Rochester

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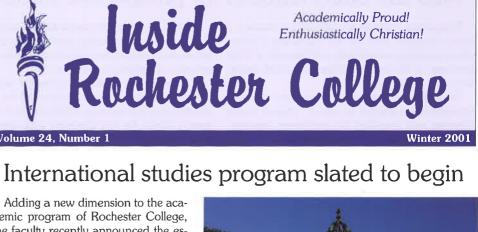
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Rochester College Web Site: College E-Mail: admissions@rc.edu www.rc.edu

Rochester

# Rochester Hills, 800 West Avon Road College 48307



Adding a new dimension to the academic program of Rochester College, the faculty recently announced the establishment of an international studies program, Entitled GEO (Global Educational Opportunities), the program will begin with two study opportunities in

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"International programs are a growing trend among academic institutions," stated Jennifer Hamilton, assistant professor of English and GEO coordinator. "With proper planning, such programs are a safe, protected means of experiencing our global community."

Europe during the next summer.

"Educators feel that the learning process is enhanced when students can see and experience the atmosphere where history took place and where artists and writers created." Mrs. Hamilton continued. "Students enjoy seeing the world with a group of their friends, and the fact that they can also obtain credit for the experience is an added bonus."



Be sure to mark your calendar now for June 17-21, when Rochester College will again host Summer Jam on campus.



Historic sites to be visited in Scotland include King's College.

Andy Kronenwetter, associate professor of communication, Rex Hamilton, assistant professor of religion, and Mrs. Hamilton will host a six-week study tour in Scotland. Dr. Mike Westerfield, provost and professor of English, and David Greer, associate professor of history, will host a tour from Vienna, Austria.

After sharing three days together in London for orientation and touring, the two groups will separate for their individual tours. The Scotland tour will include visits to such places as Oxford, Stratford-upon-Avon, Hadrian's Wall, Stirling Castle, Edinburgh, and Glasgow. Vienna participants will include Venice and Florence, Italy, as well as Innsbruck, Austria, in their trip. Both tours will include from six to nine credit hours of course work.

"In addition to hosting study tours, we also are seeking a permanent location for the establishment of a semester abroad program by 2003," Mrs. Hamilton noted. "We hope to find a location that will make access to both Eastern and Western Europe convenient."

# Web site offers features for prospective students

Prospective students recently began viewing a newly-designed web site for Rochester College when accessing www.rc.edu. Jeff Bennett, a 1998 graduate of Rochester College, provided design services for the project.

"In many ways, we restructured our site with prospective students in mind," stated Larry Norman, vice president for enrollment management. "In addition to accessing information about



## Sports Highlights

#### SOCCER

Players from England and Croatia joined those from the United States and Canada on the men's soccer team. Ending the season with a 9-7-1 record, the team marked notable wins against Bluffton College, Taylor University, and Defiance College.

#### **VOLLEYBALL**

Strong performances in three fall tournaments helped the women's volleyball team mark their third consecutive season with over twenty wins. The team took first place at the Lady Warriors Invitational in Rochester Hills, and second at the Taylor University Invitational in Fort Wayne, Indiana.

#### **CROSS COUNTRY**

Competing against fifty runners from three major universities, Jim Primeau of Gladwin and Caden Ruohomaki of Negaunee placed twelfth and thirteenth in a fall tournament. Hosted by Wayne State University, the event also featured Oakland University and the University of Detroit-Mercy.

academic programs, financial aid, social life, and the Rochester community, students can apply for admission, contact an admissions advisor, and schedule a campus visit on-line."

The process for redesigning the site began last summer, when Jeff Bennett contacted the college about doing an internship. While enrolled at Rochester College, he had designed a contemporary jacket for the 1998 Autumn and Spectrum disc, We Were Made for This. Based upon that experience and his recent training in graphic arts, the college secured his services for the summer.

"Most institutions and businesses redesign their sites periodically to keep users coming back," stated Mr. Norman. "In our case, we also had a desire to give the site a new look that would continue to be appealing to high school students."

"Web sites are now second only to guidance counselors as sources of information," noted Mr. Norman. "The percentage of students who have access to the web has skyrocketed from 30% to 94% in just the past four years, so it is critical that we stay on the cutting edge of web technology."



Students began using the former student center for classrooms during the fall semester as construction began on the Isom Atrium. Nearing completion, the atrium will provide additional social space for the campus community and will house the Sold Rock Cafe.

Rochester College also is engaged in the planning process for a major academic facility. Officials plan to begin construction in the spring. More details will be provided in a subsequent issue of *Inside Rochester College*.

# Education program attracts largest student count

Education surfaced as the program with the largest number of students at Rochester College as the institution opened for the current academic year. That significant milestone took place just months after the college officially launched the process that will enable it to certify teachers through the state of Michigan.

Rochester College initiated a cooperative program with Madonna University in 1996, through which students have been able to complete both



Classroom visits occur early in each student's program.

teaching majors and teacher certification. Students beginning their freshman year in the fall of 2000 or later will be able to complete at Rochester College all of the course work required for certification in elementary or secondary teaching fields.

Because of the tremendous interest in the education program, Rochester College recently applied to the state of Michigan for approval to become a certifying institution. "It is anticipated that the initial process will take two years, after which we will receive preliminary approval from the state to begin awarding teacher credentials," stated Dr. Michael Westerfield, provost.

