

OCC Institutional Effectiveness 2001-2002

Transfer Purpose

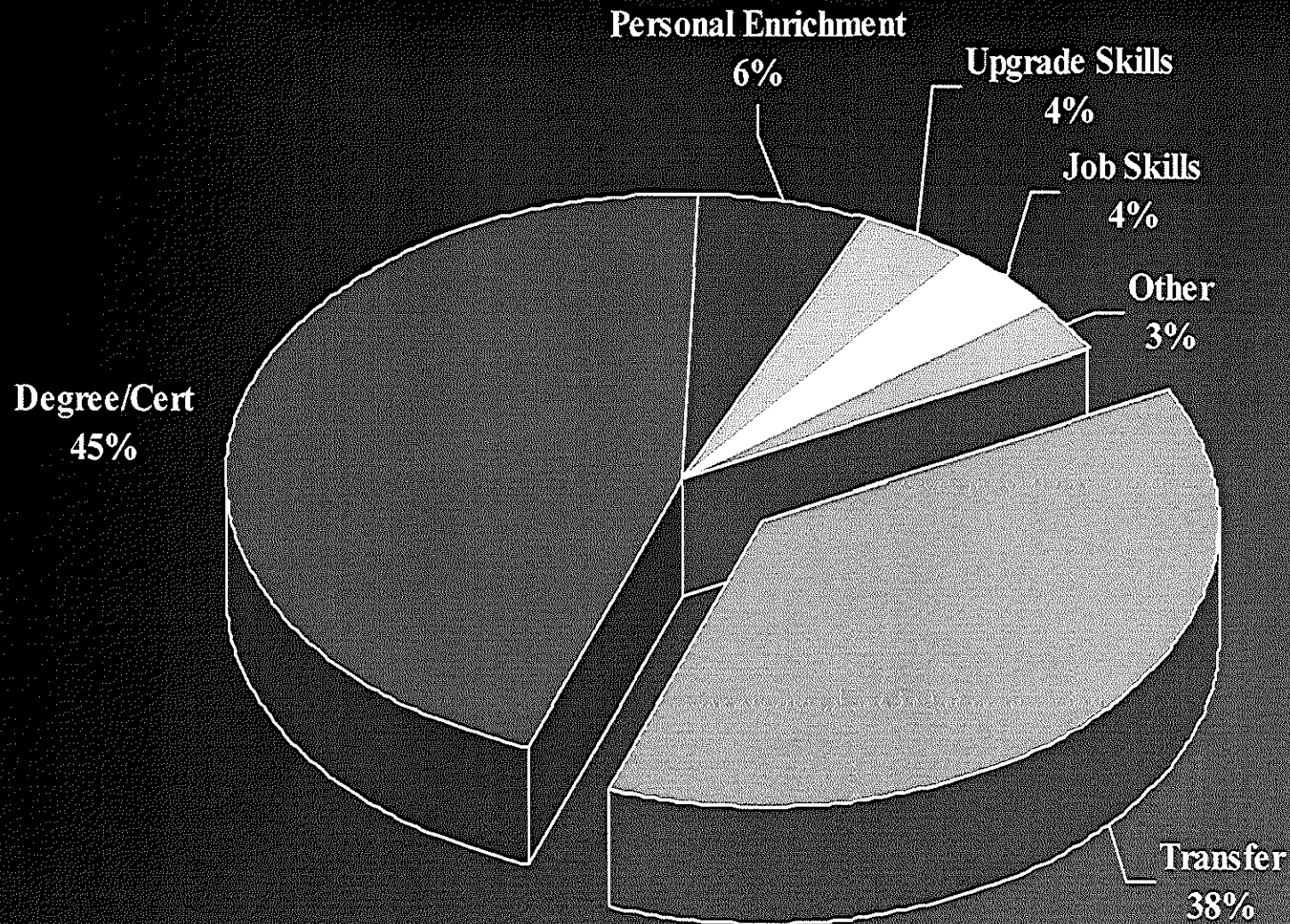
Katherine K. Tucker
Office of Institutional Research

OCC Institutional Effectiveness 2001-2002: Transfer Purpose

1. OCC Student Transfer Rate & Outcomes
2. Satisfaction with Preparation for Transfer
3. OCC Articulation Agreements with Other Post-Secondary Institutions

