. 62% of all FTIAC's are not recent graduates of Oakland County high schools.

Oakland Community College 1998 High School Penetration Report Top Five High Schools

Schools with the Largest Number of Graduates in 1998

High School	1998 HS Grads
Troy (AH)	460
Rochester (AH)	455
Clarkston (HL)	412
Adams (AH)	406
Athens (AH)	394

Schools with the Largest Number of Students Sent to OCC in 1998

High School	1998 Entering OCC
Walled Lake Central (HL)	77
Clarkston (HL)	76
Milford (HL)	74
Lake Orion (AH)	70
Athens (AH)	68

Schools with the Highest Penetration Rate in 1998

High School	1998 Penetration Rate
Waterford Kettering (HL)	26.7
Lamphere (RO/SF)	25.0
Walled Lake Central (HL)	24.8
Berkley (RO/SF)	22.8
Farmington (OR)	21.8

**Oakland Community College
1998 High School Penetration Report
Five Year Trend in High School Graduates**

**Greatest Increase in Public High School Graduates
Five Year Percent Change**

High School	1994 HS Grads	1998 HS Grads	Percent Change
Oxford (AH)	164	280	70.7
Walled Lake Western (HL)	248	355	43.1
Novi (OR)	244	340	39.3
Avondale (AH)	133	172	29.3
South Lyon (OR)	219	281	28.3

**Greatest Decrease in Public High School Graduates
Five Year Percent Change**

High School	1994 HS Grads	1998 HS Grads	Percent Change
Hazel Park (RO/SF)	200	171	-14.5
Pontiac Northern (AH)	227	211	-7.0
Waterford Kettering (HL)	253	236	-6.7
Southfield/Lathrup (RO/SF)	300	282	-6.0
Southfield (RO/SF)	258	245	-5.0

**Greatest Increase of Students from Public Schools that Entered OCC
Five Year Percent Change**

High School	1994 Entered OCC	1998 Entering OCC	Percent Change
Pontiac Northern (AH)	11	23	109.1
Farmington (OR)	30	54	80.0
Lake Orion (AH)	40	70	75.0
Holly (HL)	20	32	60.0
Ferndale (RO/SF)	28	42	50.0

**Greatest Decrease of Students from Public Schools that Entered OCC
Five Year Percent Change**

High School	1994 Entered OCC	1998 Entering OCC	Percent Change
Hazel Park (RO/SF)	30	15	-50.0
Andover (OR)	17	9	-47.1
Pontiac Central (AH)	39	21	-46.2
North Farmington (OR)	35	21	-40.0
Clawson (RO/SF)	35	21	-40.0

**Greatest Increase in Penetration Rate from Public Schools
Five Year Percent Change**

High School	1994 Penetration Rate	1998 Penetration Rate	Absolute Percent
Farmington (OR)	13.2	21.8	8.6
Lake Orion (AH)	12.7	20.6	7.9
Pontiac Northern (AH)	4.8	10.9	6.1
Ferndale (RO/SF)	14.7	20.6	5.9
Holly (HL)	9.8	15.0	5.2

**Greatest Decrease in Penetration Rate from Public Schools
Five Year Percent Change**

High School	1994 Penetration Rate	1998 Penetration Rate	Absolute Percent
Clawson (RO/SF)	31.0	19.4	-11.5
Pontiac Central (AH)	21.1	11.7	-9.4
Oxford (AH)	19.5	11.8	-7.7
Waterford Mott (HL)	28.0	20.3	-7.6
Dondero (RO/SF)	20.4	13.9	-6.5

Oakland Community College 1998 High School Penetration Report Ten Year Trend in High School Graduates

Greatest Increase in Public High School Graduates Ten Year Percent Change

High School	1989 HS Grads	1998 HS Grads	Percent Change
Oxford (AH)	211	280	32.7
Walled Lake Western (HL)	292	355	21.6
Novi (OR)	292	340	16.4
Rochester (AH)	425	455	7.1
Milford (HL)	342	357	4.4

Greatest Decrease in Public High School Graduates Ten Year Percent Change

High School	1989 HS Grads	1998 HS Grads	Percent Change
Pontiac Central (AH)	340	180	-47.1
Pontiac Northern (AH)	382	211	-44.8
Waterford Kettering (HL)	398	236	-40.7
Lamphere (RO/SF)	185	120	-35.1
Hazel Park (RO/SF)	259	171	-34.0

Greatest Increase of Students from Public Schools that Entered OCC Ten Year Percent Change

High School	1989 Entered OCC	1998 Entering OCC	Percent Change
Holly (HL)	16	32	100.0
Walled Lake Western (HL)	50	66	32.0
Walled Lake Central (HL)	63	77	22.2
Milford (HL)	69	74	7.2
Lake Orion (AH)	72	70	-2.8

Greatest Decrease of Students from Public Schools that Entered OCC Ten Year Percent Change

High School	1989 Entered OCC	1998 Entering OCC	Percent Change
Seaholm High School (OR)	48	14	-70.8
Andover (OR)	29	9	-69.0
North Farmington (OR)	67	21	-68.7
Lahser (AH)	35	12	-65.7
Hazel Park (RO/SF)	37	15	-59.5

Greatest Increase in Penetration Rate from Public Schools Ten Year Percent Change

High School	1989 Penetration Rate	1998 Penetration Rate	Absolute Percent
Holly (HL)	6.3	15.0	8.7
Waterford Kettering (HL)	19.6	26.7	7.1
Walled Lake Central (HL)	18.8	24.8	6.1
Ferndale (RO/SF)	17.8	20.6	2.7
Madison (RO/SF)	15.1	17.0	1.9

Greatest Decrease in Penetration Rate from Public Schools Ten Year Percent Change

High School	1989 Penetration Rate	1998 Penetration Rate	Absolute Percent
North Farmington (OR)	18.5	7.3	-11.2
West Bloomfield (OR)	20.9	10.4	-10.5
Seaholm High School (OR)	15.8	5.9	-9.9
Novi (OR)	21.2	12.9	-8.3
Rochester (AH)	21.6	14.3	-7.4

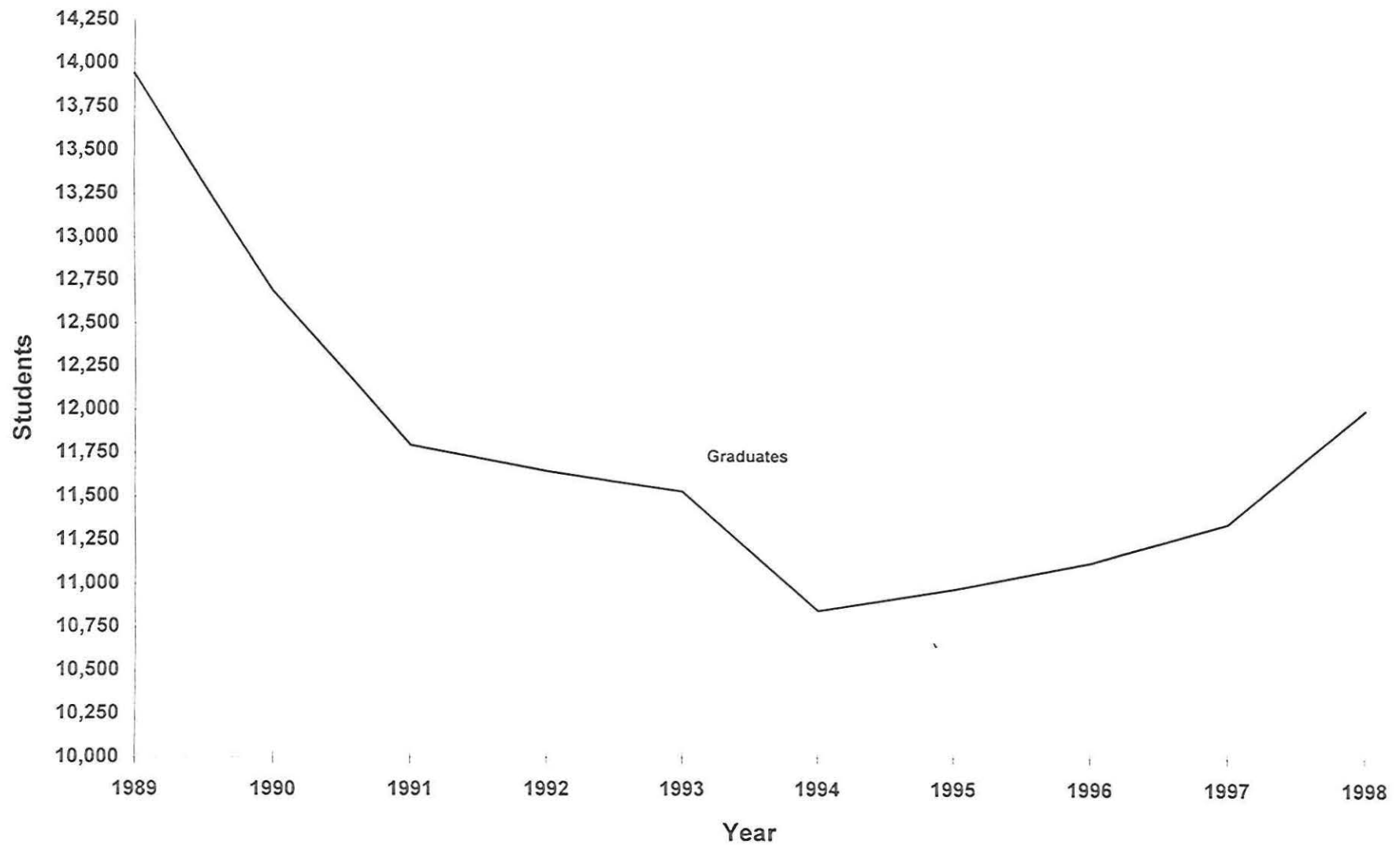
**Oakland Community College
1998 High School Penetration Report
Public Schools - 5 and 10 Year Percent Change**

Public High School	1998			5 Year Percent Change			10 Year Percent Change		
	HS Grads	Entering OCC	Percent	High School Grads	Entered OCC	Absolute Percent	High School Grads	Entered OCC	Absolute Percent
Adams	406	43	10.6	-4.0	-21.8	-2.4	-12.3	-39.4	-4.7
Andover	222	9	4.1	1.8	-47.1	-3.7	-27.5	-69.0	-5.4
Athens	394	68	17.3	3.1	7.9	0.8	-8.2	-24.4	-3.7
Avondale	172	35	20.3	29.3	25.0	-0.7	-8.5	-23.9	-4.1
Berkley	250	57	22.8	12.6	23.9	2.1	-13.8	-14.9	-0.3
Brandon	190	27	14.2	18.0	12.5	-0.7	-20.5	-34.1	-2.9
Clarkston	412	76	18.4	21.9	7.0	-2.6	-5.9	-27.6	-5.5
Clawson	108	21	19.4	-4.4	-40.0	-11.5	-26.5	-44.7	-6.4
Dondero	180	25	13.9	-3.2	-34.2	-6.5	-25.9	-50.0	-6.7
Farmington	248	54	21.8	8.8	80.0	8.6	-9.8	-16.9	-1.9
Ferndale	204	42	20.6	7.4	50.0	5.9	-31.3	-20.8	2.7
Groves	237	22	9.3	9.2	0.0	-0.9	-9.2	-38.9	-4.5
Harrison	238	47	19.7	17.2	11.9	-0.9	3.0	-13.0	-3.6
Hazel Park	171	15	8.8	-14.5	-50.0	-6.2	-34.0	-59.5	-5.5
Holly	214	32	15.0	4.4	60.0	5.2	-16.4	100.0	8.7
Kimball	274	51	18.6	1.5	-22.7	-5.8	-11.3	-10.5	0.2
Lahser	216	12	5.6	2.9	-33.3	-3.0	-26.3	-65.7	-6.4
Lake Orion	340	70	20.6	7.6	75.0	7.9	-8.6	-2.8	1.2
Lakeland	258	47	18.2	21.7	11.9	-1.6	-13.1	-19.0	-1.3
Lamphere	120	30	25.0	-4.0	15.4	4.2	-35.1	-30.2	1.8
Madison	112	19	17.0	8.7	-5.0	-2.5	-19.4	-9.5	1.9
Milford	357	74	20.7	7.2	13.8	1.2	4.4	7.2	0.6
North Farmington	288	21	7.3	-1.4	-40.0	-4.7	-20.7	-68.7	-11.2
Novi	340	44	12.9	39.3	33.3	-0.6	16.4	-29.0	-8.3
Oak Park	171	21	12.3	-1.7	23.5	2.5	-20.1	-19.2	0.1
Oxford	280	33	11.8	70.7	3.1	-7.7	32.7	-10.8	-5.7
Pontiac Central	180	21	11.7	-2.7	-46.2	-9.4	-47.1	-48.8	-0.4
Pontiac Northern	211	23	10.9	-7.0	109.1	6.1	-44.8	-39.5	1.0
Rochester	455	65	14.3	16.1	18.2	0.3	7.1	-29.3	-7.4
Seaholm High School	236	14	5.9	2.6	-39.1	-4.1	-22.4	-70.8	-9.9
South Lyon	281	26	9.3	28.3	-16.1	-4.9	-10.5	-31.6	-2.8
Southfield	245	29	11.8	-5.0	-35.6	-5.6	-32.1	-56.7	-6.7
Southfield/Lathrup	282	41	14.5	-6.0	-12.8	-1.1	-18.7	-25.5	-1.3
Troy	460	56	12.2	8.2	21.7	1.4	-0.2	-30.0	-5.2
Walled Lake Central	310	77	24.8	21.1	32.8	2.2	-7.7	22.2	6.1
Walled Lake Western	355	66	18.6	43.1	15.8	-4.4	21.6	32.0	1.5
Waterford Kettering	236	63	26.7	-6.7	12.5	4.6	-40.7	-19.2	7.1
Waterford Mott	290	59	20.3	14.2	-16.9	-7.6	-21.6	-33.0	-3.4
West Bloomfield	355	37	10.4	14.1	15.6	0.1	3.2	-48.6	-10.5
Total - Public	10,298	1,572	15.3	9.3	3.8	-0.8	-14.3	-27.1	-2.7

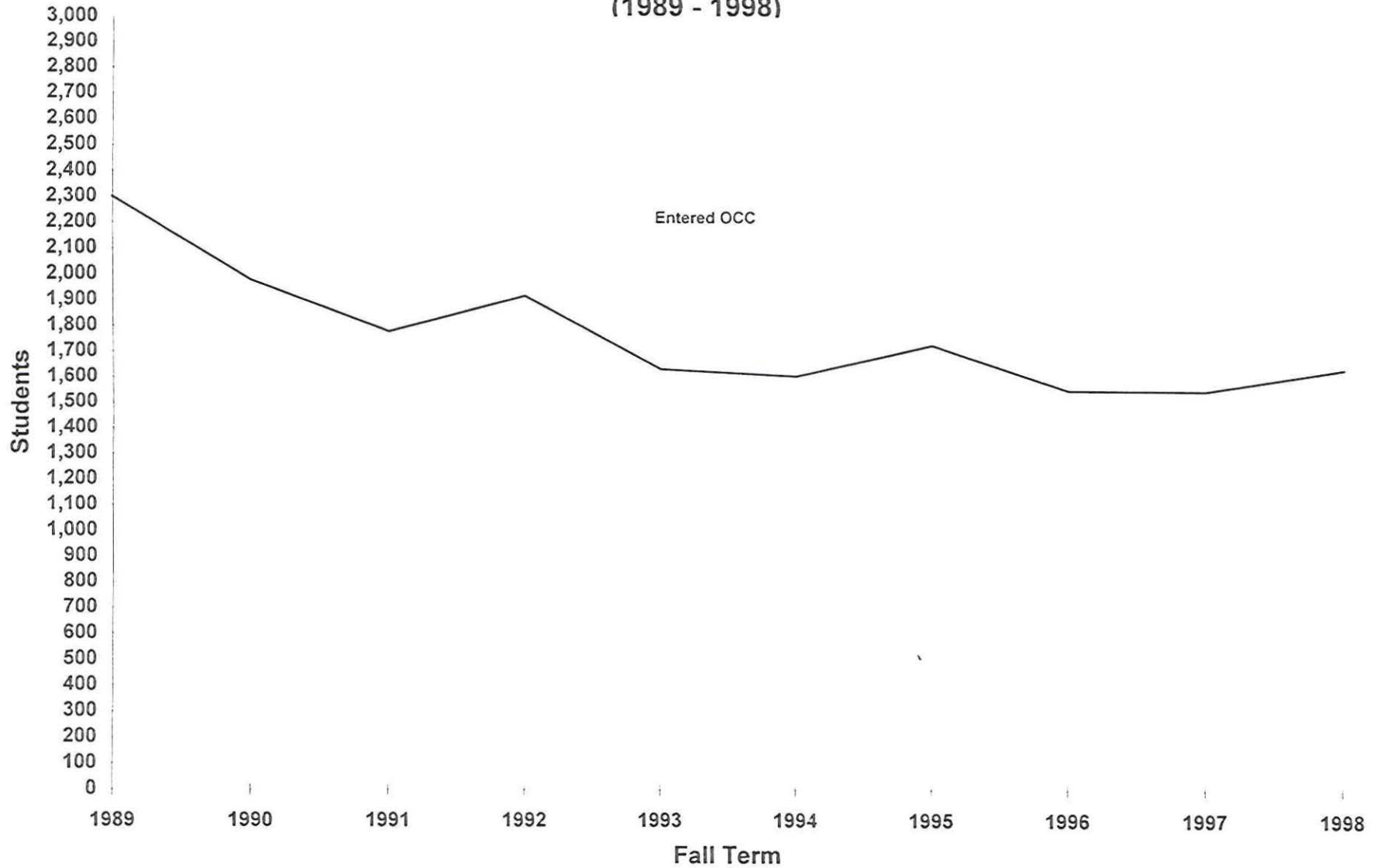
**Oakland Community College
1998 High School Penetration Report
Private Schools - 5 and 10 Year Percent Change**

