

NORTH STAR

Volume 60 • No. 1 • Fall 2018

RU

AUG 2020

RISE TOGETHER. STAND APART.

Dear Friends of Rochester College,

There are some very exciting things happening at Rochester College during this season, and we are thrilled to invite you to be a part of them in this special edition of the North Star. This issue has three parts:

RUREADY—We will share some very exciting news about the future of the institution.

RUENGAGED—We'll also give you a glimpse of our vision for some upcoming projects as we continue to seek God's guidance on the best next steps for our campus and community.

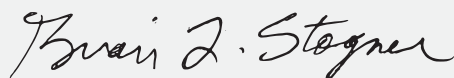
RUEQUIPPED—Finally, we'll update you on all things academic at Rochester College. If you are an alum, you will see our offerings probably have changed since your time at RC, and we want you to know exactly what this generation of students is studying here in their pursuit of kingdom work. As a friend of the institution, we want you to see the wide range of opportunities our students can choose from for their fields of study.

Since 1959, students have come to RC to discover their life's purpose and to learn how to express that purpose and vocation in their careers. As you read this issue, we hope you'll take note of our commitment to helping today's students develop their gifts and capabilities for the benefit of the world around them, while making livings for themselves.

When we speak of "vocation," we are referring to more than a career. We want our students to find productive and profitable work, but also to learn how their life fits into the work of God in the world and with the people around them. Employers are eager to hire individuals who have that kind of vision, purpose and direction. Our graduates make the very best employees. While supporting themselves and their families, they are impacting the world and making it a better place.

Rochester College is in increasingly good financial health. Our vision for the future includes more improvements to the campus, increased academic offerings and programs, growth of our athletic program, and greater opportunities for student leadership and service learning. As stewards of this institution, we are responsible for helping RC continue to be a positive force in the community and a standard bearer for academic integrity and the ideals for which Jesus stood. As you read this issue, you'll learn more about how we are doing that important work and how you can participate in our continued movement forward.

May God bless you,



DR. BRIAN STOGNER, President

TABLE OF CONTENTS



RUREADY

PAGE 3



RUENGAGED

PAGE 12



RUEQUIPPED

PAGE 28

Rochester University is committed to equal opportunity for all persons and does not discriminate in admissions, programs, or any other educational functions and services on the basis of race, color, creed, national origin, gender, age, veteran status, religion, or disability to those who meet admission criteria and are willing to uphold its values as stated in the Student Handbook. Rochester University is an equal opportunity employer and does not discriminate on the basis of race, color, creed, national origin, gender, age, veteran status, or disability.



RU READY

Rochester College was founded as North Central Christian College in 1959. The world has changed much since then. So have we.

1959

North Central
Christian College

1961

Michigan Christian
Junior College

1978

Michigan Christian
College

1997



NOW IT'S TIME
TO WRITE OUR
NEXT CHAPTER.



We are becoming
ROCHESTER
UNIVERSITY

WE ARE CHANGING OUR NAME
TO REFLECT WHAT WE'VE DONE.

We've expanded our programs, improved our campus, increased our influence and built our capabilities without compromising our belief that a strong Christian faith is the foundation for success, both in learning and in life.



oming STER VERSITY

WE ARE CHANGING OUR NAME
TO REFLECT WHAT WE'VE BECOME.

We are a committed Christian university, rooted in the teachings of Jesus, that empowers students to realize their potential and make a powerful, positive impact in the lives of others.

WE ARE CHANGING OUR NAME
TO REFLECT WHAT WE WILL DO.

Within an environment of love and grace, we will develop new generations of faith-focused leaders whose capability and commitment will change the world.

RUGROWING

Not to become bigger, but to become better at all we do and how we do it.



Our compassion-centered nursing program prepares students for careers that provide personal fulfillment while meeting urgent human needs.



Our business, education and mass communication programs are broadening the vocational opportunities available to our graduates and providing employers with skilled, ethical and globally aware professionals.



Our new Garth Pleasant Arena is the centerpiece of an expanded, strengthened athletic program, which is competing at a progressively higher level in the National Association of Intercollegiate Athletics and the Wolverine-Hoosier Athletic Conference.



Our improved facilities and campus are designed to make Rochester University an optimal environment for learning, reflection and personal enrichment.



Our increased recruitment efforts are bringing a broader range of voices and perspectives to our campus.



Our unique graduate program in missional leadership is training graduates to lead in discerning and participating in God's ongoing activity in the world.



RU COMMITTED

In everything we do, we are guided by four core values rooted in our Christian faith.



CONTINUOUS IMPROVEMENT



STEWARDSHIP



STUDENT-FOCUSED



COLLEGIALITY

RU ENGAGED

A Rochester University education extends far beyond our walls. We're committed to developing a community of students who use their education and faith to impact lives and contribute to the greater good. To realize their potential, we encourage students to look beyond narrow self-interest and work to improve the lives of others, our communities and the wider world.

Our Center for Social Engagement, mission and outbound programs are actively making an impact in the physical, economic and social well-being of people in our local community and the world. The lives of students and graduates are enriched in the process.

RU DIVERSE

While we remain solidly grounded in the Christian faith, we're building a broader interfaith dialogue, inviting ideas and contributions from other religious traditions.

We encourage diversity—in fact, we're twice as ethnically diverse as our surrounding community and some neighboring institutions. We're building on that foundation to expand the range of voices and experiences within our walls and to increase the richness of the education we offer. This includes recruiting a more diverse group of faculty, administrators and students from throughout our region and around the world.

RUCOMPLETE

Education is about much more than academics. Rochester University works to develop the whole human being—mind, body and spirit.

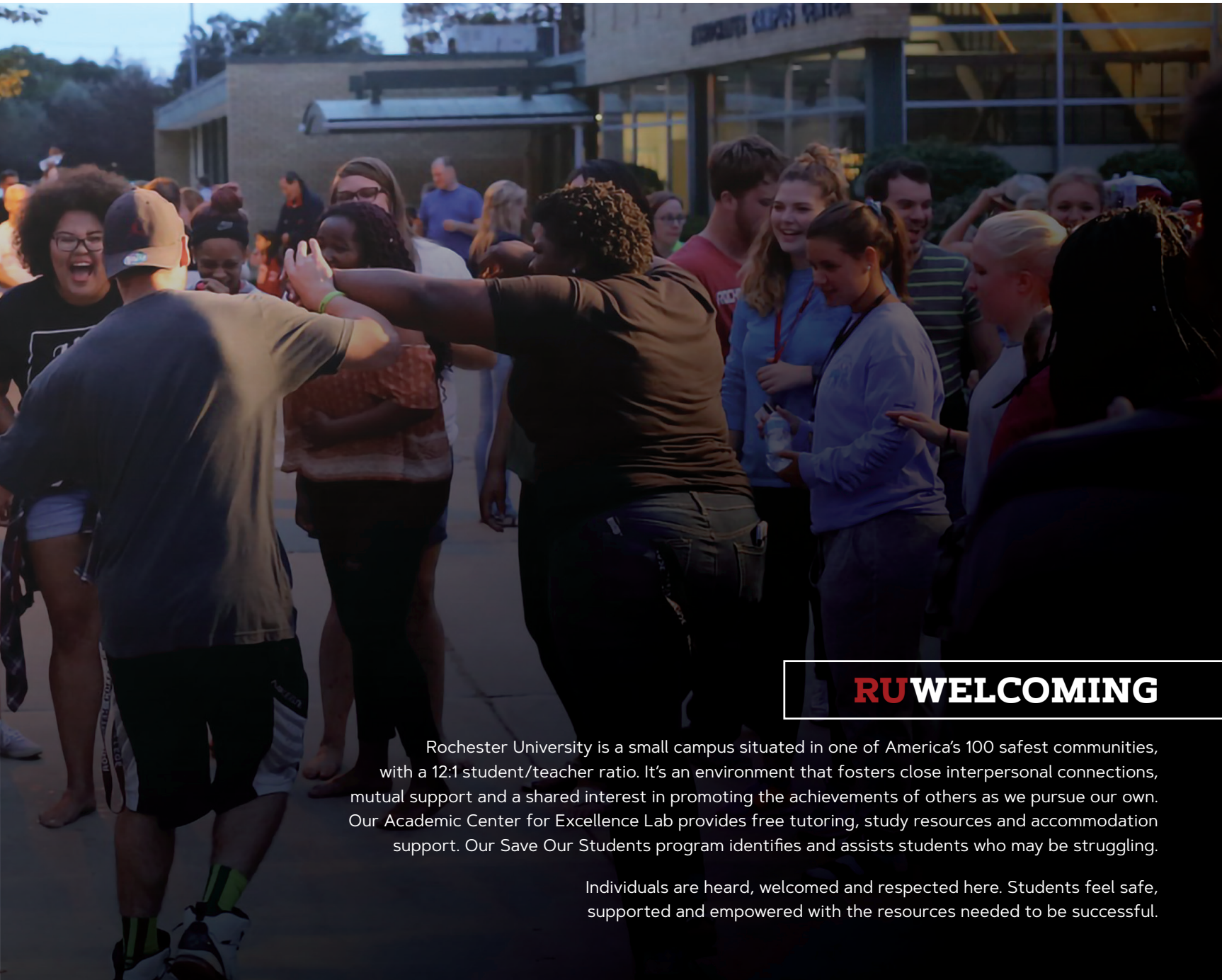
We foster academic excellence, encourage athletic participation and support cultural enrichment through strong arts and theatre programs. That engagement cultivates critical thinking capability, emotional maturity, individual responsibility and personal effectiveness while driving student success.

