

STRONGER BY DESIGN

ReDesign Oakland Community College

Overview



ReDesign Oakland Community College

The ReDesign process at Oakland Community College is the primary vehicle for implementing the priorities identified through OCC's strategic planning process in a tightening budget environment. ReDesign is about redeploying OCC's existing resources in a more focused and strategic manner. While the Strategic Plan embraces the College's central values, ReDesign is the process through which the College is ensuring that academic quality is preserved amid precipitous declines in property tax revenue to the College and reduced state funding.

Like the OCC Strategic Plan, the ReDesign process will be implemented college-wide in 2011. The recommendations stemming from it—from the biggest to the smallest—are all intended to make the College "stronger by design."

Anticipating Change

Last year, in anticipation of the changes to come, OCC initiated discussions on the most effective ways to address the forecasted challenges of significantly reduced operating budgets. Chancellor Meyer requested that the academic and administrative sides of the College provide recommendations designed to inform the budget process.

In doing so, through ReDesign, the College is planning for its future and improving academic quality despite revenue that will continue to decline in the years ahead. It is one of the main vehicles driving Dr. Meyer's vision of relevance for OCC—the belief that, to be a great college...the best college, OCC must remain relevant in a rapidly changing world to both the evolving needs of its students and the larger community it serves.

ReDesign at Work

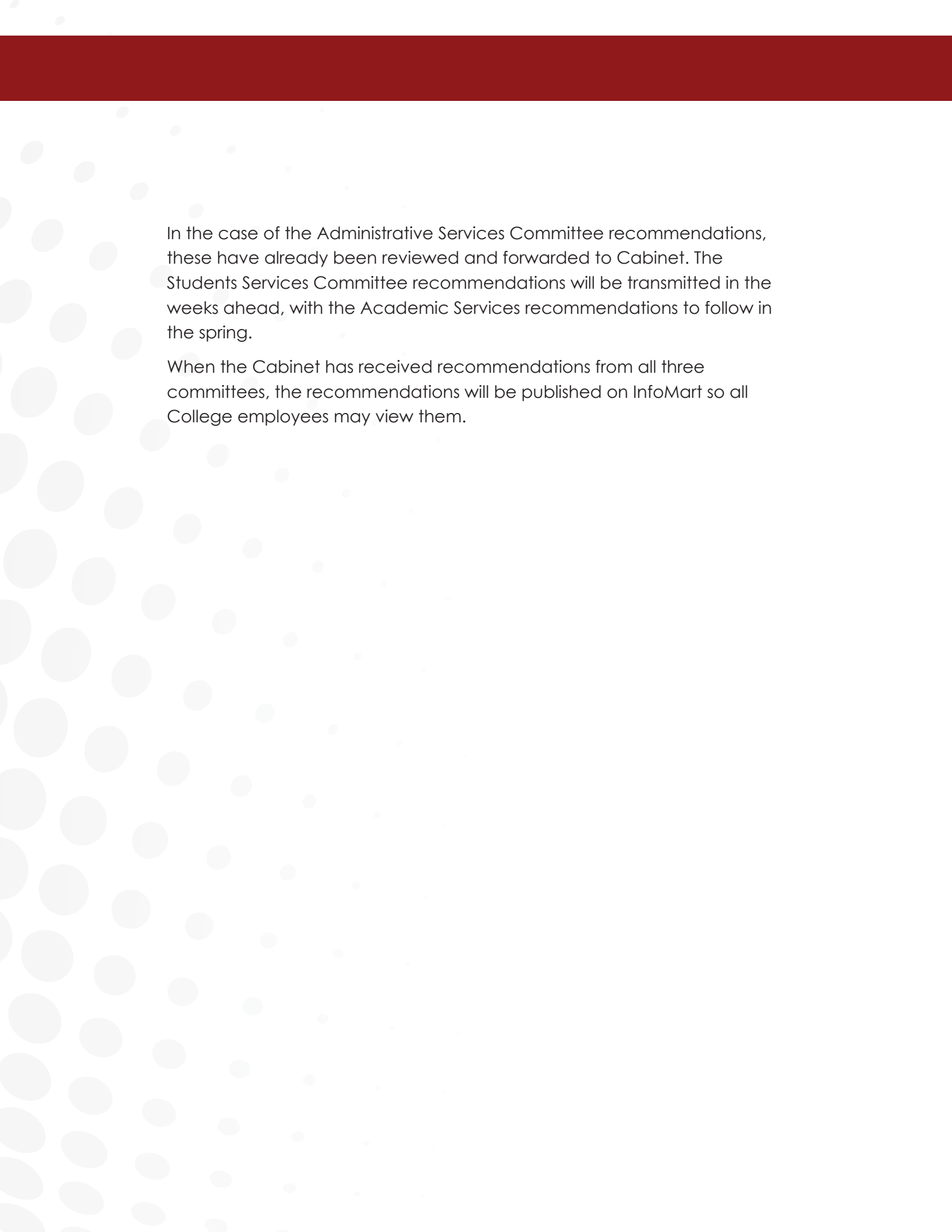
Committees in the academic, administrative services, and student services areas formed dozens of teams with literally hundreds of volunteers last year. Their charge was twofold: to recommend resource reductions and allocations wherever possible; and, to do this while maintaining and, improving academic quality wherever possible.

