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ON THE COVER

Students Desiree Quye, Kyle Crosson, Naomi Yates and Matthew Fenech are pictured with President Shelly on a beautiful fall day along the Lake Norcentra trail. Located inside this issue of the NORTHSTAR is Shelly's vision for RC. As alumni and friends of the college, we value your insight and we need your feedback. Once you're done reading "Stepping Up," go to your personalized web address on the back cover to complete a simple six question survey. Not only will you be helping RC, but you could also win a Kindle Fire!



Win A Kindle Fire!

PHOTOGRAPHY BY KAYCE McCLURE

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Rochester College cultivates academic excellence, principled character, servant leadership, and global awareness through a rigorous educational experience that integrates liberal arts and professional studies within an inclusive Christian heritage.

ROCHESTER COLLEGE

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campus NEWS



COLLEGE LAUNCHES NEW AD CAMPAIGN

Rochester College launched a new advertising campaign titled "UP" on July 2. Produced by the college's new advertising agency, pushtwentytwo, in coordination with the RC Communication Services team, UP takes an integrated approach that will make the college's branding, marketing and advertising more cohesive, memorable and effective. The goals of the campaign are to:

- Generate strong brand awareness and preference for Rochester College, especially among prospective CEL and traditional students
- Utilize traditional media and digital media to educate and effectively reach the targeted audiences through branding and specific targeted campaigns
- Develop direct marketing campaigns to increase awareness, pique interest and increase student enrollment
- Create messaging and positioning to emphasize what sets RC apart from the competition

UP is optimistic, smart and uplifting. This campaign is focused on delivering a positive message in a highly creative and engaging way. UP addresses the needs and barriers many students have—not just their education and careers, but their lives in general. Through encouraging, challenging and active messaging, UP communicates Rochester College's ability to not only help people move up in their careers with an amazing education, but to move up as individuals and as people with a strong Christian foundation. To hear the four radio spots, watch a webisode, and view samples of billboards, landing pages, online ads and print collateral, go to www.rc.edu/commservices.

RC Adds Academic Offerings

For more info about RC degree options, visit www.rc.edu and click on academics.



THEATRE

The theatre major will help students develop skills in all aspects of theatre production, such as stagecraft, directing and acting. Catherine Parker, associate professor of theatre, said, "The new major will undoubtedly improve the quality of our department's productions."



MUSIC EDUCATION

The music education major is a restoration of a previously approved degree. "Adding this major to our regular music degree gives us the basic elements upon which we can build additional specialties in the future," said Dr. Joe Bentley, chair of the Department of Music, Theatre and Visual Art.



JOURNALISM

Journalism has been added to tracks in broadcast media arts, graphic design and public relations under the mass communication major. "The platforms are changing, but the demand for writers and reporters who investigate, research and provide content remains high," said Lora Hutson, chair of the Department of Mass Communication.

RC Implements New Academic Structure

Rochester College's academic programs and departments are now organized into six schools to reflect the continued development of the college's academic program. "This restructuring positions the institution better for effective oversight of and collaboration between the various academic areas," said Dr. John Barton, provost. "Being organized around schools also positions the college for a transition to university status, if and when that transition is desired."

School of Business and Professional Studies

Dr. Larry Muller, dean

- Accounting and Business
- Sports Management
- Mass Communication

School of Education

Dr. Mel Blohm, dean

- Teacher Education
- Early Childhood Studies
- Physical Education

School of Humanities

Dr. David Keller, dean

- English, Communication and Foreign Language
- History, Geography and Political Science
- Music, Theatre and Visual Arts
- Philosophy and Interdisciplinary Studies

School of Natural and Behavioral Sciences

Dr. David Brackney, dean

- Psychology and Behavioral Sciences
- Science and Mathematics
- Pre-Med and Pre-Physician's Assistant

School of Nursing

Jaime Sinutko, director

- Pre-Licensure BSN program
- RN-to-BSN

School of Theology and Ministry

Dr. Mark Love, dean

- Religion and Bible
- Center for Missional Leadership
- Masters of Religious Education in Missional Leadership

campusNEWS

High School Students "POP!" with Jr. Scholars!

In July, Rochester College's Honors Program hosted its second annual Jr. Scholars week, giving high school students an opportunity to earn college credit while spending time on campus. The theme, "Pop!", invited scholars to examine how popular culture and mass media inform their lives.

Billed as an "academic adventure," Jr. Scholars teaches students both in and out of the classroom. Five different Rochester College professors discussed popular culture from the vantage point of their academic disciplines. Students approached the subject from the perspective of mass communication, philosophy, psychology, theology and sports management.

For many students, the classroom experience is the best part of Jr. Scholars. Bailey Laster, a current freshman at Rochester College, says, "I enjoyed the opportunity to see for myself the actual size of Rochester College classes. The close environment and open teachers provide an ideal environment for learning. Following my two sum-

The junior scholars spent a typical summer day hanging out in the locker room at Ford Field.





mers participating in Jr. Scholars, I knew exactly what I wanted in my college education."

The field trips were another highlight of the week. A behind-the-scenes tour of Ford Field, home of the Detroit Lions, gave students a unique opportunity to learn about facility management. It is possible, however, that they were even more interested in running on the field and sitting inside Calvin Johnson's locker! Other activities included a walking tour of downtown Detroit, a visit to the Detroit Free Press printing plant and a tour of a top Detroit radio station. The final stop was the Motown Museum, where students learned about the role of music in the Civil Rights movement.

After the week was over, the scholars went home with new friends, great memories and two hours of college credit! Many students also opted to pursue a third hour of credit via online follow-up work.

The 2013 theme for Jr. Scholars is "The Hood." Participants will explore the biblical question "Who is my neighbor?" In our increasingly integrated world, the answer is "everyone!" Students will discover how countries affect each other, and how they can be better citizens of the global neighborhood. For more information, contact Anne Nichols at anichols@rc.edu, or visit www.rc.edu/jrscholars.



Rochester College's **SCHOOL OF NURSING HAS EARNED ACCREDITATION** for its bachelor's degree in nursing from the Commission on Collegiate Nursing Education, becoming only the second accredited BSN program in Oakland County, Mich. For more information about the RC School of Nursing, go to www.rc.edu/nursing or call 248-218-2280.

After just one season of coaching, KLINT
PLEASANT WAS NAMED THE 2012 NATIONAL
ASSOCIATION OF INTERCOLLEGIATE ATHLETICS
COACH OF CHARACTER for leading an athletic
program that displays the core values of integrity,
respect, responsibility, sportsmanship and servant
leadership. Sean Mattia, a point guard for the
Warriors said, "Coach emphasizes that he doesn't
just want us to be the best player on the court. He
thrives on us being the best friend, son, brother
and student we can possibly be. Not only does he
coach basketball, he coaches life."