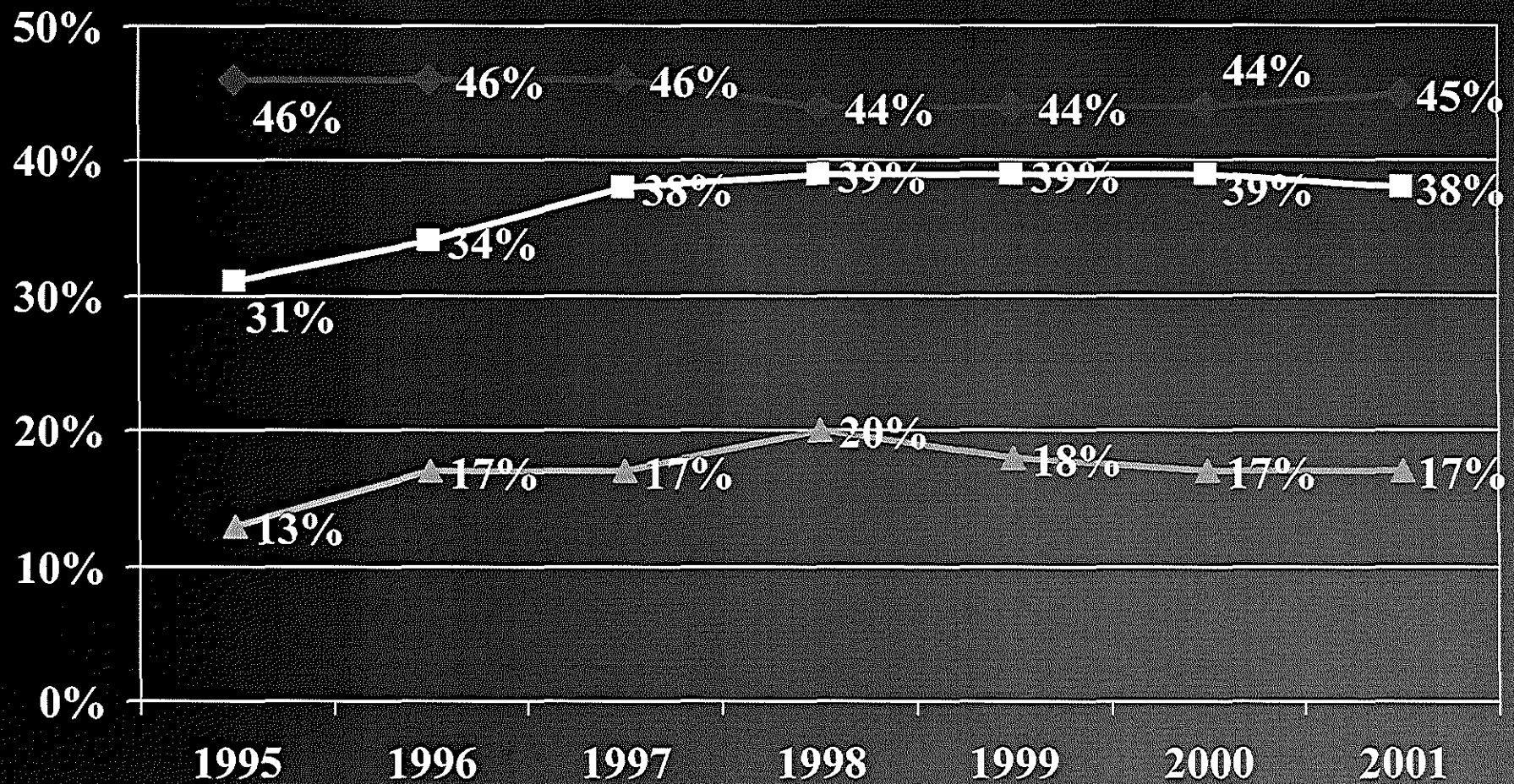
Educational Goal

Fall 2001 Registrations---All Students

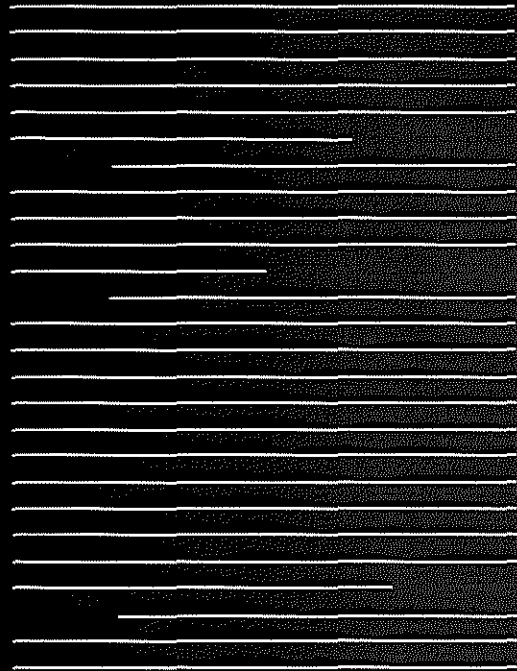


Trend in Educational Goals Registrations 1995-2001

◆ Degree/Cert ■ Transfer ▲ Other



Articulation Agreements



- ✍ OCC has 44 formal articulation agreements with 17 area post-secondary institutions.
- ✍ There are agreements with 7 of the top 15 institutions that OCC graduates choose for continuing their education.
- ✍ Increasingly colleges are entering into partnerships with private industry, government agencies, and other higher education institutions.

