



ROCHESTER COLLEGE

OUR STUDENTS ARE THE

SALT

of the earth and the

LIGHT

of the world.

MATTHEW 5:13-16

Vince Lombardi, the famous NFL coach for whom the Super Bowl trophy is named, began coaching the Green Bay Packers at a low point. Team morale was sagging. He made a few motivational speeches and tried to focus his team. In the midst of a particularly frustrating practice, he blew his whistle and called everyone around him.

When everyone trotted over and got quiet, he picked up a pigskin. "Let's start at the beginning," he said. "Gentlemen, this is a football."

You've heard that famous story before. It uses the Lombardi experience in sports to communicate an important mandate to government and business, family and personal life, local church or Christian ministry — stay focused on the basics of your task, and execute the fundamentals well.

OUR FOCUS IS MISSION.

Faithfulness to the mission of Rochester College is the justification for its existence.

Rochester College cultivates academic excellence, principled character, servant leadership and global awareness through a rigorous educational experience that integrates liberal arts and professional studies within an inclusive Christian heritage.

Education, character, service and faith are the four hallmarks of the community that is Rochester College. Whether on campus or online, faculty or student, newcomer or seasoned veteran, these are the basics. We must execute these fundamentals well in order to serve those who come to us and to deserve your support in doing so.

The commitment to mission is clear and strong. It is being lived out faithfully on a daily basis. Join us in celebrating what God is doing at Rochester College.



Rubel Shelly, President



who we are

Since 1959, Rochester College has been committed to academic excellence within a Christian setting. Accredited by the Higher Learning Commission of the North Central Association, we emphasize the importance of a liberal arts curriculum that models and teaches scholarly research, critical thinking and effective communication skills in all fields of study.

Academics

The 1,169 students enrolled in our traditional campus program, our accelerated degree completion program for adults, and our online courses study under an integrated learning model — a method that affirms our commitment to holistic education and offers unique opportunities for faculty-student mentoring, servant leadership and experiential learning. We promote personal involvement in community service, cross-

cultural engagement, political debate and social responsibility. We understand the need for well-educated and morally sensitive people who can step up with intellect, character and compassion to change our world for the better.

We offer a variety of degree programs, including Bachelor of Arts, Bachelor of Science, Bachelor of Business Administration and Master of Religious Education with concentrations in high-demand career fields such as nursing, business, education, communication and religion.

Campus

Campus life is never lacking at Rochester College. Students are encouraged to develop their faith, experiences and personal relationships with peers and mentors in the many student clubs and organizations we offer. Student government, social clubs,

theatre, chorus, intramural sports and our student publications, including a magazine, website and podcast, are just a few of the activities in which students can participate.