ROCHESTER COLLEGE WAS NAMED TO THE 2013 MILITARY FRIENDLY SCHOOLS,® LIST which

honors the top 15 percent of colleges, universities and trade schools in the country that are doing the most to embrace America's military service members, veterans and spouses as students and ensure their success on campus. "We are proud of the service given to our nation by our veterans, and we work to streamline and ease the orientation process for military personnel and veterans," said President Rubel Shelly. "We are honored to be recognized as a military friendly college."

RC PROFESSOR AUTHORS
SPIRITUAL AUTOBIOGRAPHY

Sara Barton, assistant professor of English and religion, is the author of "A Woman Called: Piecing Together the Ministry

Puzzle," published this year by Leafwood Publishers of Abilene,

Texas. Although Sara calls her book a memoir, and rightly so since each chapter reveals some aspect of her life, the book is actually rather genredefying. Sara narrates compelling stories about friends, Ugandan and American; she deftly investigates theological issues; and she paints the natural world with the imagery of a poet. If one were forced to assign "A Woman Called" to a specific genre, perhaps the most accurate label would be a "spiritual autobiography." At its heart, "A Woman Called" is an analysis of female roles in the church today, one that leads readers to consider questions that other books on the topic do not address, particularly this fundamental question: Do all disciples have freedom in Christ to serve according to their gifts? Can the call to preach and teach and lead be for men only when some women clearly have these gifts and have heard the call? For many female disciples, the historically male-centric answers have been heart-breaking and spirit-killing. Sara's story offers a unique view, one that is personal yet deeply spiritual and scriptural, adding new insights to the ongoing discussion of women's roles in the church.



ON BEHALF OF THE
NORTHSTAR, DR. BETH
VANRHEENEN, PROFESSOR
OF ENGLISH AT RC, CAUGHT
UP WITH BARTON TO FIND
OUT ABOUT HER EXPERIENCE
WRITING "A WOMAN CALLED."

TELL US WHY YOU WROTE THIS BOOK?

It was in my personal journal that I initially wrote the content that eventually became this book. It was a way of coping with the fact that I wanted to

say things aloud that I perceived would not be well-received in my family and community. It was after several years of studying, praying and processing that I shared my journal with a friend, who saw the potential for a book in it and encouraged me to write for publication. I eventually decided to seek publication because I hope my story will make a helpful contribution to the discussion of women's role in church ministries, especially if it can be of benefit to other women who are in situations in which they cannot speak up themselves.

WHAT WAS YOUR WRITING PROCESS LIKE?

I sent early chapters to friends of mine who both agree and disagree with my perspectives. Several readers then suggested topics I should include that I had not yet addressed. Keith Huey, for ex-

ample, encouraged me to write about how I read Scripture, and several chapters came as a result of his close reading and important challenges.

WHAT ARE YOUR HOPES FOR THIS BOOK?

It's my hope that my voice will be added to important contributions that have been made to the discussion of women in church ministries. I do not see the book as a scholarly study but as a memoir that contributes to the discussion. I hope that those who read it will be drawn to deeper study on the topic, so the book contains a list of further reading.

HOW HAS THE BOOK BEEN RECEIVED?

Overall, the book has been well-received, and it's selling well. I receive an email, phone call or letter almost daily in response to the book. The responses are overwhelmingly positive. There have been some who write to share disagreement with me, but most of those have affirmed my tone and approach.

NOW THAT THE BOOK IS 'OUT THERE,' HAVE YOU THOUGHT OF ADDITIONS OR CHANGES THAT YOU WISH YOU COULD STILL MAKE?

Because of feedback from readers, I often think of improvements I wish I could make. But, overall, I am at peace with the book as it is and thankful for the editors at Leafwood who helped me make it a strong book.

DO YOU HAVE PLANS FOR ANOTHER BOOK?

I do not currently have plans for another book, but I am blogging at saragbarton.com.



MEET THE AUTHOR

Sara Barton holds a bachelor's degree in English from Harding University and a master's degree in spiritual formation and leadership from Spring Arbor University. She has taught high school English and speech, worked as a missionary in Jinja, Uganda, and served as a campus minister and director of the Early College Program at RC. She currently teaches English at the college. In addition, Sara has presented at various Christian conferences and women's retreats across the country.



scan this with your smart phone's QR code reader to purchase your copy of Sara's book

Psychology Department Runs With

THE LEADERS AND THE BEST

With steady growth and increased prestige, Rochester College's Behavioral Sciences department continues to train graduates whose knowledge and preparedness rival larger schools.

REPORTING BY Liz Fulton & Emilie Vinson. **FACULTY PHOTOS BY** Elliot Jones

Since its inception, the Department of Psychology and Behavioral Sciences at Rochester College has accomplished much, and it offers unique advantages to students. Students who study in the department graduate with Bachelor of Science degrees in psychology, a degree that can eventually lead to jobs in crisis intervention centers, counseling clinics, community service agencies or other social agencies.

Chelsea Hogan, a 2011 graduate who currently works for the State of Michigan as a children's protective services specialist said, "I landed a job in my field shortly after graduation because Rochester College prepared me well. The curriculum equipped me to perform the tasks of my job, but more importantly, helped me learn and grow as a person. This job can be difficult at times, but I have always felt capable because of what I took from my experiences at RC."

Designed to develop strong skills in the theory and practice of the science of psychology, the curriculum puts emphasis on dealing with the emotional, mental, social and spiritual needs of others. The program is also deliberately planned to prepare students for graduate work.

RC students who go on to graduate school have both a high acceptance and success rate. Several students have completed or are in the process of earning master's and doctorate degrees at schools such as University of Michigan, Wayne State University and Wheaton University.

One of those students is Kristen Hodge. After graduating earlier this year, Hodge began the clinical psychology graduate program at the University of Detroit-Mercy. Hodge says:

"I cannot thank RC enough, specifically Dr. Siegel-Hinson, for all the things I learned over the past four years. I am doing exceptionally well in graduate school because I am ahead of most of my peers, even those who graduated from state universities such as University

have not even heard of some of the concepts that I learned during my undergrad. Also, the oral presentations I completed at RC left me confident enough to teach a two-hour lecture shortly after starting the grad program."

of Michigan. Many of the other students

KRISTEN HODGE, '11

One of RC's unique advantages for students is the school's small size. Rather than interacting primarily with graduate students as they might at a large school, RC students have the opportunity to work one-on-one with their professors, each of whom carry the highest credentials available within the study of psychology.

