



Integrated Planning
Culture of Evidence
Key Performance Indicators

July 11, 2013



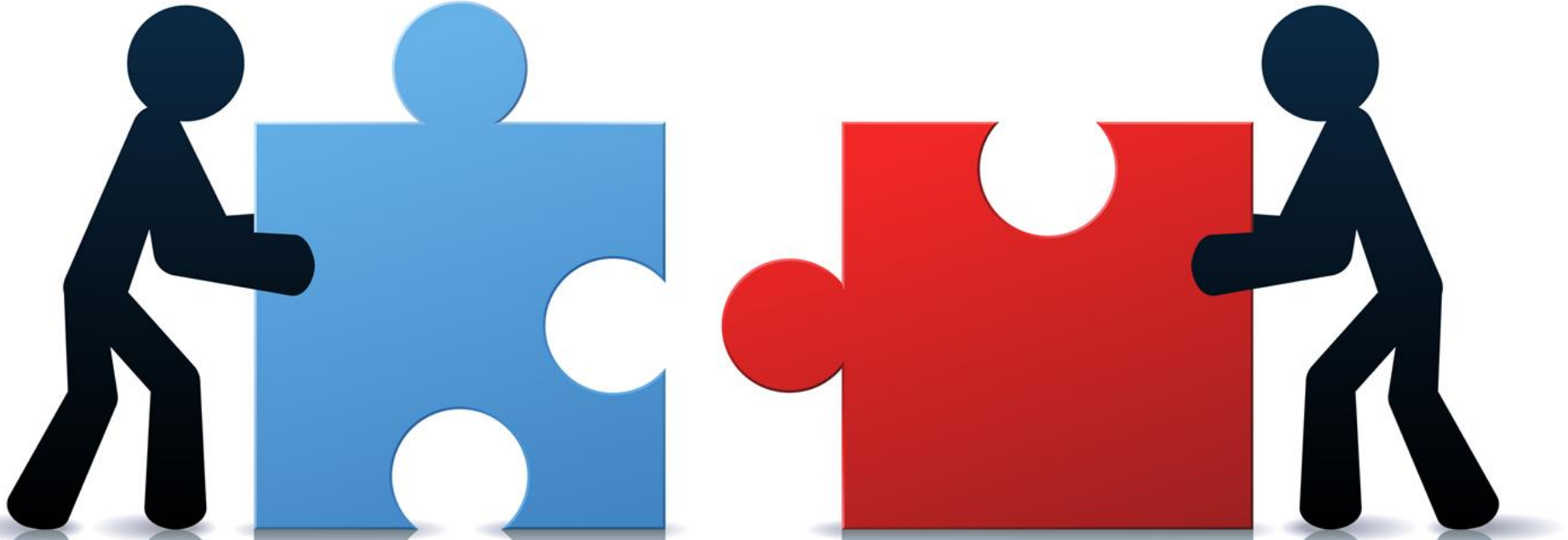
Planning Ensures Relevance



Academic Direction

Expected Outcomes

Vision and EMP



Vision is the Academic Direction (The Superior Plan)