Private High School	1998			5 Year Percent Change			10 Year Percent Change		
	HS Grads	Entering OCC	Percent	High School Grads	Entered OCC	Absolute Percent	High School Grads	Entered OCC	Absolute Percent
Academy of Sacred Heart	19	0	0.0	-26.9	0.0	0.0	-29.6	-100.0	-7.4
Akiva Hebrew Day	10	0	0.0	--	--	--	-9.1	0.0	0.0
Bethany Christian	16	0	0.0	0.0	0.0	0.0	-36.0	0.0	0.0
Bishop Foley	160	7	4.4	-18.8	-30.0	-0.7	-35.0	-81.0	-9.3
Brother Rice	144	4	2.8	6.7	-66.7	-6.1	-27.3	-60.3	-3.5
Cranbrook Kingswood	192	2	1.0	27.2	100.0	0.4	-18.3	0.0	0.0
Detroit Country Day	150	0	0.0	28.2	0.0	0.0	31.6	0.0	0.0
Eton Academy	18	0	0.0	38.5	0.0	0.0	125.0	0.0	0.0
Greater Life Academy	8	1	12.5	60.0	-66.7	-47.5	-42.9	0.0	0.0
Indianwood Christian	0	0	0.0	-100.0	0.0	0.0	-100.0	-100.0	-8.3
Lutheran NW High School	49	4	8.2	-9.3	-33.3	-2.9	58.1	-18.4	-32.3
Marian	140	4	2.9	45.8	-20.0	-2.4	-25.9	-87.6	-12.2
Mercy	195	8	4.1	2.6	-20.0	-1.2	-4.4	-59.0	-4.9
Notre Dame Prep.(Pontiac/Oakl	88	3	3.4	144.4	-76.9	-32.7	31.3	-79.9	-25.4
Oakland Christian School	48	6	12.5	20.0	50.0	2.5	-18.6	13.6	-18.6
Our Lady of the Lakes	52	7	13.5	6.1	0.0	-0.8	-24.6	3.6	-18.8
Oxford Christian Academy	11	1	9.1	10.0	0.0	-0.9	-31.3	809.1	-6.3
Roch Hls Christ. School	19	1	5.3	35.7	0.0	-1.9	46.2	426.3	-7.7
Roeper City & Country	54	0	0.0	42.1	0.0	0.0	25.6	-100.0	-2.3
SAA Beth Jacob	27	0	0.0	50.0	0.0	0.0	22.7	0.0	0.0
Shrine	80	7	8.8	29.0	40.0	0.7	-49.4	-32.7	-8.2
Southfield Christian	69	2	2.9	-4.2	-33.3	-1.3	-9.2	-42.0	-6.6
Springfld Christ. Acad.	25	1	4.0	66.7	-83.3	-36.0	-35.9	-42.9	-17.9
St. Mary Prep.	107	8	7.5	118.4	33.3	-4.8	127.7	647.7	-2.1
Temple Christ. Academy	3	0	0.0	-25.0	0.0	0.0	0.0	0.0	0.0
West Highland Christian	7	0	0.0	0.0	0.0	0.0	133.3	0.0	0.0
Yeshivath Gedoloh	23	0	0.0	21.1	0.0	0.0	--	--	--
Subtotal - Private	1,714	66	3.9	19.9	-29.0	-2.7	-25.9	-36.3	-3.7

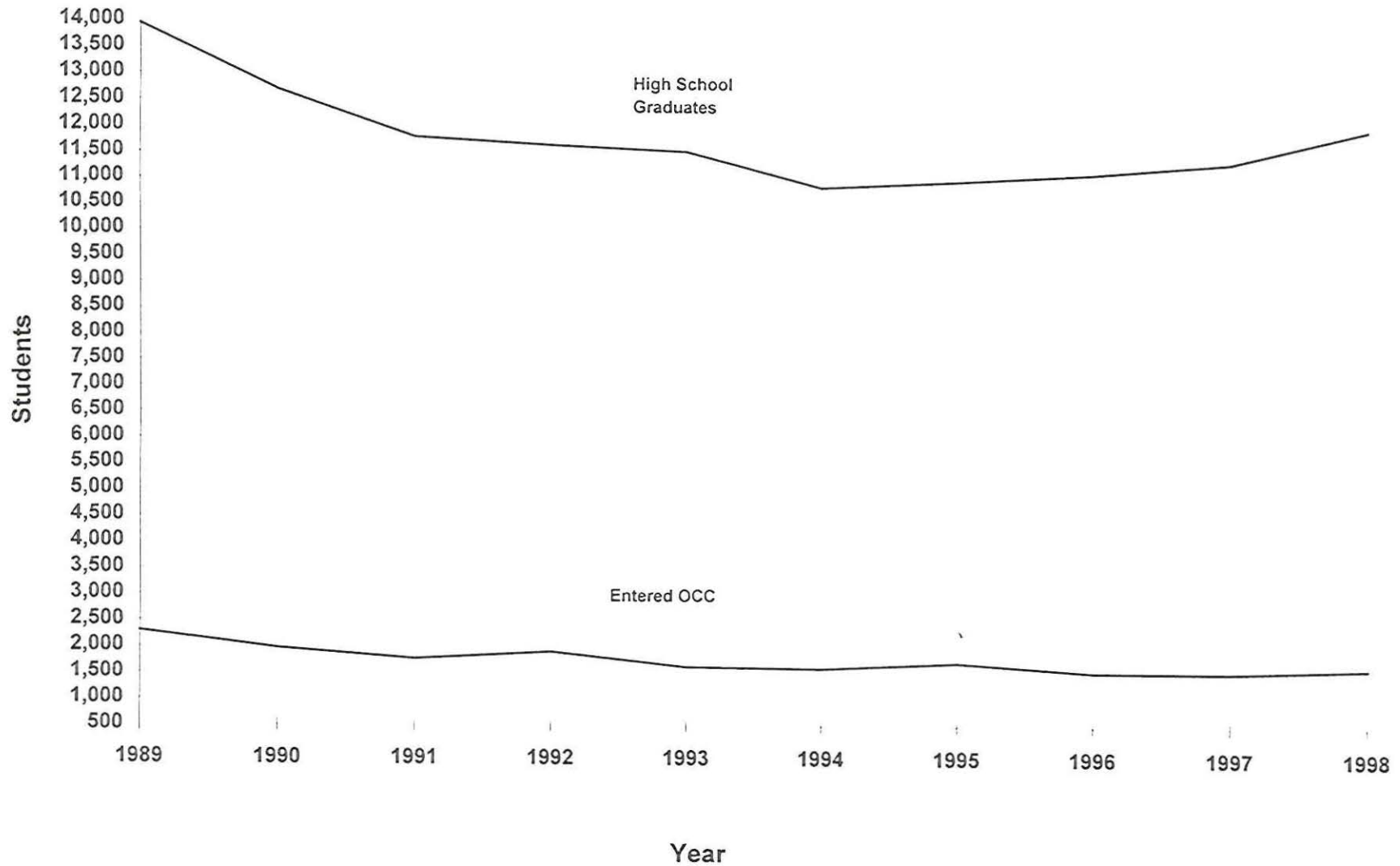
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1998 High School Penetration Report
Trend in High School Graduates
(1989 - 1998)



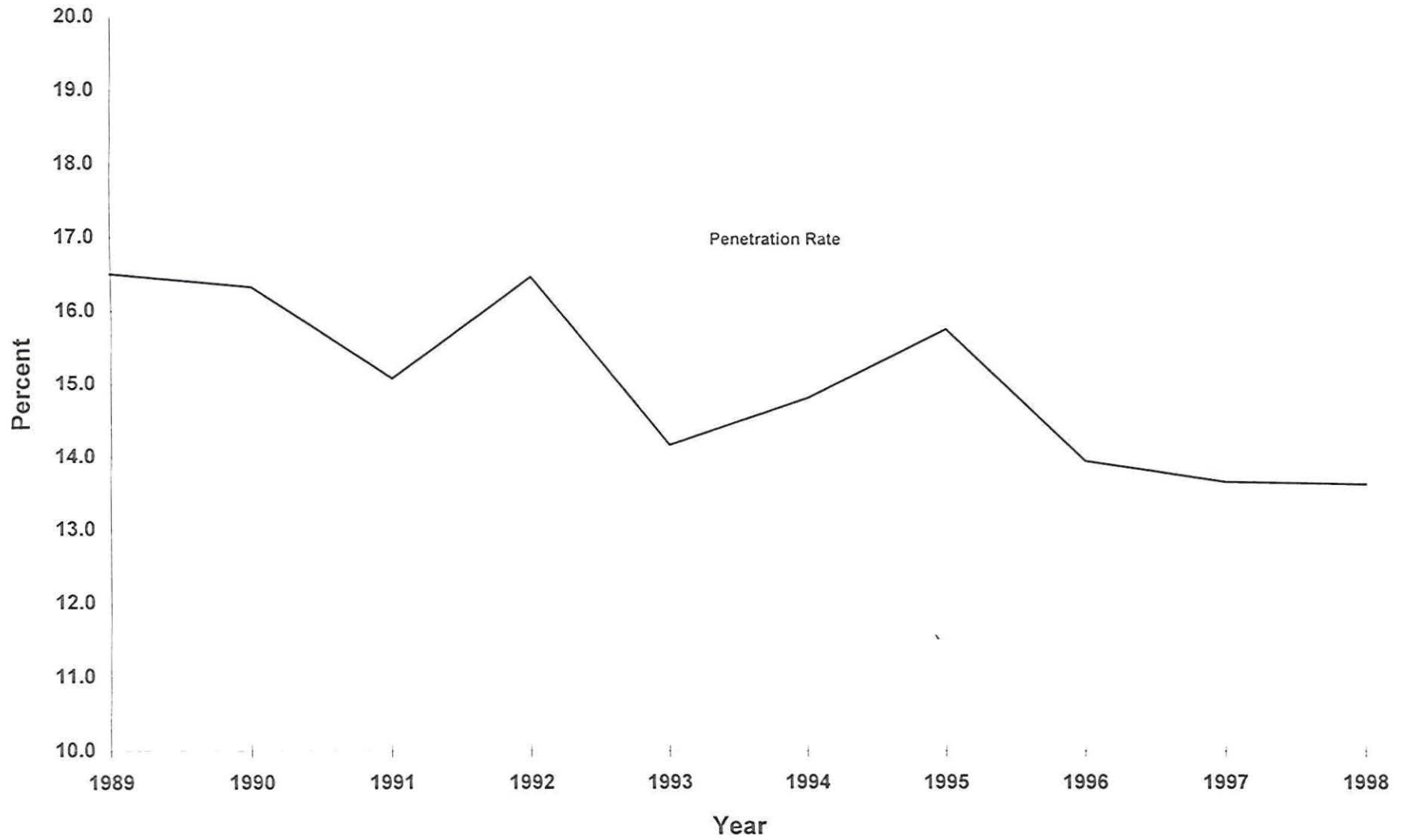
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1998 High School Penetration Report
Trend in High School Graduates Entering OCC
(1989 - 1998)



Oakland Community College
1998 High School Penetration Report
Comparison Between High School Graduates and Those Entering OCC
(1989 - 1998)



Oakland Community College
1998 High School Penetration Report
Trend in Penetration Rate
(1989 - 1998)



Oakland Community College High School Penetration Report (Alphabetized Listing)

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HS Code	Recruiting Region	Public/Private	High School	1998			1997			1996			1995			1994	
				HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC
63530	AH	V	Academy of Sacred Heart	19	0	0.0	28	0	0.0	22	1	4.5	21	0	0	26	0
63241	AH	P	Adams	406	43	10.6	412	56	13.6	409	44	10.8	430	71	16.5	423	55
63501	RO/SF	V	Akiva Hebrew Day	10	0	0.0	10	0	0.0	--	--	--	--	--	--	--	--
63040	OR	P	Andover	222	9	4.1	226	3	1.3	197	8	4.1	201	12	6.0	218	17
63268	AH	P	Athens	394	68	17.3	315	46	14.6	360	54	15.0	371	64	17.3	382	63
63010	AH	P	Avondale	172	35	20.3	162	29	17.9	168	29	17.3	151	37	24.5	133	28
63020	RO/SF	P	Berkley	250	57	22.8	258	43	16.7	230	27	11.7	250	60	24.0	222	46
63503	AH	V	Bethany Christian	16	0	0.0	26	0	0.0	16	1	6.3	23	0	0.0	16	0
63505	RO/SF	V	Bishop Foley	160	7	4.4	155	14	9.0	174	13	7.5	163	9	5.5	197	10
63050	HL	P	Brandon	190	27	14.2	187	31	16.6	161	31	19.3	165	29	17.6	161	24
63520	OR	V	Brother Rice	144	4	2.8	161	3	1.9	147	2	1.4	135	4	3.0	135	12
63070	HL	P	Clarkston	412	76	18.4	340	66	19.4	401	80	20.0	352	65	18.5	338	71
63080	RO/SF	P	Clawson	108	21	19.4	99	16	16.2	111	20	18.0	115	17	14.8	113	35
63540	AH	V	Cranbrook Kingswood	192	2	1.0	177	0	0.0	178	1	0.6	182	3	1.6	151	1
63550	AH	V	Detroit Country Day	150	0	0.0	154	0	0.0	140	0	0.0	112	0	0.0	117	0
63250	RO/SF	P	Dondero	180	25	13.9	175	48	27.4	175	44	25.1	175	46	26.3	186	38
	AH	V	Eton Academy	18	0	0.0	10	0	0.0	13	0	0.0	12	0	0.0	13	0
63100	OR	P	Farmington	248	54	21.8	257	40	15.6	270	26	9.6	236	46	19.5	228	30
63110	RO/SF	P	Ferndale	204	42	20.6	189	41	21.7	214	48	22.4	205	35	17.1	190	28
63576	AH	V	Greater Life Academy	8	1	12.5	5	2	40.0	7	3	42.9	10	0	0.0	5	3
63030	OR	P	Groves	237	22	9.3	257	21	8.2	235	29	12.3	230	33	14.3	217	22
63102	OR	P	Harrison	238	47	19.7	213	25	11.7	229	35	15.3	264	41	15.5	203	42
63130	RO/SF	P	Hazel Park	171	15	8.8	171	31	18.1	237	29	12.2	195	37	19.0	200	30
63140	HL	P	Holly	214	32	15.0	209	19	9.1	201	27	13.4	192	21	10.9	205	20
63578	AH	V	Indianwood Christian	0	0	0.0	0	0	0.0	6	1	16.7	1	0	0.0	3	0
63251	RO/SF	P	Kimball	274	51	18.6	280	58	20.7	298	78	26.2	322	50	15.5	270	66
63041	AH	P	Lahser	216	12	5.6	250	13	5.2	263	23	8.7	210	11	5.2	210	18
63160	AH	P	Lake Orion	340	70	20.6	297	56	18.9	272	50	18.4	288	57	19.8	316	40
63151	HL	P	Lakeland	258	47	18.2	263	52	19.8	245	48	19.6	235	53	22.6	212	42
63170	RO/SF	P	Lamphere	120	30	25.0	135	33	24.4	145	21	14.5	135	29	21.5	125	26
63586	AH	V	Lutheran NW High School	49	4	8.2	56	4	7.1	59	3	5.1	49	4	8.2	54	6
63190	RO/SF	P	Madison	112	19	17.0	88	15	17.0	89	19	21.3	93	27	29.0	103	20
63590	OR	V	Marian	140	4	2.9	128	1	0.8	109	1	0.9	109	5	4.6	96	5
63595	OR	V	Mercy	195	8	4.1	176	1	0.6	192	1	0.5	196	7	3.6	190	10
63150	HL	P	Milford	357	74	20.7	328	72	22.0	341	47	13.8	297	49	16.5	333	65
63101	OR	P	North Farmington	288	21	7.3	260	44	16.9	242	36	14.9	255	41	16.1	292	35
63615	AH	V	Notre Dame Prep.(Pontiac/	88	3	3.4	44	3	6.8	30	4	13.3	22	5	22.7	36	13
63200	OR	P	Novi	340	44	12.9	276	36	13.0	285	28	9.8	294	47	16.0	244	33
63210	RO/SF	P	Oak Park	171	21	12.3	156	20	12.8	143	18	12.6	154	36	23.4	174	17
63612	AH	V	Oakland Christian School	48	6	12.5	53	7	13.2	31	11	35.5	52	11	21.2	40	4

Oakland Community College High School Penetration Report (Alphabetized Listing)

