

# new horizons



with Christian Education

new horizons  
are in sight  
and new  
directions  
before you

... View a College  
in your midst  
which will  
promote  
Christian  
Excellence ...



Good environment strengthens the minds of young people. It helps them to "hold fast" the measure of faith they have already invested in their hearts or it helps to condition others who may not be Christians.

The right atmosphere continues to be valuable for youth. A Christian College furnishes such surroundings and provides an occasion for forming life-long friendships, and for choosing a life companion through association with young people of like faith and ideals.



Christian Colleges have gained their strength in the field of learning because they can offer our young people a complete education. State legislation prohibits religious teaching in tax-supported colleges because our society is divided on matters of religion. As a result of this they cannot completely educate the individual.

There are not only three "R's" in basic education. There is a fourth one, that of religion, which is even more important than the first three. A Christian College stresses this basic phase as each student studies the Bible every day and takes part in a devotional service.



A president, faculty, administrative staff, and board of directors made up of Christians go together to form an efficient team for fostering the principles of Christ in education.

Complete learning is not left to chance when the science teacher, the psychology teacher, the counselor, and the coach are Christians. Not only are spiritual values given proper attention by such men but the theories of atheism vigorously opposed.



Personal attention and custom education is an outstanding feature of church-related colleges. It is an asset for students, especially in this age of complex problems.

Christian counseling will mean a better future for church leaders, parents, and business men. Young people will make better adults when they mature in a college that has harmonized a curriculum of vocational teaching with the pattern of Christian living.

*North Central Christian College will provide all of this for its Students*

# “.. Detroit area needs Christian College”

For several years leaders of the church, gospel preachers, educators and many members of the church have been conscious of the need of a Christian College in the Detroit area. They have stressed this need for several reasons.

First, there are many young people in this area who would like to be trained in their future lives by Christian teachers. Some will go south for training in schools operated by Christians, but many will not. Most will seek higher training from those who are not Christian. A young Christian cannot sit daily under the influence of men who do not believe in God without being weakened in faith.

Second, history of Christian colleges shows that young people trained under Christian teachers contribute greatly to the spiritual life of the congregations in the area they attend. Thus the Christian College contributes directly to the growth of the church.

Third, the influence of the Christian College contributes greatly to improvement of moral standards in the communities where they are established. For this reason civic leaders are more than glad to welcome them into their communities.

Fourth, by having a Christian College in a highly industrialized area like Detroit, many young people will be able to work their way through college who would otherwise be unable to get a Christian education.

And last but not least, boarding facilities will be available on the campus for those who desire to live on the campus, but transportation facilities in the Detroit area with excellent connecting highways will make it possible for many young people to attend college during the day and sleep at home nights. Young people who otherwise could never afford a college education can receive excellent instruction under Christian teachers.

May these and other reasons inspire you to contribute heavily to the Christian College in your area for it will contribute greatly to your spiritual and financial welfare.

Otis Gatewood

*Missionary*

*Lecturer*

*Educator*



**OTIS GATEWOOD**

*President*

North Central Christian College

# others have shown the way

Education in the local church and in college has been the principal work of Jesse P. Sewell for over thirty-five years. For twelve years he was president of Abilene Christian College (picture below) and helped it become a great college for Christian learning. N.C.C.C will follow the same Christian pattern of education as this institution.



**JESSE P. SEWELL**  
*President Emeritus*

**ABILENE CHRISTIAN COLLEGE**  
*Educating for Christian Living*  
ABILENE, TEXAS

Directors  
North Central Christian College  
Rochester, Michigan

Dear brethren in Christ:

If our gracious Father can use a college in connection with His churches and homes in working out His purposes in the lives of the people of your section, and His children of that section will give themselves to the task, under His guidance, there can be no doubt that He can build it, and direct it after it is built.