RUCOLLABORATIVE

Effective stewardship and guidance of a university is not a one-person job. We need to be responsive, agile and innovative to meet the challenges posed by a complex, changing educational environment and to develop effective strategies for future development.

Our executive leadership team harnesses the knowledge and experience of the most informed, experienced and committed members of our community. The team provides the board of trustees and university with knowledge-driven guidance, unceasingly reviewing activities and strategies to drive continuous improvement in all we are and all we do.





RUWELCOMING

Rochester University is a small campus situated in one of America's 100 safest communities, with a 12:1 student/teacher ratio. It's an environment that fosters close interpersonal connections, mutual support and a shared interest in promoting the achievements of others as we pursue our own. Our Academic Center for Excellence Lab provides free tutoring, study resources and accommodation support. Our Save Our Students program identifies and assists students who may be struggling.

Individuals are heard, welcomed and respected here. Students feel safe, supported and empowered with the resources needed to be successful.



RU FAITHFUL

Every aspect of our community and curriculum is informed by the teachings of Christ. We demonstrate that commitment through our graduate program in missional leadership and our professional programs that provide emphasis on Christian values and integrity. We are dedicated to developing the spiritual formation of students through their coursework, in their fellowship with faculty and staff, and in their interactions with our campus community.



RU | ROCHESTER UNIVERSITY

RISE TOGETHER. STAND APART.

We're ready to welcome new generations of students to join us in creating better lives, better careers and a better world—by creating better selves.

WE BELIEVE. WE BELONG. WE BECOME.

Individually, we realize our highest personal potential.
Together, we form a powerful force for good.

And ultimately, we change the world.

ROOTED IN FAITH | GUIDED BY VALUES | BUILT BY COMMITMENT | DESTINED TO MAKE A DIFFERENCE

TIMELINE OF CHANGES

WINTER 2018

Develop and share our detailed implementation plan

SPRING 2019

Reveal our new mission, vision and university logo

SPRING 2019

Recruit first students under Rochester University identity

FALL 2019

Reveal our new athletic logo

FALL 2020

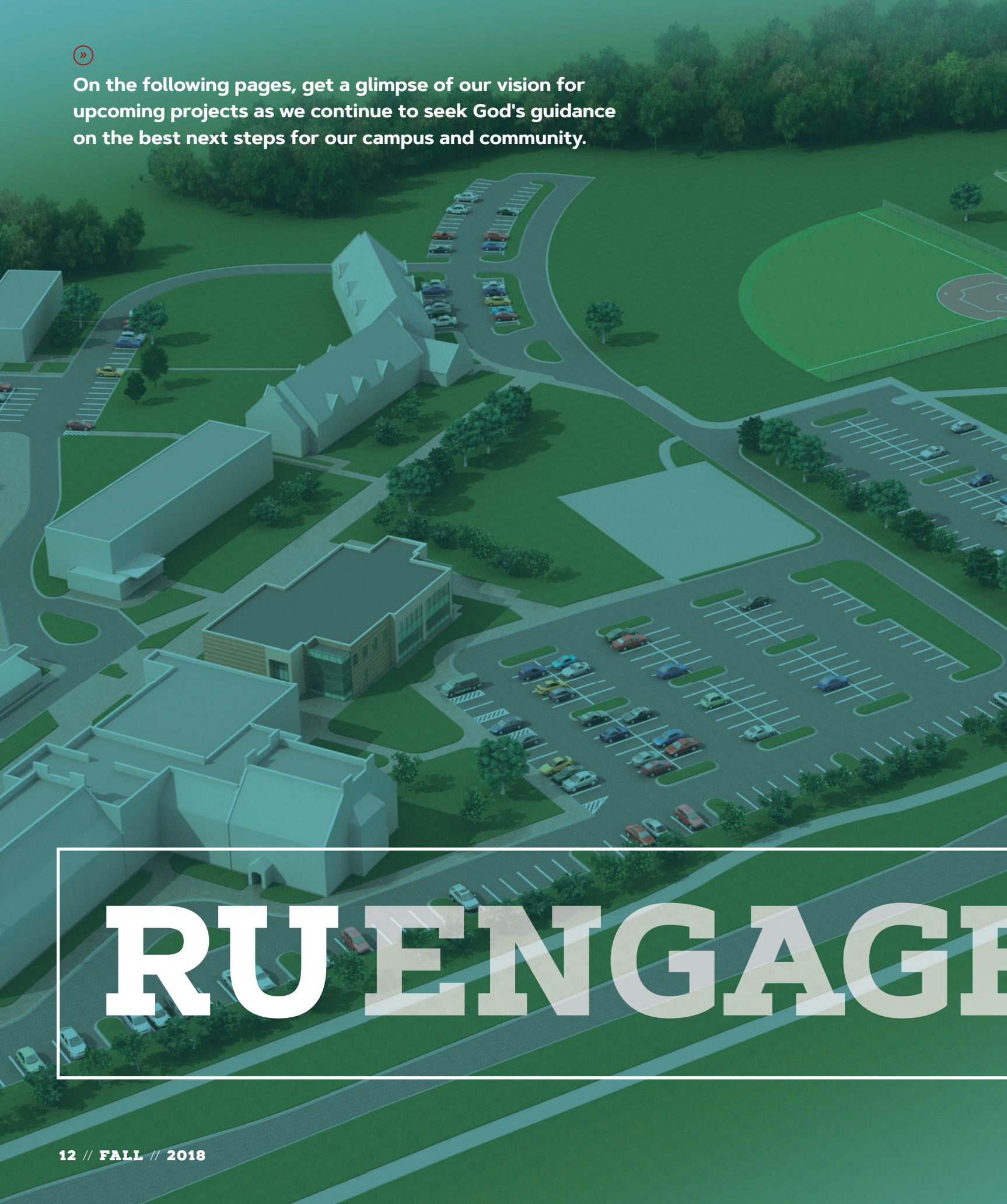
Celebrate our 60-year history as Rochester University

To learn more about this exciting change, visit

RC2RU.COM



On the following pages, get a glimpse of our vision for upcoming projects as we continue to seek God's guidance on the best next steps for our campus and community.



RU ENGAGE



RISE TOGETHER. STAND APART.

a campaign to secure the future of

ROCHESTER UNIVERSITY

With a strong quest to reduce and eliminate costs while at the same time holding tuition increases below the national average, Rochester University has experienced a God-directed turnaround since the mid-2000s.

We completed and opened the long-awaited Garth Pleasant Arena, which adds an impressive home court for our sports teams and a gathering place for our campus community. Most importantly, we continue to change the lives of young people entrusted to us for their education.

We must continue investing, igniting and impacting the lives of students who are seeking to be people of deep character and genuine faith. Our students will leave here and become strong servant-leaders to their families, workplaces and communities.

In Fall 2016, our executive leadership team began laying the groundwork to ensure Rochester University will continue to be a vibrant Christian college in the Great Lakes region for decades to come.

In recent years, dozens of small, private colleges have closed. Rochester University has survived this time of crisis, and we must continue to enhance our programs and infrastructure so we are financially healthy for the future. Otherwise, the mission of Rochester University will be in jeopardy.

In order to secure our stability and go forward as a strong Christian college, we need to increase our annual enrollment from our current 1,100 students to an annual enrollment of 1,600. The campaign outlined here will give us the foundation to reach that goal in five years.