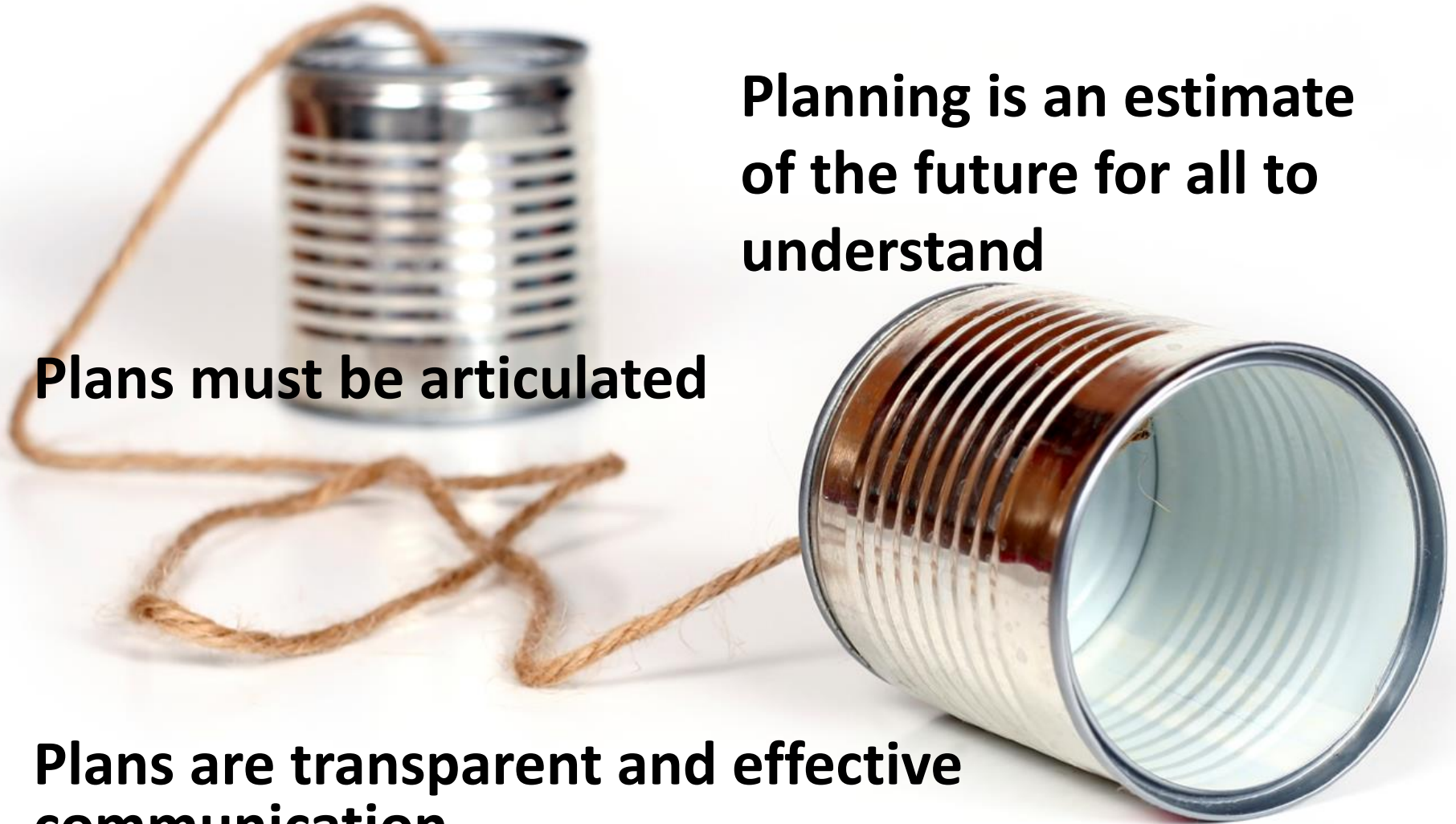
Educational Master Plan is the Value Proposition