2002 Institutions in Articulation Agreements with OCC

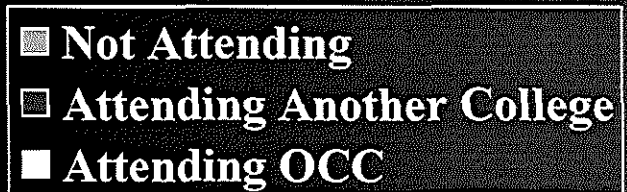
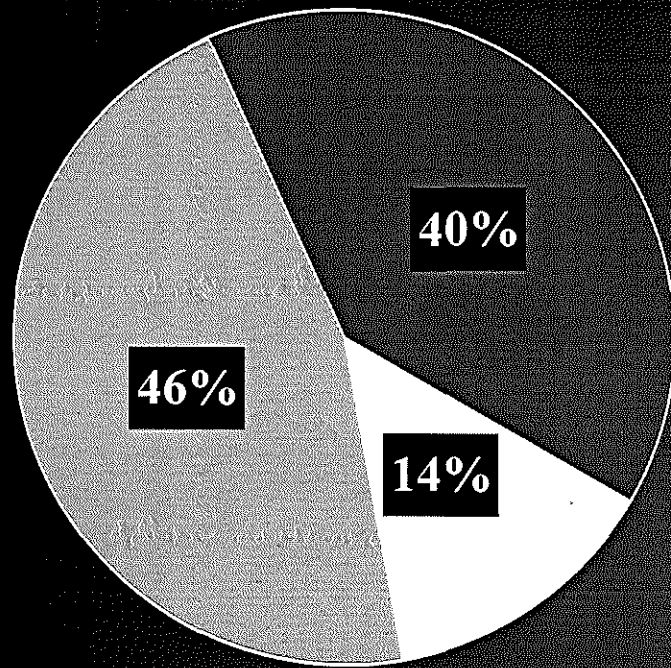
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- Siena Heights College
- Specs Howard School of Broadcast Arts, Inc.
- U of D Mercy
- U of M Dearborn
- U of M Flint
- Wayne State University



1999-00 Graduates Most Likely to Continue Education at:

1. OCC
2. Oakland University
3. Wayne State Univ.
4. Eastern MI Univ.
5. Walsh College
6. U of M Dearborn
7. Madonna Univ.
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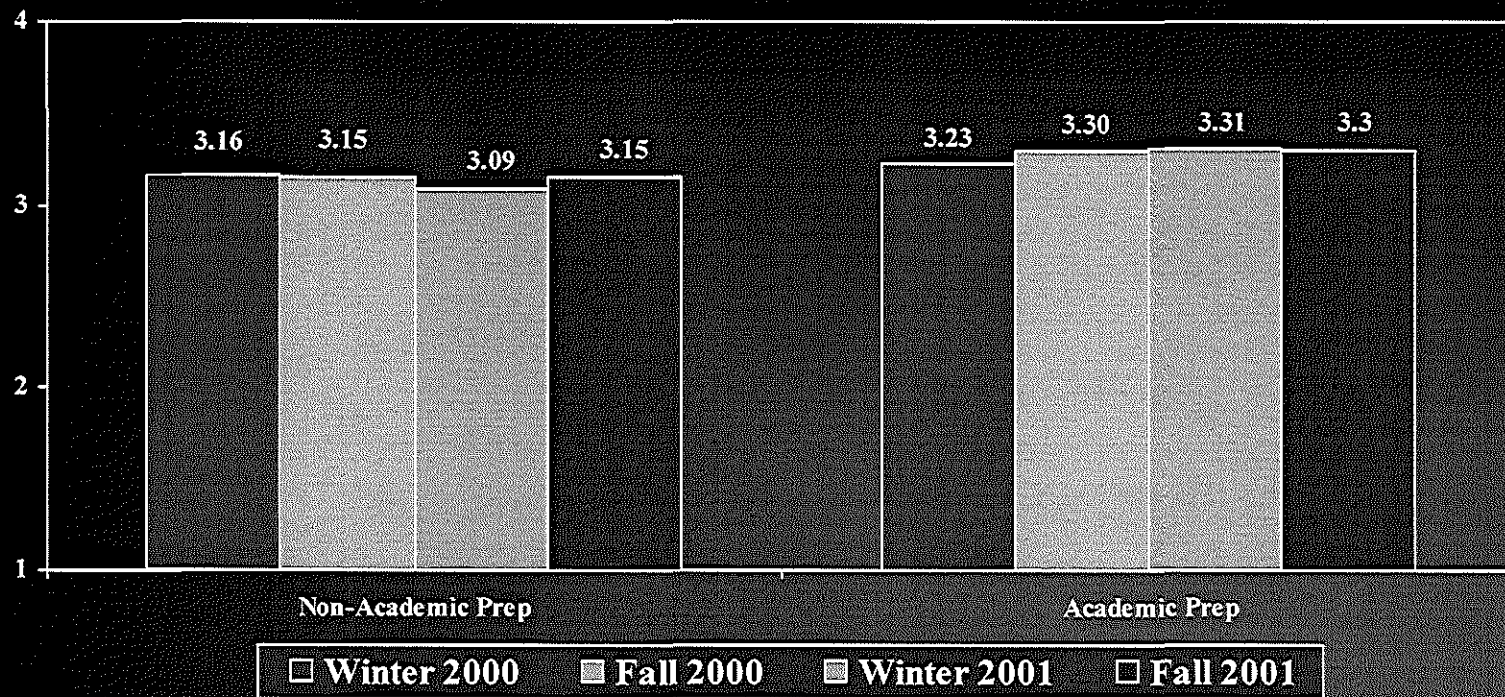
Continuing Education Trend of 1999/00 OCC Graduates



Reasons for Returning to OCC

- ✓ 7% Gain Skills to Advance in Current Job
- ✓ 18% Personal Enrichment
- ✓ 10% Gain Skills to find Job in Degree/Cert Field
- ✓ 16% Gain Skills to find Job in Different Field
- ✓ 8% Gain Skills for Current Job
- ✓ Other Reasons

