



# Teaching and Learning Conference

Ad Hoc Committee  
Report  
Jan. 24, 2013

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# Committee Formed

- “Look and Feel”
- Budget
- **Senate Leadership concern:**
  - Staff Development Day
  - Moved away from original mission
  - Collective professional development
- Need for something new



## FMA (2013-2015)

- **Staff Development Day eliminated**
  - Greater urgency for something new
- **Faculty must attend either:**
  - Faculty Assessment Day
  - Program Assessment Day
- **College may designate up to 6 hr. of staff development activities**
- **Does NOT mandate attendance at Teaching and Learning Conference**

# Goal: Focus on the Classroom

## Excellence in Teaching and Learning – “ETL”

- Expose faculty to new classroom strategies and techniques including:
  - Student engagement
  - Classroom management
  - Technology
- Build a sense of community among colleagues
- Kick-off date: 2013-2014 Academic Year

# Content Development



- PDTC to develop, coordinate, and manage content
  - Keynote speaker
  - Break-out sessions
- Consideration from:
  - TLTC
  - Economic and Workforce Development
  - Institutional Research
  - Institutional Effectiveness (SOAC)

# Themes

## *“ETL - Focus on the Classroom”*

- Future Trends: Students and Careers
- Developmental and Exceptional Learner
- Educational Leadership
- Assessment
- Classroom Technology

# Topics

## ○ Future Trends

- Student of the Future
- Career trends
- Future skills readiness and career preparation
- OCC student success stories
- Career services
- Mentorship
- OCC graduation benefits

## ○ Assessment

## ○ Classroom Technology

- Barry Dahl, Desire-to-Learn (former OCC IT manager)

## ○ Developmental and Exceptional Learner

- Invisible disabilities
- Student engagement and connectedness
- Addressing non-academic concerns
- Emotional intelligence
- Classroom management
- ACCESS

## ○ Educational Leadership

- Faculty suggestions:
  - Joyce Foust
  - Robert Quinn, U of M
  - David Matthews, Galileo

# Attendees

- Inclusive approach
- Start small and manageable
- Expand audience over time
  
- **FIRST YEAR**
  - Administration
    - Kick-off session only
  - Full-time and Adjunct Faculty
  - Management
    - ASC; ACCESS; Student Life; WomenCenter
  - Classified staff
    - Based on theme and topics
  
- **FUTURE**
  - Create regional conference
    - Other colleges/universities
    - HS teachers
    - Adult education teachers





# Format – Option #1

## FRIDAY

- 2:00 p.m. – 4:30 p.m.
- SE Campus – Royal Oak
- Attendees:
  - Administration
  - Faculty and others
- Keynote Speaker
- Networking
- Change venue location

## SATURDAY

- 10:00 a.m.– 3:00 p.m.
- Orchard Ridge or Auburn Hills
- Attendees:
  - Faculty and others
- Welcome – Keynote Speaker
- Breakout sessions
- Lunch
- Breakout sessions
- Closing remarks

# Format – Option #2

## THURSDAY

- 3:15 p.m. – 5:30 p.m.
- SE Campus – Royal Oak
- Attendees:
  - Administration
  - Faculty and others
- In lieu of Senate
- Keynote Speaker
- Networking
- Change venue location

## FRIDAY

- 10:00 a.m.– 3:00 p.m.
- Orchard Ridge or Auburn Hills
- Attendees:
  - Faculty and others
- Welcome – Keynote Speaker
- Breakout sessions
- Lunch
- Breakout sessions
- Closing remarks

# Format – Option #3

## FRIDAY

- 10:00 a.m. – 3:00 p.m.
- Orchard Ridge
- Attendees:
  - Faculty and others
- No Keynote Speaker
- Repeat format next day
- Change venue location
- No administration

## SATURDAY

- 10:00 a.m.– 3:00 p.m.
- Auburn Hills
- Attendees:
  - Faculty and others
- Welcome
- Breakout sessions
- Lunch
- Breakout sessions
- Closing remarks

# Budget

## ○ Speakers

- Keynote speaker \$2500 – 10,000
- Break-out sessions \$1000 - 4000

## ○ Catering

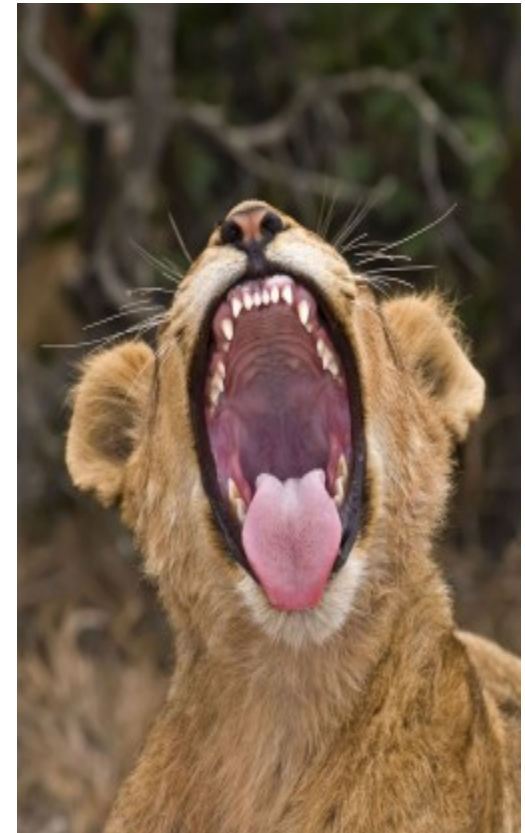
- Attendees: 150 - 375 \$ 800 – 11,000

## ○ Support Staff

- IT \$ To be determined
- Audio/Visual
- Marketing and PR
- Security
- Maintenance

# Success

- Leadership support is mandatory
- College to assess feasibility
- PDTC to develop; coordinate; and manage content
- **Attract attendees**
  - Letter of Understanding – FMA (2013-2015)
- **Keynote Speaker**
  - “Snazzy” and Value-add
- **“Look and Feel”**
  - Change venue locations
  - Create faculty award – “recognition”
  - Donated prizes – i.e. tablets, etc.
- **Volunteers are critical**
  - Ambassadors and marketers
- **Start small – evolve over time**



# Next Steps

- **Form planning committee**
  - All campuses
  - Faculty
  - Administration
- **Administration to establish budget**
- **Date and time**
- **PDTC partnership**
  - Develop theme and topics
  - Keynote speaker
  - Break-out sessions
- **Call for proposals**
  - Internal
  - External



# Special Thanks ...

## Ad Hoc Committee Members

Mivida Burrus  
Linda Casenhiser  
Niko Dawson  
Cheryl Decker  
Shannon Flynn  
Madeline Graziadei  
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Jessica Lizardi  
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