Just be absolutely sure that it is dedicated to Him and the accomplishment of His purposes and go forward with confidence. His knowledge, wisdom, power and grace are limited only by a lack of faith and dedication on the part of His children.

Sincerely and Fraternaly,

*Jesse P. Sewell,*



from  
the  
start...

Since the first announcement was made that a Christian College would be established in this northern area a hearty welcome has been the general greeting. From the start Christians have been enthusiastic and even impatient to see New Horizons appear in the form of a Christian College here.

When the first appeal was made for voluntary support a stirring response was given and the goal of \$150,000 was surpassed by nearly \$100,000. This was given in cash and in pledges. It was a show of faith and conviction that so many people would respond so well even before there was property or tangible assets with which to start North Central Christian College.

Many Christian parents, however, have known the benefits which such a college will produce. They have sent their children several hundred miles to one of our schools of higher Christian learning in order for them to become better men and women.

Other Christians who are aware of the growth of the church in other sections of the country are quick to notice that our church related colleges have a strong influence in their areas, and are respected by people in many walks of life.



...toward  
the  
future



North Central Christian College looks to the future with Christian educators in dedicating itself to the needs of youth. It will be a junior college at first until growth permits expansion into a four year institution. The faculty will be devoted to provide quality education that will meet the requirements of the North Central Association.

Service to the church, the community, and to the individual will be the aim of your college . . . seeking the right answers, sharing ideas, finding hope and substance for your ideals.

The first buildings planned for construction are dormitories and an administration building. Until money for them is secured the present buildings will be used. Others will be added until the complete site plan is developed.

The curriculum will include a basic general education program. Besides Bible, there will be offered English, History, Mathematics, Psychology, Sociology, Science, and Fine Arts. Courses in various fields will be offered as more facilities are added.

facts  
about the  
campus site



The site chosen and purchased for the campus of North Central Christian College is the 37 acre estate formerly owned by Maxon, Inc., a national advertising concern. All buildings have been built in recent years and are the ultimate in beauty and quality of construction.

The main building (pictured above) is of contemporary design built on several levels overlooking the larger of two lakes.

Among its features are reinforced concrete floors, slate roof, walls paneled in chestnut, mahogany and oak.

Over 200 feet long, the building has rooms suitable for library, offices and classrooms.

One of the rooms is large enough to seat more than 200 students for daily chapel services. The building contains thousands of dollars worth of furnishings and equipment.



Other buildings include a large greenhouse (above) which will provide three laboratory classrooms, a separate studio building, a steel quonset building 100 feet long which is divided into six rooms, and the caretaker's cottage (left).



The beautiful North Central campus will provide excellent recreational facilities. There are two large patios, complete with motorized barbecue equipment and lighting. One of these is at the edge of Lake Norcentra; the other is nestled among the trees on a hill between the lakes and the Clinton River. The smaller lake will provide an ideal ice skating rink. The acreage on the campus has sufficient flat and open spaces for tennis courts, ball fields, track.