Plans = Communication

**Planning is an estimate
of the future for all to
understand**

Plans must be articulated

**Plans are transparent and effective
communication**



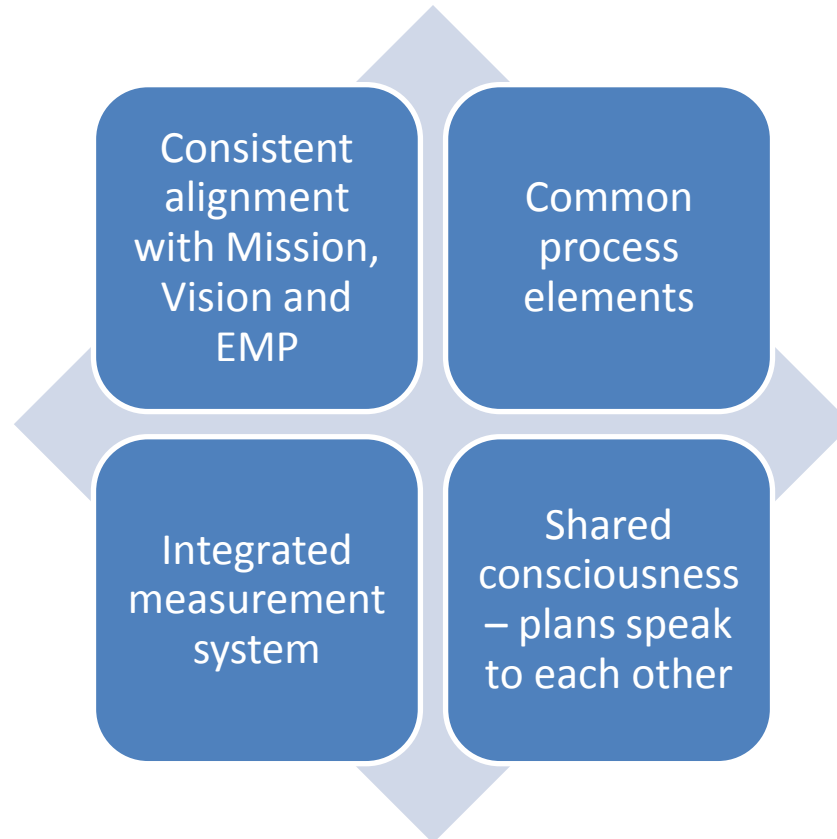
Board's Role



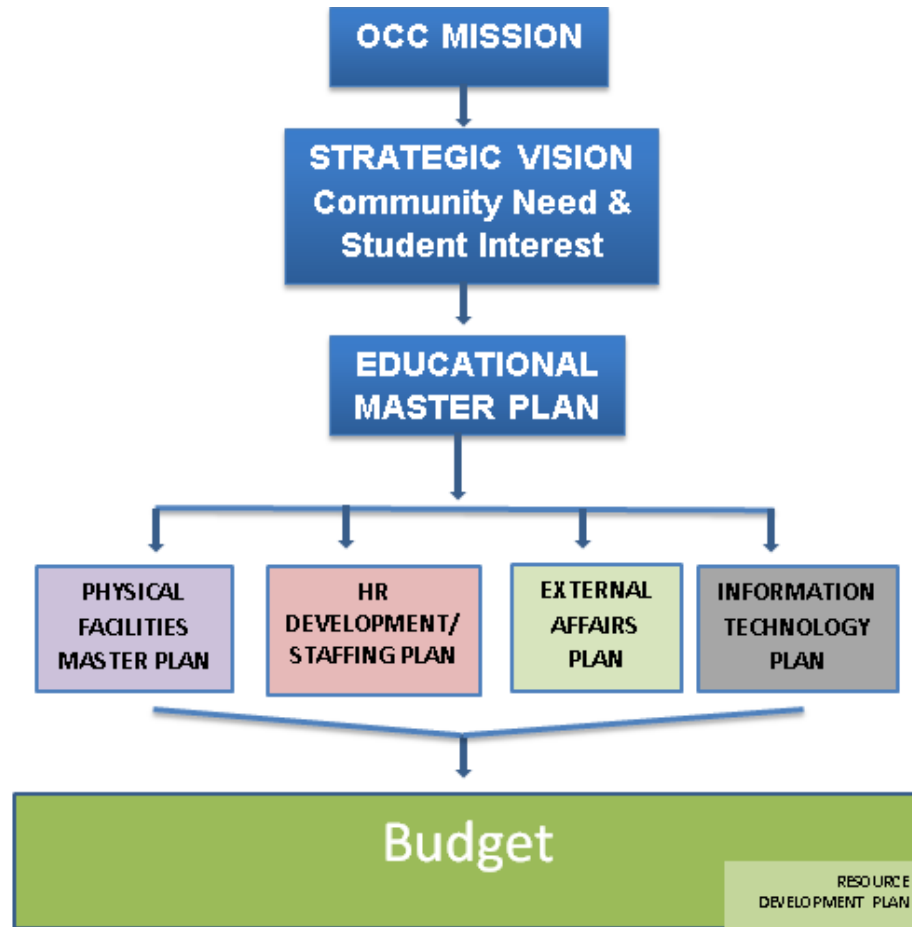
- Ensure plans are visionary (community need and student interest)
- Ensure plans are effective and efficient use of resources
- Ensure outcomes are realized
- Ensure liability is properly addressed