ED

While the task ahead is not easy, the college is thinking strategically in these areas:

TRANSFORMING THE ETHOS

Recent studies indicate many institutions of higher education are not responding well to the expectation of both students and their parents that college will prepare them for jobs in a rapidly changing workplace.

To ensure our graduates are prepared, Rochester University will provide students with internships to equip them with first-hand involvement in and knowledge of the workplace, professional connections to area businesses, and preparation for diverse and changing vocational situations.

Our Center for Social Engagement will lead this effort in bridging our students' educational experience to their careers. We want to provide collaborative learning spaces on campus so students can experience integrated and connected learning, which is critical to this effort.

CHANGING OUR ACADEMIC MODEL

The need to better prepare students for life after college is rapidly challenging higher education. Rochester University will implement an academic model that responds to this challenge. We will offer flexibility in the delivery and availability of classes, and will expand our menu of program options, all while holding down costs. By increasing our teaching and learning infrastructure, we will be better able to accommodate growth.





EXPANDING ATHLETICS

In Fall 2018, we enjoyed our largest student-athlete enrollment in history, with 280 students participating in 20 different men's and women's teams. We will soon be adding more athletic facilities to our campus, which will enable us to recruit an additional 100 student-athletes. Furthermore, updated sports facilities will boost collegiate and community spirit. Constructing an enhanced sports complex on the east side of campus will open doors to regional conference membership, which will improve our branding and public relations exposure. Most of all, building new sports facilities and adding new teams will give more young people the chance to have life-changing experiences at Rochester University.

ADDRESSING CAMPUS TECHNOLOGY

AND INFRASTRUCTURE NEEDS

Technology is changing the way students learn. They use smartphones and smart boards, iPads, Surface Pros and MacBooks. We have 1,100 student-learners who need access to up-to-date and functioning technology. We also need to upgrade our physical infrastructure and resources, including parking lots, maintenance operations, sidewalks, roofs, etc. We have a beautiful campus, but the infrastructure and facilities needed to support 1,600 students must be expanded, improved and updated.

In the last four fiscal years (from 2015-2018), we have returned to healthy operating margins and completed a successful campaign—Getting Healthy. The following important objectives have been accomplished:

- Added new academic majors, including early childhood studies, social entrepreneurship, musical theatre and worship ministry
- Reduced debt by retiring \$2.6 million in unsecured loans and \$1.7 million in secured loans, working to financially protect the future of the institution for prospective students
- Raised \$4.5 million for annual fund scholarships to help reduce the cost of attendance for our students
- Completed the Garth Pleasant Arena by raising more than \$4 million; provided a gathering place for the entire student body for chapel, sporting events and community activities
- Achieved enrollment increases, driven by our expanded academic offerings and new athletic teams
- Raised more than \$1 million for endowments, providing increased funding for student scholarships
- Launched a new nursing program with state certification and national accreditation, creating more opportunities for nursing graduates
- Moved from probationary status to full state approval for our education majors, allowing us to expand this program for students preparing for careers in K-12 education

The \$10 million RISE TOGETHER • STAND APART campaign builds upon the framework we already have established, providing quality education that embeds the core values of faith, character and service in the hearts and minds of our students. We share our home in Southeast Michigan with more than 3.7 million residents. As Detroit, Pontiac, Flint and other struggling communities work to rebuild, Rochester University and our students will make a difference in that journey.

Phase 1

will accomplish the following objectives:

1 THE ADDITION OF A \$3.5M SPORTS COMPLEX to enable our athletic teams to practice and play home games on campus, instead of renting facilities off-campus. An artificial turf field will be home to men's and women's soccer, men's and women's lacrosse, softball, and club football. Outdoor changing rooms, concessions, a press box and restrooms will allow our students, alumni, and friends to enjoy a collegiate atmosphere on our campus, creating stronger bonds with the communities of Rochester and Rochester Hills.

2 DEVELOPING LAKE NORCENTRA PARK to include outdoor event space in some of the most pristine and beautiful open space in Oakland County. This investment of \$700,000 will allow us to remove our old maintenance facility and move these operations into a restored barn on campus. This move will preserve our historic barn, while beautifying the Lake Norcentra area.

3 UPGRADING OUR INFRASTRUCTURE, resurfacing our parking lots and access roads, and repairing sidewalks. This initiative will require \$1M in investment. These improvements in infrastructure, along with enhanced landscaping, will give us a more beautiful and functional campus, providing an outstanding environment for student learning and living.

4 A NEW \$5M ACADEMIC CENTER to accommodate expanded programs and expected student growth in the next five years. We have been creative in our use of resources to provide a faith- and learning-integrated educational model to our students. To continue to teach and influence young people, we must build additional learning spaces.



THE ADDITION OF A \$3.5 MILLION

Sports Complex

We have a deep and enduring history in athletic performance. We've won national championships in several sports, and we always strive to compete with a high level of talent, hard work and sportsmanship. This success has been amazing when you consider our lack of appropriate facilities. With the recent opening of the Garth Pleasant Arena, we are now hosting our basketball and volleyball teams with the same level of sportsmanship and class they have displayed on the court.

Now we need to add a utility turf field, which will allow our men's and women's soccer teams and women's softball team to practice and compete on campus. A new field will also allow us to add more sports, such as men's and women's lacrosse. This new field and the accompanying press box and changing rooms will help us attract more athletes for all of our sports, and will greatly improve the "front porch" of the college.

Bringing three current sports teams back to campus and starting at least two more will drive much-needed traffic to our campus, including family members and other fans from our community and from visiting teams. Each contest will help us engage more visitors and spread goodwill toward Rochester University. A new field will boost school spirit and increase interaction between students, alumni, parents, friends of the university, faculty and staff.

A turf field in Rochester Hills will be in high rental demand during the summer from local youth soccer clubs, football programs, lacrosse teams and children's camps. This increased traffic will strengthen our ties to local businesses and residents.



Are you interested in contributing to make this project happen?
Head to rc.edu/ENGAGED.



INTRAMURALS

This new space will also be home to our intramural program, which will allow our entire student body, including commuters, to engage in spirited competition. This allows us to encourage physical activity, while also strengthening student morale.



TRAFFIC

Bringing three current sports teams back to campus and starting at least two more will drive much-needed traffic to our campus, including family members and other fans from our community and from the visiting teams. Each contest will help us engage more visitors and spread goodwill toward RU.



WARRIOR PRIDE

Sports teams give us all a time to cheer for each other and root for our university. A new field will boost school spirit and increase interaction between students, alumni, parents, friends of RU, faculty and staff.



COMMUNITY

A turf field in Rochester Hills will be in high rental demand from local youth soccer clubs, football programs, lacrosse teams and children's camps. This increased traffic will strengthen our ties to local businesses and residents.



NUMBERS

The improved amenities would allow RU to add lacrosse as an intercollegiate sport, attracting 50 new full-time students. They also will help us attract up to 25 more students with more robust rosters in men's and women's soccer and softball. The new space could also pave the way for an additional club sport, adding another 25 students.



\$600,000 OF \$700,000 COMPLETED

Developing Lake Norcentra Park & Restoring the Farmstead

Both the campus community and local community are utilizing Lake Norcentra Park's paths to the Clinton River Trail and the newly constructed bike repair station. In the Cheer Garden, individuals are relaxing and enjoying the delightful community mural. Relocating maintenance operations, adding green space and constructing a boulder amphitheater and special events chapel will provide more recreational and leisure opportunities.

Outdoor plays, weddings, worship and 5k events will make this setting a place to gather. Additional improvements will tie together the Christian heritage of the college, strengthen relationships and enhance the core values of RU, especially the importance of being community-focused citizens.





In 1978, Avon Township, which later became the City of Rochester Hills, selected a number of structures for inclusion in its first historic district. They listed our barn among those structures.

With 3,600 square feet of working space, a restored barn will house our maintenance operations, while also modeling for our students the benefits of using existing structures for sound business practices. Restoring the inside to serve as our new maintenance facility will merge the past and present together, bonding the history of this campus as a working farm to becoming an institution of higher learning. Relocating maintenance operations to the repurposed barn will allow the college to move forward with creating a community space in Lake Norcentra Park. The outside of the remodeled facility will memorialize the deep history Rochester played within the farming industry.

More than 50 students assist in operations, and they, too, will benefit from the use of a functional workspace. They will be exposed to trade skills such as lawn care, landscaping, tool repair, painting, as well as furniture, drywall, and light equipment repair.