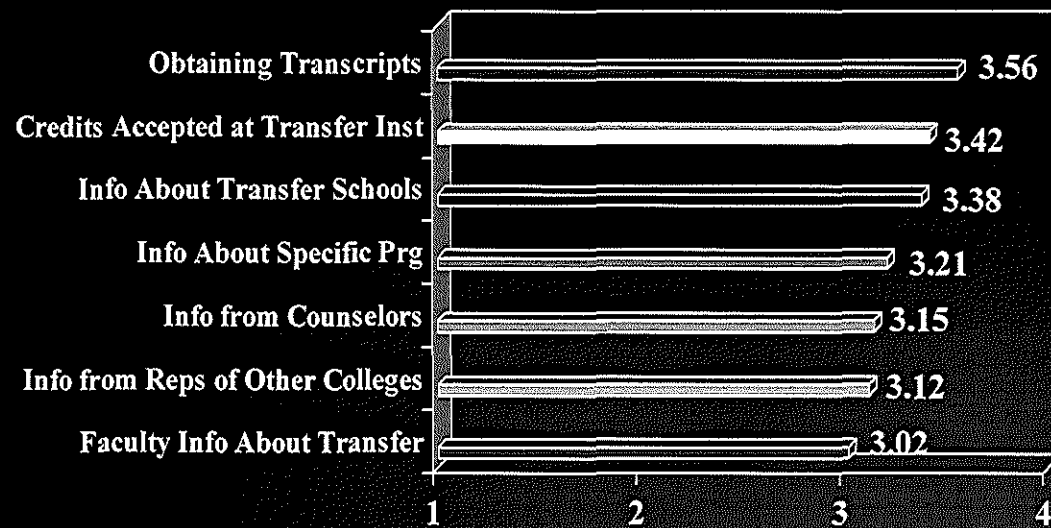
Satisfaction of Students Who Transfer Before Obtaining OCC Degree/Cert



- Satisfaction with Academic Preparation increases the longer students are retained (score is a composite of four items)
- Data collected from non-returning students who transferred to another institution prior to earning an OCC degree/certificate
- Scale 1=Very Dissatisfied, 4=Very Satisfied

Non-Returning Students Most Likely to Transfer to:

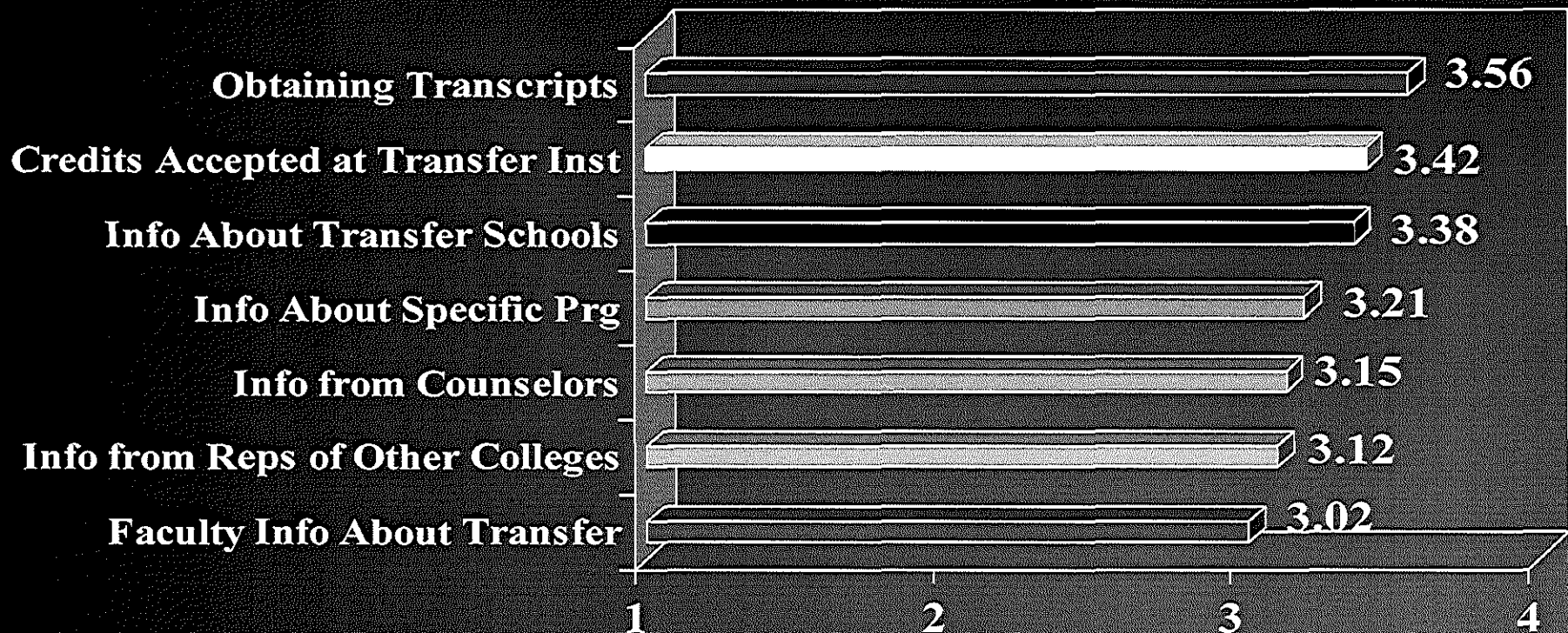
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Non-Academic Preparation for Transfer---Graduate Satisfaction

