



**WARM WELCOME**—Otis Gatewood (center) is greeted by Charles M. York (right) program chairman of the Marquette, Mich., Kiwanis Club, and George M. Wilson Jr., Rotary Club program chairman. Gatewood addressed a joint meeting of the two clubs March 2, describing life as he saw it behind the Iron Curtain.

## Michigan Paper Favors Church With 'Saturation' Advertising

MARQUETTE, Mich.—What amounted to almost saturation advertising was given to the church of Christ in the Marquette Mining Journal Feb. 29 as the congregation announced the opening of its new building.

Open house for the 150-seat building was held 2 - 4 p.m. March 1. It is located on the corner of Fair and Birch, opposite the new Marquette High School.

Otis Gatewood, former missionary and well-known evangelist and educator, was the

speaker in a "Souls for Christ Campaign" which helped open the new facilities. Largest attendance during the meeting was 107 and 70 was the average.

One lady was baptized and one man restored.

The advertising on the day prior to the opening included about 13 - 15 ads by local merchants and businesses welcoming the brethren and commending their spirit and devotion.

One of these was about a three-fourth page ad, and another was a half-page.

In addition, the paper ran two large pictures of the new facilities and ran two stories about the open house and about the meeting with Gatewood.

The church in Marquette was started in February, 1953 with six members. The membership has risen to 40, with an average Sunday morning attendance of 65.

It is serving a population of about 300,000 in the upper Peninsula of Michigan. There are less than 100 faithful Christians in this area.

This small group, with a

weekly contribution of \$150, is sponsoring the Herald of Truth radio program locally over WDMJ and has several students enrolled in a free Bible correspondence course.

It is also serving three members at the Michigan State Branch Prison located in Marquette.

Presently, a short evangelistic meeting is planned each month in an effort to spread the gospel. Rodney Wald is the local preacher.