Additionally, each of the behavioral science professors not only bring a background of "real world experience" to the classroom, but they are all currently active in their fields as practicing clinicians. For example, Dr. Robyn Siegel-Hinson owns a private practice, Agape Behavioral Services in Taylor, Mich; Dr. Gordon MacKinnon also has a private practice, MacKinnon & Associates; and professor Nancy Keller-MacKinnon works full-time for the State of Michigan in social services. There is also diversity in the variety of subjects the faculty earned their doctoral degrees in, including clinical psychology, neuropsychology and experimental psychology.

Perhaps one of the department's greatest accomplishments over the past few years has been the development and continued growth of the capstone Psychology Seminar course. Led by Siegel-Hinson, the course guides students to develop and present original research at the annual Midwestern Psychological Association conference in Chicago, Ill.

Each year, the number of students who have presented at MPA has increased. In May of this year. Siegel-Hinson took five students to the conference. Due to a mistake during the application process, three of the students applied to the graduate student division. However, all three were asked to attend. Two of the students presented posters of their original research in the graduate student presentation hall, and one gave a talk on his research. "This is the same thing I did as an undergraduate in the Honors Psychology program at the University of Michigan," said Siegel-Hinson. "I am just bursting with pride in their accomplishments."

Siegel-Hinson was also surprised to be approached by a psychology representative from the University of Michigan during the 2011 conference. "I can confidently say that the work our students are doing rivals that of large schools such as U of M. The representative I spoke with said they have been watching Rochester College grow over the years, and U of M even uses us as competition! Each year, I can't wait to get to MPA and see if 'little 'ole Rochester College' has surpassed them!"

2012-13 PSYCHOLOGY SEMINAR STUDENTS ARE DOING SOME INTERESTING RESEARCH TOO!

STEVEN BEDSOLE

"To Type or To Write: A Study on Lecture Note-Taking"

KEVIN ENGELMAN

"Men and Women: Differences in Shame and Isolation"

KRISTIN POTTER

"Gender Differences in Trust"

ELYSSA SANDOVAL

'Dependence, Independence, and Interdependence: How Our View of Self and Others Shapes Interactions with People"

KRISTY VIERS

"The Role of Emotion on Performance"

ANDREW WARNKE

"Effects of Stress on Insight"

MICHELE WEIDNER

"Gender Differences in Frustration and Aggression"



Dr. Robyn SIEGEL-HINSON

Dr. Siegel-Hinson started her work in psychology with a double Bachelor of Arts from the University of Michigan—one in honors psychology and another in sociology. She then went to the University of Toledo for graduate school, where she received both a master's degree and Ph.D. in clinical psychology. She specialized in neuropsychology during her doctorate program. Both her doctorate program and internship were completed at American Psychological Association approved sites, and she is fully licensed.

Before her work at RC, Siegel-Hinson was the director of the Campus Counseling Center at Lawrence Technological University. Additionally, Siegel-Hinson owns Agape Behavioral Services in Taylor, Mich. Siegel-Hinson has worked at Rochester College for seven years. One of her biggest accomplishments has been developing the capstone Psychology Seminar course into a place for students to develop, carry out, analyze and report original research, which is then presented at the annual Academic Symposium, and oftentimes, at the Midwestern Psychological Association's conference in Chicago, Ill.



MEET THE DEPARTMENT



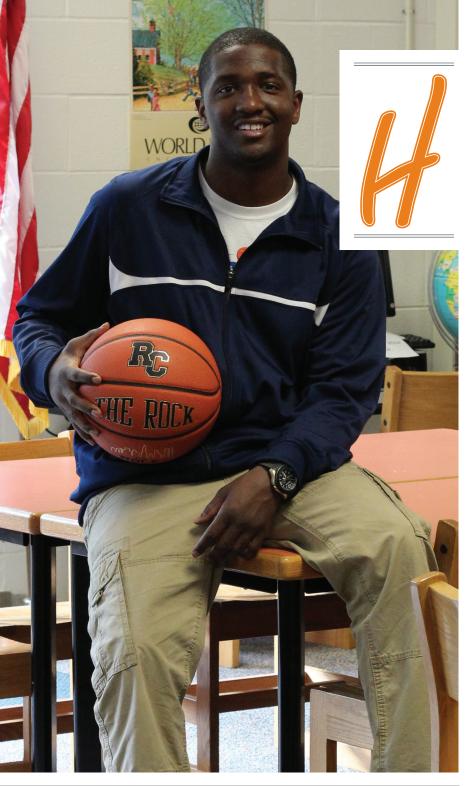
Chair of the Department of Behavioral Sciences, Dr. MacKinnon earned his master's degree in marriage and family therapy from Wayne State University and his Ph.D. in clinical psychology from the University of Detroit-Mercy. Both his doctorate program and his clinical internship were completed at American Psychological Association approved sites, and he is fully licensed. He has spent 26 years as a practicing psychologist, and specializes in psychotherapy, psychology of religion, pastoral care and counseling, psychological trauma, and marital and family relationships.

MacKinnon has worked at Rochester College for 15 years. He also spends time working as a clinical psychologist in his private practice, MacKinnon & Associates, as well as in outpatient units and hospitals. In 2006, he and Dr. Stogner visited the University of Oxford in England, both giving presentations. MacKinnon presented on terrorism and its effects on children.

Dr. Stogner earned his undergraduate degree in psychology from the University of Michigan. He went on to Wayne State University for his master's degree and his Ph.D., both in clinical psychology. Within his educational program, Stogner specialized in neuropsychology and health psychology. His doctorate program and clinical internship were completed at American Psychological Association approved sites, and he is fully licensed.

His first position was at the University of Michigan, Flint, working in the student counseling center and as a faculty member of the psychology department. In January 1998, Stogner came to Rochester College, helping to revamp the current psychology curriculum at the school and building a Bachelor of Science degree in psychology. In 2000, he received a national award from the American Psycho Semantic Society for a project related to personality variables and post-concussion symptoms. Stogner now serves as the executive director of the Health and Behavioral Sciences Institute.





from the Control to the

aving your life changed by a chance encounter in a checkout line might be a fairytale for some, but for Rochester College alumnus Stephan Henning, a friendly conversation at Gordon's Food Service — combined with his own hard work and the knowledge he gained at RC —landed him his first full-time teaching job.

Ready to celebrate having earned his bachelor's degree in elementary education, Henning was excited to purchase items for his graduation party. "I was in a very good mood that day, so I had on my big smile. While I was checking out, the lady behind me noticed I had a lot of graduation items and asked me what was the occasion," Henning said. "I went over a long story — how I graduated from RC, how I played basketball and how I was getting my teaching degree. During this whole time, I was being polite, smiling and in a great mood. Finally when we both checked out, the lady gave me her card and told me to email her my resume. She was the president of the Board of Education for Oxford School District. It was a great day!"