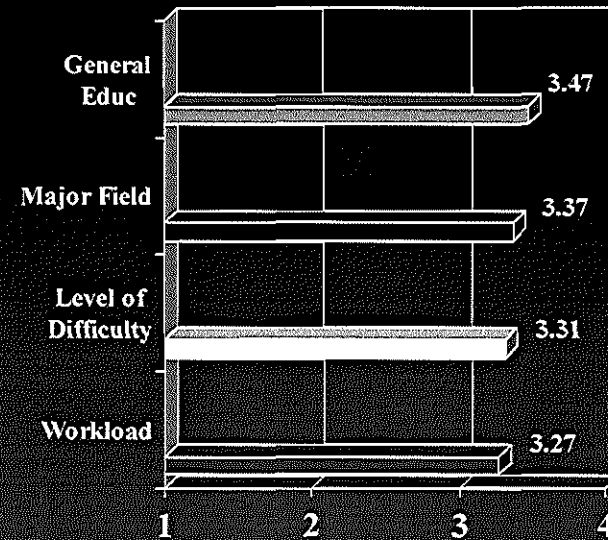
- Graduate Follow-Up Survey revised to include 7 items on non-academic preparation for transfer
- All items achieved mean scores above the 3.0 Satisfied rating (scale 1=Very Dissatisfied, 2=Dissatisfied, 3=Satisfied, 4=Very Satisfied)
- ↑ Highest Rated Item: Satisfaction with Obtaining Transcripts 3.56
- ↓ Lowest Rated Item: Faculty Information About Transfer Options 3.02

Non-Academic Preparation for Transfer--- Graduate Satisfaction



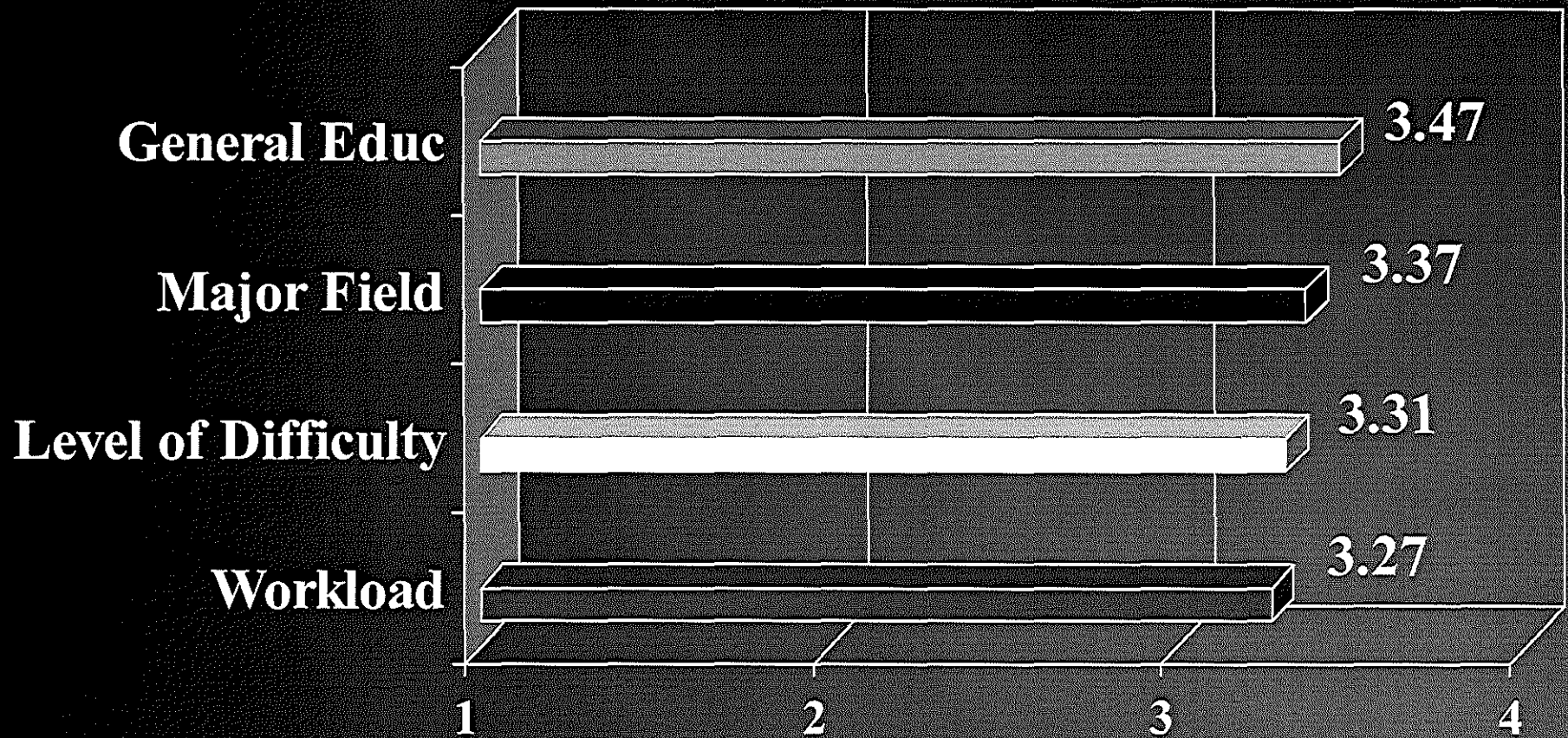
Scale: 1=Very Dissatisfied, 2=Dissatisfied, 3=Satisfied, 4=Very Satisfied

Academic Preparation for Transfer Graduate Satisfaction



- Graduate Follow-Up Survey revised to include 4 items on academic preparation for transfer
- All items achieved mean scores above the 3.0 Satisfied rating
- ↑ Highest Rated Item: Satisfaction with General Education Preparation 3.47
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Academic Preparation for Transfer Graduate Satisfaction



Scale: 1=Very Dissatisfied, 2=Dissatisfied, 3=Satisfied, 4=Very Satisfied



OAKLAND
COMMUNITY
COLLEGE

1994 COHORT
NON-RETURNING STUDENT SURVEY

Please make any name and/or address changes here.