HS Code	Recruiting Region	Public/Private	High School	1998			1997			1996			1995			1994	
				HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC
63600	HL	V	Our Lady of the Lakes	52	7	13.5	58	3	5.2	58	8	13.8	48	10	20.8	49	7
63220	AH	P	Oxford	280	33	11.8	180	33	18.3	180	35	19.4	170	38	22.4	164	32
63614	AH	V	Oxford Christian Academy	11	1	9.1	6	3	50.0	11	3	27.3	6	1	16.7	10	1
63230	AH	P	Pontiac Central	180	21	11.7	197	15	7.6	171	9	5.3	193	32	16.6	185	39
63231	AH	P	Pontiac Northern	211	23	10.9	157	7	4.5	182	32	17.6	227	10	4.4	227	11
63616	AH	V	Roch Hls Christ. School	19	1	5.3	10	0	0.0	10	2	20.0	15	1	6.7	14	1
63240	AH	P	Rochester	455	65	14.3	421	77	18.3	401	61	15.2	395	79	20.0	392	55
63618	AH	V	Roeper City & Country	54	0	0.0	35	1	2.9	40	0	0.0	44	1	2.3	38	0
63502	RO/SF	V	SAA Beth Jacob	27	0	0.0	21	0	0.0	20	0	0.0	18	1	5.6	18	0
63031	OR	P	Seaholm High School	236	14	5.9	248	18	7.3	267	16	6.0	269	23	8.6	230	23
63670	RO/SF	V	Shrine	80	7	8.8	46	0	0.0	60	6	10.0	53	3	5.7	62	5
63180	OR	P	South Lyon	281	26	9.3	298	16	5.4	243	15	6.2	240	20	8.3	219	31
63260	RO/SF	P	Southfield	245	29	11.8	298	46	15.4	287	46	16.0	237	45	19.0	258	45
63535	RO/SF	V	Southfield Christian	69	2	2.9	75	1	1.3	5	5	100.0	73	5	6.8	72	3
63261	RO/SF	P	Southfield/Lathrup	282	41	14.5	292	35	12.0	269	33	12.3	277	40	14.4	300	47
63680	HL	V	Springfld Christ. Acad.	25	1	4.0	14	0	0.0	21	5	23.8	12	0	0.0	15	6
63640	OR	V	St. Mary Prep.	107	8	7.5	67	5	7.5	58	4	6.9	46	4	8.7	49	6
63690	RO/SF	V	Temple Christ. Academy	3	0	0.0	6	1	16.7	7	2	28.6	6	0	0.0	4	0
63270	AH	P	Troy	460	56	12.2	458	62	13.5	435	60	13.8	399	63	15.8	425	46
63280	HL	P	Walled Lake Central	310	77	24.8	326	65	19.9	256	71	27.7	257	59	23.0	256	58
63281	HL	P	Walled Lake Western	355	66	18.6	335	61	18.2	265	55	20.8	252	64	25.4	248	57
63290	HL	P	Waterford Kettering	236	63	26.7	209	55	26.3	234	43	18.4	237	66	27.8	253	56
63292	HL	P	Waterford Mott	290	59	20.3	243	62	25.5	253	67	26.5	250	57	22.8	254	71
63300	OR	P	West Bloomfield	355	37	10.4	347	37	10.7	347	34	9.8	318	42	13.2	311	32
63697	HL	V	West Highland Christian	7	0	0.0	7	0	0.0	5	0	0.0	7	0	0.0	0	0
63750	RO/SF	V	Yeshivath Gedoloh	23	0	0.0	15	0	0.0	--	--	--	24	3	12.5	19	0
Total				12,012	1,638	13.6%	11,355	1,552	13.7%	11,130	1,553	14.0%	10,975	1,729	15.8%	10,849	1,607

Oakland Community College High School Penetration Report (Alphabetized Listing)

1993				1992			1991				1990			1989		
Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads
0.0	24	1	4.2	13	0	0.0	20	0	0.0	19	0	0.0	27	2	7.4	23
13.0	425	55	12.9	441	64	14.5	403	61	15.1	433	60	13.9	463	71	15.3	468
--	--	--	--	11	0	0.0	9	0	0.0	10	0	0.0	11	0	0.0	12
7.8	208	13	6.3	240	17	7.1	241	11	4.6	231	15	6.5	306	29	9.5	330
16.5	412	62	15.0	397	65	16.4	376	74	19.7	388	83	21.4	429	90	21.0	524
21.1	165	35	21.2	180	48	26.7	163	37	22.7	169	26	15.4	188	46	24.5	196
20.7	250	35	14.0	217	43	19.8	254	44	17.3	280	47	16.8	290	67	23.1	332
0.0	26	2	7.7	25	1	4.0	27	0	0.0	16	1	6.3	25	0	0.0	32
5.1	203	21	10.3	203	13	6.4	207	22	10.6	231	17	7.4	246	23	9.3	246
14.9	195	29	14.9	160	33	20.6	167	33	19.8	187	27	14.4	239	41	17.2	211
8.9	127	6	4.7	145	12	8.3	161	11	6.8	161	12	7.5	198	7	3.5	238
21.0	405	76	18.8	384	81	21.1	372	69	18.5	460	78	17.0	438	105	24.0	490
31.0	115	28	24.3	140	43	30.7	152	20	13.2	163	36	22.1	147	38	25.9	145
0.7	181	2	1.1	156	1	0.6	172	0	0.0	187	0	0.0	235	0	0.0	181
0.0	118	0	0.0	117	0	0.0	123	1	0.8	119	0	0.0	114	0	0.0	114
20.4	183	48	26.2	203	54	26.6	203	37	18.2	196	42	21.4	243	50	20.6	260
0.0	16	0	0.0	12	0	0.0	15	0	0.0	5	0	0.0	8	0	0.0	8
13.2	235	40	17.0	249	50	20.1	249	47	18.9	247	52	21.1	275	65	23.6	235
14.7	192	24	12.5	218	30	13.8	228	20	8.8	297	34	11.4	297	53	17.8	291
60.0	5	0	0.0	6	0	0.0	7	3	42.9	7	1	14.3	14	0	0.0	3
10.1	252	17	6.7	233	41	17.6	214	24	11.2	247	32	13.0	261	36	13.8	284
20.7	229	30	13.1	230	34	14.8	171	42	24.6	209	43	20.6	231	54	23.4	253
15.0	221	36	16.3	204	35	17.2	201	34	16.9	235	37	15.7	259	37	14.3	275
9.8	177	21	11.9	218	32	14.7	217	22	10.1	225	23	10.2	256	16	6.3	267
0.0	1	0	0.0	0	0	0.0	5	0	0.0	5	1	20.0	12	1	8.3	5
24.4	252	70	27.8	279	67	24.0	261	65	24.9	273	67	24.5	309	57	18.4	325
8.6	247	20	8.1	228	22	9.6	230	26	11.3	249	26	10.4	293	35	11.9	344
12.7	282	54	19.1	350	45	12.9	305	58	19.0	372	68	18.3	372	72	19.4	394
19.8	253	53	20.9	272	66	24.3	253	56	22.1	279	68	24.4	297	58	19.5	333
20.8	129	29	22.5	136	28	20.6	137	23	16.8	126	30	23.8	185	43	23.2	200
11.1	60	9	15.0	52	10	19.2	60	8	13.3	49	8	16.3	31	10	32.3	29
19.4	133	20	15.0	110	13	11.8	130	21	16.2	139	15	10.8	139	21	15.1	152
5.2	98	13	13.3	129	11	8.5	142	15	10.6	150	12	8.0	189	23	12.2	224
5.3	196	4	2.0	173	11	6.4	179	4	2.2	196	7	3.6	204	10	4.9	252
19.5	273	68	24.9	316	74	23.4	287	67	23.3	325	63	19.4	342	69	20.2	347
12.0	277	29	10.5	290	41	14.1	278	43	15.5	306	67	21.9	363	67	18.5	351
36.1	20	2	10.0	16	1	6.3	43	2	4.7	43	13	30.2	67	17	25.4	34
13.5	261	42	16.1	258	57	22.1	256	48	18.8	264	41	15.5	292	62	21.2	306
9.8	169	16	9.5	177	16	9.0	180	20	11.1	192	21	10.9	214	26	12.1	208
10.0	53	11	20.8	39	11	28.2	39	19	48.7	36	7	19.4	59	11	18.6	49

Oakland Community College High School Penetration Report (Alphabetized Listing)

1993			1992			1991			1990			1989				
Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads
14.3	36	6	16.7	37	9	24.3	53	6	11.3	51	13	25.5	69	13	18.8	82
19.5	169	33	19.5	172	38	22.1	179	38	21.2	191	40	20.9	211	37	17.5	212
10.0	5	2	40.0	4	1	25.0	7	0	0.0	8	1	12.5	16	1	6.3	7
21.1	292	29	9.9	265	34	12.8	301	27	9.0	308	27	8.8	340	41	12.1	352
4.8	272	23	8.5	321	39	12.1	326	34	10.4	402	40	10.0	382	38	9.9	437
7.1	16	0	0.0	13	2	15.4	15	2	13.3	12	0	0.0	13	1	7.7	14
14.0	373	59	15.8	384	100	26.0	327	79	24.2	400	75	18.8	425	92	21.6	474
0.0	23	1	4.3	23	0	0.0	20	0	0.0	21	0	0.0	43	1	2.3	43
0.0	20	0	0.0	16	0	0.0	16	0	0.0	18	0	0.0	22	0	0.0	22
10.0	299	22	7.4	288	26	9.0	305	33	10.8	326	43	13.2	304	48	15.8	402
8.1	74	2	2.7	84	3	3.6	120	2	1.7	120	6	5.0	158	13	8.2	174
14.2	221	37	16.7	238	25	10.5	257	24	9.3	272	20	7.4	314	38	12.1	318
17.4	294	38	12.9	278	54	19.4	327	46	14.1	326	60	18.4	361	67	18.6	376
4.2	72	8	11.1	66	6	9.1	63	10	15.9	70	7	10.0	76	5	6.6	79
15.7	370	38	10.3	303	30	9.9	300	34	11.3	300	60	20.0	347	55	15.9	411
40.0	27	2	7.4	23	0	0.0	17	1	5.9	21	2	9.5	39	7	17.9	33
12.2	39	1	2.6	42	1	2.4	41	3	7.3	32	4	12.5	47	1	2.1	50
0.0	8	1	12.5	4	1	25.0	1	0	0.0	1	0	0.0	3	0	0.0	6
10.8	425	52	12.2	383	65	17.0	402	42	10.4	364	67	18.4	461	80	17.4	405
22.7	307	60	19.5	267	59	22.1	276	50	18.1	268	70	26.1	336	63	18.8	349
23.0	269	46	17.1	241	48	19.9	295	70	23.7	315	51	16.2	292	50	17.1	328
22.1	260	59	22.7	301	74	24.6	346	80	23.1	390	75	19.2	398	78	19.6	454
28.0	246	50	20.3	325	94	28.9	317	64	20.2	357	76	21.3	370	88	23.8	366
10.3	337	44	13.1	336	39	11.6	330	47	14.2	383	62	16.2	344	72	20.9	354
--	0	0	--	0	0	--	10	0	0.0	10	0	0.0	3	0	0.0	10
0.0	10	0	0.0	8	0	0.0	9	0	0.0	--	--	--	--	--	--	--
14.8%	11,532	1,634	14.2%	11,649	1,918	16.5%	11,797	1,779	15.1%	12,692	1,979	15.6%	13,942	2,301	16.5%	14,729

Oakland Community College High School Penetration Report (Alphabetized Listing)

1988		1987		5-Year			
Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Absolute Percent
0	0.0	23	2	8.7	16.7	-100.0	-4.2
75	16.0	460	82	17.8	-3.1	1.8	0.7
2	16.7	7	1	14.3	#VALUE!	#####	#VALUE!
31	9.4	345	44	12.8	8.7	-76.9	-4.9
102	19.5	460	99	21.5	-23.5	-25.8	-0.4
43	21.9	172	42	24.4	-1.8	-17.1	-3.3
61	18.4	346	68	19.7	3.2	22.9	2.7
0	0.0	31	2	6.5	0.0	-100.0	-7.7
13	5.3	245	36	14.7	-23.6	-33.3	-1.3
31	14.7	187	23	12.3	-4.1	6.9	1.7
23	9.7	230	15	6.5	26.8	-50.0	-2.9
96	19.6	476	85	17.9	-16.0	-13.2	0.6
25	17.2	157	23	14.6	-13.9	-42.9	-8.2
0	0.0	198	2	1.0	-2.2	-100.0	-1.1
0	0.0	128	0	0.0	30.5	#DIV/0!	0.0
54	20.8	251	38	15.1	-4.4	0.0	1.2
0	0.0	13	0	0.0	-37.5	#DIV/0!	0.0
76	32.3	319	79	24.8	9.4	0.0	-1.5
26	8.9	304	51	16.8	-1.6	70.8	9.2
0	0.0	10	5	50.0	0.0	#DIV/0!	40.0
47	16.5	334	55	16.5	2.0	23.5	1.4
55	21.7	252	46	18.3	-7.0	-16.7	-1.4
27	9.8	256	29	11.3	-22.6	-13.9	1.8
30	11.2	263	34	12.9	18.1	-9.5	-2.8
2	40.0	5	2	40.0	-100.0	#DIV/0!	0.0
58	17.8	341	82	24.0	11.1	-17.1	-7.1
39	11.3	327	31	9.5	1.2	-35.0	-2.9
79	20.1	389	79	20.3	5.3	3.7	-0.3
49	14.7	316	81	25.6	4.0	-1.9	-1.2
27	13.5	210	44	21.0	4.7	13.8	2.0
2	6.9	35	7	20.0	-6.7	-55.6	-7.9
28	18.4	130	20	15.4	-33.8	-25.0	2.0
15	6.7	205	13	6.3	30.6	-92.3	-12.5
6	2.4	236	18	7.6	-10.2	-75.0	-1.5
56	16.1	360	77	21.4	20.1	5.9	-3.0
84	23.9	389	95	24.4	-6.1	51.7	6.5
14	41.2	67	14	20.9	120.0	50.0	-3.2
56	18.3	299	66	22.1	5.7	-14.3	-3.0
24	11.5	215	36	16.7	-7.7	25.0	3.4
7	14.3	31	5	16.1	0.0	-36.4	-7.5

Oakland Community College High School Penetration Report (Alphabetized Listing)

1988		1987			5-Year		
Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Absolute Percent
10	12.2	66	13	19.7	61.1	-50.0	-11.5
30	14.2	223	36	16.1	6.5	0.0	-1.2
3	42.9	11	0	0.0	20.0	50.0	10.0
22	6.3	317	36	11.4	-32.5	-48.3	-2.3
65	14.9	394	42	10.7	-42.3	-69.6	-4.0
2	14.3	20	2	10.0	-37.5	#DIV/0!	0.0
92	19.4	436	81	18.6	12.9	30.5	2.5
1	2.3	43	0	0.0	52.2	0.0	-1.5
1	4.5	10	0	0.0	5.0	#DIV/0!	0.0
46	11.4	377	47	12.5	-17.1	-18.2	-0.1
14	8.0	172	17	9.9	-37.8	-100.0	-2.7
51	16.0	302	42	13.9	34.8	-56.8	-11.4
55	14.6	353	70	19.8	1.4	21.1	2.5
10	12.7	67	12	17.9	4.2	-87.5	-9.8
72	17.5	383	85	22.2	-21.1	-7.9	1.7
0	0.0	26	2	7.7	-48.1	-100.0	-7.4
1	2.0	41	7	17.1	71.8	400.0	4.9
0	0.0	9	0	0.0	-25.0	0.0	4.2
35	8.6	383	50	13.1	7.8	19.2	1.3
49	14.0	370	70	18.9	6.2	8.3	0.4
57	17.4	339	51	15.0	24.5	32.6	1.1
74	16.3	446	96	21.5	-19.6	-6.8	3.6
73	19.9	385	95	24.7	-1.2	24.0	5.2
71	20.1	429	97	22.6	3.0	-15.9	-2.4
1	10.0	8	0	0.0	#DIV/0!	#DIV/0!	#VALUE!
--	--	2	0	0.0	50.0	#DIV/0!	0.0
2,198	14.9%						



To: Chancellor's Council
College Academic & Student Services Council
Academic & Student Services Deans

From: Martin A. Orlowski, Director,
Institutional Research

Linda Thurn, Research Assistant
Institutional Research

Subject: 1998 High School Penetration Report

Date: October 26, 1998

Attached is the 1998 High School Penetration Report. Each year the Office of Institutional Research prepares this report which examines trends in high school graduation levels in Oakland County and the rate at which recent high school graduates enroll at OCC for the fall term.

This report was presented to the Recruitment Team at their October 1998 meeting. Some discussion points from the meeting are included below:

- The Recruitment Team was very interested in the fact that 62% of FTIACs are not recent high school graduates. Institutional Research will try to answer the questions of who these new students are, what counties they are coming from, when did they graduate from high school and what age groups they include.
- The Recruitment Team thought it might be valuable to send a letter summarizing the High School Penetration Report to high school counselors so they know how many of their students are enrolling at OCC, and to say "thanks."
- The Recruitment Team would find it valuable to know where students who do not enroll at OCC are going. Institutional Research may be able to purchase this information from ACT.
- Institutional Research was invited to give a pared-down 15-minute version of this presentation to the high school counselors at the annual high school counselor luncheon to be held at the Orchard Ridge campus in March, 1999.

Please contact the Office of Institutional Research at extension 7746 with any questions regarding this report.

Enc. 1998 High School Penetration Report

pc: Recruitment Team

How Much Do You Know?