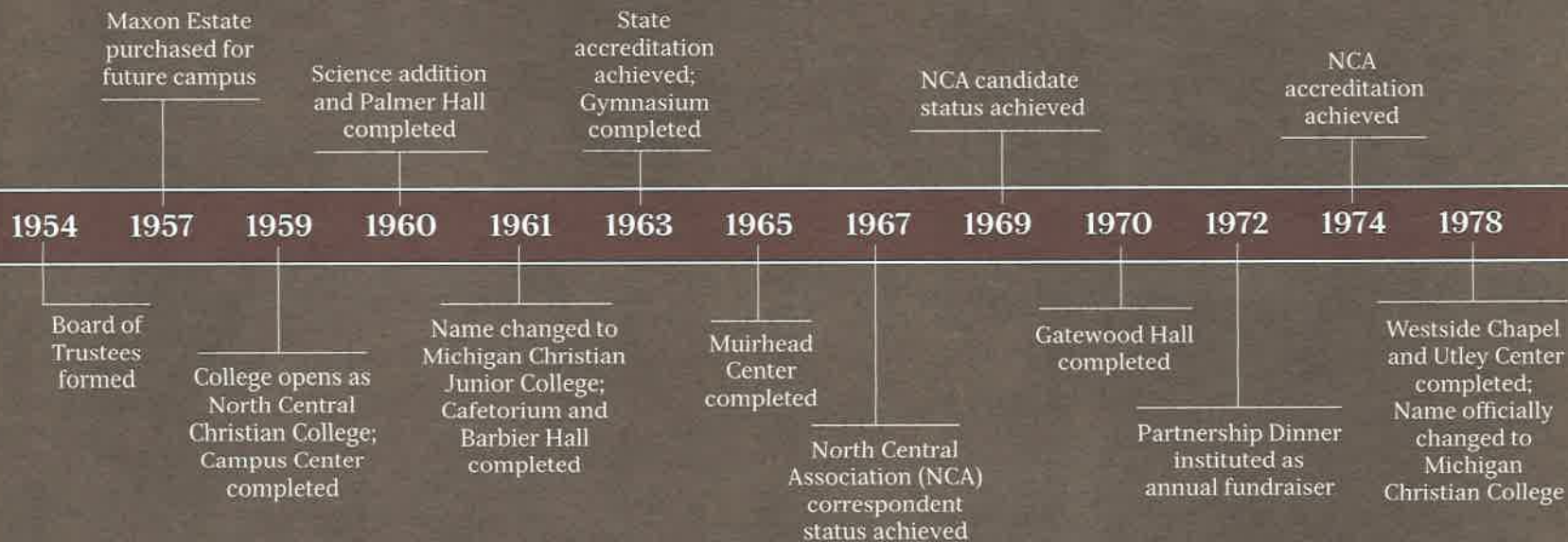
Alumni

Our alumni live in 47 states and 43 nations. Men and women who have been equipped to be light are working at all levels of Fortune 500 multinationals such as Chrysler, Johnson Controls, Disney and Hewlett-Packard. Alumni can also be found at mid-size organizations like the Milwaukee Bucks and Comerica Bank, and leading their own small companies such as Max Import Corporation, a corporate consulting firm based in Rochester Hills, Mich. Thousands of churches around the world have also welcomed Rochester College alumni as pulpit ministers, youth ministers, pastoral care counselors and more.