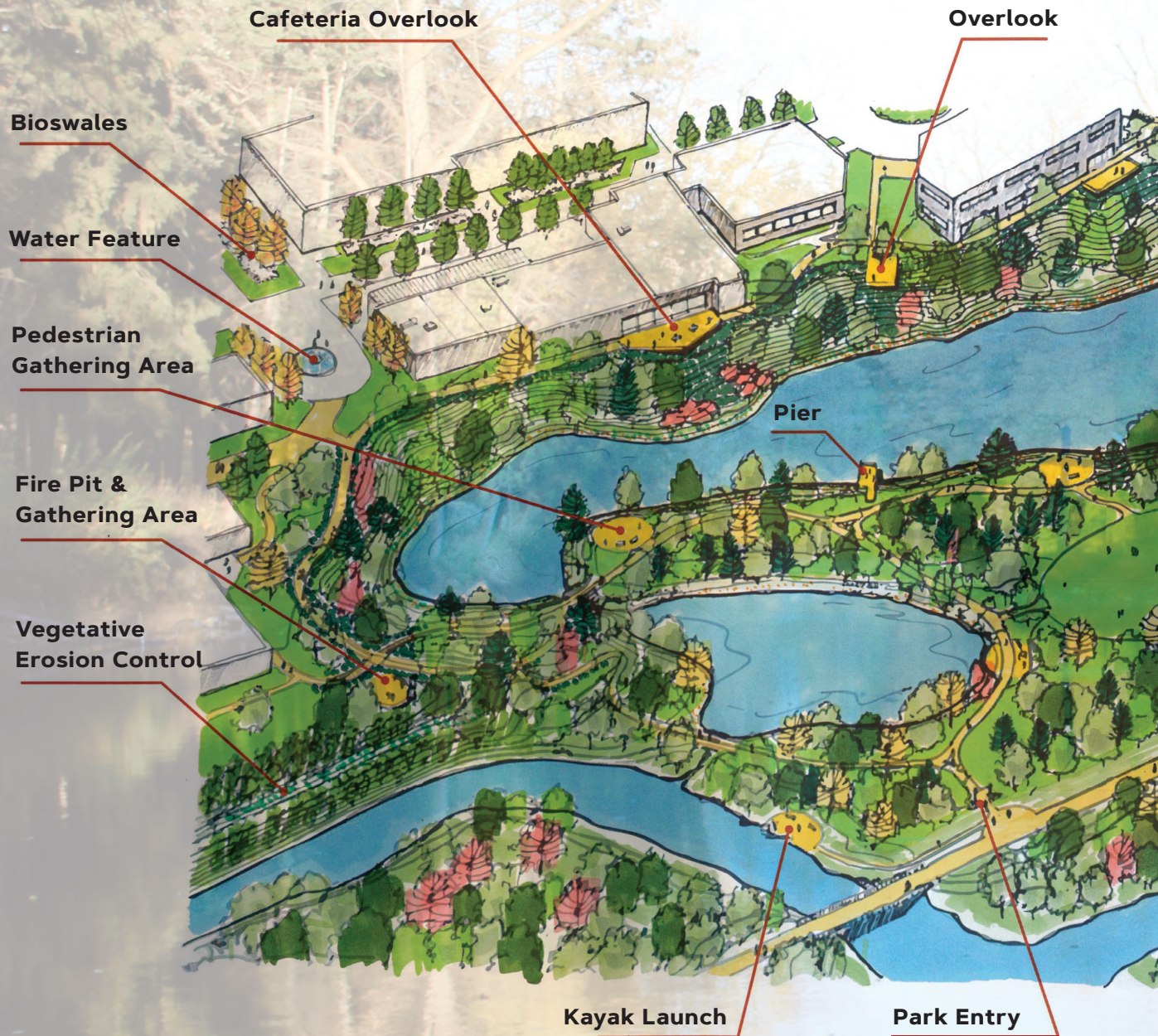


Currently, fundraising for the barn remodel and new event space is nearly complete. More than \$600,000 toward these two projects has been raised to date. Both of these projects are slated for completion by May 31, 2019.



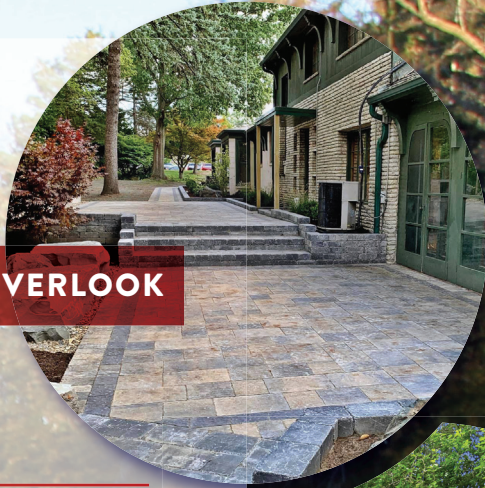
Are you interested in contributing to finish this project? Head to rc.edu/ENGAGED.

Lake Norcentra Park MASTER PLAN





GALLAHER OVERLOOK



AMPHITHEATRE



Refreshment Garden

Clinton River Trail



ARTISAN MURAL

OPEN AIR CHAPEL



GREEN SPACE



UPGRADED

Infrastructure

Upgrading our campus technology, resurfacing parking lots and access roads, repairing sidewalks and enhancing our landscaping requires a \$1 million investment. These improvements give us a more beautiful and functional campus and provide a top-notch environment for student learning and living. Our long-term improvement plan includes repaving our parking lots and maintaining the roofs on several of our buildings. We have already completed the following projects:



Are you interested in contributing to finish this project? Head to rc.edu/ENGAGED.



CONSTRUCTED TWO GAZEBOS AND A DECK THAT OVERLOOKS LAKE NORCENTRA

We also recently added fountains to the main lake, creating a picturesque and serene atmosphere. The new seating areas have become widely used as gathering and relaxation spots, inviting people to come down to the park and stay a while.



RE-CARPETED BOTH MAIN RESIDENCE HALLS

This upgrade has improved curb appeal for prospective students and the quality of dorm life for current students.





GIVEN GALLAHER CENTER AN EXTERIOR MAKEOVER

The front entranceway has been laid with beautiful stone pavers. Additionally, we revitalized the walkway/patio area behind the building that leads to the stairs descending to Lake Norcentra Park. This spot is now more than just navigable—it is a natural stopping place. The campus community and visitors alike can now pause, congregate and enjoy the view over the ledge, looking down into the park. As the hub for admissions, and therefore, the first place prospective students see when they come to campus, these are exciting transformations.



IMPROVED LANDSCAPING CAMPUS-WIDE

From the residence halls to the mall to Gallaher Center and everywhere in between, special attention has been paid to ensuring our campus' exterior reflects the fantastic things happening inside our walls.



REPAVED SIDEWALKS AND REPAIRED STAIRWELLS

Areas that were once in need of repair, including the mall area between the main academic buildings, along with other key sidewalk areas and stairwells, have been replaced. This might not sound like an exciting line item, but it has dramatically improved the look and functionality of our walkways.

A NEW \$5 MILLION

Academic Center

As we build upon our hallmark characteristics of faith, education, service and character, we at Rochester University need to advance our facilities to meet the needs of our professors and students. Our current classrooms, offices and conference rooms are not sufficient to sustain and foster our growing academic community.

The planned 17,000 square foot academic building will provide flexible classroom space and the latest communication technologies. These improvements will help us create professional work environments, which will enrich our students' holistic educational experiences.

With its prime location and appearance, the new facility will enable us to make a clear statement about the importance of top-notch academic facilities and the integration of the humanities with science, technology, and mathematics.

This facility will provide additional gathering space to help accommodate 800 student scholars through six classrooms, one lecture hall, a student collaboration room, and one multi-function lab. It will also increase our ability to accommodate an increase in faculty and staff as our student population grows by providing 10 offices and one conference room.



Are you interested in contributing to make this project happen?
Head to rc.edu/ENGAGED.





Gathering space for 800
student scholars throughout:

6

CLASSROOMS,

ONE LECTURE HALL,

A STUDENT COLLABORATION ROOM &

ONE STEAM LAB



11

ADMINISTRATIVE SPACES

between 10 offices and 1 conference room

For 14 years, our Academic Symposium has brought us together to celebrate the achievements of more than 100 seniors as they present their scholarly research and professional work projects in formal presentations and poster projects. Our hallways and classrooms are literally overflowing when these students present these capstone projects. This new facility will help us more effectively house this ever-growing meeting of the minds.