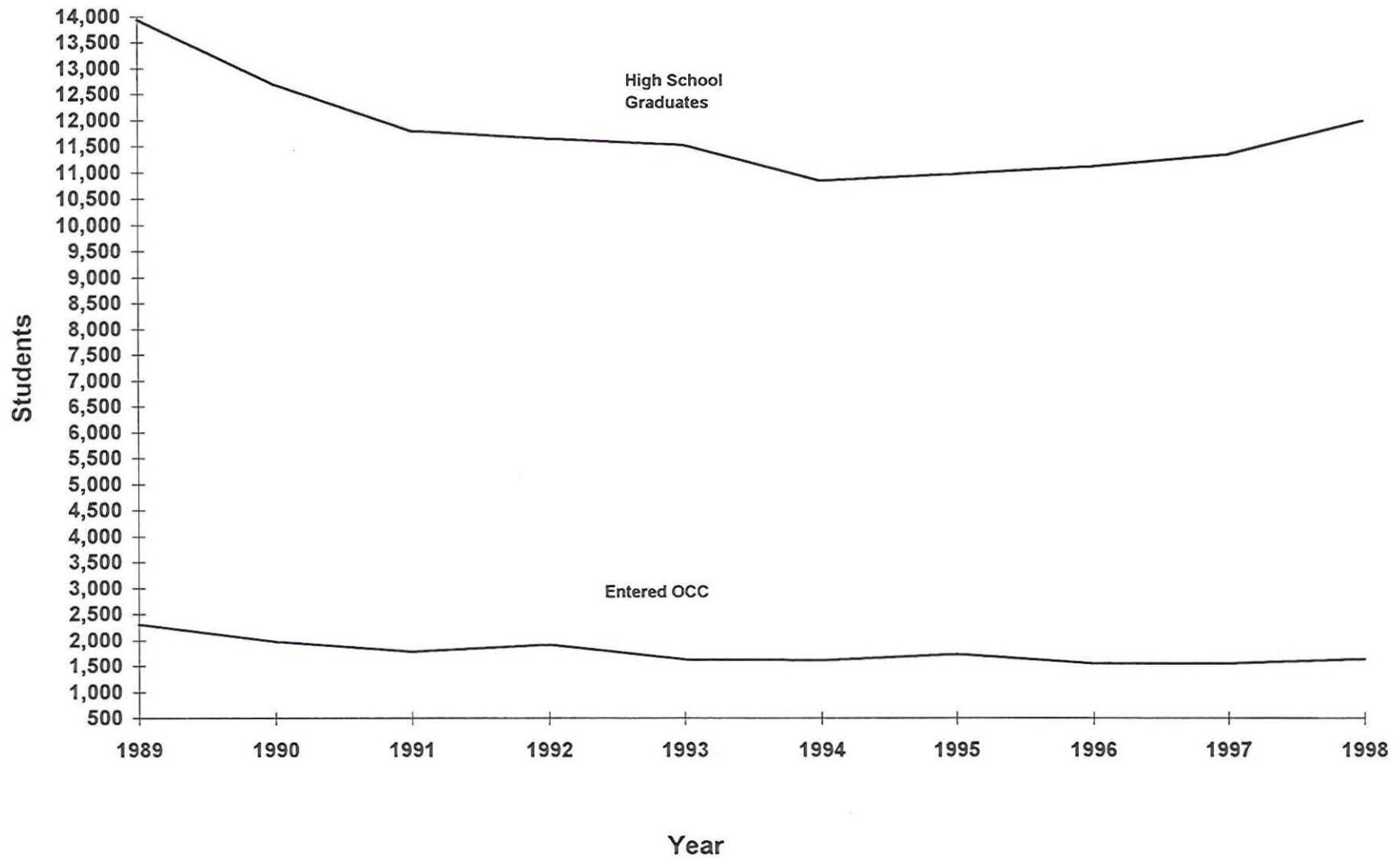
- In 1998, what was the total number of High School graduates in Oakland County?
1998 - 12,012 (5.8% increase)
1997 - 11,355

- In 1998, which Oakland County High School graduated the largest number of students?
1998 - Troy (460 students)
1997 - Troy (458 students)

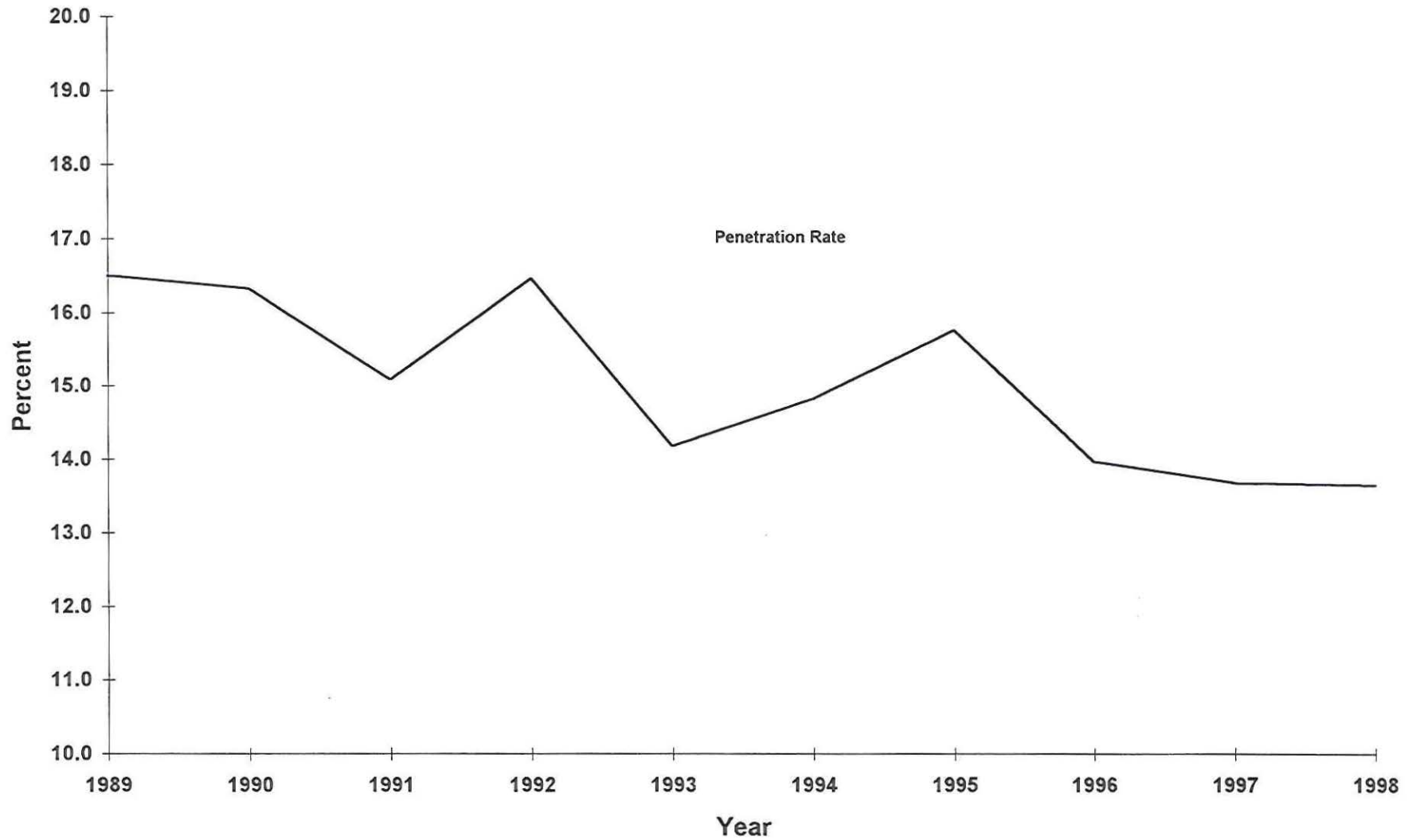
- Which Oakland County High School sent the largest number of students to OCC in the Fall of 1998?
1998 - Walled Lake Central (77 entered OCC)
1997 - Rochester (77 entered OCC)

- In the Fall of 1998 OCC's penetration rate was greatest at which Oakland County public High School?
1998 - Waterford Kettering (26.7%)
1997 - Royal Oak Dondero (27.4%)

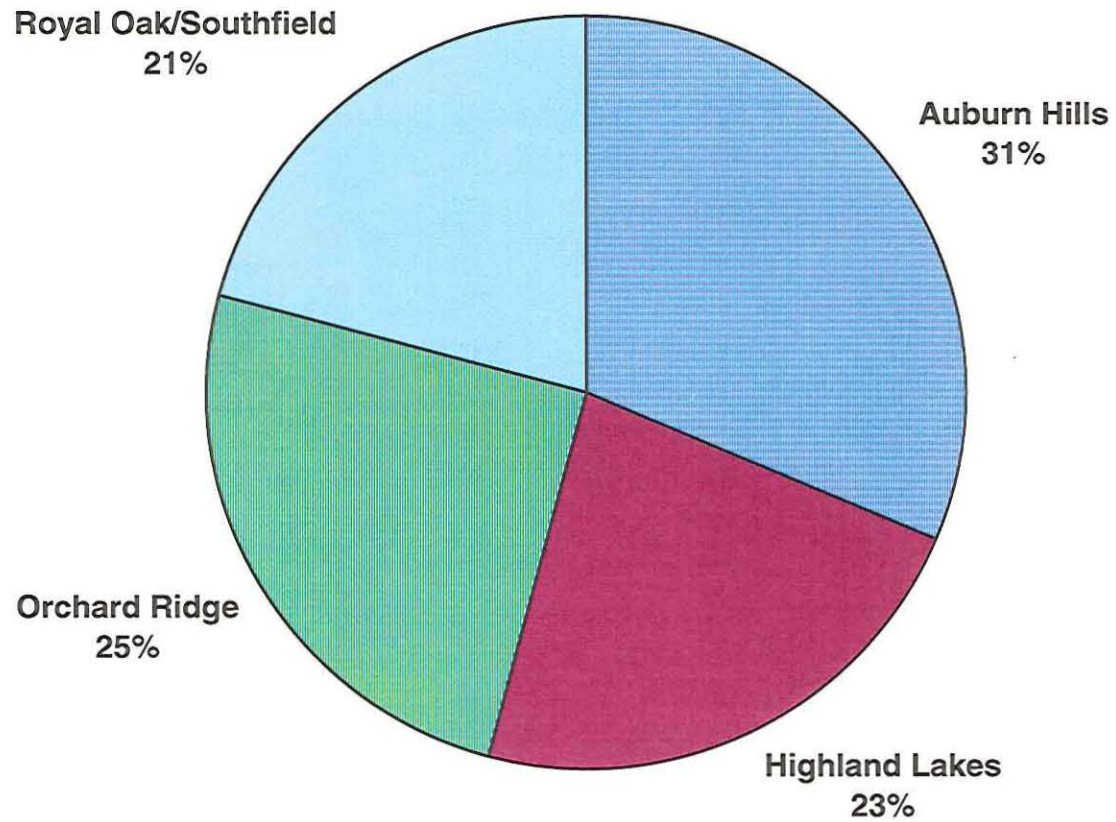
Oakland Community College
1998 High School Penetration Report
Comparison Between High School Graduates and Those Entering OCC
(1989 - 1998)



Oakland Community College
1998 High School Penetration Report
Trend in Penetration Rate
(1989 - 1998)



**Oakland Community College
1998 High School Penetration Report
Percent of High School Graduates by OCC Recruiting Region**



How Much Do You Know?

- In 1998, what was the total number of High School graduates in Oakland County?
- In 1998, which Oakland County High School graduated the largest number of students?
- Which Oakland County High School sent the largest number of students to OCC in the Fall of 1998?
- In the Fall of 1998 OCC's penetration rate was greatest at which Oakland County public High School?

Oakland Community College 1998 High School Penetration Report Top Five High Schools

Schools with the Largest Number of Graduates in 1998

High School	1998 HS Grads
Troy (AH)	460
Rochester (AH)	455
Clarkston (HL)	412
Adams (AH)	406
Athens (AH)	394

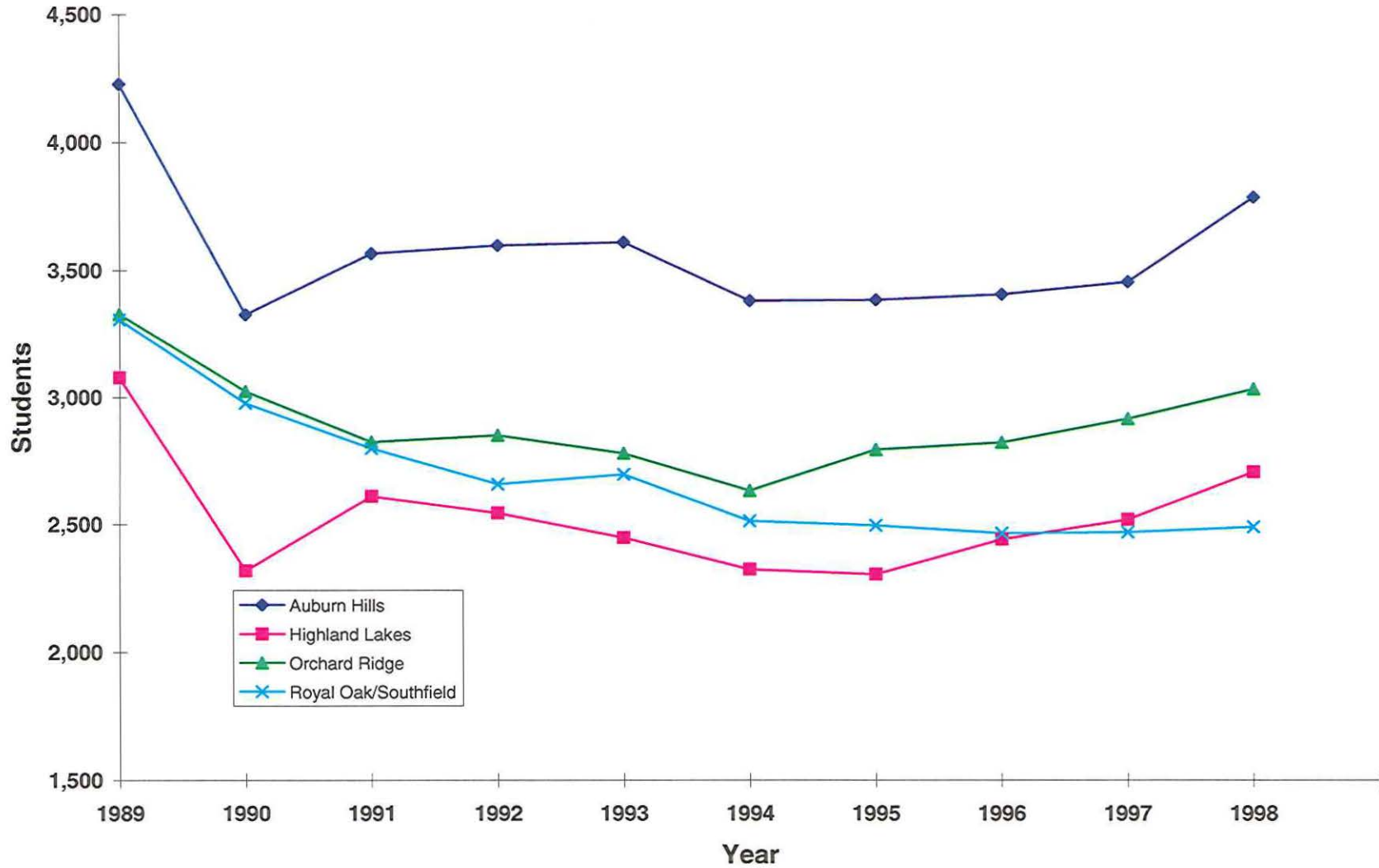
Schools with the Largest Number of Students Sent to OCC in 1998

High School	1998 Entering OCC
Walled Lake Central (HL)	77
Clarkston (HL)	76
Milford (HL)	74
Lake Orion (AH)	70
Athens (AH)	68

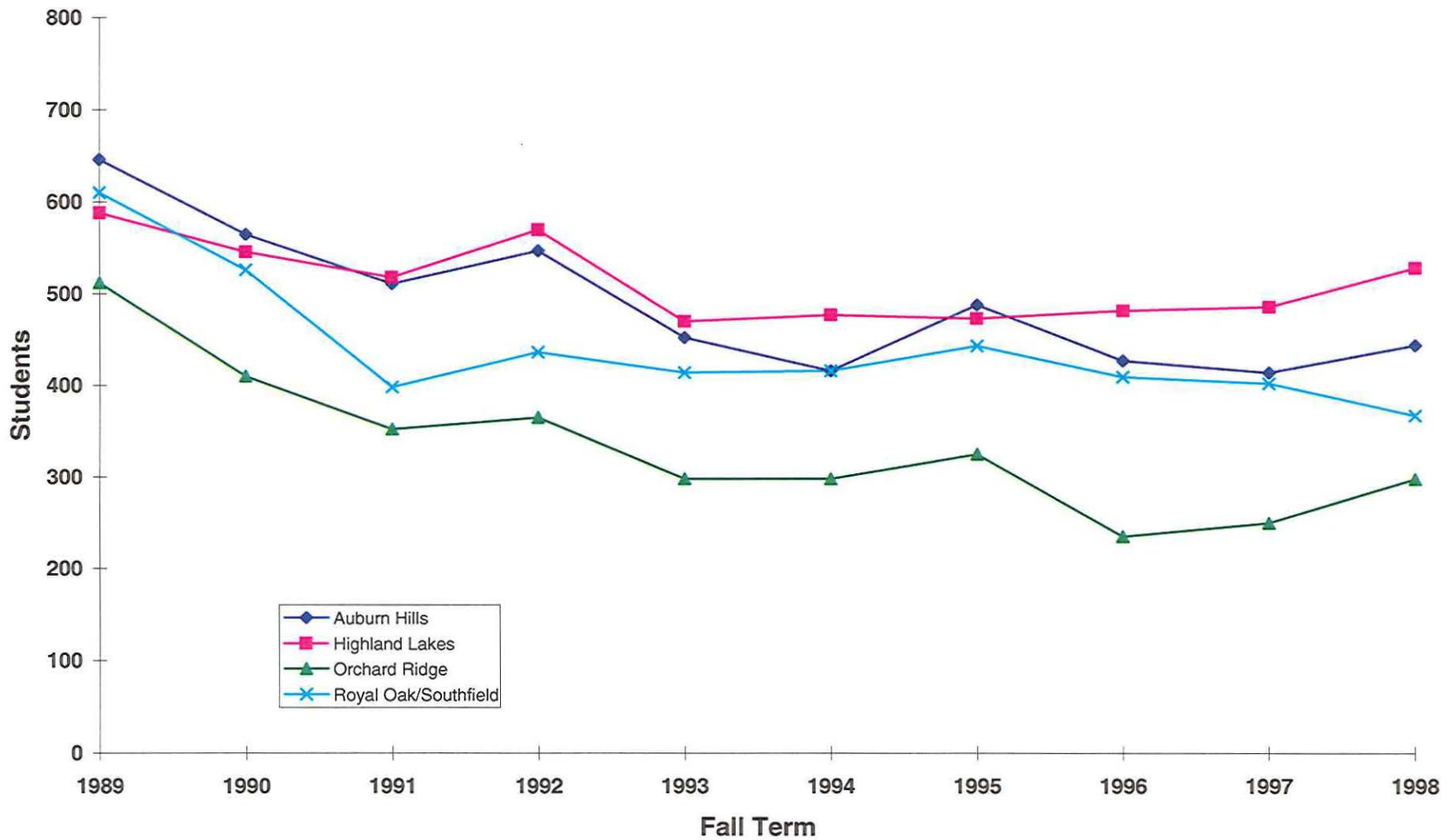
Schools with the Highest Penetration Rate in 1998