WE EMBRACE

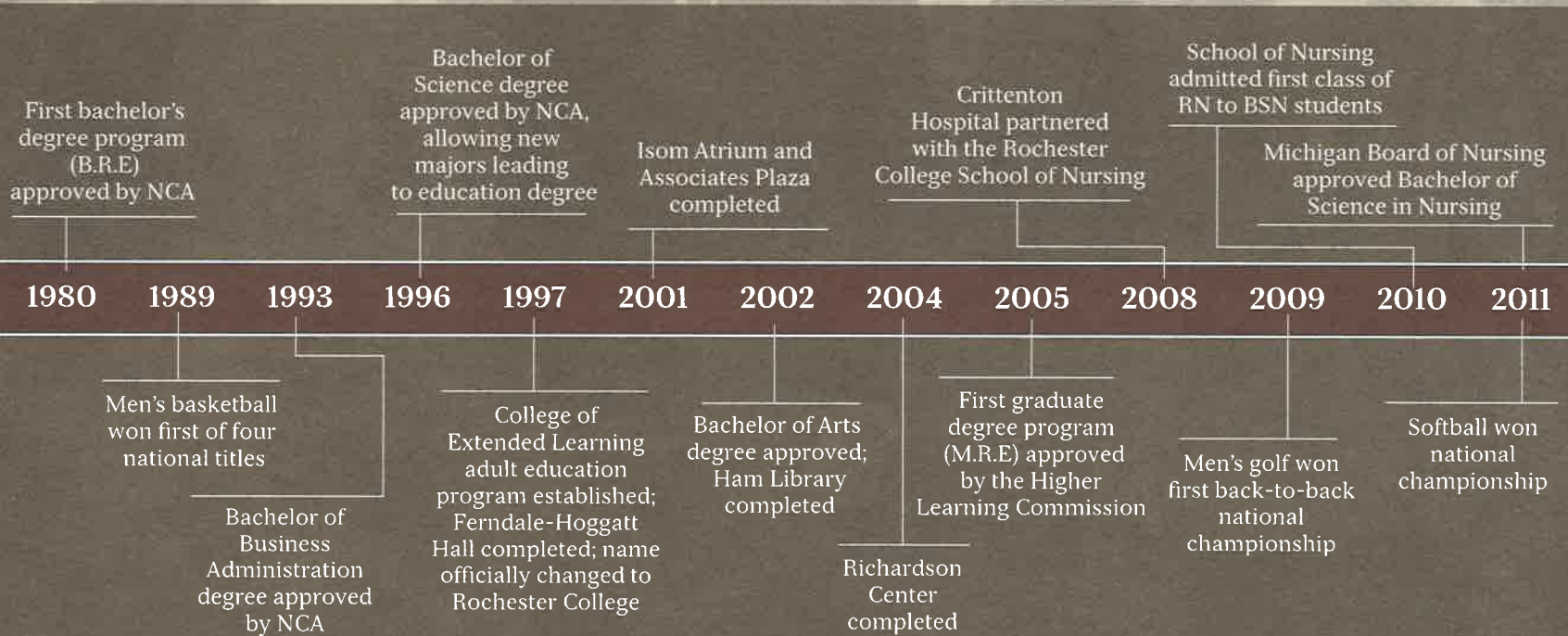
OUR HISTORY

REMEMBERING THAT EVERY STRIDE WAS ONCE A *someday.*



A LONGSTANDING COMMITMENT TO *Faith & Learning*

For more than 50 years, Rochester College has been committed to the ideals the institution was built on when a small group of Churches of Christ members laid the foundation for an educational institution in the north central region of the United States. Throughout our history, we have seen ideas become reality and obstacles turn into opportunities. More importantly, however, we have seen countless lives changed. From the first group of students who enrolled in our two-year degree program in 1959, we have remained steadfast in providing liberal arts education that offers rigorous academics within the setting of a Christian community. In recent years, adopting an integrated learning model has enhanced our ability to cultivate knowledgeable, passionate and ethical men and women who are light in virtually every corner of the globe.





HERE WE ARE
NOW,

but this is only the beginning.

To some, it may be difficult to believe that our beautiful and vibrant 80-acre campus was once a small plot of land with a modest estate home. Others have seen firsthand our desire to push past obstacles and continually develop our campus.

THE SCOPE OF OUR VISION CONTINUES TO INCREASE AS WE

- **Consecutively surpass enrollment records**
Currently we have 1,169 students enrolled in our traditional and College of Extended Learning degree programs.
- **Partner with others to implement unique programming**
To learn more about the partnerships we have with nationally recognized financial expert, Dave Ramsey, as well as Crittenton Hospital and the Pontiac School District, see page 10.
- **Uphold our commitment to providing quality education within a Christian environment**
Hear from students who have experienced academic life within our Christian community on page 14.



WITH YOUR HELP, WE'LL GET

HERE.

Rochester College Health and Life Science Center

What do you see when you look to the right? Do you see a building, or perhaps a snapshot of campus life? We see our students, athletes, faculty, staff, alumni and community. We see a need. We see our legacy.

When we look toward the Rochester College Health and Life Science Center, we see a facility that will accommodate chapel — a time for our community to gather for powerful worship and prayer. We see health and wellness increasing on our campus because of convenient access to fitness facilities. We see growth in our athletic program as the facility aids in recruitment and retention of athletes, and space for playing home games on campus instead of at a local high school. We see a venue that allows us to host events such as our annual Partnership Dinner. We see a space that will enhance current programs benefiting the greater metropolitan community and beyond, including Lake Norcentra Basketball Camp and the Global Justice Conference.





ROCHESTER COLLEGE
HEALTH AND LAW
SCIENCE CENTER

DON'T LET THESE SQUARES FOOL YOU.

WE THINK

outside the box

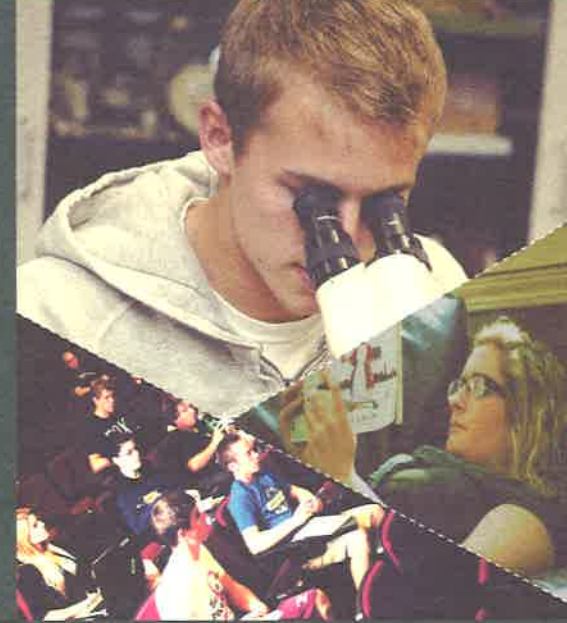
IN TERMS OF OUR CURRICULUM.