As you may recall, last fall you were invited as a first-time student to participate in a new project to measure student success at Oakland Community College. We greatly appreciated your help at that time. Now, as you are not currently enrolled at the college we would like to ask you a few follow-up questions.

1. First of all, did you accomplish your educational goal while attending the College?

- 1 _____ Yes
0 _____ No (*Skip to question 2*)

1a. Was your educational goal

- 1 _____ to transfer to another college? Where? _____
2 _____ to complete a course or courses
3 _____ another goal? Please explain:

(Skip to question 8)

2. Now, I'd like to ask about your decision not to enroll at OCC this fall. There are many reasons why students do not re-enroll at the college. We have grouped them into three main categories of financial, personal, or academic. Was your decision related to financial reasons?

- 1 _____ Yes
0 _____ No (*Skip to question 4*)

3. I'm going to read you a list of financial reasons. Please tell me which apply to you:

		<i>Yes</i>	<i>No</i>
a. Tuition was too expensive	1	0	
b. Did not apply for financial aid		1	0
c. Financial aid denied	1	0	
d. Insufficient financial aid		1	0
e. Could not earn enough income while enrolled		1	0
f. Did not have enough money at registration	1		0

g. Other: (*please explain*) _____

4. Was your decision not to enroll in classes at OCC related to personal matters?

- 1 _____ Yes
0 _____ No (*Skip to question 6*)

5. Please tell me which of the following reasons apply to you:

	Yes	No
a. Moved away from the College	1	0
b. College experience was not what I expected	1	0
c. Accepted a new job	1	0
d. Time/schedule conflict with job and classes	1	0
e. Personal illness	1	0
f. Family illness or death	1	0

g. Other: *(please explain)*: _____

6. Was your decision not to enroll this fall at OCC related to academic reasons? *(such as the courses available, the schedule, instructors etc.)*

- 1_____ Yes
0_____ No *(Skip to question 8)*

7. Please tell me which of these reasons apply to you:

	Yes	No
a. Courses I needed were not available	1	0
b. Courses were too difficult	1	0
c. Courses were not challenging	1	0
d. Dissatisfied with quality of education	1	0
e. Dissatisfied with my academic performance	1	0
f. Dissatisfied with the instructor	1	0

g. Other: *(please explain)*: _____

8. Thinking in terms of your future educational plans, do you plan to return to OCC ?

- 1_____ Yes
0_____ No
7_____ Unsure

9. Still thinking in terms of future plans, which of the following best describes the amount of education you want to complete in the long-term? (Read responses 1-6, check only one answer)

- 1 _____ Personal improvement courses
 - 2 _____ Professional development courses
 - 3 _____ Professional certification
 - 4 _____ Associate degree
 - 5 _____ A bachelor's degree
 - 6 _____ A professional, master's degree or doctorate
 - 7 _____ Other,
-

10. Are you very sure, somewhat sure or not at all sure about this long-term educational goal? (Check only one answer.)

- 3 _____ *Very sure*
- 2 _____ *Somewhat sure*
- 1 _____ *Not sure at all*

The next set of questions deals with your feelings about the progress you made while at OCC.

11. Using the scale Significant Progress, Some Progress, or No Progress, to what extent have you made progress in the following educational areas as a result of your attendance at OCC?

	Significant Progress	Some Progress	No Progress
a. Independent learning skills?	3	2	1
b. Communication skills?	3	2	1
c. Ability to solve complex problems?	3	2	1
d. Ability to attain personal goals?	3	2	1
e. Mathematical skills?	3	2	1
f. Interpersonal skills?	3	2	1
g. Greater awareness of world problems?	3	2	1
h. Effective use of technology?	3	2	1
i. Understanding scientific methods?	3	2	1

12. Now, I would like you to think about your career goals. Using the same scale Significant Progress, Some Progress, or No Progress, to what extent have you made progress towards your career goal as a result of your attendance at OCC?