Integrated Planning Defined

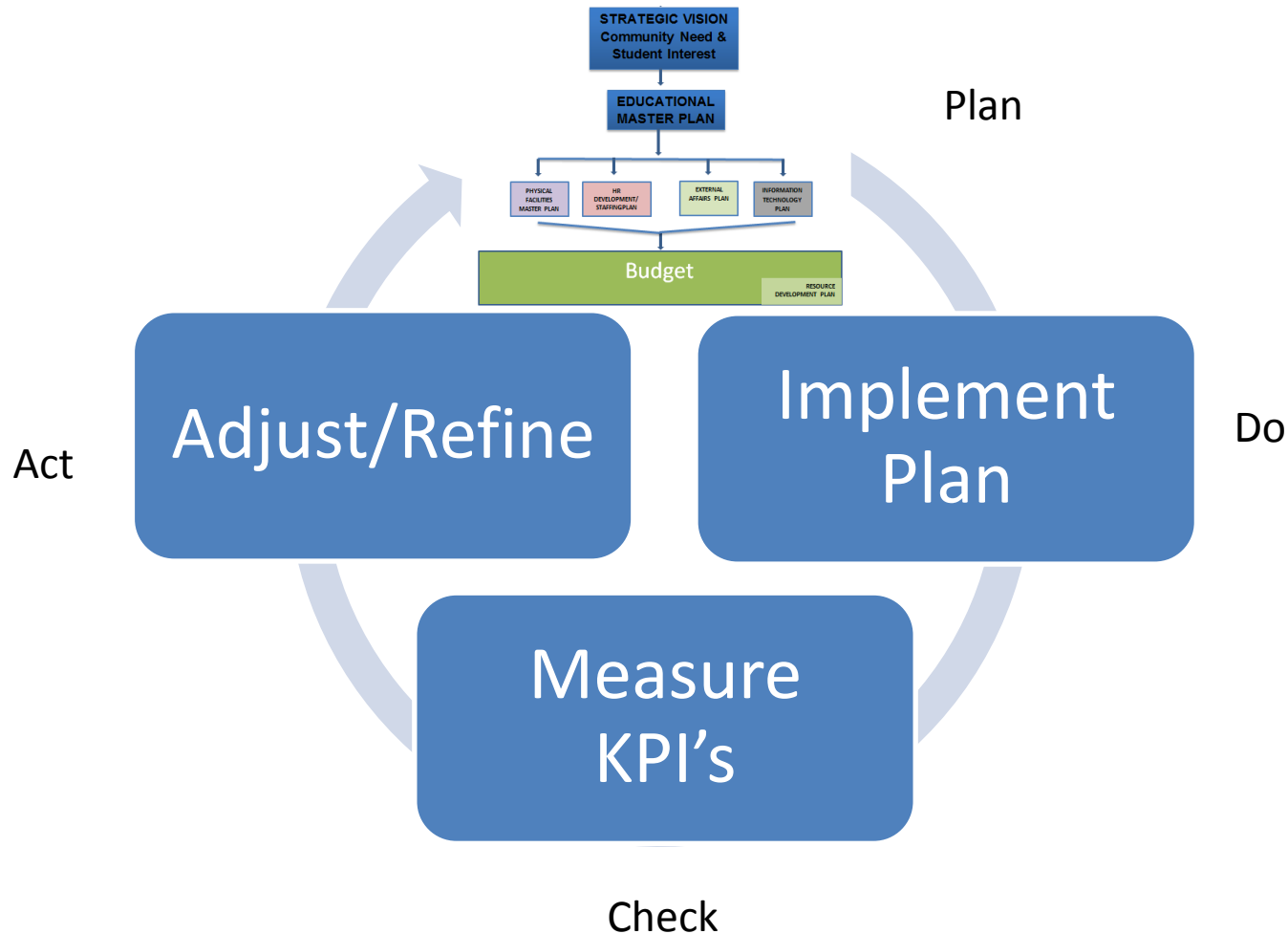
Combined recognition of the future among resource inflows and expected educational outcomes.