On the following pages, take a look at our academic offerings. This will give you a glimpse of what this generation of students is studying here in their pursuit of kingdom work.

RU EQUIPPED

average
CLASS
SIZE of

12

86% OF ALL RU GRADUATES

were employed, enrolled in graduate school, or engaged in an internship within 6 months of graduation

STUDENT-TO-FACULTY RATIO IN THE EDUCATION PROGRAM 10:1

180+ HOURS

EDUCATION MAJORS SPEND IN ACTUAL CLASSROOMS BEFORE STUDENT TEACHING

CNN's Money Magazine recognized Rochester as one of the top places to live and the very

BEST IN all of MICHIGAN!

1,098

STUDENTS from 21 states and 6 nations

Rochester Hills has been named one of the 100 SAFEST CITIES IN THE US

OUR CAMPUS IS 83 PRISTINE ACRES LOCATED A SHORT WALK FROM DOWNTOWN ROCHESTER -and no more than 30 miles from- MUSEUMS · MARKETS · MALLS · CONCERTS PRO SPORTS · THE AUTOMOTIVE SCENE · OUTDOOR ADVENTURE FOOD TRUCKS + FINE DINING · WORLD CLASS ENTERTAINMENT NATURAL BEAUTY, AND ALL KINDS OF OTHER FUN TO DISCOVER

100%

acceptance rate to REGIONAL & NATIONAL

PSYCHOLOGY NEUROPSYCHOLOGY & NEUROSCIENCE CONFERENCES since 2012

NURSING CLINICAL STUDENT-TO-FACULTY RATIO 8:1

97% OF RC SON GRADUATES are employed as nurses

ROCHESTER UNIVERSITY IS A LEGACY PARTNER with Elite Success Partners

making RU a more significant resource for leaders in the business community, and giving RU students more opportunities for internships, mentoring and employment with metro Detroit business leaders

ELITE SUCCESS PARTNERS



THE RU ADVANTAGE

What makes us different? Our courses are taught from a value-oriented perspective as we prepare students for a life of service and success in all areas. We offer challenging and innovative programs to complement a liberal arts education in an environment that reflects Christian principles, high moral and ethical standards, and global awareness. Our focus is on social engagement and equipping students with the professional skills and knowledge they need. Students are encouraged to develop their talents and passions and to consider how they will use them as service in God's world. The result of this philosophy is well-educated and compassionate graduates who can change their lives and the world for the better.

School of HUMANITIES

DEAN—SCHOOL OF HUMANITIES

CATHERINE PARKER
Chair—Department of Theatre
Associate Professor of Theatre
B.S., Rochester College
M.A., Eastern Michigan University
Ph.D. Wayne State University



ENGLISH

INTERDISCIPLINARY STUDIES

CONCENTRATIONS IN

Art, Bible, Business, English, General Science,
History, Honors Leadership, International Studies,
Mass Communication, Mathematics, Ministry, Music,
Performing Arts, Pre-Law, Pre-Med, Pre-Physician Assistant,
Professional Writing, Psychology, Social Entrepreneurship,
Strategic Leadership, and Theatre

MUSICAL THEATRE

THEATRE

THEATRE MANAGEMENT

THEATRE MINORS AVAILABLE IN

Theatre • Vocal Performance
Performance Studies • Design • Directing
*Students who wish to teach high school theatre
may pursue a speech minor through
RU's education program.*



Program Highlights

CREATIVE WRITING OPPORTUNITIES

Blackberry Winter, RU's creative journal, showcases the best literature, artwork and photography of artists on campus and in the community. The publication also provides mentorship to emerging writers and editing opportunities to more experienced writers.

Ex Libris is a creative writing group that encourages the community of writers on campus with prompts, readings and critiques of writing projects.

PERFORMANCE OPPORTUNITIES

- A CAPPELLA CHORUS
- AUTUMN RU's traveling vocal performance group
- INSTRUMENTAL WORSHIP ENSEMBLE
- MAINSTAGE 4-6 full length plays
- LABORATORY PRODUCTIONS
(Student written, directed, and/or performed productions)
- SUMMER SHAKESPEARE FESTIVAL
- MUSIC REVUES
- ENSEMBLES RIP Improv, Classical Ensemble



We create. We lead. We serve.

ENGLISH RU's English program allows students to focus on both literature and writing, strengthening their ability to respond to and produce written texts. Through composition, creative writing and literature courses, students develop an understanding of historical and cultural contexts of language and literature, and increase their awareness of diverse worldviews. This program promotes creative experiences and emphasizes seminar-style courses (as opposed to lecture).

INTERDISCIPLINARY STUDIES The interdisciplinary studies degree prepares students to think critically and creatively by combining knowledge and skills from multiple disciplines to solve real-world problems. Students chart their own unique path by choosing two disciplines that align with their interests and integrate them through research and practice. Multiple interdisciplinary combinations are possible through options in the natural sciences, social sciences, humanities, and fine and performing arts, as well as specifically designed degree plans in pre-med, pre-physician assistant, or pre-law.

MUSICAL THEATRE • THEATRE • THEATRE MANAGEMENT The Rochester University theatre program combines a strong foundation in the liberal arts with a broad understanding of all facets of theatre. Students practice skills in acting, directing, writing, design, script analysis, vocal performance, dance and stagecraft under close supervision by theatre faculty. Theatre management majors are taught how to apply business skills to the creative process through practical experience on a production management team. Theatre students will develop a professional repertoire and be able to describe how theatre can reflect, promote and challenge its cultural context.

Professional Mentorship Rochester University is one of the few institutions of higher learning in the country to own and operate a professional theatre company in which students participate in all aspects of theatre while working toward their bachelor's degree. UnCovered Theatre Company members work alongside RU theatre students as actors in co-productions, professional mentors for student interns, and professors, designers or directors in our academic program. The unique partnership allows Rochester University Theatre to rival much larger colleges and universities in both quantity and quality of performance and program offerings, yet still offer the benefits of a close-knit Christian learning community.



ENGLISH '05

ANDREA WALKER-LEIDY

"I'm the development director at Meadow Brook Theatre, and I also run my own business, Walker Publicity Consulting. In 2016, I was named one of Oakland County's Elite 40 Under 40, and in 2018 I was elected to the Rochester Community Schools' board of education. Rochester's English program laid the foundation for my career. I completed both a professional writing and literature track. This combination allowed me to keep developing my creative skills while honing my technical and publicity writing skills that would lead to my career."



THEATRE '12

JAMES BUSAM

"Since graduating, I've worked as a professional actor in various roles with theatre companies throughout metro Detroit, including Meadow Brook Theatre, Detroit Music Hall and Detroit Actor's Theatre. Rochester's program was great because I had the help and one-on-one attention I needed to succeed! I learned so much because I was given the opportunity to work on all aspects of theatre. I benefited from working as a team with my castmates and professors. The small community aspect also gave me a chance to step up and become a leader."



IDS—BUSINESS & PSYCHOLOGY '16

HANNAH WILKINSON

"Rochester provided me the opportunity to design a degree that fit my personal career goals. I had a wide scope of interests, and the professors were very supportive and worked with me to focus my degree plan. We knew combining complementary fields would provide me with a more versatile college experience and equip me better for an exciting career. Rochester's campus ministry program also introduced me to a wide range of service opportunities that eventually connected me to Hope House Detroit, where I now work as director of programming."

School of EDUCATION

DEAN - SCHOOL OF EDUCATION

MEL BLOHM

Assistant Professor of Education
B.S., Southern Nazarene University
M.A., Southern Nazarene University
Ed.S., Wayne State University
Ed.D., Wayne State University



EARLY CHILDHOOD STUDIES*

ELEMENTARY EDUCATION

MAJORS ARE AVAILABLE IN
Early Childhood (ZS Endorsement) • Integrated Science
Language Arts • Learning Disabilities
Mathematics • Social Studies

SECONDARY EDUCATION

MAJORS ARE AVAILABLE IN
English • Integrated Science • Learning Disabilities
Mathematics • Social Studies

MINORS ARE AVAILABLE IN
English as a Second Language • English • History
Mathematics • Psychology • Reading • Speech

*offered in accelerated format ONLY

THE MISSION of the teacher education program at Rochester University is to prepare teachers of understanding with Christian values who can effectively serve in the diverse and challenging schools and global communities of the 21st century.