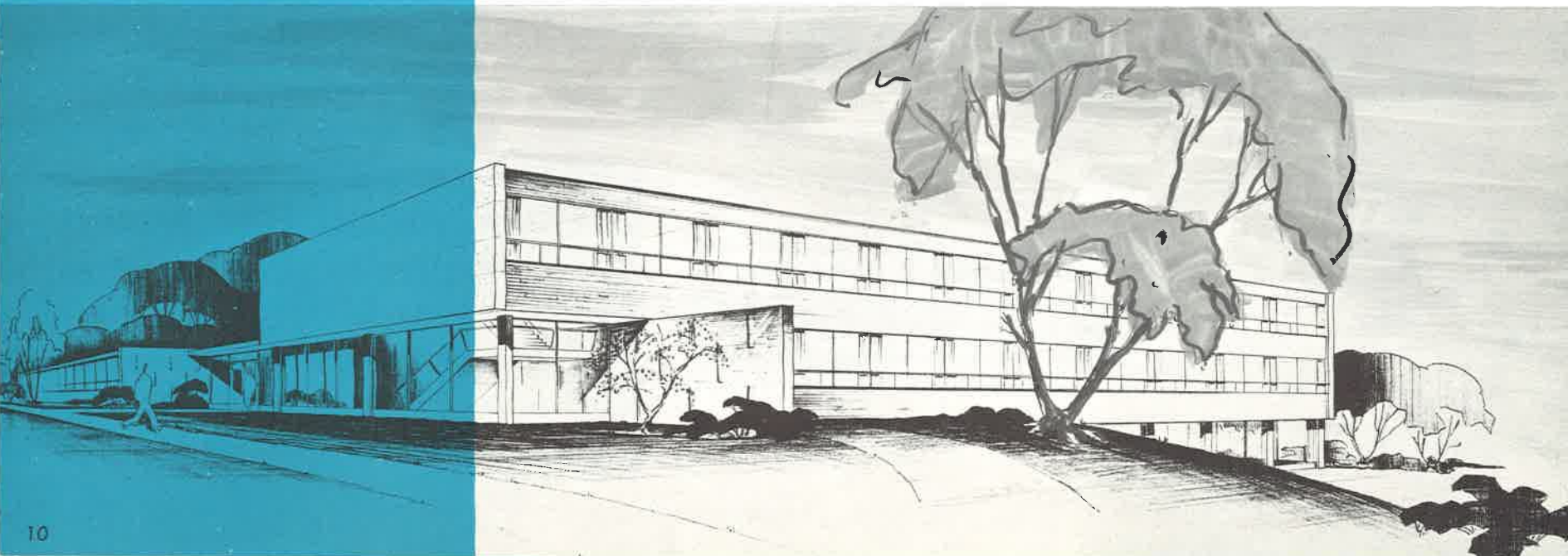
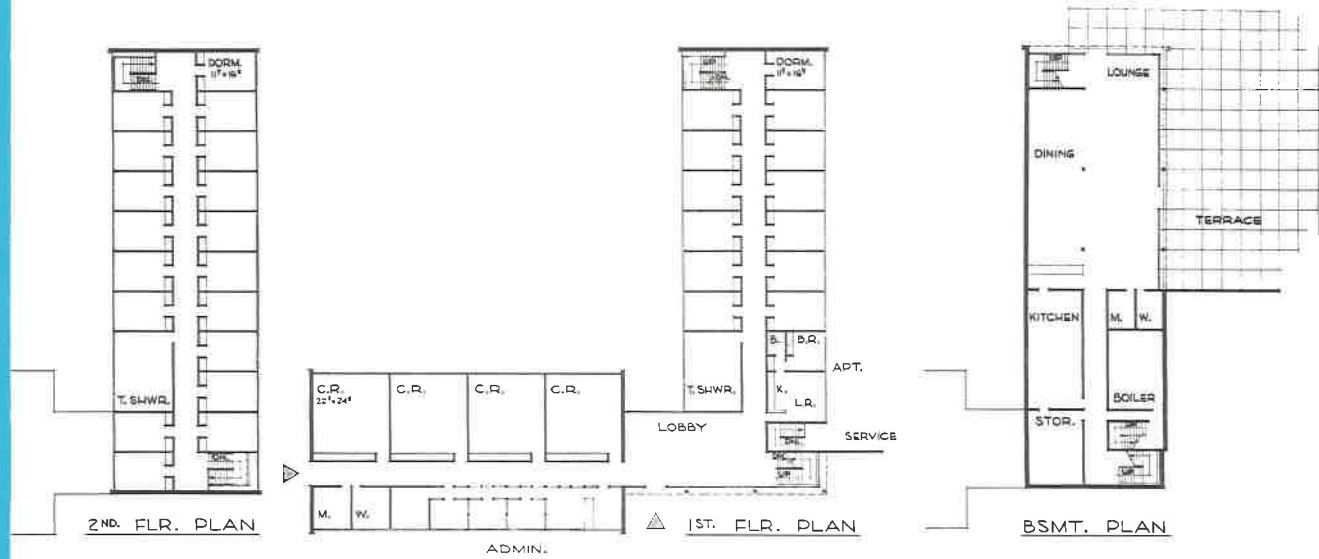
The first new classroom building and dormitory are planned for the area shown in the picture at the left. A broad lawn bordered by hundreds of evergreen trees surrounds Lake Norcentra on three sides and is about 60 feet above the water level. Beyond the trees are acres of rolling land upon which future buildings and the athletic plant will be built.