Clarence Brantley, Vice Chancellor for Administrative Services, led 24 teams in completing a rigorous review of the administrative services area. Some of those initial budget-reducing measures have, in fact, already been implemented.

Dr. Richard Holcomb, Vice Chancellor for Academic and Student Services, led a re-visioning of student services that is now in its final stages. Fourteen student service areas are involved. Teams have assessed every element of how students enter OCC, what they experience along the way, and the support provided to them up to the point that they leave OCC. The student services teams gathered internal research and looked outside of OCC for best practices at peer institutions.

Dr. Holcomb is also leading an evaluation and adjustment of OCC's academic programs that will continue into spring 2011. ReDesign has, in effect, jump started an assessment of the OCC curriculum. Though well articulated, a majority of academic programs and services have not previously been reviewed through the College program review process.

Recommendations from the Administrative Services ReDesign Committee were sent to the College Administrative Services Council (CASC) in November 2010. The Student Services ReDesign committee forwarded its recommendations to the College Academic and Student Services Council (CASSC) in January 2011. The Academic Services Committee will submit its recommendations to CASSC by the end of March. Collectively, there are hundreds of recommendations to review. The two councils will review the data presented by the teams, assess the recommendations, and forward findings to the Chancellor's Cabinet.



In the case of the Administrative Services Committee recommendations, these have already been reviewed and forwarded to Cabinet. The Students Services Committee recommendations will be transmitted in the weeks ahead, with the Academic Services recommendations to follow in the spring.

When the Cabinet has received recommendations from all three committees, the recommendations will be published on InfoMart so all College employees may view them.

Change in Action

In evaluating the findings from the committees, the Cabinet will be looking for gaps and synergies across the three sets of recommendations. The goal is to connect as many of the recommendations as possible for a coordinated, college-wide strategy for ReDesign implementation.

Following this final review, the Cabinet will make recommendations to Chancellor Meyer, with decisions to follow. Implementation will be in phases, starting in earnest this fall.

If committee consensus has been achieved on items that do not require Cabinet approval, recommendations will be communicated to OCC (via InfoMart updates at this site) and implementation will follow shortly thereafter. Of course, some approved recommendations will take longer to implement. For example, terminating an academic program will require a two-year implementation process.

To learn more about how OCC is becoming "Stronger by Design," you can visit this site regularly for updates, recommendations and reports. Or, for more regarding ReDesign in OCC's Administrative Services areas, call Clarence Brantley, Vice Chancellor for Administrative Services at 248.341.2101 or email: cebrantl@oaklandcc.edu.

To learn more about the Academic and Student Support Services Redesign efforts, call Dr. Richard Holcomb, Vice Chancellor for Academic and Student Support Services at 248.341.2050, or email: reholcom@oaklandcc.edu.

Committee	Led by	Recommendations Go To
Academic Services	Richard Holcomb	College Academic and Student Services Council (CASSC)
Administrative Services	Clarence Brantley	College Administrative Services Council (CASC)
Student Support Services	Richard Holcomb	College Academic and Student Services Council (CASSC)