OCC Integrated Planning Model



Annual Continuous Improvement Process



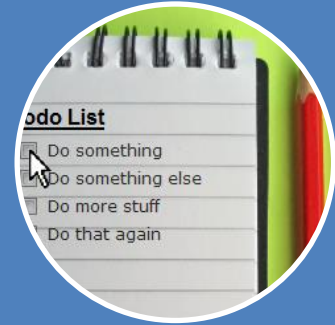
Pilot Planning Process: IT Annual Plan



Estimated hours available for new developments, enhancements and small discretionary projects



Developed and applied criteria to score/rank projects

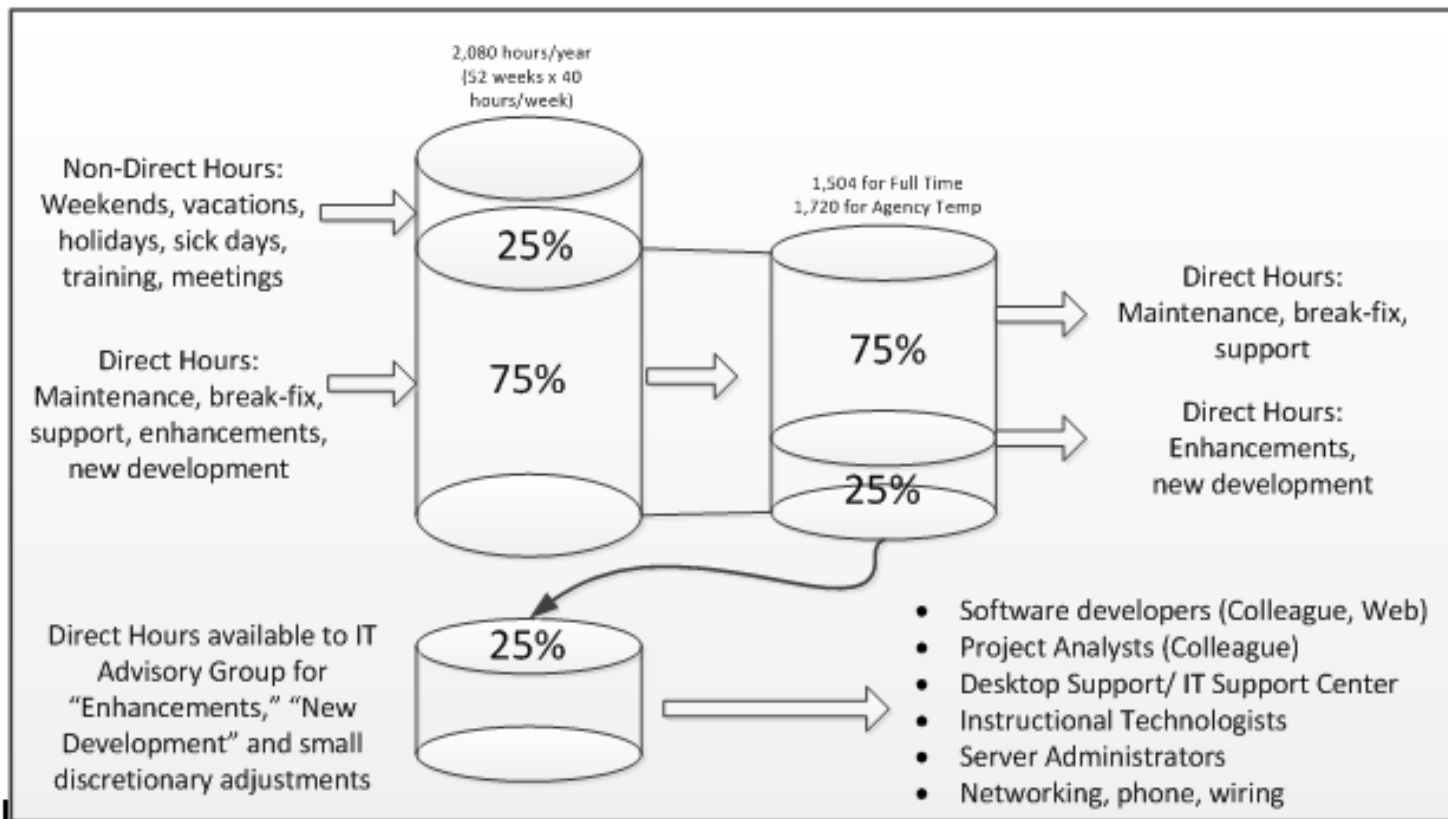


Established prioritized list of projects for 2013-14 and projected list for 2014-15



Allocation of IT Resources

IT Hours



Advisory Group Rated and Ranked

A	B	C	D	E	F
FACTOR	WEIGHT	CRITERIA	CONDITION	SCORE	MAX SCORE
Legal/Regulatory, HLC	2.5	Is there a local, state or federal mandate to be met?	(Select one)		8
			Federal (+5 pts.)		
			Higher Learning Commission (+3 pts.)		
			State (+2 pts.)		
			Local (+1 pt.)		
Safety/Security Requirement	2	Is there a need for safety, security or privacy?	(Select one)		10
			Safety or security requirement (+5 pts.)		
			Required to reduce risk (+3 pts.)		
			Privacy requirement (+2 pts.)		
Utility/Sustain Academics or Operations	2	Is the proposed project required in order to sustain operations?	(Select one)		15
			Urgently required for OCC operations (+5 pts.)		
			Pressing need for OCC (+4 pts.)		
			Urgent need for unit or department (+3 pts.)		
			Pressing need for unit or department (+2 pts.)		
Strategic Goal	2	How many OCC strategic goals does this project support?	(Select one)		5
			Quality Academic Programs	Multiple strategic goals (+5 pts.)	
			Student Success	Single goal with high priority (+3 pts.)	
			Student Involvement	Single goal without high priority (+1 pt.)	
			Community Engagement	No strategic goal supported (+0 pts.)	
			Optimize Resources		
			College Direction		
Educational Master Plan		Define in future			
Current State	1	What is the state of the current system or process?	(Select one)		5
			Completely inadequate, obsolete or end of life (+5 pts.)		
			Functioning, but end of life within 2 years (+3 pts.)		
			Functioning, better solutions and cost available (+2 pts.)		
			Stable, but opportunities for greater efficiency (+1 pt.)		