In doing so, we provide students with unique opportunities that strengthen their passions, enrich their lives and equip them with experiences and fundamental knowledge — all of which prepares them to be light in the world.



SCHOOL OF NURSING

A different type of care requires a different type of nurse. Offering the Bachelor of Science in Nursing degree and a RN to BSN program, our School of Nursing practices from the model of relationship-based care. Students are equipped to be role models for competent, compassionate, ethical and responsible nursing practice. Graduates of the Rochester College School of Nursing are lights shining into the darkness of a patient's world.



DAVE RAMSEY COURSE

By offering educational training in personal financial management that is guided by sound biblical principles and draws upon the knowledge of money adviser Dave Ramsey, we are responding to the global issues caused by overspending and lack of financial control. This course exists to prepare young adults for a sound financial future so the lights of opportunity are not covered by the thick fog of budgetary woes.

PONTIAC EARLY COLLEGE

The PEC program partners with the Pontiac School District, a neighboring inner-city school system, to provide high school students a pathway to success, beginning with the opportunity to obtain an associate degree from RC by the time they graduate from high school. We work with Pontiac schools, as well as other area schools, to spiritually form young people who can effectively bring life and light to their communities, places of business and future homes.

GLOBAL EDUCATIONAL OPPORTUNITIES

Whether participating in a 15-week study-abroad program in Vienna, Austria, examining the world of business in China, encountering the biblical narrative in Israel, serving in the villages of East Africa or discovering all that Turkey has to offer, GEO students truly experience the world in which we live. With every stamp in their passports, they acquire invaluable knowledge, acumen and a wider worldview that they will be able to draw upon as they go through life.



BUSINESS

We have been told business and Christian ethics cannot possibly go hand in hand, but for proof, we look to our School of Business. These men and women are excelling in a wide variety of business professions, not in spite of, but because of their Christian character. Many say that character was cultivated and strengthened during their time here. Our graduates are shining light around the world, from Fortune 500 multinationals to self-owned small businesses, along with an impressive list of organizations and companies in between.