- 3 _____ Significant progress
- 2 _____ Some progress
- 1 _____ No progress (*Skip to question 14*)
- 7 _____ Attendance at OCC was not related to a career goal (*Skip to question 14*)

13. Could you explain in what way you made progress? Did you:

- 3 _____ Define your goal more clearly?
 - 2 _____ Gain some of the skills needed? or
 - 1 _____ Achieve your goal?
 - 7 _____ Other (Please explain)
-

14. Are you currently employed? If so, are you employed full or part-time?

- 1 _____ Employed full-time
- 2 _____ Employed part-time
- 3 _____ Unemployed (seeking work) (*Skip to question 16*)
- 4 _____ Not employed and not seeking employment (*Skip to question 16*)
- 5 _____ Self employed

15. To what extent is your current job related to your studies at OCC?

- 3 _____ Highly related
- 2 _____ Somewhat related
- 3 _____ Not at all related

16. Have you taken any state licensing or professional examinations related to your academic studies at OCC?

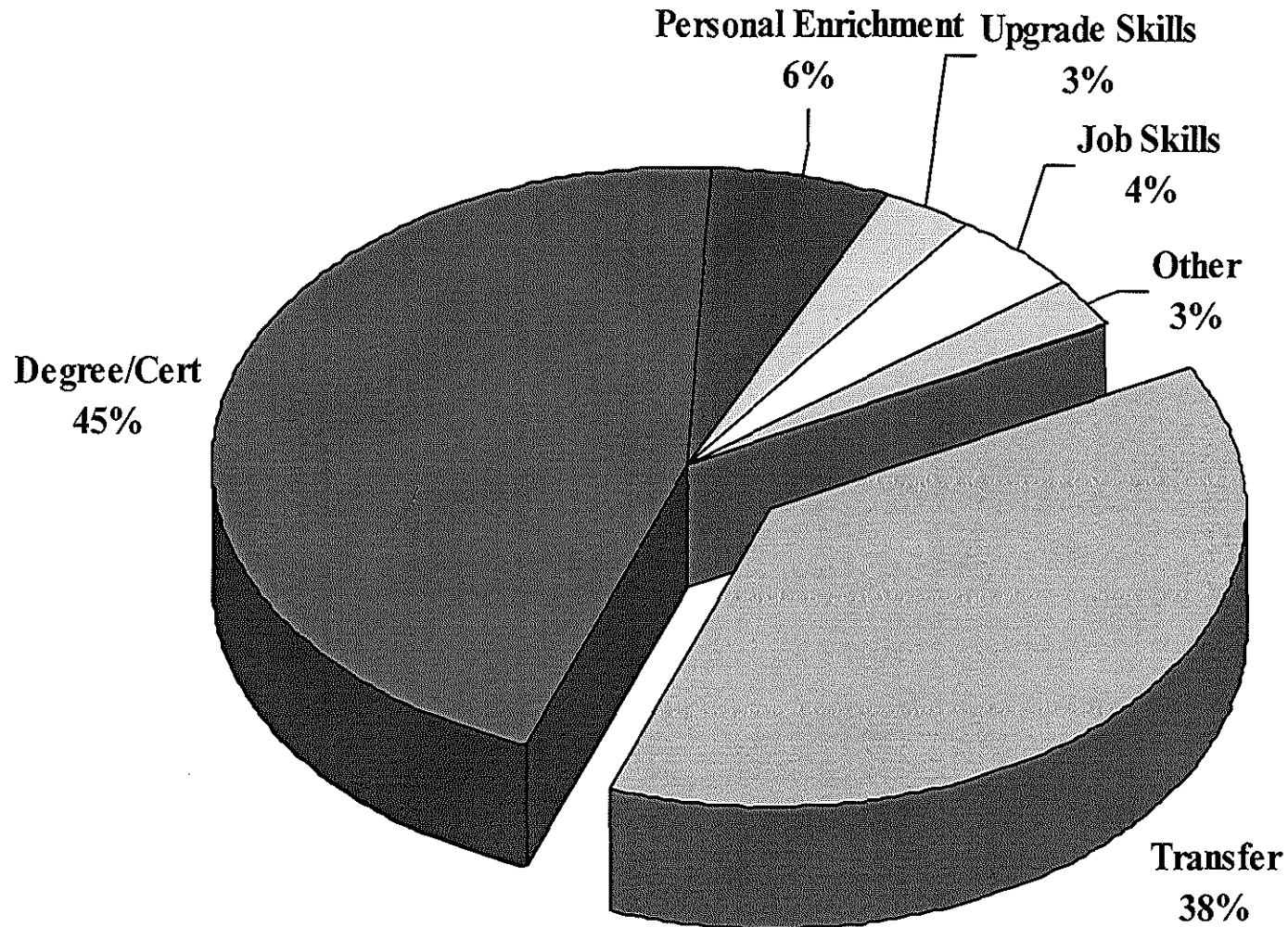
- 1 _____ Yes, in which field _____
 - 0 _____ No (*Skip to end of survey*)
-