High School	1998 Penetration Rate
Waterford Kettering (HL)	26.7
Lamphere (RO/SF)	25.0
Walled Lake Central (HL)	24.8
Berkley (RO/SF)	22.8
Farmington (OR)	21.8

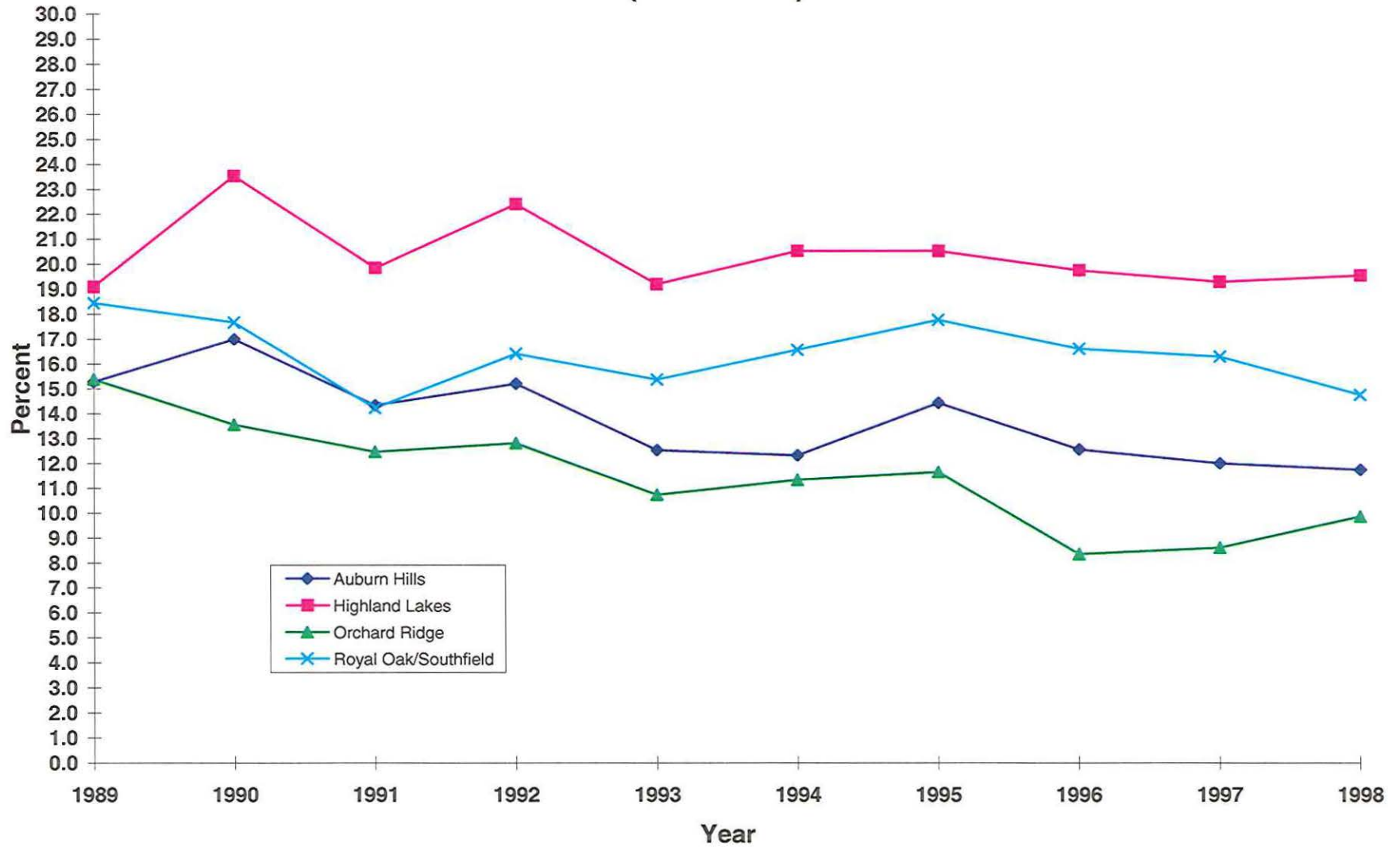
Oakland Community College
1998 High School Penetration Report
Trend in High School Graduates by OCC Recruiting Region
(1989 - 1998)



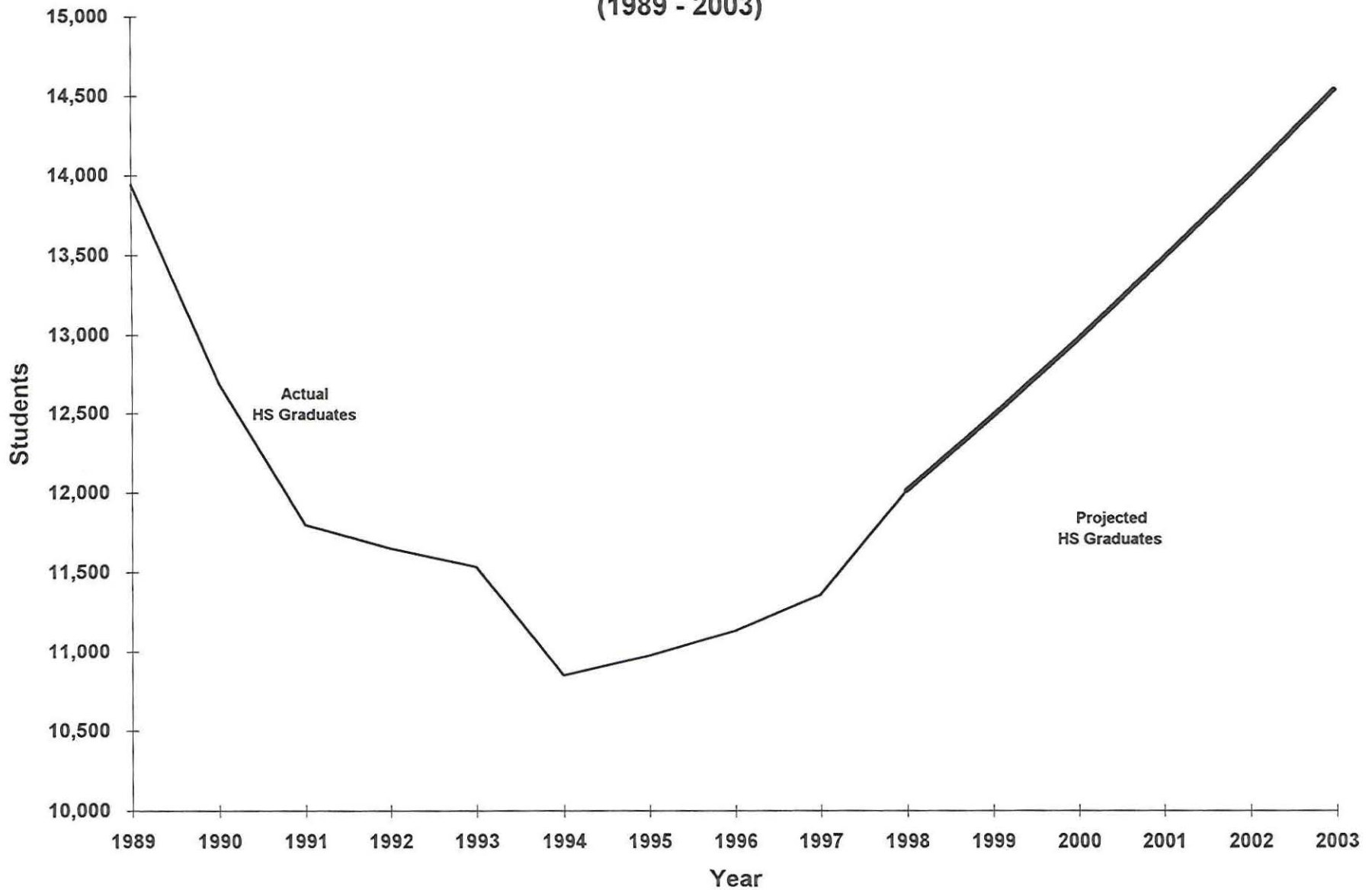
Oakland Community College 1998 High School Penetration Report Trend in High School Graduates Entering OCC by Recruiting Region (1989 - 1998)



**Oakland Community College
1998 High School Penetration Report
Trend in Penetration Rate by OCC Recruiting Region
(1989 - 1998)**



Oakland Community College
1998 High School Penetration Report
Trend in High School Graduates and Projected Graduates
(1989 - 2003)



Oakland Community College
1998 High School Penetration Report
Trend in High School Graduates Entering OCC and Projected Graduates Entering OCC
(1989 - 2003)



Oakland Community College 1998 High School Penetration Report Ten Year Trend in High School Graduates

Greatest Increase in Public High School Graduates Ten Year Percent Change

High School	1989 HS Grads	1998 HS Grads	Percent Change
Oxford (AH)	211	280	32.7
Walled Lake Western (HL)	292	355	21.6
Novi (OR)	292	340	16.4
Rochester (AH)	425	455	7.1
Milford (HL)	342	357	4.4

Greatest Decrease in Public High School Graduates Ten Year Percent Change

High School	1989 HS Grads	1998 HS Grads	Percent Change
Pontiac Central (AH)	340	180	-47.1
Pontiac Northern (AH)	382	211	-44.8
Waterford Kettering (HL)	398	236	-40.7
Lamphere (RO/SF)	185	120	-35.1
Hazel Park (RO/SF)	259	171	-34.0

Greatest Increase of Students from Public Schools that Entered OCC Ten Year Percent Change

High School	1989 Entered OCC	1998 Entering OCC	Percent Change
Holly (HL)	16	32	100.0
Walled Lake Western (HL)	50	66	32.0
Walled Lake Central (HL)	63	77	22.2
Milford (HL)	69	74	7.2
Lake Orion (AH)	72	70	-2.8

Greatest Decrease of Students from Public Schools that Entered OCC Ten Year Percent Change

High School	1989 Entered OCC	1998 Entering OCC	Percent Change
Seaholm High School (OR)	48	14	-70.8
Andover (OR)	29	9	-69.0
North Farmington (OR)	67	21	-68.7
Lahser (AH)	35	12	-65.7
Hazel Park (RO/SF)	37	15	-59.5

Greatest Increase in Penetration Rate from Public Schools Ten Year Percent Change

High School	1989 Penetration Rate	1998 Penetration Rate	Absolute Percent
Holly (HL)	6.3	15.0	8.7
Waterford Kettering (HL)	19.6	26.7	7.1
Walled Lake Central (HL)	18.8	24.8	6.1
Ferndale (RO/SF)	17.8	20.6	2.7
Madison (RO/SF)	15.1	17.0	1.9

Greatest Decrease in Penetration Rate from Public Schools Ten Year Percent Change

High School	1989 Penetration Rate	1998 Penetration Rate	Absolute Percent
North Farmington (OR)	18.5	7.3	-11.2
West Bloomfield (OR)	20.9	10.4	-10.5
Seaholm High School (OR)	15.8	5.9	-9.9
Novi (OR)	21.2	12.9	-8.3
Rochester (AH)	21.6	14.3	-7.4

**Oakland Community College
High School Penetration Report
10 Year Percent Change by Recruiting Region**

*Data
don't distribute*

High School	1998			1997			1996			1995			1994			5 Year Percent Change		
	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Absolute Percent
Auburn Hills Region																		
Auburn Hills - Public																		
Adams	406	43	10.6	412	56	13.6	409	44	10.8	430	71	16.5	423	55	13.0	-4.0	-21.8	-2.4
Athens	394	68	17.3	315	46	14.6	360	54	15.0	371	64	17.3	382	63	16.5	3.1	7.9	0.8
Avondale	172	35	20.3	162	29	17.9	168	29	17.3	151	37	24.5	133	28	21.1	29.3	25.0	-0.7
Lahser	216	12	5.6	250	13	5.2	263	23	8.7	210	11	5.2	210	18	8.6	2.9	-33.3	-3.0
Lake Orion	340	70	20.6	297	56	18.9	272	50	18.4	288	57	19.8	316	40	12.7	7.6	75.0	7.9
Oxford	280	33	11.8	180	33	18.3	180	35	19.4	170	38	22.4	164	32	19.5	70.7	3.1	-7.7
Pontiac Central	180	21	11.7	197	15	7.6	171	9	5.3	193	32	16.6	185	39	21.1	-2.7	-46.2	-9.4
Pontiac Northern	211	23	10.9	157	7	4.5	182	32	17.6	227	10	4.4	227	11	4.8	-7.0	109.1	6.1
Rochester	455	65	14.3	421	77	18.3	401	61	15.2	395	79	20.0	392	55	14.0	16.1	18.2	0.3
Troy	460	56	12.2	458	62	13.5	435	60	13.8	399	63	15.8	425	46	10.8	8.2	21.7	1.4
Subtotal - Public	3,114	426	13.7	2,849	394	13.8	2,841	397	14.0	2,834	462	16.3	2,857	387	13.5	9	10	0.1
Auburn Hills - Private																		
Academy of Sacred Heart	19	0	0.0	28	0	0.0	22	1	4.5	21	0	0.0	26	0	0.0	-26.9	0.0	0.0
Bethany Christian	16	0	0.0	26	0	0.0	16	1	6.3	23	0	0.0	16	0	0.0	0.0	0.0	0.0
Cranbrook Kingswood	192	2	1.0	177	0	0.0	178	1	0.6	182	3	1.6	151	1	0.7	27.2	100.0	0.4
Detroit Country Day	150	0	0.0	154	0	0.0	140	0	0.0	112	0	0.0	117	0	0.0	28.2	0.0	0.0
Eton Academy	18	0	0.0	10	0	0.0	13	0	0.0	12	0	0.0	13	0	0.0	38.5	0.0	0.0
Greater Life Academy	8	1	12.5	5	2	40.0	7	3	42.9	10	0	0.0	5	3	60.0	60.0	-66.7	-47.5
Indianwood Christian	0	0	0.0	0	0	0.0	6	1	16.7	1	0	0.0	3	0	0.0	-100.0	0.0	0.0
Lutheran NW High School	49	4	8.2	56	4	7.1	59	3	5.1	49	4	8.2	54	6	11.1	-9.3	-33.3	-2.9
Notre Dame Prep.(Pontiac/Oakland)	88	3	3.4	44	3	6.8	30	4	13.3	22	5	22.7	36	13	36.1	144.4	-76.9	-32.7
Oakland Christian School	48	6	12.5	53	7	13.2	31	11	35.5	52	11	21.2	40	4	10.0	20.0	50.0	2.5
Oxford Christian Academy	11	1	9.1	6	3	50.0	11	3	27.3	6	1	16.7	10	1	10.0	10.0	0.0	-0.9
Roch Hls Christ. School	19	1	5.3	10	0	0.0	10	2	20.0	15	1	6.7	14	1	7.1	35.7	0.0	-1.9
Roeper City & Country	54	0	0.0	35	1	2.9	40	0	0.0	44	1	2.3	38	0	0.0	42.1	0.0	0.0
Subtotal - Private	672	18	2.7	604	20	3.3	563	30	5.3	549	26	4.7	523	29	5.5	28.5	-37.9	-2.9
Total - Auburn Hills	3,786	444	11.7	3,453	414	12.0	3,404	427	12.5	3,383	488	14.4	3,380	416	12.3	12.0	6.7	-0.6

**Oakland Community College
High School Penetration Report
10 Year Percent Change by Recruiting Region**

High School	1998			1997			1996			1995			1994			5 Year Percent Change		
	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Absolute Percent
Highland Lakes Region																		
Highland Lakes - Public																		
Brandon	190	27	14.2	187	31	16.6	161	31	19.3	165	29	17.6	161	24	14.9	18.0	12.5	-0.7
Clarkston	412	76	18.4	340	66	19.4	401	80	20.0	352	65	18.5	338	71	21.0	21.9	7.0	-2.6
Holly	214	32	15.0	209	19	9.1	201	27	13.4	192	21	10.9	205	20	9.8	4.4	60.0	5.2
Lakeland	258	47	18.2	263	52	19.8	245	48	19.6	235	53	22.6	212	42	19.8	21.7	11.9	-1.6
Milford	357	74	20.7	328	72	22.0	341	47	13.8	297	49	16.5	333	65	19.5	7.2	13.8	1.2
Walled Lake Central	310	77	24.8	326	65	19.9	256	71	27.7	257	59	23.0	256	58	22.7	21.1	32.8	2.2
Walled Lake Western	355	66	18.6	335	61	18.2	265	55	20.8	252	64	25.4	248	57	23.0	43.1	15.8	-4.4
Waterford Kettering	236	63	26.7	209	55	26.3	234	43	18.4	237	66	27.8	253	56	22.1	-6.7	12.5	4.6
Waterford Mott	290	59	20.3	243	62	25.5	253	67	26.5	250	57	22.8	254	71	28.0	14.2	-16.9	-7.6
Subtotal - Public	2,622	521	19.9	2,440	483.0	19.8	2,357	469.0	19.9	2,237	463.0	20.7	2,260	464.0	20.5	16.0	12.3	-0.7
Highland Lakes - Private																		
Our Lady of the Lakes	52	7	13.5	58	3	5.2	58	8	13.8	48	10	20.8	49	7	14.3	6.1	0.0	-0.8
Springfld Christ. Acad.	25	1	4.0	14	0	0.0	21	5	23.8	12	0	0.0	15	6	40.0	66.7	-83.3	-36.0
West Highland Christian	7	0	0.0	7	0	0.0	5	0	0.0	7	0	0.0	0	0	0.0	0.0	0.0	0.0
Subtotal - Private	84	8	9.5	79	3	3.8	84	13	15.5	67	10	14.9	64	13	20.3	31.3	-38.5	-10.8
Total - Highland Lakes	2,706	529	19.5	2,519	486	19.3	2,441	482	19.7	2,304	473	20.5	2,324	477	20.5	16.4	10.9	-1.0
Orchard Ridge Region																		
Orchard Ridge - Public																		
Andover	222	9	4.1	226	3	1.3	197	8	4.1	201	12	6.0	218	17	7.8	1.8	-47.1	-3.7
Farmington	248	54	21.8	257	40	15.6	270	26	9.6	236	46	19.5	228	30	13.2	8.8	80.0	8.6
Groves	237	22	9.3	257	21	8.2	235	29	12.3	230	33	14.3	217	22	10.1	9.2	0.0	-0.9
Harrison	238	47	19.7	213	25	11.7	229	35	15.3	264	41	15.5	203	42	20.7	17.2	11.9	-0.9
North Farmington	288	21	7.3	260	44	16.9	242	36	14.9	255	41	16.1	292	35	12.0	-1.4	-40.0	-4.7
Novi	340	44	12.9	276	36	13.0	285	28	9.8	294	47	16.0	244	33	13.5	39.3	33.3	-0.6
Seaholm High School	236	14	5.9	248	18	7.3	267	16	6.0	269	23	8.6	230	23	10.0	2.6	-39.1	-4.1
South Lyon	281	26	9.3	298	16	5.4	243	15	6.2	240	20	8.3	219	31	14.2	28.3	-16.1	-4.9
West Bloomfield	355	37	10.4	347	37	10.7	347	34	9.8	318	42	13.2	311	32	10.3	14.1	15.6	0.1
Subtotal - Public	2,445	274	11.2	2,382	240	10.1	2,315	227	9.8	2,307	305	13.2	2,162	265	12.3	13.1	3.4	-1.1

