

1995 Cohort Study
Non-returning Student Survey Preliminary Analysis

Notes:

1. Concern about reaching this group. Intrinsically more difficult group because of lack of current involvement with OCC. Are the individuals we are reaching typical of the group or *are there factors we are not identifying?*

Analysis:

1. **Response rate:** Completed surveys 185 (41%)

Refused	= 5
Armed forces	= 3
Moved out of state/country	=20
Another school	= 4
Never attended	=10
Deceased	= 1

(228 cases) = 50% of 456 eligible

Considerable difference from the 83% response from continuing students. This group was far more difficult to contact, mobile population. Next year we might consider tracking by a phone bank.

2. **Complete:** Did you accomplish your educational goal?
Approximately two thirds (69%) did not, one third (31%) did.
3. **Edgoal2:** Of the 58 students who completed their goal:
59% said it was to complete a course
28% to transfer to another school. Of these the largest group went to Wayne and Michigan State.
4. **Finance:** Was your decision not to return financial?
44% said yes. When asked about the details of this, the major issues were lack of money at registration (68%) and inability to earn enough income while enrolled (63%).
5. **Personal:** Was your decision personal?
63% said yes. *How is this interpreted?* Could be very broad.
Highest response rate related to time conflict with job/class (45%)
Other reason (38%)
New job (28%)
Do we need more detail here to get at "other" ? *What are we missing?*

6. **Academic:** Was your decision related to academic reasons?
 23% said yes.
 Largest group here was dissatisfied with the instructor (40%)
 Dissatisfied with quality of education (33%)
 Dissatisfied with their own academic performance (33%)
 Other (33%)
 Courses I needed were not available (32%)
7. **Return:** Two thirds of respondents (65%) intend to return to OCC and another 18% are unsure. How do we interpret this?
- 8 **Longter2:**
 Bachelor's degree 31% (down from 46% for whole cohort last year.)
 Professional, master's etc. 19% (down from 32% for whole cohort last year)
 Associate degree, 26% (Close to last year 25%)
 Certification 10% (8% last year)
 Change is reflected here in the number choosing associate as long term goal. Is it decrease in educational expectation or realism?

9. **Sure2:** 55% of students are "very sure". 36% are "somewhat sure". This is typical of continuing students also....some movement (5%) from "very sure"

Economic Mobility

10. **Core Competencies:**

Independent learning skills	28% significant progress (42% continuing)
Communication skills	22% significant progress (34% continuing)
Problem solving	19% significant progress (28% continuing)
Personal management	28% significant progress (49% continuing)
Math skills	55% no progress, (33% no progress cont.)
Interpersonal skills	23% significant progress (32% continuing)
Greater awareness of world problems	35% no progress, (24% no progress cont.)
Effective use of technology	37% no progress, (25% no progress cont.)
Understanding scientific methods	51% no progress, (34% no progress cont.)

Issues here are that if they did not take a course directly related may perceive no progress even though the competencies are supposed to be taught in all areas. Probably predictable that these four areas would show up. Technology particular concern? Math skills very high negative percentage.

11. **Career3:**
 13% made significant progress toward their career goal in comparison with 38% continuing students. 48% made some progress, 36% made no progress. 25% difference here on significant progress is important.

12. **Way:**
67% made progress in gaining some of the skills they need. 22% defined goals more clearly. These are similar to percentages for continuing students.
We need to ask next year how far OCC helped in either or both of these processes.
14. **Current2:** Employment data : 64% full-time, 16% part-time
36% full-time, 48% part-time for continuing students. Typically higher part-time than this when we look at all students. Major difference between the two groups could be important. 30% more work full-time.
15. **Related2:** 73% highly related current job to studies
62% continuing students highly related current job to studies.
16. **License3:** 93% have not taken licensing exams. Two-thirds of those who did, passed.