Prepping for the Job

While this chance meeting opened the door for Henning to land a job interview, it was the knowledge and training he received while in RC's education department that helped him eventually become a 4th grade teacher at Lakeville Elementary in Oxford, Mich.

"The RC educational program helped me prepare for my job by placing me in many diverse schools. This allowed me to become comfortable with teaching and handling students with different backgrounds," Henning said. "Also the education program, especially Dr. Linda Park and Mrs. Caye Randolph, always challenged me to make my weaker areas, my strong areas, and my strong areas of teaching, my great areas of teaching. My teachers and mentors always challenged me to obtain more and more."

Building Character On and Off the Court

In addition to the mentoring Henning received from his professors at RC, he also developed a close relationship with his basketball coach, Garth Pleasant.

When Pleasant recruited Henning during his senior year of high school, the basketball coach rarely talked basketball with him. "We talked more about my mother. He asked me if I was praying, [we spoke about] more personal things than just basketball. The first time I was approached like that I thought, 'Wow. That meant a lot,' "Henning said.

After attending Northwood University for his freshman year of college, Henning realized it was not the right fit for him. He says he remembered the first impression RC made and knew the college would be the type of environment he needed. "I wanted to be around people who really cared."



Eventually, Henning became a familiar face around the campus, but his first year at RC was difficult for him. "I wanted to be cool; my priorities weren't in line. The first year my head wasn't in the right place."

It was not until Henning really listened to Pleasant's continual questions to the team: "What kind of fathers will you be? Where's your journey going?" that Henning figured it out.

"By the end of the year, I knew I wanted to be a leader rather than labeled cool." $\label{eq:cool}$

Henning's junior year was when he became that leader. He understood that to lead on the basketball team, he first had to do his best in the classroom. Not long after this, Henning was named to the Dean's List, an honor given to full-time students who earn a minimum GPA of 3.3. Henning said this honor gave him more respect from his teammates.

During his fourth year of school, Henning red-shirted, but not due to injury or lack of talent. "I was taking 22 hours each semester. Coach Klint (Pleasant) and I agreed that I should graduate the same year I ended basketball." Henning continued to go to practice and watch games, and the year allowed him to reflect on what is important. "By not playing, I got to see the seniors play and knew the work ethic I had to have."

Point Guard & Positive Role Model

In his final year, Henning balanced classes, leadership and being a force on the basketball court. With Henning as point guard, the Warriors made it all the way to the championship game of the United States Collegiate Athletic Association's Division 1 National Championship. The Warriors lost the game by three points to Oakwood College and finished the season with a record of 26-8. Henning was named All-American Honorable Mention by the USCAA.

While making it to the national championship game and earning honors were important to Henning, he said what was most important to him was the relationships he built while at RC.

"This past year was the best year of basketball of my entire life, but it had nothing to do with making it to the national championship; it's great,

but not the reason why. The teammates I had on this team were so selfless. I consider them family to me. [My teammates] will be my friends 20 years from now." he said.

First-Year Teacher

After years of playing basketball, Henning knows all about physical exertion and exhaustion, but he said he is surprised about how tired he is after a full day of teaching. "I've experienced many preseason work outs that left my body aching and exhausted. Teaching is a very different type of exhaustion, more mental. I think about my kids constantly and also how can I help them improve and how can I improve myself."

This desire to help his own students was strengthened by his college experiences. "Rochester College turned me from a teenager without direction to a positive young man with goals and a drive to reach those goals," he said.

Henning remarked about how wonderful it was at RC to have people around him who cared about him and who also were an example to him by doing positive things in their own lives. They made him "want to do positive things too." He especially points to Garth Pleasant for "changing me for the better."

Now that Henning has started his own teaching career, he looks forward to passing that on. He wants to help students grow and learn. "What I enjoy most about teaching is seeing students' 'light bulbs' turn on when they finally understand a concept."

From the basketball court to the classroom, Henning's experience at RC molded him to serve his students and the community. His RC mentors encouraged him and now he continues that tradition by mentoring and shaping the elementary students at his school.

"I appreciate every step along the path that led me to where I am today. My years at RC were an important part of that path. I hope I'm the kind of teacher that can make an impact in the paths my students are walking...or more likely, running—these kids have energy!"

Adapted from "True Warrior," by Carlee Barackman, "The Shield," Spring 2012.





"WHAT I ENJOY MOST
ABOUT TEACHING
IS SEEING STUDENTS'
'LIGHT BULBS' TURN ON
WHEN THEY FINALLY
UNDERSTAND
A CONCEPT."

-Stephan Henning, '12



once a WARROR always a warrior

THE THREE OF THEM SAT IN AN OFFICE TRADING STORIES ABOUT ROCHESTER COLLEGE:

SPORTS, CAMPUS LIFE, SPIRITUAL MENTORS AND FRIENDSHIPS—DEEP AND ABIDING FRIENDSHIPS.

THOUGH THEY ATTENDED IN DIFFERENT DECADES (1970s AND 2000s), THEIR STORIES HAD COMMON FOUNDATIONS; THEY SHARED A HERITAGE THAT SHAPED THEM INTO BIBLICALLY SOUND GRADUATES.

IT DIDN'T MATTER WHETHER THEY GRADUATED FROM NORTH CENTRAL CHRISTIAN COLLEGE,

MICHIGAN CHRISTIAN COLLEGE OR ROCHESTER COLLEGE.

That is because one thing has remained the same through the name changes in the school's history—the commitment to educating students to be salt and light in their chosen fields of study. Graduates Luke Fleer, Brad McKenna and Tom Rellinger are all extremely grateful for the ways in which their alma mater shaped them. They have personally benefited by the core values that RC instilled in them, shaping their future and their commitment to the work of the kingdom.

Brad McKenna's life was changed by Rochester College. He came to RC as a student trying to figure out this "God stuff." He says that when he arrived on campus he didn't really embrace the spiritual aspect of student life, but the idea of going to Af-

rica sounded cool. Afterall, it was a chance to see animals, and Brad loves animals. So he signed up for a mission trip. "I didn't see many animals, but I did see a great deal of God's creation. And for the first time in my life, I saw people. People who were hurting and people that needed help. It changed my life."

As the three alumni continued to chat, Luke said, "I want to create something special. I want to create an Alumni Association that's meaningful, that will engage alumni from different time-periods and support this institution." One thing that can be said about Luke Fleer is that he's a passionate individual who boldy pursues his interests.