Students will have a view from their dormitory windows like that pictured. Dormitories to eventually house more than 1,000 students will all overlook the lake from the high bank at the right of the picture.



# first building

The building plans for the immediate future of North Central Christian College include the multi-use building shown on this page and one separate dormitory building. Including classrooms, offices, cafeteria and dormitory facilities, the multi-use building will go far to enable the school to begin actual operation at the earliest possible date. With the additional dormitory unit, a total of more than 150 boarding students can be accommodated.



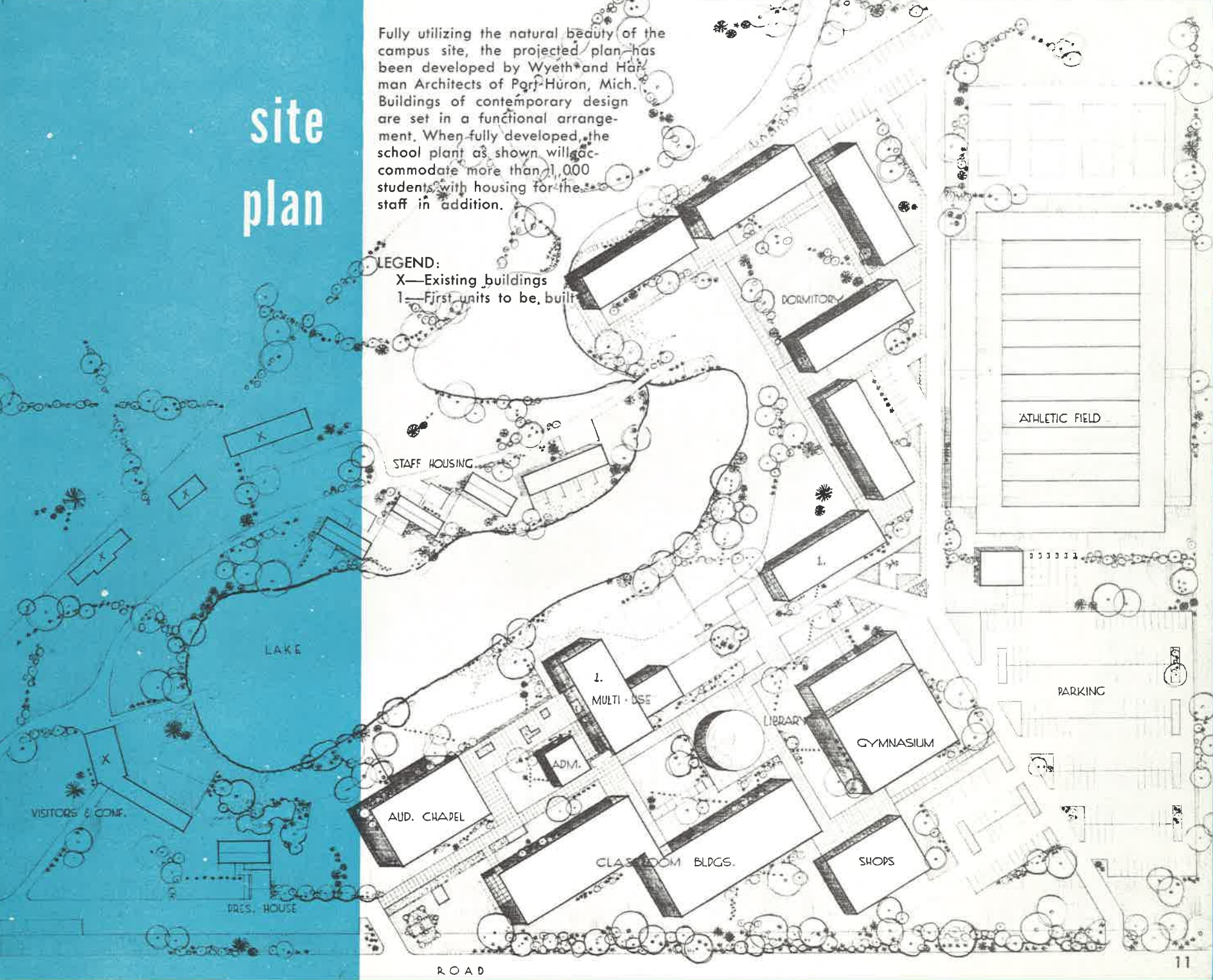
