

## Bosler, Jerry

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**From:** Michael C Piper [aj0386@wayne.edu]  
**Sent:** Wednesday, February 12, 2003 5:01 PM  
**To:** Elizabeth Bollinger; Jerry Bosler; Jerry Bosler; Phyllis Jose  
**Subject:** RE: DALNET vision statement group: 2/12/03 conference call. Background

Dear colleagues,

Thank you again for your time today. Here is my understanding of our discussion and agreements:

1) Creating a story about DALNET's future. We agreed to try a visioning approach suggested by John Kotter in THE HEART OF CHANGE: writing a piece about DALNET for LJ, projecting three years into the future. This story will be the basis for our revised vision, mission and values statements, and may be a basis for strategic directions as well.

As we develop our story, we'll try to be as concrete as possible, incorporating quotes, numbers and clear descriptions of services. In the article, we'll discuss:

\* How DALNET is different five years hence from the way it is now.

We came up with lots of ideas here, including a collaborative portal with SLC and TLN, "The Southeast Michigan Knowledge Network"; new services such as virtual reference and "Web site in a box"; and the concept of leveraging DALNET's expertise in running complex, enterprise operations to run the statewide portal for the Library of Michigan.

\* What members say about DALNET.

Again, lots of good ideas, such as "Service is good, DALNET works for everyone." Members say "DALNET takes care of the technology piece so we can focus on our core competency: serving customers." Membership enhances each member library's stature, since DALNET is a recognized leader in regional cooperation. It reflects well for Wayne too.

\* How DALNET is perceived in our region and statewide in Michigan.

We want to look at the concept of DALNET as a recognized leader in regional cooperation. In this case, "regional" also means "international," since our alliance could encompass outreach to our colleagues "south of the border" in Windsor.

2) Develop work plan for our committee

Step 1: First conference call (12 February): brainstorm for article  
Step 2: Write draft report and send to Visioning Group by 28 February.  
Step 3: Second conference call (5 March): review, revise article. Set up subsequent meetings  
Step 4: Distribute draft to Executive Committee  
Step 5: Third meeting (Date to be determined (TBD)): review and revise article  
Steps 6 and 7: Fourth and fifth meetings (TBD): Write vision, mission and values statements, based on feedback to the article from the Executive Committee.  
Step 7: Present revised vision, mission and values at Board meeting (TBD)

3) Next steps

I'll put together a draft and send it to you all by 28 February. Then we'll have a conference call at 1:30 PM on 5 March 2003 to review and revise the draft, and to set up subsequent conference calls.