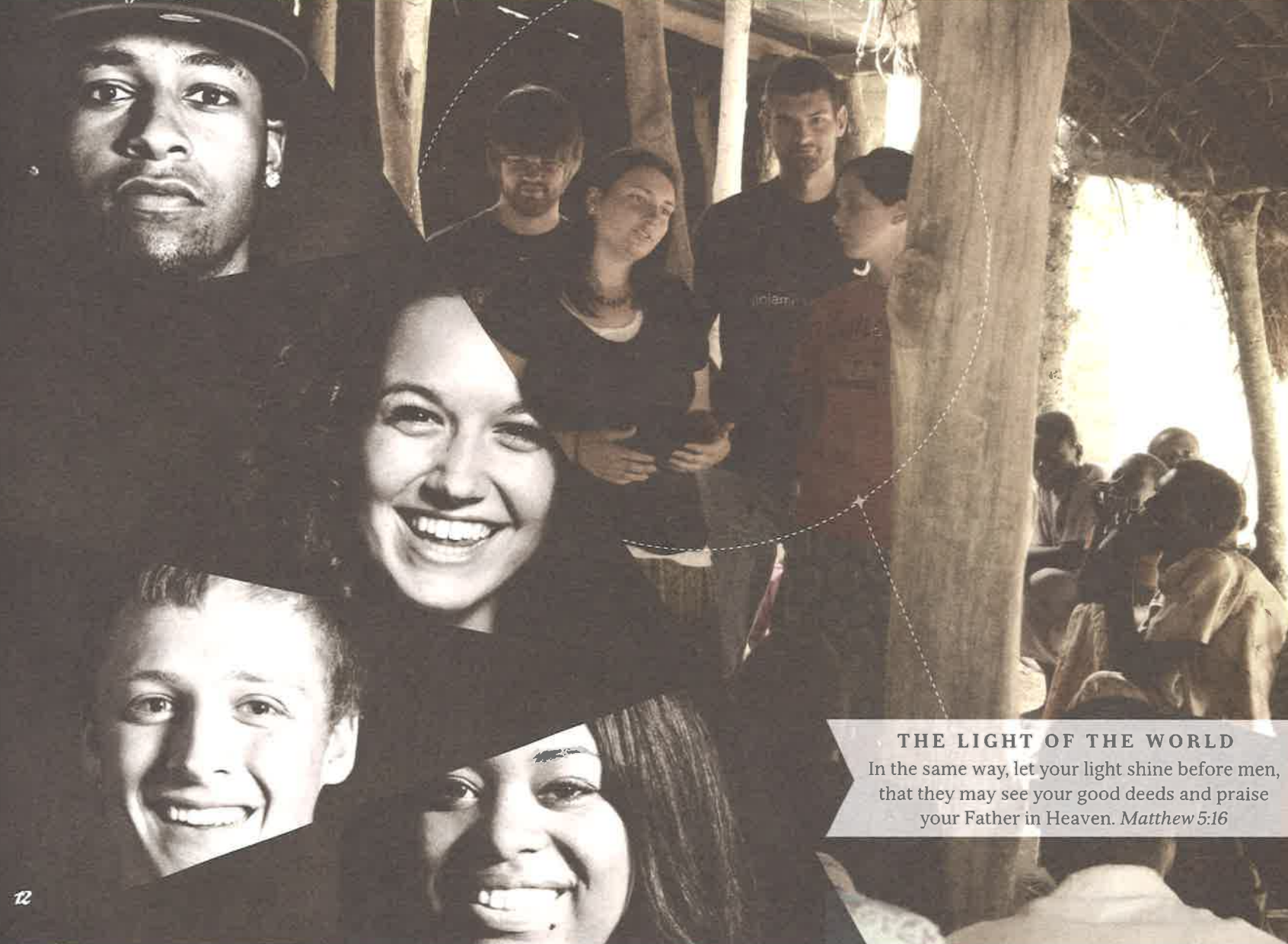


EDUCATION

Many schools offer degree programs in teacher education that prepare knowledgeable future educators. However, teachers must do more than impart information to their students. Educators must display an array of qualities that allow them to connect with children and young adults on a meaningful level, year after year. These attributes — compassion, respect and the ability to engage others — are coupled with our academically challenging degree program to cultivate teachers who truly make a difference each and every day.

RELIGION

The Rochester College Department of Religion and Bible seeks to encourage all students to pursue Christian faith, values and service. Foundational courses feature textual Bible studies, historical and doctrinal religion, and Hebrew and Greek. Graduates are prepared for roles in an array of Christian ministries, including preaching, youth ministry, missions and teaching. They are also well equipped to further their education in rigorous Ivy League graduate programs, such as Princeton Theological Seminary.



THE LIGHT OF THE WORLD

In the same way, let your light shine before men, that they may see your good deeds and praise your Father in Heaven. *Matthew 5:16*

WE INVITE YOU TO

EQUIP YOUNG PEOPLE

to be light.

SCHOLARSHIPS

Creating a scholarship based on your own advice and direction provides a link between your desire to help in our mission and the financial needs of our students. We currently offer nearly 80 different types of scholarships including:

- *Harold & Helen Slater Endowed Scholarship*
- *Troy A. Butler Scholarship*
- *Christian Ministry Endowed Scholarship*
- *Christian Leadership Scholarship*
- *Trustee Scholarship*
- *Program Scholarships*

Each year, Rochester College awards nearly \$2.7 million in scholarships. This offsets only about 25% of the cost of tuition for students. To achieve our mission, we need your help.

ENDOWMENT

Your legacy can be an investment in the mission of Rochester College, helping us to continue offering programs that are important to you or expressive of our collective values. These funds are invested or are available for investment to produce revenue. The revenue from these investments is available for scholarships, faculty positions and educational initiatives. The principal for these funds is protected, thus ensuring that the fund sustains itself in perpetuity.

To ensure that we continue to educate students to be light, we need your help. Endowment funds provide one of the most secure sources of revenue to Rochester College.

ESTATE PLANNING

You have worked a lifetime to build your assets. A little planning can help you direct your assets to support Rochester College in the present, and also when you have passed — creating a long-term legacy for you and your family. Plans can range from simple wills and bequests to income-producing annuities for the donor. There are as many different ways to support Rochester College as there are needs for your support.

Individual circumstances will vary. As with all tax and estate planning, please consult your attorney or estate specialist. We are also available to answer questions and offer suggestions confidentially.



Challenging Academics. Christian Community.