# site plan

Fully utilizing the natural beauty of the campus site, the projected plan has been developed by Wyeth and Harman Architects of Port Huron, Mich. Buildings of contemporary design are set in a functional arrangement. When fully developed, the school plant as shown will accommodate more than 1,000 students with housing for the staff in addition.

## LEGEND:

X—Existing buildings

1—First units to be built



# board of directors



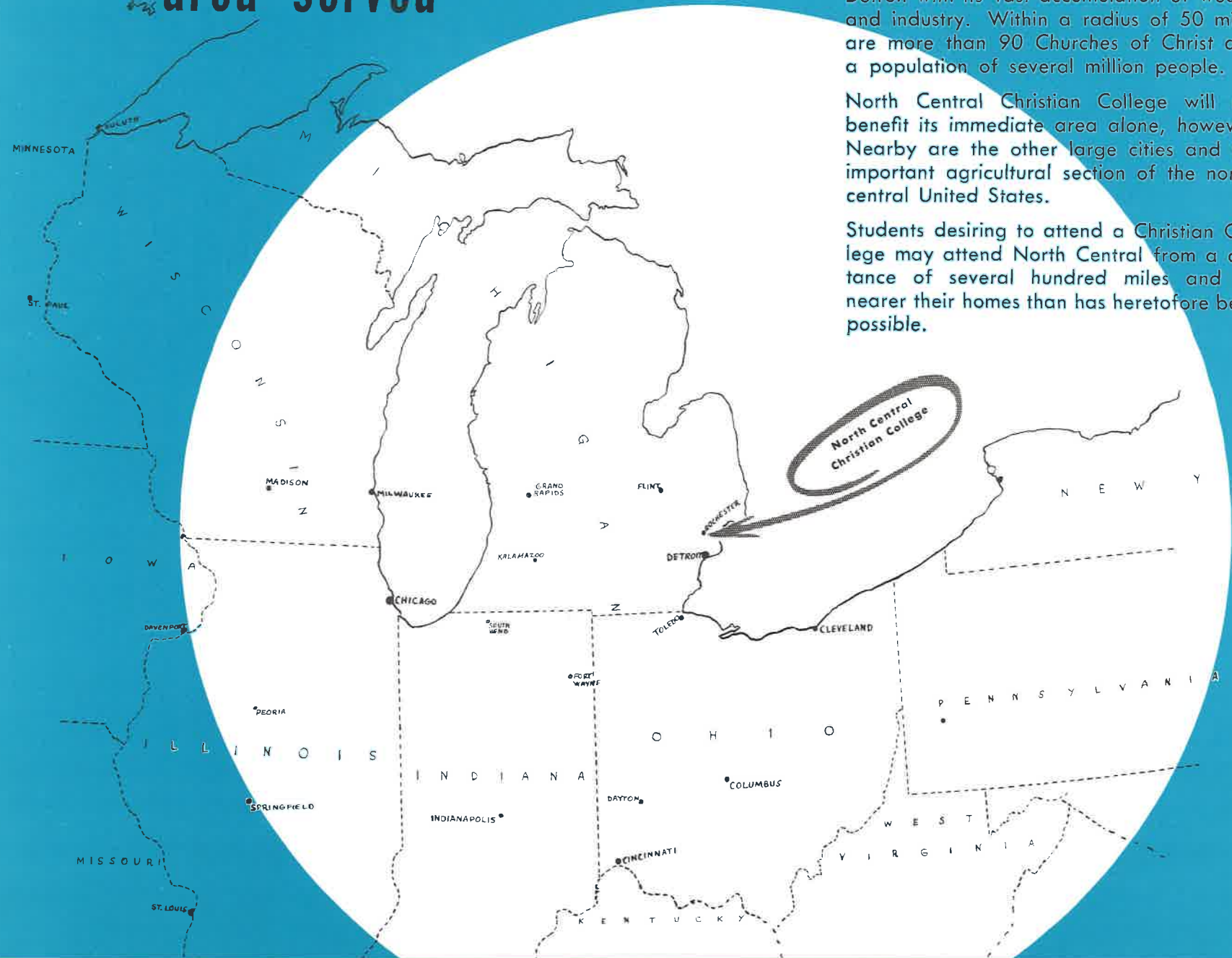
“ . . . each of whom shall be a member in good standing of a congregation of the Church of Christ which takes the New Testament as its only and sufficient rule of faith, worship and practice . . . ”