[MEET] the leaders of the





LUKE FLEER, CO-CHAIR Class of 2005

"I hope to create opportunities for alumni to give their personal investment of time, talent, and treasure while fostering and strengthening relationships within the greater community."



BRAD MCKENNA, CO-CHAIR Class of 2002

"I graduated from Rochester College with meaningful relationships and a life of purpose. I am grateful and want to do what I can to give back and stay involved. The Alumni Association is my way of doing that."

JOE BENNETT

Class of 2008 (CEL)

ROB CLARKE

Class of 1982

BETTY (WINEINGER) DUNLAP

Class of 1967

JOSH GRAVES

Class of 2002

TERRILL HALL

Class of 2003

ASHLEY HARRISON

Class of 2000

BRAD IRWIN

Class of 1996

KAREN (BENNETT) KENNAMER

Class of 1965

LORA (CUTHBERTSON) MCCLELLAND

Class of 1996

JOHN PALIMINO

Class of 2010 (CEL)

BRENDA PHILLIPS

Class of 1977

JULIE (WILSON) PIAZZA

Class of 1989

JOHN PLEASANT

Class of 2003

KAMAL SANSOM

Class of 1995

DEANDRA (FRAZIER)

SMITH

Class of 1988

KEVIN STEWART

Class of 2004

ANDREA WALKER

Class of 2005

A NEW TEAM

And so, with a desire to see other alumni plug back into the mission of Rochester College, Fleer and McKenna have formed a partnership and will co-chair the Rochester College Alumni Association. "We want to create a place where alumni can plug into the college using their time, talents and treasure. We also want to create an association that 'gives back' to its members," said Fleer. The two men come with a plethora of ideas and the energy level necessary to lead the group. Additionally, they have formed a diverse Alumni Board that will cast an exciting vision for the association.

To help put momentum behind the Alumni Association's efforts, RC has added Jen Fulton to the Development and Alumni Relations staff. After graduating from RC in 2007, she worked with the Rochester Regional Chamber for three years. Her expertise in creating meaningful events for Chamber members will be extremely helpful for RC and the Alumni Association.

Larry Stewart, director of alumni relations says, "We hope to generate a new level of involvement and excitement among our alumni with the addition of staffing, coupled with the formation of a new board for the Alumni Association. Our alumni

are extremely important to us, and we feel it is essential they be connected with one another and with the college."

WE NEED YOUR HELP

Colleges and universities have seen a marked decline in alumni participation over the last 10 years. Giving rates are down, volunteer involvement has withered and allegiance has waned. Christian colleges are no exception, and RC has seen its alumni participation dip in the last five years. The decline leveled out in 2011, and with a new focus on alumni engagement, the college hopes to create the momentum needed to match the outstanding growth in enrollment (we're currently in the third consecutive year of record enrollment).

"As the number of students on campus climbs, so does our needs. Donors are needed to help fund additional scholarships; mentors and volunteers are needed for mini-projects; internships in alumni businesses are vital for educating our students. It is imperative that healthy input and engagement from alumni grow as well," says Rellinger, director of development and alumni relations.

HOW WILL THIS BE ACCOMPLISHED?

OPPORTUNITIES

MENTORING

- 1) Work place internships and/or tours with alumni businesses
- Missions—working to engage current students in mission-oriented works within churches where alumni attend
- Sponsor and spend a day with a current student during an Alumni/Student Golf Outing

LEADERSHIP OPPORTUNITIES

- Serve on the Alumni Association Board or sub-committee(s)
- Run a mini-campaign for a specific fundraising or volunteer project
- 3) Teach a webinar in an area of interest to our alumni base

VOLUNTEER OPPORTUNITIES

- 1) Work on a campus improvement project
- 2) Work in our Call Center communicating to other alumni
- 3) Work on a mini-fundraising program

AMBASSADOR

- 1) Help recruit a student
- 2) Help recruit a potential donor
- 3) Help organize a regional meeting of alumni

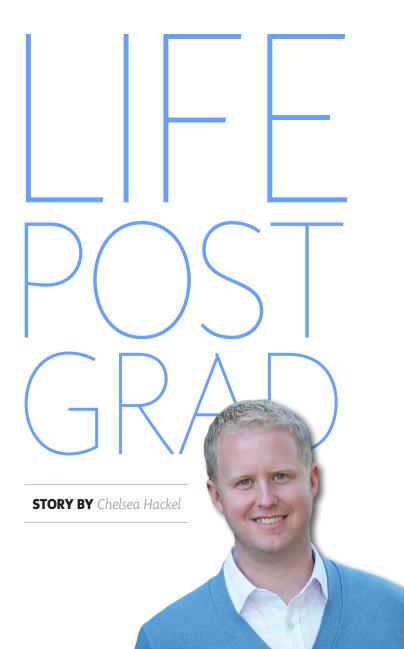
FINANCIAL OPPORTUNITIES

- 1) Provide a donation for scholarships
- 2) Provide a donation for campus programming (ice cream social, Midnight Breakfast, etc.)

DID YOU KNOW WHAT A DIFFERENCE YOU MAKE?

HIGHER ALUMNI PARTICIPATION HELPS US WITH ACCREDITATION, INTEREST RATES ON LOANS AND FOUNDATION GIVING.

OUR ALUMNI DONOR RATE IS CURRENTLY JUST UNDER 4 PERCENT. YES, YOU READ THAT CORRECTLY. WITH YOUR HELP, WE KNOW WE CAN DO BETTER.



Kevin Stewart of RE/MAX Real Estate sits in his office behind a well-organized desk, listening to the phone ring as he calls a potential client. When the woman on the other end picks up, Kevin doesn't ask if she wants to buy a house. In fact, he doesn't even ask if she is interested in a certain location. His singular goal of the call is to make a personal connection. With this in mind, he eases the conversation into a dialogue that allows for relationship-building.

Stewart's main goal is to be an agent who doesn't gain clients in order to increase numbers. "The core of any good business model starts with being relational. You have to create and build that special relationship in order to maintain a stream of business," said Stewart.

As a real estate professional in today's market, understanding the realtorclient dynamic is vital to Stewart's success and livelihood. "Rochester College taught me how to function and interact beyond the classroom and how to create, keep and grow relationships with those around me," said the 2004 RC graduate.

For those who are buying or selling with RE/MAX, the relationship you develop with your agent begins when you visit the company website. For Stewart and fellow realtors, this means they have to understand the way technology works. However, Stewart admits with a laugh that he's known around the office as "the guy who 'gets' the techy-stuff," so he usually has this aspect of the job under control.

