# THREATS/OPPORTUNITIES IN RESHAPING DALNET

Instead of following the recommended pattern of identifying threats and opportunities, two of us--Kul and Margaret--used SWOTS model. The result is what you will find below.

We regarded strength something which is inherent in DALNET and wish to retain it. And threat is considered to be residing in the external environment. Any trend or an outcome that contravenes identified strengths is also considered as a threat.

We have in a way restated some of the "benefits" specified in the list distributed at the last Board Meeting.

Please review and respond as soon as you can. Agreed document will be shared with Project Directors for their review.

## Strengths

- 1. Valuable resource for members/users
- 2. Multitype
- 3. Institutional autonomy respected
- 4. Individual affordability
- 5. Centralized technical support
- 6. Consultative decision-making
- 7. Potential external connectivity
- 8. Ability to negotiate as a group
- 9. Value-added services

#### Weaknesses

- 1. Aging system
- 2. No location based searching
- 3. Difficult to search
- 4. New functionalities limited

### Opportunity

- 1. Community Resources accessibility
- 2. New gateway to access additional resources
- 3. Access anytime, anywhere, anyone

#### Threats

- 1. Lack of appropriate system in marketplace
- 2. Inappropriate selection of system (Functionality)
- 3. Affordability
- 4. Host's willingness to continue in leadership role
- 5. Rapid changes in technology
- 6. Resistance to change
- 7. Other service providers/competition

The final document includes input from Debbie Adams and Nancy Bulgarelli. Kul Gauri

4/30/96