*Articles of Incorporation, Art. II*

*Seated, Left to Right:* Lester Allen, Ann Arbor, Michigan, Treasurer; James E. Thomas, Toledo, Ohio, Vice-Chairman; G. Wheeler Utley, Royal Oak, Michigan, Chairman; Oliver R. Bunting, Wayne, Michigan, Secretary. *Standing, Left to Right:* Ralph Ritchey, D.D.S., Lansing, Michigan; O. A. Johnson, Detroit, Michigan; E. S. Alford, M.D., Belleville, Michigan; Hubert Nave, Dearborn, Michigan; Harold Crutchfield, Flint, Michigan; George M. Ford, D.D.S., Berkley, Michigan.

*Board Members not pictured:* Earl J. Crosslin, Rochester, Michigan; Harold E. Hawley, Port Huron, Michigan; Paul L. Lutz, Detroit, Mich., James W. Vaughn, Allen Park, Mich.

# area served



Located at Rochester, Michigan, the school will be only a few miles from the city of Detroit with its vast accumulation of wealth and industry. Within a radius of 50 miles are more than 90 Churches of Christ and a population of several million people.

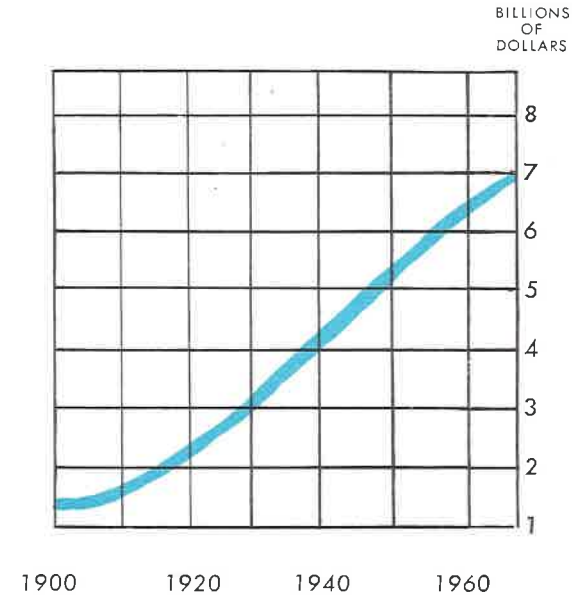
North Central Christian College will not benefit its immediate area alone, however. Nearby are the other large cities and the important agricultural section of the north-central United States.