Regulatory/Security/HLC

Sustain Academic or Operations

Align with Strategic Goal

Align with EMP Objective

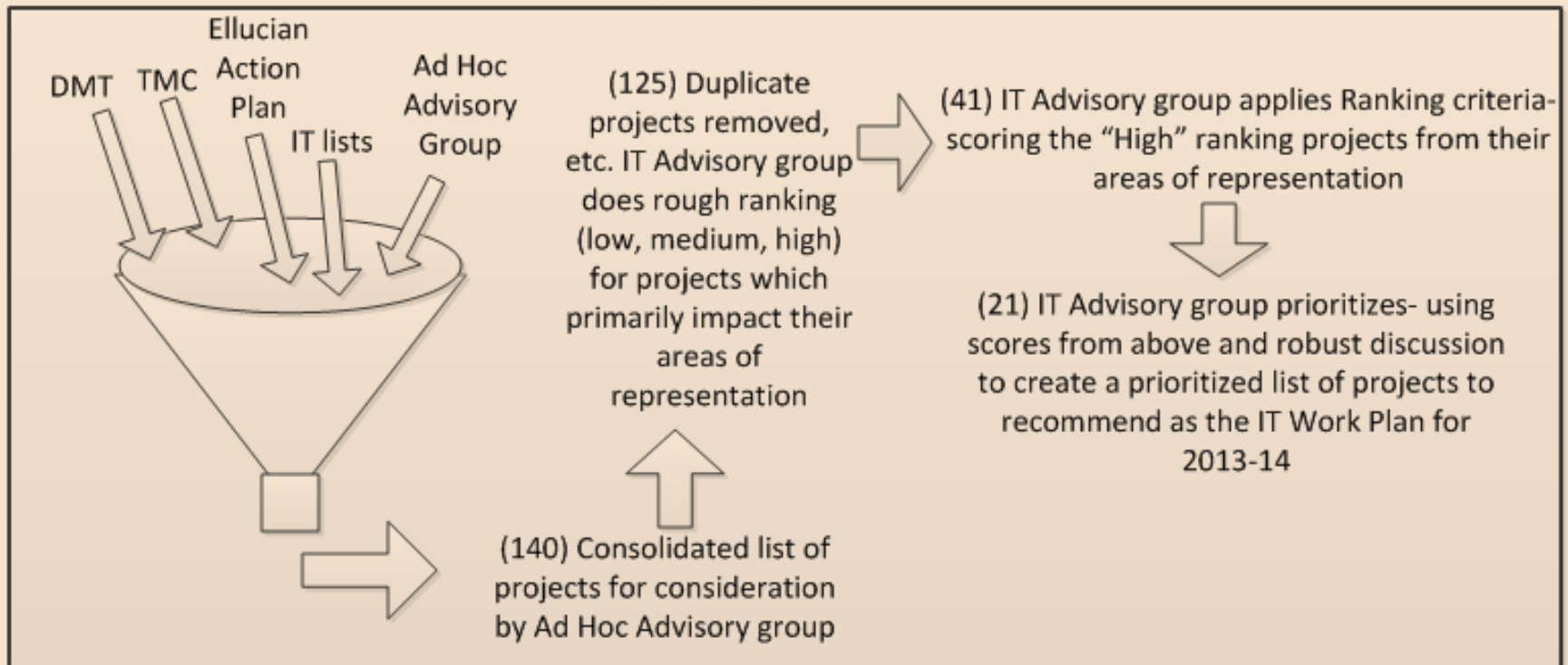
Current Status/Imperative

Cost Benefit/Savings

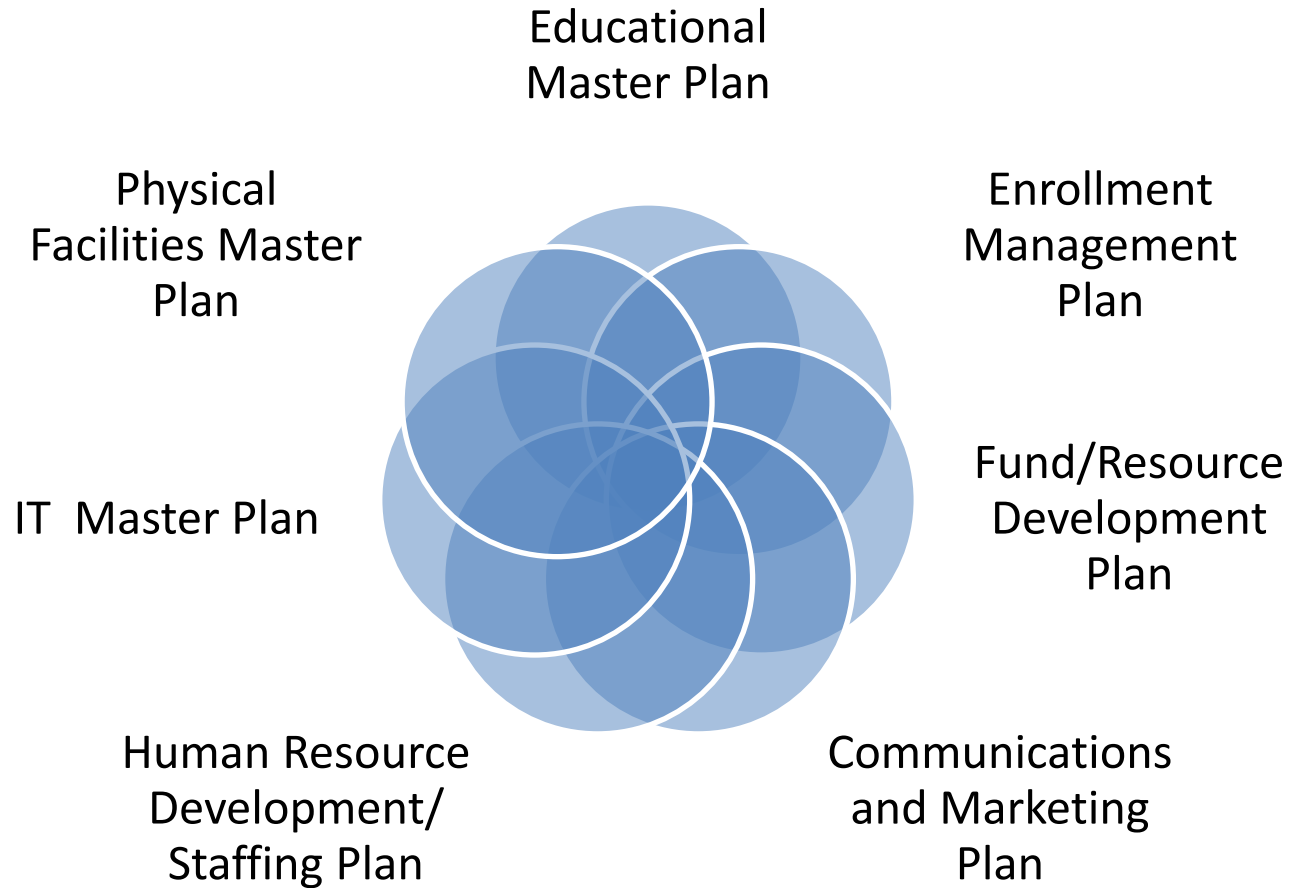
Urgency

140 Options Become 21 Priorities Aligned with EMP and Strategic Priorities

The IT Advisory group governance process



Plan Development



Culture of Evidence Defined



A culture that elevates evidence and inquiry

Systematic use of data to drive decisions

Put data in the hands of users

Conduct specific analyses answering important questions

Data consistently informs and drives planning and budgeting processes

What is
Community
Success?



How Do We Measure?

Key Performance Indicators for the Community

Examples: Transfer Rate
 Graduation Rate
 Employment Rate
 Graduate Satisfaction
 Employer Satisfaction
 Enrichment Measure (tbd)

Key Performance Indicators for EMP (tbd)

Key Performance Indicators for Operations (tbd)



How Does the Board Ensure Community Success?

Optimize outcomes in areas competing for the same resources (planned allocation)
Develop policies reflective of community input

Developmental education

(college readiness)

Who is our student?

Vocational education

(employment readiness)

What are the community employment priorities (who is our community)?

Transfer

(transfer readiness)

The quantity of generalized studies or ladder programs?

Continuing education

(personal and professional enrichment)

What are the professional development needs/what are the personal enrichment interests and how should they be delivered?

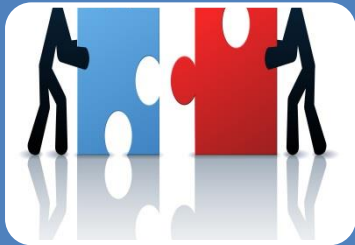
Summary



Effective planning ensures and maintains community relevance.



Plans are an efficient form of communication.



Academic vision drives integrated resource allocation.

Summary Continued



Effective planning process requires continual improvement.



Board's role is well defined in ensuring and monitoring plans and progress.



Effective planning ensures community success can be measured (mission).

Questions?