Back at his desk, Stewart makes a few more phone calls, explains the website half a dozen times and enjoys the initial connections made with the people he speaks to. "I love the daily interaction with people. I am very much a people person, and getting the chance to constantly meet new people and create new relationships is awesome! It is truly fulfilling on a day-to-day basis," said Stewart.

Some would say this is a given for the line of work he's in, but Stewart also enjoys the uncertainty and riskiness of his job. The success of a real estate agent relies as much on the person's abilities as it does on the market. "Nothing is ever certain. Every day brings new people, new excitement and new situations...and I love it all," he said.

That isn't to say the past seven years he's worked in the field have all been easy. During the first few years as an agent, he constantly battled the recession that seemed as though it wouldn't stop spiraling downward. Eventually the day came when he was ready to throw in the towel and give up. Agents were dropping left and right, and he was tired of the struggle.

That was when he called his father, Larry Stewart, a long-time employee at RC. After informing him he wanted to quit, Larry calmly and confidently encouraged his son to continue pushing himself to do more and not give up. Consequently, Stewart began to diligently set goals for himself. "You have to have a clear and concise goal in front of you every day," he says. However, Stewart believes work ethic is just as

important. "If it comes to Thursday or Friday and I haven't hit my goal, I don't get to hang out for the weekend. I have to keep working."

Clearly, Stewart's dedication and persistence has paid off. After seven years as an agent, he not only works for the second largest real estate company in the country, but Stewart was also one of two agents chosen to participate in a "day in the life" promotional video for the company's annual international convention earlier this year. To watch Stewart in action, check out the QR code below.



For Sale



Scan this QR code to check out the RE/MAX promo video of Kevin's day-to-day, as well as interview with CEO Margaret Kelly!

ALUMNUS OF THE YEAR:





ED REPRESENTS THE
INTEGRATION OF FAITH
AND SERVICE THAT HAS
BECOME A HALLMARK OF THE
INSTITUTION.

Larry Stewart

ED WORK

Few people have been connected to Rochester College for as long as Ed Work. A graduate of the class of 1965, Work's association with RC began at a much younger age because his parents were some of the college's first supporters. Surely, Work's mother and father would have been proud to see their son receive the 2012 Alumnus of the Year award for his continued commitment to Rochester College.

"The mission of RC and the need for that mission to be accomplished in Michigan has kept me associated with the school. I look forward to promoting the college whenever and however I can because of what it gave me," said Work.

As a student, Work was heavily involved with student life. He was a member of the A Cappella Chorus and Men's Quartet, as well as business manager for the "Totem Pole" yearbook. He played on the basketball team. He was a member of dorm council and Psi Delta Omega, and was selected as Mr. Michigan Christian College by faculty and classmates in 1965. These activities undoubtedly kept him busy, yet he still graduated as salutatorian.

Among Work's favorite memories is the making of a leaf collection for biology class with the many different kinds of trees found on campus. He still remembers cold walks around campus during Michigan winters, the delicious food served in the cafeteria, and how Clyde Balderson made the history and Bible classes come alive. Another highlight of his college years was traveling to the World's Fair in New York City and performing with the chorus on the steps of the U.S. Pavilion.

In addition to the memories, Work says the college provided him with a Christian environment where he was able to learn and grow, while preparing to make a living after graduation. "The college gave me greater confidence in myself. I still highly value the examples of dedication, hard work and self-sacrifice I found in the role models I came to know."

Work points out people like Coach Bill Shinsky, Hugh Mingle, Paul Downey, Fred Alexander, Lucien Palmer, Otis Gatewood and Clyde Balderson among the men who made an impact on his life, and who eventually formed a network of friends throughout the world. He learned from these men the importance of integrating faith and service into every aspect of life. Work says the positive role models he found at MCC started him on a path that eventually led to a successful military career.

After graduating from college, Work continued his education at Harding University where he received his Bachelor of Science degree before going on to complete a master's degree from the University of Arkansas. In 1970, Work enlisted in the military where he served as budget and finance officer in several locations, including Izmir, Turkey; Athens, Greece; and the Pentagon. Work retired as Lieutenant Colonel in 1993, but moved into the roles of CACI Corp. Program analyst and accounting and finance officer until he officially retired in June 2012.

Today, Work lives in Centreville, Virg., with his wife, Joan, and continues to serve at the Manassas Church of Christ. Though he is retired, he has not slowed down as he enjoys running, taking classes, traveling and working on various home projects. His passion for Christian mission and seeing RC succeed has not waivered either.

"Ed continues to be a consistent supporter of Rochester College. He represents the integration of faith and service that has become a hallmark of the institution," said Larry Stewart, director of alumni relations.

By Kayce McClure

7 LUCHSINGER'S

REFLECTION BY Tom Rellinger

he came out of the board meeting, looked at me and said, "Have you talked to that brat nephew of mine lately?" She was new to the Board of Trustees at Rochester College, and other than her name, I did not know her. The first words she spoke startled me, and she must have seen the confused look on my face. She continued, "You know, the guy you lived with for three years in college, my nephew, Steve." And so my relationship with Ann Luchsinger began.

Feisty would be a bit of an understatement. During one of my last visits to her hospital room, I can remember getting up to politely excuse myself when her doctor entered the room only to hear, "And where do you think you're going? Come back here and listen to what he has to say because I won't remember!" Again, my face registered a look of confusion, to which she said, "Oh just shut up and sit down." And that's what I loved about Ann. She was direct, but in a way that just endeared you to her. Frankly, you laughed at her comments — and she knew it. She also knew exactly what she meant each time she spoke and what was important to her—the church, her family and Rochester College.

As part of her funeral preparations, put together years before her passing, she wrote, "My family is welcome to speak, but (nephews) Fred and/or Steve, please try to say nice things about me. You haven't seen the final will yet!" In fact, she told everybody what they could do for her funeral:

- Tom Rellinger can say whatever he wants, but I
 especially want him to tell everyone (who doesn't
 already know) what they have to do to get to
 Heaven. I want to see them there.
- Elton Albright can use me one more time to raise money for Rochester College.
- Duane Harrison says he wants to say a few words, even though we all know that is impossible!



Ann certainly had a gift for making people laugh—which many will never forget. This was only surpassed by her desire to be used by God to see the work of the Kingdom excel.

Her brother, Ralph, (whom Ann affectionately called her "little bother") says, "Our heritage, which included growing up at the Hamilton Avenue Church of Christ, was responsible for Ann's strong feelings and commitment to the church." I experienced Ann's commitment first-hand when I left the corporate world and moved to northern Michigan 15 years ago to join a mission work. It was Ann who faithfully supported my family each month. When I think about those who have come to know Christ through this work, I cannot help but see Ann's handprint in their lives as well.

