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FROM:

Patricia Senn Breivik, Dean, University Libraries

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SUBJECT:

Reminder regarding meeting with two Ameritech VP's on

Thursday, November 9

DATE:

November 6, 1995

It has been so long since we talked about the luncheon with Marvin Bailey, the Ameritech Vice President of State Technology Programs and Tom Burns, the Vice President of Sales, Ameritech Library Services, that I thought a reminder of the goal of this meeting might be appropriate.

Our current library system, NOTIS, is one of two owned by Ameritech. They, along with most all other library systems, are positioned for a major jump forward in technology. In some instances major university libraries are partnering with vendors to define that next step. WSU Libraries wishes, in conjunction with its DALNET colleagues, to interest Ameritech to partner with it so as to enable us to shape a richer information future for our faculty, students, staff, and members of the Detroit metropolitan communities.

There is, however, a significant difference about our partnering interests than that of other universities. We believe it will be in the best interests of our campus and of other DALNET users to have a user friendly/intuitive information (rather than library) system that can manage catalogs of holdings, indexes, commercially available full-text databases and locally produced databases that contain metropolitan Detroit and Michigan information.

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We also believe that some company will make a lot of money by targeting large multi-type library consortiums that sees as their clientele a very diverse population of users in a specific geographic location, and we want Ameritech to be that company in partnership with us.

To accomplish this, we need to help Bailey and Burns capture a vision for what such a system could be and why such a system is needed; and we need to help them appreciate what a valuable partner WSU and its DALNET colleagues will be in developing such an information management system.

I believe that you can be a significant factor in facilitating Bailey and Burns' envisioning the need, opportunity, and the value of WSU and DALNET partnering with Ameritech. So thanks for joining us.

We'll meet at 10:00 a.m., November 9, in the Dean's conference room, Room 134, Purdy Library.