Program Highlights

AUTHENTIC FIELD EXPERIENCES that enhance both observation and teaching skills and expose students to socio-economic and ethnically diverse education settings

- *International teaching experience at an Arabic ESL school in Windsor, Canada*
- *Two-week intensive field placement at a Native American children's home in Oklahoma.*

FACULTY who are professionally certified, experienced teachers

COURSES IN SPECIALIZED TOPICS such as technology, special education and English as a second language

SMALL CLASS SIZES that allow professors to develop lasting mentoring relationships with students

A CLOSE-KNIT COMMUNITY where students get to know and support each other as they develop into professional teachers

ELEMENTARY & SECONDARY EDUCATION PROGRAMS

The elementary and secondary education programs include general education classes, a professional studies core of education classes and a subject area major and/or minor in a field of specialization. Elementary education students also complete a core of courses specific to the elementary classroom. Assessing student needs and planning for instruction and teaching lessons, specifically in literacy, are a major component of the teacher education program at Rochester University.

EARLY CHILDHOOD STUDIES PROGRAM

This program is designed primarily for those wishing to begin or continue working in the early childhood field. When transferring a minimum of 60 credit hours and enrolling full-time (12 credit hours a semester), students will be able to complete their degree through convenient online courses over the span of five semesters. The program also offers students who are not already working in an early childhood setting the benefit of field observation experience.

NOTE: *The early childhood studies program does NOT lead to teacher certification.*



EARLY CHILDHOOD '04

TIFFANY OFIEMU

Director, ECE at OCC Highland Hills Campus

"First and foremost, Rochester provided me with the necessary educational credentials to back up my experience. I had been working in the field for a long time, but my educational background was not in early childhood education. Completing the degree opened up many doors for me because I earned the credentials necessary to pursue new opportunities, such as higher-ranking administrative jobs and graduate school, which is required for my profession."



ELEMENTARY EDUCATION '13

ELLIOTT KERN

5th grade teacher, Bemis Elementary School

"My classes at Rochester truly prepared me for the real world of teaching. They gave me an understanding of best practices, while encouraging and helping solidify my purpose for this profession. Rochester is unlike any other campus. Opportunities both inside and outside the classroom helped make me the teacher I am today. Student Government gave me leadership skills, and theatre productions gave me stage presence for the classroom and confidence for interviews."



SECONDARY EDUCATION '17

OLIVIA FELDMAN

English Teacher, Waterford Mott High School

"Rochester encouraged my passion for education and taught me the skills I need to be a successful teacher. My professors were knowledgeable and supportive. Classes and projects did a great job modeling real teacher responsibilities. Being a part of the Rochester community through student leadership and social groups broadened my perspective and prepared me for a diverse classroom experience. I graduated feeling prepared, empowered and ready for a teaching career."

School of NURSING

DIRECTOR—SCHOOL OF NURSING

KIMBERLY NASH
MSN, RN, CEN
Assistant Professor of Nursing
B.S. Central Michigan University
M.S.N., Michigan State University



PRE-LICENSURE BACHELOR OF SCIENCE IN NURSING

POST-LICENSURE RN TO BSN*

*offered in accelerated format ONLY

THE MISSION of the Rochester University School of Nursing is to develop socially conscious professional nurses who are empowered to address inequities in healthcare through civic engagement, inter-professional collaboration and servant leadership. Students will utilize clinical reasoning in the context of an inclusive Christian environment to provide holistic care for diverse populations.



The Baccalaureate in Nursing program at Rochester University School of Nursing is accredited by the Commission on Collegiate Nursing Education, 655 K Street NW, Suite 750, Washington, DC 20001.
202.887.6791 • 202-877-8476 (fax)
cneaccreditation.org

Lifelong learning. Professional excellence. Lasting service.

PRE-LICENSURE BSN The need for nurses continues to soar, and a growing number of hospitals are requiring RNs to hold a bachelor's degree, even for entry-level positions. The enhanced critical thinking and leadership skills gained through the nursing degree at RU equip nurses to better serve their profession and the world around them. The pre-licensure program curriculum requires 64 credits in the nursing major and allows successful candidates to sit for the NCLEX-RN.

RN TO BSN The RN to BSN program allows a registered nurse with an associate degree in nursing to complete a Bachelor of Science in Nursing degree in as few as twelve months. The flexibility of online education is built to fit the schedules of adults, allowing them to be a nurse, parent, spouse and student while completing coursework from the convenience of their homes.

NOTE: Nursing, general education and theological literacy courses (6 credit hours) are offered in an 8-week online format. Co-requisite courses are offered in a 15-week, face-to-face format. Rochester University accepts up to 90 semester hours of transfer credit and also gives credit for work as an associate degree RN. Applicants must be registered nurses with an associate degree in nursing.

The assignments and activities students complete as a nursing major are linked to the following concepts:

- 1 SPIRITUALITY** RU SON graduates will be able to support individuals, families and communities as an advocate.
- 2 CRITICAL THINKING** RU SON graduates will be able to synthesize knowledge from liberal arts, applied sciences and current research in the delivery of nursing care.
- 3 COMMUNICATION** RU SON graduates will be able to evaluate communication techniques utilized in the teaching-learning process.
- 4 CARING** RU SON graduates will be able to model behaviors associated with Jean Watson's Theory of Human Caring/Caring Science.
- 5 COMMUNITY-ORIENTED** RU SON graduates will be able to develop commitment to community involvement and leadership.
- 6 CULTURAL UNDERSTANDING** RU SON graduates will be able to advocate for culturally diverse healthcare practices.

Program Highlights

- **Direct admission for qualifying high school seniors**
Newly launched in 2017
- **861 clinical hours**
at some of the region's top medical facilities, including Ascension Crittenton, Beaumont Health, Detroit Medical Center, Henry Ford Health Systems and St. Joseph Mercy Oakland
- **High-fidelity simulation experiences**
in a fully equipped on-campus lab
- **Service-learning experiences**
such as the Detroit Marathon and the Auburn Hills Health Fair, that allow you to expand your perspectives about nursing roles outside of the acute care setting
- **Student Nurses Association**
which is active in many community projects, including blood drives, Habitat for Humanity and fundraising for nursing scholarships
- **Original scholarly research**
displayed through senior projects that impact nursing practice and patient care



BSN ALUMNI '14

JOHN PAIGE

“Rochester’s nursing program equipped me to become the best version of me, both through academics and clinical challenges. During my time at Rochester, I learned about evidence-based practice, how to perform research, and most importantly, how to care for patients. The nursing faculty not only wants students to graduate with their BSN, they encourage you to become a lifetime learner. I am now using the knowledge I gained to continue my education by pursuing a master’s degree in CRNA school.”



CURRENT STUDENT

MADISON VALKO

“One of the deciding factors for me to come to Rochester was the opportunity to be in the nursing program while playing basketball. This has its challenges and requires full commitment, but my teachers and coaches are always in communication and willing to work with me to make sure I succeed in both. Both nursing and basketball have bettered my character, work ethic and time management. It is rewarding to be able to pursue the career I am so passionate about, as well as play the game I love.”



RN to BSN ALUMNI '13

MELISSA DAILY

“This was my first online experience, so I was nervous. I didn’t know what to expect, but it turned out to be my best educational experience yet. Students have access to instructors and other campus resources that provide a lot of support. If you’re looking for the ability to manage your home and work life while going to school, Rochester’s program is great. It worked out very well for me as a full-time nurse and mother. I needed to have flexibility and the RN to BSN program gave me that opportunity.”

School of THEOLOGY & MINISTRY

DEAN—SCHOOL OF THEOLOGY & MINISTRY

MARK LOVE

Director—Resource Center for

Missional Leadership

Professor of Ministry

B.A., Abilene Christian University

M.A., Abilene Christian University

M.Div., Pepperdine University

D.Min., Abilene Christian University

Ph.D., Luther Seminary



BIBLICAL STUDIES

CHRISTIAN MINISTRY*

URBAN MINISTRY

WORSHIP MINISTRY

YOUTH & FAMILY MINISTRY

*traditional and accelerated degree format

BIBLICAL STUDIES This degree focuses on the interpretation of biblical texts for the sake of building up the people of God. To interpret ancient biblical texts, students explore biblical languages (Greek and Hebrew), the historical contexts in which they were written, the ways texts have been interpreted and understood throughout Christian history, and the larger theological understandings that both influence and are influenced by biblical interpretation. While historical and grammatical aspects of interpreting texts are emphasized, students also focus on the use of scripture in contemporary settings.

