



GROUND BROKEN FOR FIRST BUILDING



History is being made by North Central Christian College this year. On Sunday, Nov. 30, ground breaking ceremonies took place on the college campus at Rochester, Michigan, for the first new building to be constructed. The building will be a multi-purpose structure in which there will be space for classes, a dormitory, and dining facilities.

The traditional act of digging into the ground before a building is started occurred on a day when a cold wind was blowing across the snow covered ground. There had not been enough time to make arrangements for a public ceremony. Original plans called for the new building to be started in the spring of 1959, but it was decided to pour the footings now, if the weather permitted, and hasten the completion of it.

G. Wheeler Utley, Chairman of the Board, threw out the first spade full of ground, but no speeches were made because of the cold weather. There were approximately thirty people present, including several members of the board.

The Paden Construction Company, headed by Glenn Paden of Texas, will be in charge of construction. Paden, who is a member of the Church of Christ, has served as a contractor for many churches throughout the United States including the State of Michigan. Architects for North Central are Wyeth and Harmon of Port Huron.

CAN YOU GIVE \$2.00 PER WEEK?
Many of us spend more for newspapers and magazines.

MORE CASH NEEDED IMMEDIATELY

Brother Lester Allen, Treasurer for the Board of North Central Christian College, stated on December 3 that there is an **immediate necessity** to secure twenty-five thousand dollars (\$25,000) in cash if we are to pay for the footings for our first building and meet all other payments falling due at the first of the year. The progress that is now being made to assure the establishment and existence of North Central Christian College demands that we be a people of action, ready to respond to every real need.

We have been most fortunate to go ahead with the footings and foundation of this first building at little more than half the original estimated cost. We owe a great debt of gratitude to Ford Motor Company for doing much of the excavating work for this building absolutely free of charge. Others, too, have given their time and the use of their machinery. Such gifts have saved us a large amount of money, so that the additional \$25,000.00 needed now would not only pay the actual price of the footings, but would also pay the major part of the architect's fee for this building, cover the payment that is due on the property at the first of the year, and meet other incidental expenses.

The campaign to raise \$500,000 is moving along quite well. There is still a great deal of work to

be done to carry the campaign through to a successful conclusion, but we are confident that it will be done, by the grace of God. Many congregations, as individuals, are just now beginning their work, and still a few others are waiting until we can pay a personal visit to begin their work, but the larger part of the members of the church throughout the area are now working, so that we expect to have an encouraging report by January 1st, 1959. At that time, those congregations who are now working will have finished the major part of their work. As it was the goal of each worker to endeavor to receive one-third of the total pledge in cash, where possible, we can expect to receive additional cash at that time. Do not forget that all funds received can be immediately applied. To have a Christian school worthy of our desires and worthy of our young people, we must learn to give and give again. If this appeal comes to one who has not yet given to North Central Christian College, we hope that you will give generously to this good work. If all those who have pledged to give will sacrifice in order to give as much as possible in cash, and do it now, we can move ahead according to plan, and pay as we go.

CAN YOU GIVE \$2.00 PER WEEK?
This is a small sum, but multiplied by 104 it equals \$208!

PRESIDENT AND DEAN ARE ACTIVE NOW.



President Otis Gatewood



Dean Lucien Palmer

Present schedules of President Gatewood and Dean Palmer do not permit them to devote full time to the college yet, but they are both doing preparatory work for N.C.C.C. Organization of a teaching staff is already under way, and Dean Palmer is gathering information for a catalog. This book should be ready to send to prospective students after the first of the year.

This building will be completed and the college opened during 1959 if YOU sacrifice NOW



REPORTS FROM A FEW OF OUR WORKERS

A lady who is a member of one small congregation has used several extra brochures and pledge cards. She has canvassed her friends and neighbors, including the filling station owner on the corner. What is more, she has gotten several pledges!

Recently still another woman met a Methodist friend to accompany her to some school function. The first thing the Methodist lady said was, "Say, can I get some more of those brochures telling about your North Central Christian College?"

"Why, of course, but where did you see one?" was the rather surprised reply.

It was then learned that she had been approached by the woman mentioned in the foregoing paragraph, had pledged \$104 (\$2 per week) to be paid during 1959 and now anxious to go to work herself to help raise money among her Methodist friends!