**Oakland Community College
High School Penetration Report
10 Year Percent Change by Recruiting Region**

High School	1998			1997			1996			1995			1994			5 Year Percent Change		
	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Percent	High School Grads	Entered OCC	Absolute Percent
Orchard Ridge - Private																		
Brother Rice	144	4	2.8	161	3	1.9	147	2	1.4	135	4	3.0	135	12	8.9	6.7	-66.7	-6.1
Marian	140	4	2.9	128	1	0.8	109	1	0.9	109	5	4.6	96	5	5.2	45.8	-20.0	-2.4
Mercy	195	8	4.1	176	1	0.6	192	1	0.5	196	7	3.6	190	10	5.3	2.6	-20.0	-1.2
St. Mary Prep.	107	8	7.5	67	5	7.5	58	4	6.9	46	4	8.7	49	6	12.2	118.4	33.3	-4.8
Subtotal - Private	586	24	4.1	532	10	1.9	506	8	1.6	486	20	4.1	470	33	7.0	24.7	-27.3	-2.9
Total - Orchard Ridge	3,031	298	9.8	2,914	250	8.6	2,821	235	8.3	2,793	325	11.6	2,632	298	11.3	15.2	0.0	-1.5
RoyalOak/ Southfield Region																		
Royal Oak/Southfield - Public																		
Berkley	250	57	22.8	258	43	16.7	230	27	11.7	250	60	24.0	222	46	20.7	12.6	23.9	2.1
Clawson	108	21	19.4	99	16	16.2	111	20	18.0	115	17	14.8	113	35	31.0	-4.4	-40.0	-11.5
Dondero	180	25	13.9	175	48	27.4	175	44	25.1	175	46	26.3	186	38	20.4	-3.2	-34.2	-6.5
Ferndale	204	42	20.6	189	41	21.7	214	48	22.4	205	35	17.1	190	28	14.7	7.4	50.0	5.9
Hazel Park	171	15	8.8	171	31	18.1	237	29	12.2	195	37	19.0	200	30	15.0	-14.5	-50.0	-6.2
Kimball	274	51	18.6	280	58	20.7	298	78	26.2	322	50	15.5	270	66	24.4	1.5	-22.7	-5.8
Lamphere	120	30	25.0	135	33	24.4	145	21	14.5	135	29	21.5	125	26	20.8	-4.0	15.4	4.2
Madison	112	19	17.0	88	15	17.0	89	19	21.3	93	27	29.0	103	20	19.4	8.7	-5.0	-2.5
Oak Park	171	21	12.3	156	20	12.8	143	18	12.6	154	36	23.4	174	17	9.8	-1.7	23.5	2.5
Southfield	245	29	11.8	298	46	15.4	287	46	16.0	237	45	19.0	258	45	17.4	-5.0	-35.6	-5.6
Southfield/Lathrup	282	41	14.5	292	35	12.0	269	33	12.3	277	40	14.4	300	47	15.7	-6.0	-12.8	-1.1
Subtotal - Public	2,117	351	16.6	2,141	386	18.0	2,198	383	17.4	2,158	422	19.6	2,141	398	18.6	-1.1	-11.8	-2.0
Royal Oak/Southfield - Private																		
Akiva Hebrew Day	10	0	0.0	10	0	0.0	--	--	--	--	--	--	--	--	--	--	--	--
Bishop Foley	160	7	4.4	155	14	9.0	174	13	7.5	163	9	5.5	197	10	5.1	-18.8	-30.0	-0.7
SAA Beth Jacob	27	0	0.0	21	0	0.0	20	0	0.0	18	1	5.6	18	0	0.0	50.0	0.0	0.0
Shrine	80	7	8.8	46	0	0.0	60	6	10.0	53	3	5.7	62	5	8.1	29.0	40.0	0.7
Southfield Christian	69	2	2.9	75	1	1.3	5	5	100.0	73	5	6.8	72	3	4.2	-4.2	-33.3	-1.3
Temple Christ. Academy	3	0	0.0	6	1	16.7	7	2	28.6	6	0	0.0	4	0	0.0	-25.0	0.0	0.0
Yeshivath Gedoloh	23	0	0.0	15	0	0.0	--	--	0.0	24	3	12.5	19	0	0.0	21.1	0.0	0.0
Subtotal - Private	372	16	4.3	328	16	4.9	266	26	9.8	337	21	6.2	372	18	4.8	0.0	-11.1	-0.5
Total - Royal Oak/Southfield	2,489	367	14.7	2,469	402	16.3	2,464	409	16.6	2,495	443	17.8	2,513	416	16.6	-1.0	-11.8	-1.8
College-Wide																		
Public	10,298	1,572	15.3	9,812	1,503	15.3	9,711	1,476	15.2	9,536	1,652	17.3	9,420	1,514	16.1	9.3	3.8	-0.8
Private	1,714	66	3.9	1,543	49	3.2	1,419	77	5.4	1,439	77	5.4	1,429	93	6.5	19.9	-29.0	-2.7
Grand total	12,012	1,638	13.6	11,355	1,552	13.7	11,130	1,553	14.0	10,975	1,729	15.8	10,849	1,607	14.8	10.7	1.9	-1.2

**Oakland Community College
High School Penetration Report
10 Year Percent Change by Recruiting Region**

High School	1993			1992			1991			1990			1989			10 Year Percent Change		
	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Absolute Percent
Auburn Hills Region																		
Auburn Hills - Public																		
Adams	425	55	12.9	441	64	14.5	403	61	15.1	433	60	13.9	463	71	15.3	-12.3	-39.4	-4.7
Athens	412	62	15.0	397	65	16.4	376	74	19.7	388	83	21.4	429	90	21.0	-8.2	-24.4	-3.7
Avondale	165	35	21.2	180	48	26.7	163	37	22.7	169	26	15.4	188	46	24.5	-8.5	-23.9	-4.1
Lahser	247	20	8.1	228	22	9.6	230	26	11.3	280	47	16.8	293	35	11.9	-26.3	-65.7	-6.4
Lake Orion	282	54	19.1	350	45	12.9	305	58	19.0	372	68	18.3	372	72	19.4	-8.6	-2.8	1.2
Oxford	169	33	19.5	172	38	22.1	179	38	21.2	191	40	20.9	211	37	17.5	32.7	-10.8	-5.7
Pontiac Central	292	29	9.9	265	34	12.8	301	27	9.0	308	27	8.8	340	41	12.1	-47.1	-48.8	-0.4
Pontiac Northern	272	23	8.5	321	39	12.1	326	34	10.4	402	40	10.0	382	38	9.9	-44.8	-39.5	1.0
Rochester	373	59	15.8	384	100	26.0	327	79	24.2	400	75	18.8	425	92	21.6	7.1	-29.3	-7.4
Troy	425	52	12.2	383	65	17.0	402	42	10.4	364	67	18.4	461	80	17.4	-0.2	-30.0	-5.2
Subtotal - Public	3,062	422	13.8	3,121	520	16.7	3,012	476	15.8	3,307	533	16.1	3,564	602	16.9	-12.6	-29.2	-3.2
Auburn Hills - Private																		
Academy of Sacred Heart	24	1	4.2	13	0	0.0	20	0	0.0	19	0	0.0	27	2	7.4	-29.6	-100.0	-7.4
Bethany Christian	26	2	7.7	25	1	4.0	27	0	0.0	16	1	6.3	25	0	0.0	-36.0	0.0	0.0
Cranbrook Kingswood	181	2	1.1	156	1	0.6	172	0	0.0	187	0	0.0	235	0	0.0	-18.3	0.0	1.0
Detroit Country Day	118	0	0.0	117	0	0.0	123	1	0.8	119	0	0.0	114	0	0.0	31.6	0.0	0.0
Eton Academy	16	0	0.0	12	0	0.0	15	0	0.0	5	0	0.0	8	0	0.0	125.0	0.0	0.0
Greater Life Academy	5	0	0.0	6	0	0.0	7	3	42.9	7	1	14.3	14	0	0.0	-42.9	0.0	12.5
Indianwood Christian	1	0	0.0	0	0	0.0	5	0	0.0	5	1	20.0	12	1	8.3	-100.0	-100.0	-8.3
Lutheran NW High School	60	9	15.0	52	10	19.2	60	8	13.3	49	8	16.3	31	10	32.3	58.1	-60.0	-24.1
Notre Dame Prep.(Pontiac/Oakland)	20	2	10.0	16	1	6.3	43	2	4.7	43	13	30.2	67	17	25.4	31.3	-82.4	-22.0
Oakland Christian School	53	11	20.8	39	11	28.2	39	19	48.7	36	7	19.4	59	11	18.6	-18.6	-45.5	-6.1
Oxford Christian Academy	5	2	40.0	4	1	25.0	7	0	0.0	8	1	12.5	16	1	6.3	-31.3	0.0	2.8
Roch Hls Christ. School	16	0	0.0	13	2	15.4	15	2	13.3	12	0	0.0	13	1	7.7	46.2	0.0	-2.4
Roeper City & Country	23	1	4.3	23	0	0.0	20	0	0.0	21	0	0.0	43	1	2.3	25.6	-100.0	-2.3
Subtotal - Private	548	30	5.5	476	27	5.7	553	35	6.3	19	32	168.4	664	44	6.6	1.2	-59.1	-3.9
Total - Auburn Hills	3,610	452	12.5	3,597	547	15.2	3,565	511	14.3	3,326	565	17.0	4,228	646	15.3	-10.5	-31.3	-3.6

Oakland Community College High School Penetration Report 10 Year Percent Change by Recruiting Region

High School	1993			1992			1991			1990			1989			10 Year Percent Change		
	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Absolute Percent
Highland Lakes Region																		
Highland Lakes - Public																		
Brandon	195	29	14.9	160	33	20.6	167	33	19.8	187	27	14.4	239	41	17.2	-20.5	-34.1	-2.9
Clarkston	405	76	18.8	384	81	21.1	372	69	18.5	460	78	17.0	438	105	24.0	-5.9	-27.6	-5.5
Holly	177	21	11.9	218	32	14.7	217	22	10.1	225	23	10.2	256	16	6.3	-16.4	100.0	8.7
Lakeland	253	53	20.9	272	66	24.3	253	56	22.1	279	68	24.4	297	58	19.5	-13.1	-19.0	-1.3
Milford	273	68	24.9	316	74	23.4	287	67	23.3	325	63	19.4	342	69	20.2	4.4	7.2	0.6
Walled Lake Central	307	60	19.5	267	59	22.1	276	50	18.1	268	70	26.1	336	63	18.8	-7.7	22.2	6.1
Walled Lake Western	269	46	17.1	241	48	19.9	295	70	23.7	315	51	16.2	292	50	17.1	21.6	32.0	1.5
Waterford Kettering	260	59	22.7	301	74	24.6	346	80	23.1	390	75	19.2	398	78	19.6	-40.7	-19.2	7.1
Waterford Mott	246	50	20.3	325	94	28.9	317	64	20.2	357	76	21.3	370	88	23.8	-21.6	-33.0	-3.4
Subtotal - Public	2,385	462	19.4	2,484	561	22.6	2,530	511	20.2	2,237	531	23.7	2,968	568	19.1	-11.7	-8.3	0.7
Highland Lakes - Private																		
Our Lady of the Lakes	36	6	16.7	37	9	24.3	53	6	11.3	51	13	25.5	69	13	18.8	-24.6	-46.2	-5.4
Springfld Christ. Acad.	27	2	7.4	23	0	0.0	17	1	5.9	21	2	9.5	39	7	17.9	-35.9	-85.7	-13.9
West Highland Christian	0	0	0.0	0	0	0.0	10	0	0.0	10	0	0.0	3	0	0.0	133.3	0.0	0.0
Subtotal - Private	63	8	12.7	60	9	15.0	80	7	8.8	82	15	18.3	111	20	18.0	-24.3	-60.0	-8.5
Total - Highland Lakes	2,448	470	19.2	2,544	570	22.4	2,610	518	19.8	2,319	546	23.5	3,079	588	19.1	-12.1	-10.0	0.5
Orchard Ridge Region																		
Orchard Ridge - Public																		
Andover	208	13	6.3	240	17	7.1	241	11	4.6	231	15	6.5	306	29	9.5	-27.5	-69.0	-5.4
Farmington	235	40	17.0	249	50	20.1	249	47	18.9	247	52	21.1	275	65	23.6	-9.8	-16.9	-1.9
Groves	252	17	6.7	233	41	17.6	214	24	11.2	247	32	13.0	261	36	13.8	-9.2	-38.9	-4.5
Harrison	229	30	13.1	230	34	14.8	171	42	24.6	209	43	20.6	231	54	23.4	3.0	-13.0	-3.6
North Farmington	277	29	10.5	290	41	14.1	278	43	15.5	306	67	21.9	363	67	18.5	-20.7	-68.7	-11.2
Novi	261	42	16.1	258	57	22.1	256	48	18.8	264	41	15.5	292	62	21.2	16.4	-29.0	-8.3
Seaholm High School	299	22	7.4	288	26	9.0	305	33	10.8	326	43	13.2	304	48	15.8	-22.4	-70.8	-9.9
South Lyon	221	37	16.7	238	25	10.5	257	24	9.3	272	20	7.4	314	38	12.1	-10.5	-31.6	-2.8
West Bloomfield	337	44	13.1	336	39	11.6	330	47	14.2	383	62	16.2	344	72	20.9	3.2	-48.6	-10.5
Subtotal - Public	2,319	274	11.8	2,362	330	14.0	2,301	319	13.9	2,485	375	15.1	2,690	471	17.5	-9.1	-41.8	-6.3

**Oakland Community College
High School Penetration Report
10 Year Percent Change by Recruiting Region**

High School	1993			1992			1991			1990			1989			10 Year Percent Change		
	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Percent	HS Grads	Entered OCC	Absolute Percent
Orchard Ridge - Private																		
Brother Rice	127	6	4.7	145	12	8.3	161	11	6.8	161	12	7.5	198	7	3.5	-27.3	-42.9	-0.8
Marian	98	13	13.3	129	11	8.5	142	15	10.6	150	12	8.0	189	23	12.2	-25.9	-82.6	-9.3
Mercy	196	4	2.0	173	11	6.4	179	4	2.2	196	7	3.6	204	10	4.9	-4.4	-20.0	-0.8
St. Mary Prep.	39	1	2.6	42	1	2.4	41	3	7.3	32	4	12.5	47	1	2.1	127.7	700.0	5.3
Subtotal - Private	460	24	5.2	489	35	7.2	523	33	6.3	539	35	6.5	638	41	6.4	-8.2	-41.5	-2.3
Total - Orchard Ridge	2,779	298	10.7	2,851	365	12.8	2,824	352	12.5	3,024	410	13.6	3,328	512	15.4	-8.9	-41.8	-5.6
RoyalOak/ Southfield Region																		
Royal Oak/Southfield - Public																		
Berkley	250	35	14.0	217	43	19.8	254	44	17.3	280	47	16.8	290	67	23.1	-13.8	-14.9	-0.3
Clawson	115	28	24.3	140	43	30.7	152	20	13.2	163	36	22.1	147	38	25.9	-26.5	-44.7	-6.4
Dondero	183	48	26.2	203	54	26.6	203	37	18.2	196	42	21.4	243	50	20.6	-25.9	-50.0	-6.7
Ferndale	192	24	12.5	218	30	13.8	228	20	8.8	297	34	11.4	297	53	17.8	-31.3	-20.8	2.7
Hazel Park	221	36	16.3	204	35	17.2	201	34	16.9	235	37	15.7	259	37	14.3	-34.0	-59.5	-5.5
Kimball	252	70	27.8	279	67	24.0	261	65	24.9	273	67	24.5	309	57	18.4	-11.3	-10.5	0.2
Lamphere	129	29	22.5	136	28	20.6	137	23	16.8	126	30	23.8	185	43	23.2	-35.1	-30.2	1.8
Madison	133	20	15.0	110	13	11.8	130	21	16.2	139	15	10.8	139	21	15.1	-19.4	-9.5	1.9
Oak Park	169	16	9.5	177	16	9.0	180	20	11.1	192	21	10.9	214	26	12.1	-20.1	-19.2	0.1
Southfield	294	38	12.9	278	54	19.4	327	46	14.1	326	60	18.4	361	67	18.6	-32.1	-56.7	-6.7
Southfield/Lathrup	370	38	10.3	303	30	9.9	300	34	11.3	300	60	20.0	347	55	15.9	-18.7	-25.5	-1.3
Subtotal - Public	2,308	382	16.6	2,265	413	18.2	2,373	364	15.3	2,527	496	19.6	2,791	569	20.4	-24.1	-38.3	-3.8
Royal Oak/Southfield - Private																		
Akiva Hebrew Day	--	--		11	0	0.0	9	0	0.0	10	0	0.0	11	0	0.0	-9.1	0.0	0.0
Bishop Foley	203	21	10.3	203	13	6.4	207	22	10.6	231	17	7.4	246	23	9.3	-35.0	-69.6	-5.0
SAA Beth Jacob	20	0	0.0	16	0	0.0	16	0	0.0	18	0	0.0	22	0	0.0	22.7	0.0	0.0
Shrine	74	2	2.7	84	3	3.6	120	2	1.7	120	6	5.0	158	13	8.2	-49.4	-46.2	0.5
Southfield Christian	72	8	11.1	66	6	9.1	63	10	15.9	70	7	10.0	76	5	6.6	-9.2	-60.0	-3.7
Temple Christ. Academy	8	1	12.5	4	1	25.0	1	0	0.0	1	0	0.0	3	0	0.0	0.0	0.0	0.0
Yeshivath Gedoloh	10	0	0.0	8	0	0.0	9	0	0.0	--	--	#####	--	--	#####	0.0	0.0	0.0
Subtotal - Private	387	32	8.3	392	23	5.9	425	34	8.0	450	30	6.7	516	41	7.9	-27.9	-61.0	-3.6
Total - Royal Oak/Southfield	2,695	414	15.4	2,657	436	16.4	2,798	398	14.2	2,977	526	17.7	3,307	610	18.4	-24.7	-39.8	-3.7
College-Wide																		
Public	10,074	1,540	15.3	10,232	1,824	17.8	10,216	1,670	16.3	10,556	1,935	18.3	12,013	2,210	18.4	-14.3	-28.9	-3.1
Private	1,458	94	6.4	1,417	94	6.6	1,581	109	6.9	1,090	112	10.3	1,929	146	7.6	-11.1	-54.8	-3.7
Grand total	11,532	1,634	14.2	11,649	1,918	16.5	11,797	1,779	15.1	11,646	2,047	17.6	13,942	2,356	16.9	-13.8	-30.5	-3.3

To: Marty
From: Linda
Re: Recruitment Team Meeting Notes
Date: 10/19/98

Dave Adams mentioned that they would be interested in knowing if IR could research what kind of computer systems our students have so that this information can be taken into consideration while developing the OCC website.