CHRISTIAN MINISTRY A degree in Christian ministry prepares students for ministerial leadership. The combination of courses in the areas of biblical studies, theology, Christian history, ministry and spirituality provide a broad educational experience conducive to understanding and engaging the challenges of ministry life. This broad experience is also designed to help students discern their ministry calling. Opportunities are available for ministry experience, both within RU's campus ministry program and through a variety of internship possibilities.

URBAN MINISTRY A degree in urban ministry prepares graduates to participate in God's work of new creation within urban contexts, which are alternately places of energy, vibrancy, cultural expression, neglect, fragmentation and exploitation. The unique opportunities and challenges of urban ministry life require particular training that combines theology, sociology/social work, social entrepreneurship, psychology and ministry. RU provides direct experience through campus ministry opportunities and internships with partners in Detroit, Pontiac and Flint, Michigan.

WORSHIP MINISTRY Worship is a primary place where Christian belief and practice is formed. The worship ministry degree prepares students to serve God's people in the planning and leading of worship. Theology, ministry, music and theatre come together in this interdisciplinary degree to equip leaders for the broad demands of contemporary worship. Students in this program will gain hands-on experience through student worship ensembles (both full band and a cappella) and internships with area congregations.

YOUTH AND FAMILY MINISTRY The youth and family ministry degree prepares students to aid families in spiritual formation. Students complete basic theology and ministry courses, as well as courses that orient them to the unique challenges related to adolescent spirituality in relation to contemporary culture. Additionally, youth and family ministry majors receive first-hand experience in the field, both within RU's campus ministry program and through internships.



CURRENT STUDENT

JESSICA FILIPIAK

Senior from White Lake, Michigan

"I have loved studying Christian ministry at Rochester. The professors are all genuinely invested in students' lives, encouraging us intellectually and spiritually. What I appreciate the most is seeing the professors practice what they preach with students. This has made my educational experience much more meaningful. After graduation, I'd like to lead worship at a church. However, my time at RC has helped me discover that I would be comfortable doing other ministry jobs too. I am still learning and growing. I am thankful I can do that within our community."

"Being part of this academic program has been nothing short of a blessing."

YOUR DEGREE IS JUST THE BEGINNING.

Graduates are well prepared for several roles in Christian ministry, including preaching, ministry in urban congregations, working with para-church organizations, youth ministry, missions, worship ministry and teaching. Graduates also find positions at Christian youth camps, senior care facilities, and within schools and communities. Degrees from this school also provide a foundation for graduate studies in seminary or other graduate programs in theology. Rochester University offers a Master of Religious Education degree in Missional Leadership.



BIBLICAL STUDIES '04

CARA FORNEY

"My time at Rochester had a tremendous impact on my career path and helped me recognize my calling. My professors helped awaken interests and gifts within me that I never imagined existed, and they were fully invested in my development as a scholar and a minister of the Bible. The challenging coursework not only prepared me for graduate work but helped me excel in my field, culminating in my acceptance into a prominent PhD program in Old Testament."



URBAN MINISTRY '17

BREANNA MIHALOVICH

"The professors at Rochester are extremely helpful and want nothing more than to see you succeed in and outside of the classroom. The classes prepared me to think about how my vocation allows me to participate in the reconciliation of the world to God on a local and global context. I learned the church is not the only place where ministry occurs. I was given more freedom to choose a career path that didn't look like typical 'ministry,' but still allowed me to participate in the reconciling work of God's Kingdom, leading to my acceptance into the United States Peace Corps."



YOUTH & FAMILY MINISTRY '10

JOE CRABB

"I would recommend the youth and family ministry program at Rochester for anyone who is thinking about going into student or family ministry. Since I graduated, I have been employed at Woodside Bible Church in Troy, Michigan, as the student ministry pastor. Several courses and professors were instrumental to my development. One of the things I enjoyed most about my ministry and religion professors is they clearly taught and lived out the Gospel."

School of NATURAL & BEHAVIORAL SCIENCES

DEAN—SCHOOL OF NATURAL & BEHAVIORAL SCIENCES

DAVID BRACKNEY
Chair—Department of Science
and Mathematics
Professor of Physical Science
B.A., University of Michigan
M.S., Eastern Illinois University
Ed.D., Wayne State University



BIOLOGY

TRACKS AVAILABLE IN
Cellular/Molecular Biology • Environmental Biology

BEHAVIORAL SCIENCE

CONCENTRATION IN SOCIAL WORK

HEALTH SCIENCES

TRACKS AVAILABLE IN
Pre-Pharmacy • Pre-Physical Therapy

NEUROPSYCHOLOGY

PSYCHOLOGY*

*traditional and accelerated degree format

BEHAVIORAL SCIENCE • PSYCHOLOGY • NEUROPSYCHOLOGY

The curriculum within the behavioral science, psychology and neuropsychology programs is designed to teach RU students to discern the relationship between faith and science as they develop strong skills in the theory and practice of their chosen area of study.

RU students learn to identify, explain and apply the major concepts, empirical findings and trends in psychology and social work to behavioral problems. RU students conduct original research with attention to design and data analysis in order to generate insights into behavioral and psychological phenomena. Our students use scientific reasoning and theory to solve problems and examine behavioral and mental processes, while being able to identify and explain good practice that reflects ethical values. Their ability to communicate a clear and precise scientific argument and engage in discussion of psychological concepts serves them well as they launch their careers or continue their academic pursuits after graduation.

These degrees allow graduates to seek entry-level positions in crisis intervention centers, counseling clinics and other human service agencies. They are primarily designed to be used in preparation for graduate studies in the fields of social services, psychology (clinical, counseling, or school psychology, or marriage and family therapy), neuropsychology or psychotherapy. A master's degree is typically required to certify for practice in most agencies and for licensure as professional counselors.

Program Highlights

PROFESSORS who not only bring a background of "real-world experience" to the classroom, but are currently active in their fields as practicing clinicians

OPPORTUNITY TO WORK ONE-ON-ONE with professors who carry the highest credentials available within the study of psychology and social work (as opposed to working primarily with graduate students at larger universities)

CAPSTONE COURSES (SENIOR PROJECTS) that provide the relevant field experience employers and graduate schools seek

» **Psychology Capstone** guides students to develop and present original research at the annual *Midwestern Psychological Association* conference in Chicago, Illinois (where RU repeatedly boasts a larger number of student participants than several major universities in the Midwest).

» **Social Work Capstone** requires a 300-hour field practicum supervised by a behavioral science professional at a social services agency. Students also complete a portfolio that serves as a visual representation of their career as a professional social worker.

OPPORTUNITY TO JOIN PSI CHI, the long-standing International Honor Society in Psychology

BIOLOGY • HEALTH SCIENCES

These degrees introduce students to the elements of the physical world in which they live and the tremendous complexity and diversity found in all of God's creation. Students acquire mathematical knowledge and reasoning skills, are equipped to participate in the responsible stewardship of natural resources on a professional level, and are prepared for participation in graduate programs of study.

In addition to obtaining a comprehensive knowledge base of the biology and chemistry of organisms, RU's biology and health sciences students develop critical thinking and effective communication skills, safe and ethical lab practices, and experimental research savvy with attention to design, methodology, validity, and interpretation of results. Additionally, our students are challenged to continuously reflect on their vocational goals and personal mission. Students cap off their chosen program with an authentic research project supervised by experienced faculty, a meaningful internship and a well-developed portfolio of work.

BIOLOGY The biology degree forms a solid science background through a biology core and the option of pursuing one of two tracks—cellular/molecular biology or environmental biology. This degree can be used to pursue careers such as technical/science writer, wildlife or environmental specialist, conservation scientist, agriculture/park services worker, water treatment operator, lobbyist, quality control inspector, or laboratory (police, hospital, academic, etc.) technician. It also offers preparation for biology-related graduate school, such as medical, dental, veterinarian or physician's assistant school.

HEALTH SCIENCES The BS in health sciences is designed to offer the foundation and experience needed to apply to pharmacy or physical therapy graduate school. Other health-related jobs requiring a solid scientific background, such as lab technician or pharmaceutical sales representative, may be pursued.