The Rochester College community continues to be blessed by Ann's dedication and generosity as well. Through 15 years of service on the Board of Trustees and nearly 40 years as a member of the Associates of Rochester College, Ann left a meaningful legacy. Her efforts with ARC helped raise over \$4 million, and her final gifts to the college totaled \$382,641. It was a great loss to many people when she passed, but on behalf of a grateful community, I say, "We miss you Ann Luchsinger, and may you rest content in the arms of our Lord and Savior."

HEAR WHAT PEOPLE ARE SAYING ABOUT

DIRECTION

THEN HAVE A LISTEN YOURSELF!

With Direction,
I am STILL
uplifted by the
positive influences
of RC (long after
graduating from
'MCC'). Jenny Diehl,
Lapeer, MI

The new Direction series is awesome! It's a great start to the day. It's short enough that there's time for it in the busiest of schedules, and it's a great outreach. I love the reminder that we are all servants of the Lord and it really does set me in the right direction for the day. -JULAYNE HUGHES

I AM ENJOYING THE DAILY
DEVOTIONALS! TODAY I LAUGHED
OUT LOUD AT WORK! GREAT
MESSAGE THAT TOUCHED MY HEART.

-PATTIE SIMMONS, EDMOND, OK

Thanks so much for a wonderful encouraging message this morning.

My wife, Sharon, and I truly needed this message this morning. -JOHNNY BABER

Not a better way to start the day!

-Shane Stinnett, Rochester Hills, MI

SIGN UP AT WWW.RC.EDU/DAILYDIRECTION
AND BE ENCOURAGED TODAY!

NORTHSTAR // 15















A LOOK AT ALL THAT KEEPS OUR CALENDAR FULL



A CAPPELLA CHORUS TOUR

The Rochester College A Cappella Chorus embarked on a spring tour April 29 and spent 10 days traveling the East Coast. While chorus tours are always memorable, this trip was especially so

as the group was invited to perform two classical works by Brahms with the Masterworks Festival Chorus and the New York Chamber Orchestra at Carnegie Hall. Four rehearsal days included plenty of time for the group to see the sites of New York City as well.



WELCOME WEEK

RC knows how to make back-to-school time fun! Welcoming a record number of new students for the 2012-13 academic year, RC hosted a full week of activities for new and returning students,

including an ice cream social, bonfire at Riverside Park, night at the movies, Hawaiian Luau dinner, campus-wide game night and more.



CAMPUS MINISTRY

Students, faculty and staff joined together to cover the college and each other in prayer during the annual 24-Hour Prayer event hosted by Campus Ministry Sept. 4-5. Campus Ministry officially

kicked off the year on Sept. 13 by hosting contemporary Christian singersongwriter, Riley Armstrong, who entertained an audience of students with songs from his upcoming album, "I Live Dangerous." Later in the month, over 20 students participated in the annual Shack-a-thon, which raises

awareness on the issue of homelessness. Students constructed makeshift homes on the east lawn of campus and spent the weekend living in them. They also participated in service projects and raised money for the Micah 6 Community in Pontiac, Mich.



THEATRE

The Rochester College Theatre Department's 2012-13 season has a show for everyone! Show your support and enjoy an entertaining evening on campus by purchasing tickets to the upcoming

production of Seussical—the fantastical, magical, musical extravaganza that brings to life everyone's favorite Dr. Seuss characters! Shows run Nov. 8-10 and 16-18. Tickets are \$10 for students, seniors, RC alumni, faculty and staff, and \$12 for adults. To reserve your seat, call 248.218.2149 or email jhughes1@rc.edu. Also, be sure to check out www.rc.edu/theatre for a complete schedule of shows, including performances of Arthur Miller's *The Crucible* in April.



CELEBRATION

Mark your calendar for Celebration 2013—"Celebrate the Decades." The long-standing variety show that features skits and song and dance performances by RC's social clubs and other

talented students will be held in the RC Theatre March 15-17. Tickets go on sale in February and can be purchased in the Business Office or by calling Kathy Anspach at 248.218.2053.

MEMORIAL GIFTS

Feb. 23, 2012— Sept. 17, 2012

Larry Barton

Pam Barton Roderick James Bowles Jerry & Virginia Ebeling Ralph & Lorraine Church David & Janice Church Agnes Day Helen Slater Mary Fields Jason & Leann King **Cheryl Frost** Jim & Wendy Burcham Jeffrey Girdham Jason & Leann King Berkeley Hackett Zearl & Betty Watson Marie Hall Dieter & Marlyn Balzat Zearl & Betty Watson James Higginbotham

Bob & Jennie Cross

Ann Luchsinger

Edwin Theisen, Jr. Mike Maple

Zearl & Betty Watson Martha Matson

Helen Slater

Ty Osman

Art & Marge Pope **David Pinckley**

Tom & Carol Williamson

Kenneth Eugene Pyle

Brian & Katherine Apisa

Grace Bodley

George & Elizabeth Calcei

George and Nancy Calcei

Norma Craig

Theresa Golcheff & Tom Jeannette

Susan Hart

Jerome & Joyce Jarnick

Ruth Posey

Rubel & Myra Shelly

Doris Uhlmann

Natalie Randall

C&S Companies

Gene & Mary Alice Cowie

Doris Dunn

Delphine Fairbanks Frank Rewold & Son, Inc. Grissim, Metz, Andriese Associates

Langsford Musical Society, Inc. Daniel McGeen & Family

Carron Nevill

Prien & Elizabeth Newhof

Oakland Flight Services

OCIA Air Fair

Alfred & Gerri Pavlish

Jeff & Shawn Phelps

H. J. & W. E. Randall

Royal Air Freight, Inc.

Phyllis Sielbeck

Larry & Lynne Stewart

Craig & Jan Tetirick

Ronald & Nancy Walters

Sharlene Renshaw

Jerry & Virginia Ebeling

Marilyn Rickard Tom & Carol Williamson

Annette Rilev

Joan Costello

Joan Costello

Cheryl Riley Geneva Schafsnitz Jerry & Virginia Ebeling **Bartlett Taylor** Jerry & Virginia Ebeling

Frances Toben

Bruce & Judy Foulk

Alma Watson

Herman & Carol Hendon

Zearl & Alma Watson

Ed & Joan Work

HONOR GIFTS

Feb. 23, 2012— Sept. 17, 2012

Ida Palmer

Henry & Maxine Hunter

Garth Pleasant

Don & Carmen Mever

Rubel Shelly

Donald Carter

Willis & Janie Owens

Dennis & Kathleen Van Wagoner

Tim Shelly

Harrison & Robbie Davis

Ed & Joan Work

Richard & Donna Work

₹ classNOTES

ALUMNI NEWS

To submit alumni news, see rc.edu/alumni or send information to Larry Stewart at 800 West Avon Road, Rochester Hills, MI 48307.