A good illustration that every person you "sell" on the college starts a chain reaction of influence which may have no bounds.

One Christian couple who are doing all they can to help, withdrew all of their savings to make the down payment on their pledge of a substantial amount.

Another person is writing a personal letter to each relative and friend in behalf of North Central, and enclosing a brochure with a pledge card inserted between pages 14 and 15.

These relatives and friends are persons who would not be approached except by the friend of North Central who is so interested. He reports that he has already had some results from this effort and the amounts given are being added to the total for the workers of his congregation.

In a congregation of less than 80 members, the pledges had reached a total of \$3800. Believing that they could do much better than this, the preacher told the members of the importance of the school to every church large or small and said, "My wife and I have already pledged but we are going to increase our pledge and

some of you could do the same." The total raised among members of this small congregation is now more than \$5,000 and they have set a higher figure as their goal.

The elders of one congregation in the Detroit area are so impressed with the necessity for a Christian school that they are actively engaged in the campaign among their members. When an unsigned pledge card is returned, they contact the person to make sure that he fully understands the need and his part in the campaign. This congregation has less than 100 members but is already above the \$6,000 mark.

One good Christian expressed a sincere desire to help but said that he didn't have enough money to do any good. When told that he could give \$1.00 or \$2.00 a week, he was happy to have a part in the work.

North Central will open its doors as a result of many Christians of moderate means doing the best they can do. A person giving only \$2.00 a week for two years will give a total of \$208 for the payment period, plus any amount of cash he is able to donate as a "down payment."

A nine-year-old boy earned \$6 which he planned to use to buy Christmas presents. He brought it all to his father and told him to send it to the Christian College.

This boy was a member of a family whose members talk, plan and pray for N.C.C.C.

The workers in one of the very smallest congregations in the area have reached the impressive total of \$3,400. Their work for the school has included the securing of a substantial amount from a business firm.

This small group of Christians might have been satisfied to reach a total of much less. By their zeal and hard work they are providing inspiration for all of us who want a Christian College.

In one congregation several members had given cash donations of from \$25.00 to \$100.00 but had pledged nothing for future payment. After being impressed with the necessity of sacrifice and long-range planning, these members

FORD AUDITORIUM MEETING WELL RECEIVED

The rally meeting for N.C.C.C. held Nov. 18 in one of the new civic center buildings in downtown Detroit was attended by nearly 2000 Christians and interested persons.

In making the principal speech President Gatewood outlined future plans for the new college and described ways in which he would put them into effect. He spoke of the purpose of a Christian college and depicted the needs it will serve among young people.

Lucien Palmer was introduced as the Dean of our new Christian school. His acceptance speech manifested the spirit of an administrator who will give his wholehearted effort to this cause.

Reports of the many area campaign chairmen were given before the meeting was brought to a close. This part was inspiring because it brought to light the great amount of toil and sacrifice given by the many workers in behalf of the financial campaign for North Central. Ernest Stewart and Lester Allen are the Co-Chairmen.

CAN YOU GIVE \$2.00 PER WEEK?
A moderate smoker spends this much for tobacco.

A STATEMENT OF POLICY
For the sake of convenience, workers were organized to solicit the individual members of the various congregations. No gifts are solicited from church treasuries, nor will such gifts be accepted.

made a pledge for monthly payments over a two-year period with their cash donations to apply as the initial payments.

Cash payments alone are gratefully received, but the directors of N.C.C.C. would be unable to establish the school or to plan for its efficient operation without some basis of future expectation financially.

A teen-age boy decided to ask one of his high school teachers for a pledge.

"Do you think you would be able to give \$1.00 a week for two years?" he asked.

"Why, I think I could even do a little better than that," the teacher answered.

It took some mustering of courage for the boy to approach his teacher, who was not a member of the church, but it paid off!

These are but a few of many instances of Christians working and sacrificing to make our current financial campaign a success. It is hoped that they may serve to suggest new ways for all of us to use to provide the necessary funds for our Christian College.

CAN YOU GIVE \$2.00 PER WEEK?
This is less than the cost of a "night out" for a family.