B.S. BIOLOGY '17

JENNA ORR

NATURALIST • CHATTAHOOCHEE NATURE CENTER
CLAIMS RESOLUTION ANALYST • TRIAGE CONSULTING GROUP

"My degree provided a solid foundation for employment in both the healthcare industry and field of environmental education. A highlight of my time in the program was the natural science field study out west. Observing all that nature has to offer and learning through hands-on examination with my peers and professor, while fulfilling a class requirement, was an opportunity I am grateful for."



B.S. BEHAVIORAL SCIENCE '10

LYDIA RUTER

INTEGRATED SERVICES PROGRAM MANAGER • mPOWERED

"This quote from Frederick Buechner has resonated with me as I considered what to study or where to work: 'The place God calls you to is the place where your deep gladness and the world's deep hunger meet.' Rochester helped me discover my vocation in meaningful work that brings me joy, challenges and satisfaction. There is a lot of good work that needs doing in the world. A social work degree from Rochester will prepare you for that good work."



B.S. PSYCHOLOGY '12

KRISTEN HODGE

PSYCHOLOGIST • ROGERS PSYCHOLOGICAL SERVICES P.C.

"I did exceptionally well in graduate school because I was ahead of most of my peers (even those who had graduated from big universities). When I started the program, many of my peers had not even heard of some of the concepts I learned in my classes at Rochester. I was also confident enough to teach a two-hour lecture for one of my first class assignments because of the oral presentation practice I obtained during my undergraduate work."



B.S. BIOLOGY '13

KATY PEACOCK

MEDICAL STUDENT • MICHIGAN STATE UNIVERSITY

"Although Rochester's science program is not traditionally-based, I highly recommend it. The small class sizes offer access to professors that you don't get at larger schools. This allowed me to learn according to my individual interests, strengths and weaknesses. It also meant I was able to pursue research opportunities that ultimately helped me achieve my goal of attending medical school and has given me a knowledge base that has served me well."

School of BUSINESS & PROFESSIONAL STUDIES

DIRECTOR—SCHOOL OF BUSINESS & PROFESSIONAL STUDIES

DANETTE CAGNET
Associate Professor of Business
B.B.A., Harding University
M.B.A., Harding University



ACCOUNTING

MANAGEMENT*

MASS COMMUNICATION*

TRACKS AVAILABLE IN
Broadcast Media • Graphic Design • Journalism
Public Relations • Media and Communication Arts

SOCIAL ENTREPRENEURSHIP

SPORTS MANAGEMENT

STRATEGIC LEADERSHIP**

*traditional and accelerated degree format

**offered in accelerated format ONLY

ACCOUNTING A BBA in accounting offers students diverse vocational opportunities in the public, corporate and private sectors. In the accounting program, students learn to interpret numbers to direct an institution's organizational strategy. RU's varied coursework in accounting, management, ethics and values helps students serve organizations as trusted advisers. Students develop leadership and business skills through a combination of professional development opportunities, mentoring, volunteerism, internships and apprenticeships.

MANAGEMENT A BBA in management provides students with a broad-based education to prepare them for service in a variety of business roles. Students develop leadership attributes, critical thinking skills and savvy communication smarts to help them grow in their vocation. RU prioritizes student-centered learning with an emphasis on strengths-based professional development and experiential and service learning opportunities. When students graduate, these skills and experiences take them from the classroom to the real world.

MASS COMMUNICATION In an increasingly diverse society, understanding the tools to construct relevant media messages is vital. A Bachelor of Science degree in mass communication at RU will prepare students to become media professionals who exhibit ethical and faith-based approaches to their work, making a positive impact on society. Employers are looking for graduates with practical experience and the interpersonal communication, writing and technical skills students refine as a mass communication major. Students have the opportunity to obtain a portfolio of relevant industry work by working with RU's student-led *Shield Media* and through a media internship.

SOCIAL ENTREPRENEURSHIP Our BBA degree in social entrepreneurship focuses on preparing students to explore innovations within the context of servant leadership and community improvement. An important feature of this degree is the high level of student-to-faculty interaction and RU's partnerships with dozens of local non-profit, government and for-profit organizations that provide students with opportunities to develop relationships through class-based field work and internships.

SPORTS MANAGEMENT All areas of sports, including commercial, professional, intercollegiate and interscholastic, have to be run like a business. RU's BBA in sports management blends coursework in both sports management and business, along with hands-on internship experience, to prepare students for careers as effective and knowledgeable leaders in one of the largest and fastest-growing industries in the country. RU's location is also an asset when it comes to immersing students in this competitive industry. Southeast Michigan's sports market is home to teams in all four major leagues, recreation departments at countless sports facilities, and more than 20 educational institutions with intercollegiate athletic departments.

STRATEGIC LEADERSHIP A BBA in strategic leadership provides students with knowledge and understanding to launch their careers in the business world. Whether with a large or small, private, public, non-profit, corporate, government or community organization, students are well-versed in the theoretical foundations and practical behaviors and processes that promote positive leadership and organizational growth.



warriors AT WORK

INSIDE SALES ACCOUNT EXECUTIVE • MARKETING
COMMUNICATION SPECIALIST • VIDEOGRAPHER/EDITOR

RYAN GAILBREATH '09

B.B.A., Senior Decision Support Analyst, ProMedica

CRYPTOLOGIC LINGUIST • CORPORATE FINANCE TAX
ACCOUNTANT • JUNIOR PRODUCER • COPYWRITER
ACCOUNT EXECUTIVE

ROBERT EKREM '13

B.B.A., Management
Category Manager, NorgesGruppen

SENIOR GRAPHIC DESIGNER
SOCIAL MEDIA MANAGER
PURCHASE BANKER • REPORTER • AUDIT ASSOCIATE
PROMOTIONS ASSISTANT • CAMPAIGN MANAGER
SENIOR PR ASSOCIATE • MISSIONARY JOURNALIST

LINDSEY BASLOCK '15

B.S., Mass Communication—Public Relations track
Project Management Specialist, Gulfstream Aerospace

FINANCIAL ANALYST
STAFF WRITER • EXECUTIVE BUSINESS MANAGER • ENTERPRISE
SUCCESS SPECIALIST • ACCOUNTS PAYABLE ANALYST •
CONTRACT SPECIALIST • DIRECTOR OF DEVELOPMENT

ANGELICA WEIDMAN '16

B.B.A., Social Entrepreneurship
Housing Operations Assistant
Petra Community Housing

SENIOR ART DIRECTOR
MARKETING & MEDIA
MANAGER • STAFFING
CONSULTANT • CPA



SPORTS MANAGEMENT '06

JON HORST

General Manager, Milwaukee Bucks

At 34 years old, Jon Horst became the youngest general manager in the NBA when he was promoted from within the Milwaukee Bucks franchise to lead the team into the future. Horst got his start in the world of professional sports by interning with the Detroit Pistons during his time at Rochester. A former sports management major and Warrior athlete, Horst says the school's location allowed him to begin building a network of contacts within the sports industry early on in his academic career.

"I am extremely blessed, proud and thankful for my time at Rochester."



MASS COMMUNICATION '16

RACHEL TAYLOR

Project Manager, Jesus Culture

During her time at Rochester, Rachel served as an editor for *Shield*, RU's student media, and as a social media manager for a local non-profit, Missions.Me. In her role at Jesus Culture in Sacramento, California, Rachel helps the JC creative team manage projects for the local church, podcast network and global events. As a project manager, she's the last set of eyes before something is presented or projected, meaning her eye for detail and editing skills have to be top-notch. Rachel says the mass communication program at RC helped fine-tune these skills, in addition to equipping her to think critically, work with a team, and solve problems with creative and effective solutions.



We cannot achieve our goals without the prayers and financial support of our alumni and friends.

We trust you see the impact our dedicated team of faculty, staff, administrators, alumni and friends make on the lives of our students.

We ask you to prayerfully join us as we implement plans to sustain this institution and influence lives for years to come.





800 West Avon Road
Rochester Hills, Michigan 48307

CHANGE SERVICE REQUESTED

Non-Profit Org.
U.S. Postage
PAID
Rochester, Mich.
Permit No. 86

RC.edu



SAVE THE DATE

SATURDAY, APRIL 13, 2019



48th Annual Partnership Dinner featuring Chris Spielman *"Triumph Over Tragedy"*

Royal Park Hotel, Rochester, MI

Doors open at 5:00 p.m. • Dinner starts at 5:30 p.m.

Tickets and sponsorships are available today!

rc.edu/pd • 248.218.2021



presenting sponsor

**CHIEF FINANCIAL
CREDIT UNION**
...more than money