In order to develop the new education program in the best possible way, the college recently secured the services of Dr. Floyd Coppedge, secretary of education for the state of Oklahoma. Dr. Coppedge will lead the college through the state approval process as interim dean of the College of Education while completing his duties in Oklahoma.

"The projected teacher shortage over the next decade is tremendous," Dr. Westerfield continued. "In light of that fact, we anticipate our education program meeting a strong interest of our students as well as an important need in our society."

### Your Admissions Advisors

Representing Rochester College in the central United States and various parts of Michigan, Brian Bowers began working as an admissions advisor last fall. Originally from eastern West Virginia, near Washington D.C.,



he completed his bachelor's degree in Bible last spring. "I believe in Christian education," stated Brian. "The best thing about Rochester College, however, is the size. It is small enough to offer personal attention, yet large enough to provide a variety of opportunities."



Currently completing his bachelor's degree at Rochester College, Elliot Jones works with prospective students in the western United States and Michigan. He is completing one of the college's unique interdisciplinary de-

grees with a technical concentration in graphics and commercial art and another in biblical studies. "I have seen the affect the college has had on my life academically and spiritually, so I look forward to sharing that with prospective students," stated Elliot.

Shaun Westaway began work as an admissions advisor for Rochester College in 1998. Having served as a youth minister in Pennsylvania and Michigan, he represents the college in the eastern United States and vari-



ous parts of Michigan. "My primary goal is to help students make their dreams become reality at Rochester College," stated Shaun. "Rochester College is a great place to get to know God and to make friends while earning a college degree."

## Bachelor's Degree Programs

Accounting Behavioral Science Counseling Social Work

Biblical Studies

Business Communication Christian Ministry

Preaching

Youth & Family Ministry Communication

Speech Communication Theatre

Media

Computer Systems Management Early Childhood Education

Education (state certification) English

Literature

Professional Writing

History

Interdisciplinary Studies

Behavioral Science

Business

Communication

General Science History

Literature

Mathematics

Music

Professional Writing

Religion

Sports Management

Management

Marketing Music

Music Education Music Ministry

Vocal Performance

Psychology

Concentrations in twenty-nine technical fields like graphics and commercial art, interior design, and vehicle design are available through cooperative programs.

# Communication added to growing list of majors

Faculty members achieved another goal this fall as communication joined the list of majors offered by Rochester College. The new program immediately attracted student interest.

"We designed our program to expose students to the breadth of the discipline," stated Andy Kronenwetter, associate professor of communication. "Our program also is designed to enable students to think critically and to communicate clearly, effectively, and ethically,"

While providing a balanced overview of communication, media, rhetoric, and theatre, the major offers tracks in media, speech communication, and theatre. Specialized courses in radio and television can be taken through an arrangement with the Specs Howard School of Broadcast Arts and applied toward the major.

"Over the next few years, we also hope to add a track in communication education as the col-



Drama students prepare the set for the annual fall play.

lege further develops its education program," Mr. Kronenwetter added. "In that process, we plan to expand our theatre program since most high school communication teachers direct school plays as part of their responsibilities."



# Spring High School Day March 16-17, 2001

Inspirational Messages by Mark Phelps Special Concert ~ Devotionals ~ Campus Tours Overnight Stay in the Campus Residence Halls Matinee Performance of Celebration 2001



# Mark your calendar for these upcoming events

Junior-Senior Preview	February 23, 2001
Celebration High School Day	March 16-17, 2001
Company Auditions	April 7, 2001
Junior-Senior Preview	April 20, 2001
Summer Jam	June 17-21, 2001
Autumn and Spectrum Auditions	June 21-23, 2001
Cedar Point Sonshine Rally	June 25, 2001
Warrior Cross Country Camp	July 22-27, 2001
Jump Start Orientation for New Students	August 23-26, 2001
Fall Semester Classes Begin	August 28, 2001

For information on any of these special events, phone the Enrollment Services Office toll-free at 800.521.6010.

# Image targets service projects in community

Image, a student organization designed to promote interest in missions, strengthened its commitment to local service projects as the new year opened.

"We are doing more in our community than ever before," stated Jeff Simmons, sponsor. "We are encouraging this approach since a person must learn to serve at home before serving effectively in a mission field."

During the summer, three student coordinators planned a full slate of activities for Im-

Students help a boy prepare an intercity playground.

age, enabling the group to begin their efforts soon after classes started. Within the first month of the new academic year, students conducted worship at small congregations, prepared and delivered lunches to the homeless in Detroit, and conducted a clothing and food drive in the Rochester Hills community.

Last year, members of Image helped Children's Outreach restore a playground in River Rouge. The group returned to that area this year to help conduct a free carnival for neighborhood children.

"As we worked on the playground last year, people would stop their cars so they could clap and cheer for us," stated Nadine Taylor. "Children from the community also joined us as the day progressed."

In October, Image sponsored a trip to the annual World Mission Workshop, this year hosted by Western Christian College in Manitoba. The group also is promoting mission efforts to Brazil and New Guinea for the upcoming summer. The mission teams will be led by two Rochester College faculty members, Jeff Simmons and Michael Light.