The Recruitment team was very interested in the fact that 62% of FTIACs are not recent high school graduates. They would like to find out more about who these new students are. Are they coming from other counties? What age group are they in?

Dave Adams was interested in knowing if there are any common factors, such as family income, in the top five or ten schools where OCC has the highest penetration rate. Marty pointed out that we could get this type of data, but not down to the high school level. For example, we could get this type of information for the city of Farmington, but we would not be able to determine how the statistics differ between North Farmington and Harrison.

Robert Spann noted that perhaps the reason OCC has the highest penetration rates at Walled Lake Central, Lamphere, and Berkley is that at each of these schools one of the counselors also works at OCC.

The recruitment team thought it might be valuable to send a letter summarizing the High School Penetration Report to high school counselors so they know how many of their students are enrolling at OCC, and to say "thanks."

Beverly Stanbrough asked if we had compared OCC's high school penetration reports to those of other community colleges in the area. We have not, but are also not aware of other community colleges (except Lansing) who are compiling this information.

The recruitment team would find it valuable to know where students who do not enroll at OCC are going. Marty suggested that we can get this information from ACT.

In order to make more accurate projections of high school graduates, when contacting schools to get the number of high school graduates we should also ask how many students are in 9th, 10th, and 11th, grades as well. Marty noted that the Oakland ISD puts out a book of statistics, but it takes a long time for the ISD to publish it. Also, IR can look at demographic data to find where the "peaks" and "bubbles" are.

IR was invited to give a pared-down 15-minute version of this presentation to the high school counselors at the annual high school counselor luncheon to be held at the Orchard Ridge campus in March, 1999.

The recruitment team would like IR to give presentations at its meetings for at least the next 3 to 5 months.

High School Penetration Report

How to generate data for the number of recent high school graduates who enter OCC.

1. Through SPSS get into the appropriate One-Tenth Day Demo Save file.
Example: x:\sis-data\one-tenth\demo-97.sav
2. Make sure that the following variables have a "data type" of numeric not alpha (hsgradyr, hscnty, hscode)
3. Go to Data then Select Cases. Choose Select IF and specify the following conditions:
hsgradyr = 97 (for Fall 1997)
hscnty = 63
credreg > 0
curric /= 'HSG' (not equal)
4. After selecting only those students who fit these conditions go to Statistics, Summerize, Frequencies. Choos hscode and hsname. (Note hsname may not run since it is a string variable.
5. Before printing the output go to Edit and choose Select All. Then print.

Numeric List of High Schools

63000	OAKLAND
63010	AVONDALE
63020	BERKLEY
63030	GROVES
63031	SEAHOLM
63040	ANDOVER
63041	LAHSER
63050	BRANDON
63070	CLARKSTON
63080	CLAWSON
63100	FARMINGTON
63101	NORTHFARMINGTON
63102	HARRISON
63110	FERNDALE
63120	LINCOLN --
63130	HAZELPARK
63140	HOLLY
63150	MILFORD
63151	LAKELAND
63160	LAKEORION
63170	LAMPHERE
63180	SOUTHLYON
63190	MADISON
63200	NOVI
63210	OAKPARK
63220	OXFORD
63230	PONTIAC CENTRAL
63231	PONTIAC NORTHERN
63240	ROCHESTER
63241	ADAMS
63250	DONDERO
63251	KIMBALL
63260	SOUTHFIELD
63261	SOUTHFIELD-LATH
63268	ATHENS
63270	TROY
63280	WALLDLK CENTRAL-
63281	WALLDLK WESTERN-
63290	WATERFORD-KETT
63291	WATERFORD TWP-
63292	WATERFORD-MOTT
63300	WESTBLOOMFIELD

Numeric List of High Schools

63338 ROOSEVELT
63490 ADVENTURE
63495 AGBUAMANOOGIAN
63497 APOSTOLIC CHRSTN
63500 ADELPHIAN ACAD
63501 AKIVAHEBREW
63502 BETHJACOB
63503 BETHANY CHRISTN
63505 BISHOPFOLEY
63510 BLOOMFLD HL ACAD
63513 BLOOMFIELD UNIV
63515 BOYSREPUBLIC
63520 BROTHER RICE
63530 SACREDHEART ACA -
63533 CHRISTMASTER
63535 SOUTHFLD CHRISTN
63540 CRANBROOK
63550 DETROIT CTRY DAY
63560 DOMINICAN ACAD
63570 EMMANUEL CHRISTN
63572 FAITHBAPTIST -
63574 FIRSTBAPTIST
63576 GREATER LIFE ACD
63578 INDIANWOOD CHRST
63580 KINGSWOOD
63583 LEEWARD
63586 LUTHERN NORTHWST
63590 MARIAN
63595 LADYOFMERCY -
63597 NOVICHRISTIAN -
63600 OURLADY OF LAKE
63610 LADYOFSORROWS
63612 OAKLAND CHRISTIA
63614 OXFORDCHRISTIAN
63615 PONTIAC CATHOLIC -
63616 ROCHESTER HL CHR
63618 ROEPERCITY CNTY
63620 SAINTFREDERICKS
63630 SAINTJAMES
63640 STMARYS PREP
63650 SAINTMARYS
63660 SAINTMICHAELS
63670 SHRINE
63680 SPRINGFLD CHRIST
63690 TEMPLECHRISTIAN
63697 WHIGHLD CHR ACD
63750 YESHBETH YEUDAH
63800 ZIONCHRISTIAN
63975 GENLEDUC DEVL P..
63999 OAKLAND COUNTY

HSCODE

1998

Fall Entered occ

this is wrong.
Doesn't match Leon's
cohort

School	Students Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	41	2.2	2.2	2.2
20	61	3.3	3.3	5.5
30	27	1.4	1.4	6.9
31	15	.8	.8	7.7
40	10	.5	.5	8.3
41	15	.8	.8	9.1
50	34	1.8	1.8	10.9
70	91	4.9	4.9	15.8
80	26	1.4	1.4	17.2
100	60	3.2	3.2	20.4
101	25	1.3	1.3	21.7
102	51	2.7	2.7	24.5
110	45	2.4	2.4	26.9
130	21	1.1	1.1	28.0
140	34	1.8	1.8	29.8
150	82	4.4	4.4	34.2
151	56	3.0	3.0	37.2
160	72	3.9	3.9	41.1
170	33	1.8	1.8	42.9
180	30	1.6	1.6	44.5
190	20	1.1	1.1	45.5
200	51	2.7	2.7	48.3
210	22	1.2	1.2	49.5
220	37	2.0	2.0	51.4
230	24	1.3	1.3	52.7
231	35	1.9	1.9	54.6
240	71	3.8	3.8	58.4
241	46	2.5	2.5	60.9
250	32	1.7	1.7	62.6
251	63	3.4	3.4	66.0
260	32	1.7	1.7	67.7
261	43	2.3	2.3	70.0
268	76	4.1	4.1	74.1
270	57	3.1	3.1	77.1
280	96	5.2	5.2	82.3
281	74	4.0	4.0	86.3
290	65	3.5	3.5	89.8
292	66	3.5	3.5	93.3
300	47	2.5	2.5	95.8
501	1	.1	.1	95.9
505	7	.4	.4	96.2
520	5	.3	.3	96.5
535	3	.2	.2	96.7
540	2	.1	.1	96.8
576	1	.1	.1	96.8
586	3	.2	.2	97.0
590	3	.2	.2	97.2
595	9	.5	.5	97.6
→ 597	2	.1	.1	97.7
600	7	.4	.4	98.1
612	8	.4	.4	98.6
miss 614	1	.1	.1	98.6
615	3	.2	.2	98.8
616	1	.1	.1	98.8
640	8	.4	.4	99.2

Novi Christian

*Saint Mary's
oakland ISSU*

*if name change
new school?*

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid → 650	1	.1	.1	99.3
670	8	.4	.4	99.7
680	1	.1	.1	99.8
→ 975 - GED	2	.1	.1	99.9
→ 999 - oakland	2	.1	.1	100.0
Total	1864	100.0	100.0	

Frequencies

Statistics

HSCODE

N	Valid	2209
	Missing	0

Fall 1988

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	43	1.9	1.9	1.9
20	61	2.8	2.8	4.7
30	47	2.1	2.1	6.8
31	46	2.1	2.1	8.9
40	31	1.4	1.4	10.3
41	39	1.8	1.8	12.1
50	31	1.4	1.4	13.5
70	96	4.3	4.3	17.8
80	25	1.1	1.1	19.0
100	76	3.4	3.4	22.4
101	84	3.8	3.8	26.2
102	55	2.5	2.5	28.7
110	26	1.2	1.2	29.9
130	27	1.2	1.2	31.1
140	30	1.4	1.4	32.5
150	56	2.5	2.5	35.0
151	49	2.2	2.2	37.2
160	79	3.6	3.6	40.8
170	27	1.2	1.2	42.0
180	51	2.3	2.3	44.3
190	28	1.3	1.3	45.6
200	56	2.5	2.5	48.1
210	24	1.1	1.1	49.2
220	30	1.4	1.4	50.6
230	22	1.0	1.0	51.6
231	65	2.9	2.9	54.5
240	92	4.2	4.2	58.7
241	75	3.4	3.4	62.1
250	54	2.4	2.4	64.5
251	58	2.6	2.6	67.1
260	55	2.5	2.5	69.6
261	72	3.3	3.3	72.9
268	102	4.6	4.6	77.5
270	35	1.6	1.6	79.1
280	48	2.2	2.2	81.3
281	57	2.6	2.6	83.8
290	73	3.3	3.3	87.1
291	3	.1	.1	87.3
292	73	3.3	3.3	90.6
300	70	3.2	3.2	93.8
495	1	.0	.0	93.8
501	2	.1	.1	93.9
502	1	.0	.0	93.9
505	13	.6	.6	94.5
520	23	1.0	1.0	95.6
535	10	.5	.5	96.0

HSCODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	578	2	.1	.1	96.1
	586	2	.1	.1	96.2
	590	15	.7	.7	96.9
	595	6	.3	.3	97.1
	597	3	.1	.1	97.3
	600	9	.4	.4	97.7
	612	7	.3	.3	98.0
	614	3	.1	.1	98.1
	615	13	.6	.6	98.7
	616	2	.1	.1	98.8
	618	1	.0	.0	98.9
	640	1	.0	.0	98.9
	670	12	.5	.5	99.5
	697	1	.0	.0	99.5
	800	2	.1	.1	99.6
	975	9	.4	.4	100.0
	Total	2209	100.0	100.0	

Frequencies

Statistics

HSCODE

Fall 1989

N	Valid	2312
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	46	2.0	2.0	2.0
20	67	2.9	2.9	4.9
30	36	1.6	1.6	6.4
31	48	2.1	2.1	8.5
40	29	1.3	1.3	9.8
41	35	1.5	1.5	11.3
50	41	1.8	1.8	13.1
70	105	4.5	4.5	17.6
80	38	1.6	1.6	19.2
100	65	2.8	2.8	22.1
101	67	2.9	2.9	25.0
102	54	2.3	2.3	27.3
110	53	2.3	2.3	29.6
120	1	.0	.0	29.6
130	36	1.6	1.6	31.2
140	16	.7	.7	31.9
150	69	3.0	3.0	34.9
151	58	2.5	2.5	37.4
160	72	3.1	3.1	40.5
170	43	1.9	1.9	42.3
180	38	1.6	1.6	44.0
190	21	.9	.9	44.9
200	62	2.7	2.7	47.6
210	26	1.1	1.1	48.7
220	37	1.6	1.6	50.3
230	41	1.8	1.8	52.1
231	38	1.6	1.6	53.7
240	92	4.0	4.0	57.7
241	71	3.1	3.1	60.8
250	50	2.2	2.2	62.9
251	57	2.5	2.5	65.4
260	67	2.9	2.9	68.3
261	55	2.4	2.4	70.7
268	90	3.9	3.9	74.6
270	80	3.5	3.5	78.0
280	63	2.7	2.7	80.8
281	50	2.2	2.2	82.9
290	78	3.4	3.4	86.3
291	1	.0	.0	86.3
292	87	3.8	3.8	90.1
300	69	3.0	3.0	93.1
495	3	.1	.1	93.2
505	23	1.0	1.0	94.2
520	7	.3	.3	94.5
530	2	.1	.1	94.6
535	5	.2	.2	94.8

HSCODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	578	1	.0	.0	94.9
	586	10	.4	.4	95.3
	590	23	1.0	1.0	96.3
	595	10	.4	.4	96.7
	600	13	.6	.6	97.3
	612	11	.5	.5	97.8
	614	1	.0	.0	97.8
	615	17	.7	.7	98.5
	616	1	.0	.0	98.6
	618	1	.0	.0	98.6
	640	1	.0	.0	98.7
	670	13	.6	.6	99.2
	680	7	.3	.3	99.5
	800	2	.1	.1	99.6
	975	9	.4	.4	100.0
	Total	2312	100.0	100.0	

Frequencies

Statistics

HSCODE

Fall 1990

N	Valid	1992
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	26	1.3	1.3	1.3
20	47	2.4	2.4	3.7
30	32	1.6	1.6	5.3
31	43	2.2	2.2	7.4
40	15	.8	.8	8.2
41	26	1.3	1.3	9.5
50	27	1.4	1.4	10.8
70	78	3.9	3.9	14.8
80	36	1.8	1.8	16.6
100	52	2.6	2.6	19.2
101	67	3.4	3.4	22.5
102	43	2.2	2.2	24.7
110	34	1.7	1.7	26.4
130	37	1.9	1.9	28.3
140	23	1.2	1.2	29.4
150	63	3.2	3.2	32.6
151	68	3.4	3.4	36.0
160	68	3.4	3.4	39.4
170	30	1.5	1.5	40.9
180	20	1.0	1.0	41.9
190	15	.8	.8	42.7
200	41	2.1	2.1	44.7
210	21	1.1	1.1	45.8
220	40	2.0	2.0	47.8
230	27	1.4	1.4	49.1
231	40	2.0	2.0	51.2
240	75	3.8	3.8	54.9
241	60	3.0	3.0	57.9
250	42	2.1	2.1	60.0
251	67	3.4	3.4	63.4
260	60	3.0	3.0	66.4
261	60	3.0	3.0	69.4
268	83	4.2	4.2	73.6
270	67	3.4	3.4	77.0
280	70	3.5	3.5	80.5
281	51	2.6	2.6	83.0
290	75	3.8	3.8	86.8
291	1	.1	.1	86.8
292	76	3.8	3.8	90.7
300	62	3.1	3.1	93.8
503	1	.1	.1	93.8
505	17	.9	.9	94.7
520	12	.6	.6	95.3
535	7	.4	.4	95.6
576	1	.1	.1	95.7
580	1	.1	.1	95.7

HSCODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	586	8	.4	.4	96.1
	590	12	.6	.6	96.7
	595	7	.4	.4	97.1
	600	13	.7	.7	97.7
	612	7	.4	.4	98.1
	614	1	.1	.1	98.1
	615	13	.7	.7	98.8
	640	4	.2	.2	99.0
	670	6	.3	.3	99.3
	680	2	.1	.1	99.4
	975	12	.6	.6	100.0
Total		1992	100.0	100.0	