1968

Norma (Cagle) Frick recently published a children's ebook titled "Mrs. Otis's Surprise Package." The book is available through Amazon. Proceeds are being used to assist mission efforts in Japan. Norma is retired and living in Navarre, Fla. She can be contacted at nfrick@ mchsi.com.

1979

Mark Briggs recently accepted a position as laboratory supervisor for Marshfield Food Safety. Mark and his wife, Rhonda (Miller-78) Briggs, live in York, Neb. Mark can be contacted at mark_b_briggs@hotmail.com.

1991

Carina Press, the digital arm of Harlequin, recently published "Surrender to the Roman," a historical romance novel by Marty (Kindall) Chester. More information about Marty's work is available at www.mkchester. com. Marty and her husband, Jeremy Chester ('90), reside in Mt. Juliet, Tenn. Marty can be reached at cavalrylady@yahoo.com.

1992

Shannon (Dickerson) Arthur recently completed her 10th year in the accounts payable department of Wyoming Technical Institute. After directing a summer music ensemble for St. Laurence O'Toole Church for four years, she has now accepted a role as their choir director. Shannon lives in Laramie, Wyo. She can be contacted at shannart@gmail.com.

1993

Isaac John joined Kaylee in the home of John and *Katie (Mitchels) Haferkamp* on Jan. 4, 2012. Katie is a first grade teacher for the La-Porte Community Schools. John is the news director of WSBT-TV and preaches for the LaPorte Church of Christ. The family lives in New Carlisle, Ind. Katie can be contacted at johnandkatie96@gmail.com.

1995

Jason and Jill (Harris) Riker welcomed Haven Grace and Bethany Jane, their second set of twins, on May 1, 2012. The big brothers are Steven, Luke, Andrew, Seth, and Levi. Jill is self-employed as the barn manager and riding instructor for Stepping Stone Farm, and Jason is a patient care technician at Sparrow Hospital. The family lives in Rives Junction, Mich. Jill can be reached at stepstonefarm@yahoo.com.

1996

Brad and Tracy Irwin welcomed Daniel Bradley on Sept. 24, 2012. Brad works as director of partnerships for the Oakland County Habitat for Humanity, and Tracy is director of exhibitions at the Detroit Historical Society. Brad can be contacted at btirwin75@gmail.com.

1998

Edwin Cahill and his wife Martha welcomed Julio James on July 7, 2012. Edwin began a new position at Pepperdine University this fall as assistant director of global programs for the Graziado School of Business and Management. The Cahill family lives in Malibu, Calif. Edwin can be contacted at eddietkd@me.com.

Gloria Jael joined Donald, Josiah, Abigail, Samuel, Philip, Miriam, Elizabeth and Joanna in the home of Brian and *Carrie (Pier) Ellerbrock* on May 3, 2012. Brian is a salesman for Verhoff Machine and Weld, and Carrie is a homemaker. The family lives in Leipsic, Ohio. Carrie can be reached at carrie_ellerbrock@yahoo.com.

2002

Sawyer Stewart Bowers joined Sophie in the home of *Brian and Beth (Stewart) Bowers* on July 10, 2012. Brian is a 2008 graduate of the Rochester College master's program and serves as an admissions adviser for the college and the young adult minister for the Rochester Church of Christ. Beth graduated from the master's program in 2010 and is the resident supervisor of Gatewood Hall. Beth can be reached at bbowers1@rc.edu and Brian at bbowers@rc.edu.

2003

Matt and Kendra (Riley-04) Pierce welcomed Hannah Jade on July 20, 2012. The family lives in Hartselle, Ala. Kendra can be contacted at snunkeypierce@yahoo.com.

2005

Jamie Litton married Robin Adams on July 7, 2012. Jamie is a supply chain specialist for Meritor, Inc., and Robin is employed by TRW as a purchasing manager. The couple lives in Lake Orion, Mich. Jamie can be contacted at jamielitton@gmail.com.

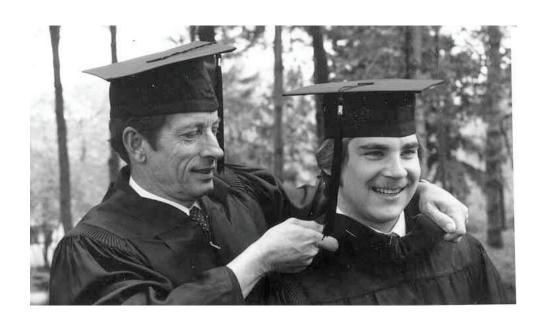
2009

Sarah (Anthony) Vickstrom recently began a new role as lead young toddler teacher for Creative Hands. Sarah lives in Westland, Mich. and is actively involved at the Plymouth Church of Christ. She can be contacted at syickstrom@att.net.

2010

Steve and Marianne (Janiszewski) Mouton welcomed Elise Cathleen on March 8, 2012. Marianne is employed as a medical coordinator with the Jaques Admiralty Law Firm. The family lives in St. Clair Shores, Mich. Marianne can be contacted at mmouton23@hotmail.com.

rochester in RETROSPECT



1981

FIRST FOUR-YEAR DEGREE

Board chairman Bob Utley hooded the college's first bachelor's degree graduate, Doug Allen, in 1981. During the late 1990s, the faculty added numerous bachelor's degree programs as the college transitioned to full senior-college status. The first master's degree program was added in 2005.

Administrators recently announced the organization of the college's academic program into six schools. Included are schools of Business and Professional Studies, Education, Humanities, Natural and Behavioral Sciences, Nursing and Theology and Ministry. This reorganization will provide a natural platform for the development of further master's degree programs and specialized accreditations.

Rochester College continues to look to the future. With strategic planning, your support and the continued blessings of God, Rochester College will influence an even greater number of lives in the years ahead.



800 West Avon Road Rochester Hills, Michigan 48307

CHANGE SERVICE REQUESTED



Go to the web address below to complete a simple six question survey about "Stepping Up." Not only will you be helping RC, but your name will be entered into a drawing for a Kindle Fire once you're done!

WWW.RCSURVEY.COM

www.rc.edu

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Challenging Academics. Christian Community.

April 13, 2013 • Royal Park Hotel • Rochester, MI



Rochester College
invites you to the
42nd Partnership Dinner
featuring

SCOTT HAMILTON

"God and the Human Spirit"

For more information and to purchase tickets, visit www.rc.edu/hamilton