Students desiring to attend a Christian College may attend North Central from a distance of several hundred miles and be nearer their homes than has heretofore been possible.

*An Upward  
Direction . . .  
a Good Cause  
. . . and You*

For many years Americans have demonstrated a great democratic principle . . . that people will respond to a worthwhile endeavor, and volunteer their time and money to something that is sound.

During the last fifty years voluntary giving to philanthropic causes has consistently increased until in 1957 over six billion dollars was contributed to education, religion, and health organizations. This has been true of all people, not just the wealthy. In twenty years voluntary giving has risen from 1 ¼ % to almost 5% of the average person's income who earned less than \$5,000 per year. Giving from other levels of income has increased also.



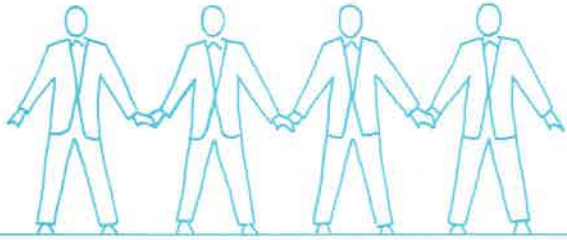
You, as an individual, probably had a part in establishing this record figure. You will also have the opportunity in the future to give to good causes.

North Central Christian College will be an independent church-related college. It will depend on voluntary support from individuals and business organizations.

It will take a great deal of money to establish and operate a college. Yet its directors and administrators will not hesitate to present its cause before those who can be interested.

"Begging" for money is a label some have misappropriated to Christian

education. Instead, North Central Christian College has a quality product to sell, one that pays dividends, and one that is sound. It is good business to invest in an institution that meets the problems of tomorrow in a Christian way.



The satisfaction of helping to establish North Central Christian College is a good reward for donating to its cause. In giving to it you will join many others who are making it possible to build an institution of learning that will help promote the cause of Christ through its students. A Christian College in Rochester, Michigan will serve a common good for a large area in the north-central section of the United States. It will be well worth while to contribute to it as generously as you can.

*Ways to Give  
that are  
Convenient  
to You*

There are many convenient ways in which you can donate. The table shown here may help you see how a total pledge may be divided into easy payments. If you can help the college in any financial way and have not been approached by a representative, you may contact the board member who is closest to you.

If your <b>TOTAL PLEDGE</b> is	And You Give <b>CASH WITH PLEDGE</b>	Then . . . You may give the balance over a period of 2 years in your choice of the following ways:		
		<b>WEEKLY</b>	<b>MONTHLY</b>	<b>QUARTERLY</b>
\$3,600.00	\$1,200.00	\$23.08	\$100.00	\$300.00
3,000.00	1,000.00	19.23	83.33	250.00
2,400.00	800.00	15.38	66.66	200.00
2,100.00	700.00	13.46	58.33	175.00
1,800.00	600.00	11.54	50.00	150.00
1,500.00	500.00	9.62	41.33	125.00
1,200.00	400.00	7.69	33.33	100.00
1,000.00	334.00	6.40	27.75	83.37
750.00	250.00	4.80	20.67	62.50
500.00	167.00	3.20	13.87	41.63
375.00	125.00	2.40	10.80	31.25
250.00	83.00	1.60	6.96	20.87
200.00	44.00	1.50	6.50	19.50
150.00	46.00	1.00	4.33	13.00

*If you cannot give cash with pledge and wish to give on a monthly basis, simply divide the total amount of your pledge by 24 to determine the monthly gift.*

*North Central  
Christian  
College*



**North Central Christian College**

820 West Avon Road  
ROCHESTER, MICHIGAN