Frequencies

Statistics

Fall 1991

HSCODE

N	Valid	1822
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	37	2.0	2.0	2.0
20	44	2.4	2.4	4.4
30	24	1.3	1.3	5.8
31	33	1.8	1.8	7.6
40	11	.6	.6	8.2
41	26	1.4	1.4	9.6
50	33	1.8	1.8	11.4
70	69	3.8	3.8	15.2
80	20	1.1	1.1	16.3
100	47	2.6	2.6	18.9
101	43	2.4	2.4	21.2
102	42	2.3	2.3	23.5
110	20	1.1	1.1	24.6
130	34	1.9	1.9	26.5
140	22	1.2	1.2	27.7
150	67	3.7	3.7	31.4
151	56	3.1	3.1	34.5
160	58	3.2	3.2	37.7
170	23	1.3	1.3	38.9
180	34	1.9	1.9	40.8
190	21	1.2	1.2	41.9
200	48	2.6	2.6	44.6
210	20	1.1	1.1	45.7
220	38	2.1	2.1	47.7
230	27	1.5	1.5	49.2
231	34	1.9	1.9	51.1
240	79	4.3	4.3	55.4
241	61	3.3	3.3	58.8
250	37	2.0	2.0	60.8
251	65	3.6	3.6	64.4
260	46	2.5	2.5	66.9
261	34	1.9	1.9	68.8
268	74	4.1	4.1	72.8
270	42	2.3	2.3	75.1
280	50	2.7	2.7	77.9
281	70	3.8	3.8	81.7
290	80	4.4	4.4	86.1
291	2	.1	.1	86.2
292	62	3.4	3.4	89.6
300	47	2.6	2.6	92.2
505	22	1.2	1.2	93.4
520	11	.6	.6	94.0
535	10	.5	.5	94.6
550	1	.1	.1	94.6
576	3	.2	.2	94.8
586	8	.4	.4	95.2

HSCODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	590	15	.8	.8	96.0
	595	4	.2	.2	96.3
	600	6	.3	.3	96.6
	612	19	1.0	1.0	97.6
	615	2	.1	.1	97.7
	616	2	.1	.1	97.9
	640	3	.2	.2	98.0
	670	2	.1	.1	98.1
	680	1	.1	.1	98.2
	975	33	1.8	1.8	100.0
	Total	1822	100.0	100.0	

Frequencies

Statistics

HSCODE

Fall 1992

N	Valid	1944
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	48	2.5	2.5	2.5
20	43	2.2	2.2	4.7
30	41	2.1	2.1	6.8
31	26	1.3	1.3	8.1
40	17	.9	.9	9.0
41	22	1.1	1.1	10.1
50	33	1.7	1.7	11.8
70	81	4.2	4.2	16.0
80	43	2.2	2.2	18.2
100	50	2.6	2.6	20.8
101	41	2.1	2.1	22.9
102	34	1.7	1.7	24.6
110	30	1.5	1.5	26.2
130	35	1.8	1.8	28.0
140	32	1.6	1.6	29.6
150	74	3.8	3.8	33.4
151	66	3.4	3.4	36.8
160	45	2.3	2.3	39.1
170	28	1.4	1.4	40.6
180	25	1.3	1.3	41.9
190	13	.7	.7	42.5
200	57	2.9	2.9	45.5
210	16	.8	.8	46.3
220	38	2.0	2.0	48.3
230	34	1.7	1.7	50.0
231	39	2.0	2.0	52.0
240	100	5.1	5.1	57.2
241	64	3.3	3.3	60.4
250	54	2.8	2.8	63.2
251	67	3.4	3.4	66.7
260	54	2.8	2.8	69.4
261	30	1.5	1.5	71.0
268	65	3.3	3.3	74.3
270	65	3.3	3.3	77.7
280	59	3.0	3.0	80.7
281	48	2.5	2.5	83.2
290	74	3.8	3.8	87.0
292	94	4.8	4.8	91.8
300	39	2.0	2.0	93.8
503	1	.1	.1	93.9
505	13	.7	.7	94.5
520	12	.6	.6	95.2
535	6	.3	.3	95.5
540	1	.1	.1	95.5
580	2	.1	.1	95.6
586	9	.5	.5	96.1

HSCODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	590	11	.6	.6	96.7
	595	10	.5	.5	97.2
	600	9	.5	.5	97.6
	612	11	.6	.6	98.2
	614	1	.1	.1	98.3
	615	1	.1	.1	98.3
	616	2	.1	.1	98.4
	640	1	.1	.1	98.5
	670	3	.2	.2	98.6
	690	1	.1	.1	98.7
	975	26	1.3	1.3	100.0
Total		1944	100.0	100.0	

Frequencies

Statistics

HSCODE

N	Valid	1655
	Missing	0

Fall 1993

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	35	2.1	2.1	2.1
20	35	2.1	2.1	4.2
30	17	1.0	1.0	5.3
31	22	1.3	1.3	6.6
40	13	.8	.8	7.4
41	20	1.2	1.2	8.6
50	29	1.8	1.8	10.3
70	76	4.6	4.6	14.9
80	28	1.7	1.7	16.6
100	40	2.4	2.4	19.0
101	29	1.8	1.8	20.8
102	30	1.8	1.8	22.6
110	24	1.5	1.5	24.0
130	36	2.2	2.2	26.2
140	21	1.3	1.3	27.5
150	68	4.1	4.1	31.6
151	53	3.2	3.2	34.8
160	54	3.3	3.3	38.1
170	29	1.8	1.8	39.8
180	37	2.2	2.2	42.1
190	20	1.2	1.2	43.3
200	42	2.5	2.5	45.8
210	16	1.0	1.0	46.8
220	33	2.0	2.0	48.8
230	29	1.8	1.8	50.5
231	23	1.4	1.4	51.9
240	59	3.6	3.6	55.5
241	55	3.3	3.3	58.8
250	48	2.9	2.9	61.7
251	70	4.2	4.2	65.9
260	38	2.3	2.3	68.2
261	38	2.3	2.3	70.5
268	62	3.7	3.7	74.3
270	52	3.1	3.1	77.4
280	60	3.6	3.6	81.0
281	46	2.8	2.8	83.8
290	59	3.6	3.6	87.4
292	50	3.0	3.0	90.4
300	44	2.7	2.7	93.1
503	2	.1	.1	93.2
505	21	1.3	1.3	94.4
520	6	.4	.4	94.8
530	1	.1	.1	94.9
535	8	.5	.5	95.3
540	2	.1	.1	95.5
586	9	.5	.5	96.0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 590	13	.8	.8	96.8
595	4	.2	.2	97.0
600	6	.4	.4	97.4
612	11	.7	.7	98.1
614	2	.1	.1	98.2
615	2	.1	.1	98.3
618	1	.1	.1	98.4
640	1	.1	.1	98.4
670	2	.1	.1	98.5
680	2	.1	.1	98.7
690	1	.1	.1	98.7
975	20	1.2	1.2	99.9
999	1	.1	.1	100.0
Total	1655	100.0	100.0	

Frequencies

Statistics

HSCODE

N	Valid	1621
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	28	1.7	1.7	1.7
20	46	2.8	2.8	4.6
30	22	1.4	1.4	5.9
31	23	1.4	1.4	7.3
40	17	1.0	1.0	8.4
41	18	1.1	1.1	9.5
50	24	1.5	1.5	11.0
70	71	4.4	4.4	15.4
80	35	2.2	2.2	17.5
100	30	1.9	1.9	19.4
101	35	2.2	2.2	21.5
102	42	2.6	2.6	24.1
110	28	1.7	1.7	25.8
130	30	1.9	1.9	27.7
140	20	1.2	1.2	28.9
150	65	4.0	4.0	32.9
151	42	2.6	2.6	35.5
160	40	2.5	2.5	38.0
170	26	1.6	1.6	39.6
180	31	1.9	1.9	41.5
190	20	1.2	1.2	42.8
200	33	2.0	2.0	44.8
210	17	1.0	1.0	45.8
220	32	2.0	2.0	47.8
230	39	2.4	2.4	50.2
231	11	.7	.7	50.9
240	55	3.4	3.4	54.3
241	55	3.4	3.4	57.7
250	38	2.3	2.3	60.0
251	66	4.1	4.1	64.1
260	45	2.8	2.8	66.9
261	47	2.9	2.9	69.8
268	63	3.9	3.9	73.7
270	46	2.8	2.8	76.5
280	58	3.6	3.6	80.1
281	57	3.5	3.5	83.6

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 595	10	.6	.6	96.5
600	7	.4	.4	96.9
612	4	.2	.2	97.2
614	1	.1	.1	97.2
615	13	.8	.8	98.0
616	1	.1	.1	98.1
640	6	.4	.4	98.5
670	5	.3	.3	98.8
680	6	.4	.4	99.1
975	14	.9	.9	100.0
Total	1621	100.0	100.0	

Frequencies

Statistics

HSCODE

N	Valid	1736
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	37	2.1	2.1	2.1
20	60	3.5	3.5	5.6
30	33	1.9	1.9	7.5
31	23	1.3	1.3	8.8
40	12	.7	.7	9.5
41	11	.6	.6	10.1
50	29	1.7	1.7	11.8
70	65	3.7	3.7	15.6
80	17	1.0	1.0	16.5
100	46	2.6	2.6	19.2
101	41	2.4	2.4	21.5
102	41	2.4	2.4	23.9
110	35	2.0	2.0	25.9
130	37	2.1	2.1	28.1
140	21	1.2	1.2	29.3
150	49	2.8	2.8	32.1
151	53	3.1	3.1	35.1
160	57	3.3	3.3	38.4
170	29	1.7	1.7	40.1
180	20	1.2	1.2	41.2
190	27	1.6	1.6	42.8
200	47	2.7	2.7	45.5
210	36	2.1	2.1	47.6
220	38	2.2	2.2	49.8
230	32	1.8	1.8	51.6
231	10	.6	.6	52.2
240	79	4.6	4.6	56.7
241	71	4.1	4.1	60.8
250	46	2.6	2.6	63.5
251	50	2.9	2.9	66.4
260	45	2.6	2.6	69.0
261	40	2.3	2.3	71.3
268	64	3.7	3.7	74.9
270	63	3.6	3.6	78.6
280	59	3.4	3.4	82.0
281	64	3.7	3.7	85.7

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 595	7	.4	.4	97.4
600	10	.6	.6	97.9
612	11	.6	.6	98.6
614	1	.1	.1	98.6
615	5	.3	.3	98.9
616	1	.1	.1	99.0
618	1	.1	.1	99.0
640	4	.2	.2	99.3
650	1	.1	.1	99.3
670	3	.2	.2	99.5
750	3	.2	.2	99.7
975	6	.3	.3	100.0
Total	1736	100.0	100.0	

Frequencies

Statistics

HSCODE

N	Valid	1556
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	29	1.9	1.9	1.9
20	27	1.7	1.7	3.6
30	29	1.9	1.9	5.5
31	16	1.0	1.0	6.5
40	8	.5	.5	7.0
41	23	1.5	1.5	8.5
50	31	2.0	2.0	10.5
70	80	5.1	5.1	15.6
80	20	1.3	1.3	16.9
100	26	1.7	1.7	18.6
101	36	2.3	2.3	20.9
102	35	2.2	2.2	23.1
110	48	3.1	3.1	26.2
130	29	1.9	1.9	28.1
140	27	1.7	1.7	29.8
150	47	3.0	3.0	32.8
151	48	3.1	3.1	35.9
160	50	3.2	3.2	39.1
170	21	1.3	1.3	40.5
180	15	1.0	1.0	41.5
190	19	1.2	1.2	42.7
200	28	1.8	1.8	44.5
210	18	1.2	1.2	45.6
220	35	2.2	2.2	47.9
230	9	.6	.6	48.5
231	32	2.1	2.1	50.5
240	61	3.9	3.9	54.4
241	44	2.8	2.8	57.3
250	44	2.8	2.8	60.1
251	78	5.0	5.0	65.1
260	46	3.0	3.0	68.1
261	33	2.1	2.1	70.2
268	54	3.5	3.5	73.7
270	60	3.9	3.9	77.5
280	71	4.6	4.6	82.1
281	55	3.5	3.5	85.6

HSCODE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	578	1	.1	.1	96.6
	586	3	.2	.2	96.8
	590	1	.1	.1	96.9
	595	1	.1	.1	96.9
	597	1	.1	.1	97.0
	600	7	.4	.4	97.4
	612	11	.7	.7	98.1
	614	3	.2	.2	98.3
	615	4	.3	.3	98.6
	616	2	.1	.1	98.7
	640	4	.3	.3	99.0
	670	6	.4	.4	99.4
	680	5	.3	.3	99.7
	690	2	.1	.1	99.8
	975	3	.2	.2	100.0
	Total	1556	100.0	100.0	

Frequencies

Statistics

HSCODE

N	Valid	1556
	Missing	0

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	29	1.9	1.9	1.9
20	43	2.8	2.8	4.6
30	21	1.3	1.3	6.0
31	18	1.2	1.2	7.1
40	3	.2	.2	7.3
41	13	.8	.8	8.2
50	31	2.0	2.0	10.2
70	66	4.2	4.2	14.4
80	16	1.0	1.0	15.4
100	40	2.6	2.6	18.0
101	44	2.8	2.8	20.8
102	25	1.6	1.6	22.4
110	41	2.6	2.6	25.1
130	31	2.0	2.0	27.1
140	19	1.2	1.2	28.3
150	72	4.6	4.6	32.9
151	52	3.3	3.3	36.2
160	56	3.6	3.6	39.8
170	33	2.1	2.1	42.0
180	16	1.0	1.0	43.0
190	15	1.0	1.0	44.0
200	36	2.3	2.3	46.3
210	20	1.3	1.3	47.6
220	33	2.1	2.1	49.7
230	15	1.0	1.0	50.6
231	7	.4	.4	51.1
240	77	4.9	4.9	56.0
241	56	3.6	3.6	59.6
250	48	3.1	3.1	62.7
251	58	3.7	3.7	66.5
260	46	3.0	3.0	69.4
261	35	2.2	2.2	71.7
268	46	3.0	3.0	74.6
270	62	4.0	4.0	78.6
280	65	4.2	4.2	82.8
281	61	3.9	3.9	86.7

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 595	1	.1	.1	98.3
597	2	.1	.1	98.4
600	3	.2	.2	98.6
612	6	.4	.4	99.0
614	3	.2	.2	99.2
615	3	.2	.2	99.4
640	5	.3	.3	99.7
690	1	.1	.1	99.7
975	4	.3	.3	100.0
Total	1556	100.0	100.0	

HSCODE

F

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10	35	2.1	2.1	2.1
20	57	3.5	3.5	5.6
30	22	1.3	1.3	6.9
31	14	.9	.9	7.8
40	9	.5	.5	8.3
41	12	.7	.7	9.1
50	27	1.6	1.6	10.7
70	76	4.6	4.6	15.3
80	21	1.3	1.3	16.6
100	54	3.3	3.3	19.9
101	21	1.3	1.3	21.2
102	47	2.9	2.9	24.0
110	42	2.6	2.6	26.6
130	15	.9	.9	27.5
140	32	1.9	1.9	29.5
150	74	4.5	4.5	34.0
151	47	2.9	2.9	36.8
160	70	4.3	4.3	41.1
170	30	1.8	1.8	42.9
180	26	1.6	1.6	44.5
190	19	1.2	1.2	45.6
200	44	2.7	2.7	48.3
210	21	1.3	1.3	49.6
220	33	2.0	2.0	51.6
230	21	1.3	1.3	52.9
231	23	1.4	1.4	54.3
240	65	4.0	4.0	58.2
241	43	2.6	2.6	60.9
250	25	1.5	1.5	62.4
251	51	3.1	3.1	65.5
260	29	1.8	1.8	67.3
261	41	2.5	2.5	69.8
268	68	4.1	4.1	73.9
270	56	3.4	3.4	77.3
280	77	4.7	4.7	82.0
281	66	4.0	4.0	86.0
290	63	3.8	3.8	89.8
292	59	3.6	3.6	93.4
300	37	2.3	2.3	95.7
505	7	.4	.4	96.1
520	4	.2	.2	96.3
535	2	.1	.1	96.5
540	2	.1	.1	96.6
576	1	.1	.1	96.7
586	3	.2	.2	96.8

HSCODE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 670	7	.4	.4	99.7
680	1	.1	.1	99.8
975	2	.1	.1	99.9
999	2	.1	.1	100.0
Total	1643	100.0	100.0	

From: MAORLOWS--OCC

Date and

To: MRSMYDRA--OCC

Martha Smydra

cc: BJSTANBR--OCC

Beverly Stanbroug

LETHURN -

Subject: report

Thanks for the feedback. First, penetration rates is declining due to basic demographics (of the tradition). Take a look at the trend in high school graduates going in the same direction? Second, we can not rely on schools tell us in terms of the % of their students go to college. It is unreliable. The only common statistic is the number of graduates. (I wish we could base our penetration on who expect to go on to college, but for good reason we could include non-Oakland County High Schools, but that would draw down our overall penetration rate. Yes, we could include students from Wayne County, but we have attempted to focus on Oakland County (our district). We could base our % and # of students we get from non-Oakland County on that. It is interesting that 62% of all our Fall 98 FTIAC's were from Oakland County high school graduates. We will be running soon to find out who these students are.

Martin A. Orlowski, Director,

Institutional Research

471-7746

*** Forwarding note from MRSMYDRA--OCC

12/04/98

To: MAORLOWS--OCC

Martin Orlowski

cc: BJSTANBR--OCC

Beverly Stanbrough

Subject: report

I reviewed the 1998 High School Penetration Report. First, our results in the RO/SF Recruiting region seem to have some ideas why? and second, would the results change if high schools were included? I know at SF we have a significant number of Wayne County students.

Not related to this report but to all of them in general, over the years - we seem to base our % on number of graduates. It would be more accurate to base penetration rate on % who actually go to college. Maybe that isn't possible from what the high school data shows. The difference in rate between 25 of 200 total graduates and 25 of 200 college-bound graduates.

Not meaning to nit-pick, just wondered about these reports. I want you to know that I actually LOOK at these reports.