



***Foundation
for the Future***



**Michigan Christian College
Rochester Hills, Michigan**



Dr. Kenneth L. Johnson
President
Michigan Christian College

Message from the President

Dear Friends and Alumni:

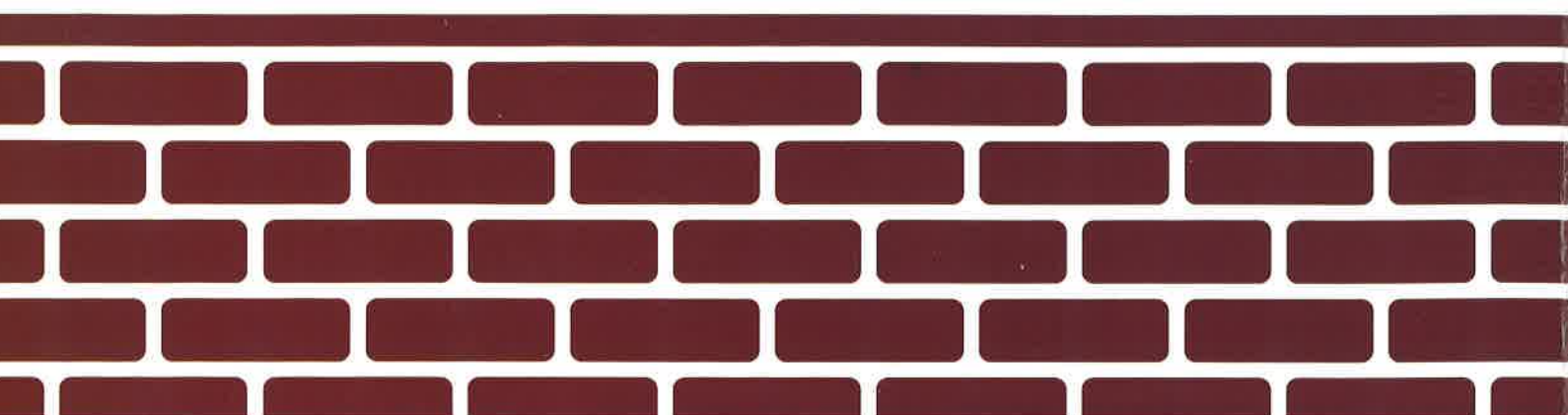
With the new array of four-year bachelor's degree programs, Michigan Christian College has before it the greatest opportunity in its thirty-five year history.

Accommodating our growing student population is a significant challenge and also a tremendous opportunity to serve the kingdom by preparing strong leaders for the family, the community, and the church.

We are meeting today's challenges with new approaches, while staying true to our founding purpose. We are deliberately charting our course, carefully keeping faith with the best of our past, and prudently answering the call to the future.

Sincerely,

Dr. Kenneth L. Johnson



Foundation for the Future

Our Past

In the 1950's, men and women of vision laid the early foundational stones for Michigan Christian College. Those early founders knew that if churches in the North Central states were to grow, they would need strong leaders in the family, the community, and the church. Their dream for the future was a strong liberal arts college in the North to prepare students for careers in the world and for dedicated service in the kingdom.

Our Present

Dr. Kenneth Johnson, sixth president of the college, and his colleagues continue the ministry of educating future Christian leaders for critical roles in the church and in the secular world. Recognizing the need for Christian representation in all career areas and in keeping with the vision of the founders, Michigan Christian College continues to expand course offerings and degree programs. Currently, the college offers nineteen academic programs at the four-year bachelor's degree level.

Our Future

The leaders of Michigan Christian College understand that they must continually seek new ways to achieve the college's mission in a changing society. The college must do all it can both to attract students and to make sure they receive the best possible academic education within a Christian environment. That is why the college's strategic plan calls for prudent academic program expansion, additional upgrading of campus facilities, more selective admissions policies, and continued recruitment of the best faculty available.

Widespread excitement about the future is apparent as the college embarks on this special campaign, building on the college's founding purpose to train needed leaders in the North. We invite you to join this ministry. By doing so, you truly will be building a *Foundation for the Future*.



Campaign Priorities

This campaign is an important first step toward completion of a master plan for campus facilities. It will provide facilities essential to the mission and future of Michigan Christian College. Successful completion of this \$2.9 million program over three years will accomplish a variety of objectives.

Residence Halls

For the college to continue to grow, adequate housing must be available for students. Present residence halls are crowded. Additional housing is needed or enrollment will be restricted to present levels at a time when expanded programs are attracting more students to Michigan Christian College.

Two residence halls, one for men and one for women, each housing approximately seventy students, will relieve overcrowding and meet the critical need for additional student housing.

Campus Commons

Enrollment growth creates pressures in the day-to-day social and academic life of the campus. The present student center, laundry facilities, and social space are only marginally adequate for current enrollment. With more campus population, additional facilities serving these functions must be provided. This campaign includes construction of a *Campus Commons* area that will join the new residence halls. The *Campus Commons* will provide social space, mailboxes, and a laundry facility, greatly improving the quality of life on campus.

Campus Entryway

To meet city and county codes, changes in campus roads and parking areas are required. These improvements will enhance the natural beauty of the campus. A redesigned entrance to campus will provide a distinguished collegiate image.



Our Plan for Success: Committed, Regular Giving

Base of the Campaign

All friends of Michigan Christian College will be asked to participate in the campaign. To keep the program organized, various groups are being asked to become involved at certain times. Such groups include the Board of Trustees, college personnel, alumni, parents of students, students, and friends of the college. Plans are being made to involve other sources, such as foundations and corporations.

Three-Year Plan

A strength of the campaign is a three-year (thirty-six month) commitment opportunity made available to each donor. This type of giving program allows donors to make financial plans, which hopefully will result in their being able to participate in the campaign at a higher level of giving. Remember, commitments to this campaign are intended to be over and above current giving to Michigan Christian College.



Workers Commit First

No one will be solicited by any campaign staff member or volunteer who has not first made a commitment to the campaign.

One-Time Cash Gifts

While one-time gifts will be accepted, the college primarily is seeking longer term commitments. A gift size almost always will be larger if it can be extended over a period of several years.

Non-Cash Gifts

In addition to cash gifts, donors may fulfill campaign commitments with securities, real estate, or personal property. Details are available upon request from the Development Office.

For Information Write or Call



Development Office
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