17. Did you pass this examination?

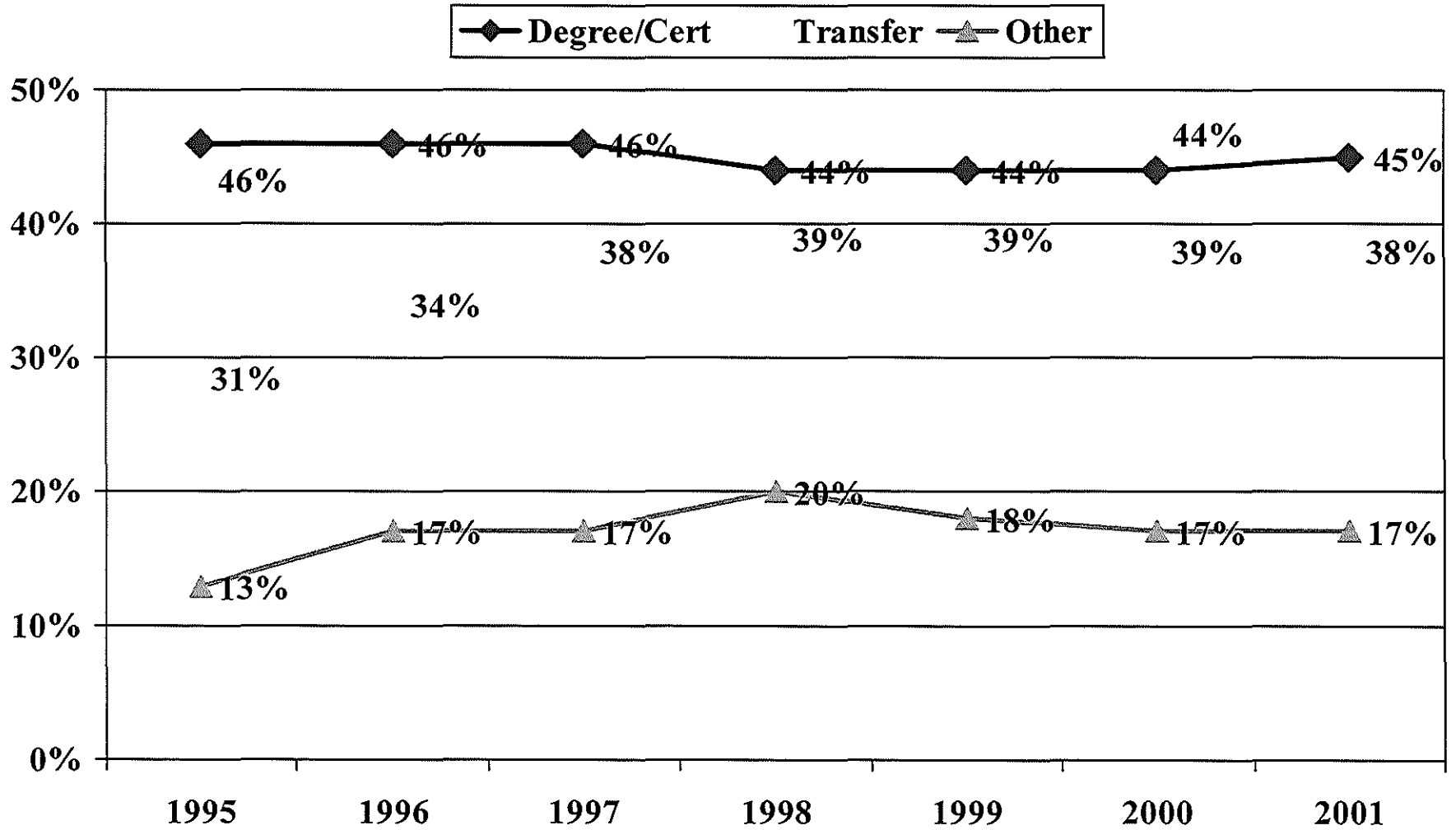
- 1 _____ Yes
- 0 _____ No

This completes my questions. Thank you for taking the time to complete this survey. We appreciate your help.

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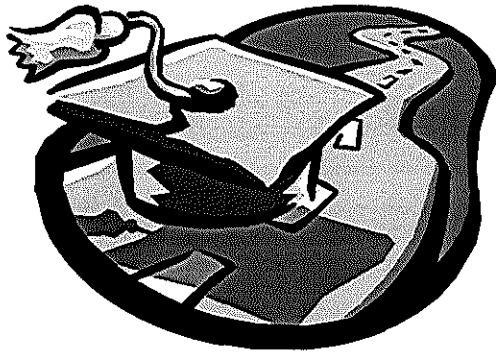


Trend in Educational Goals Registrations 1995-2001



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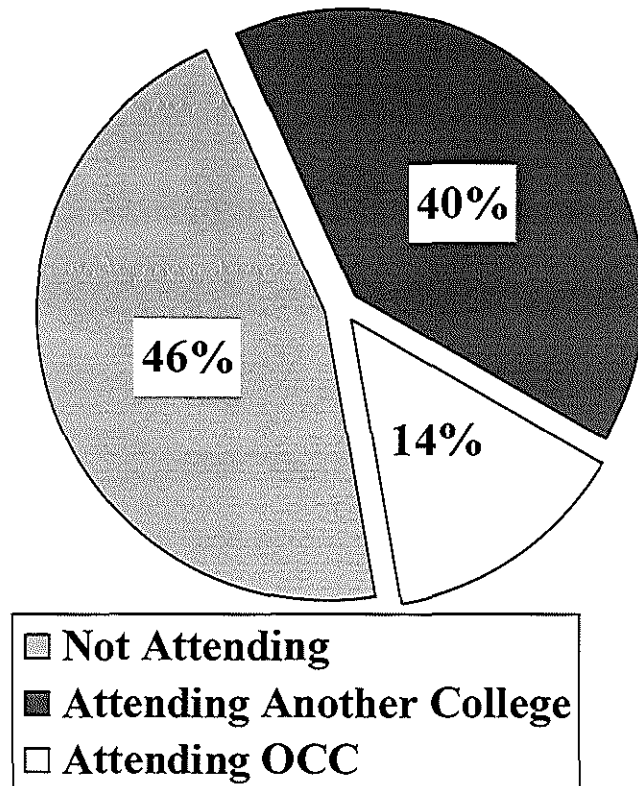
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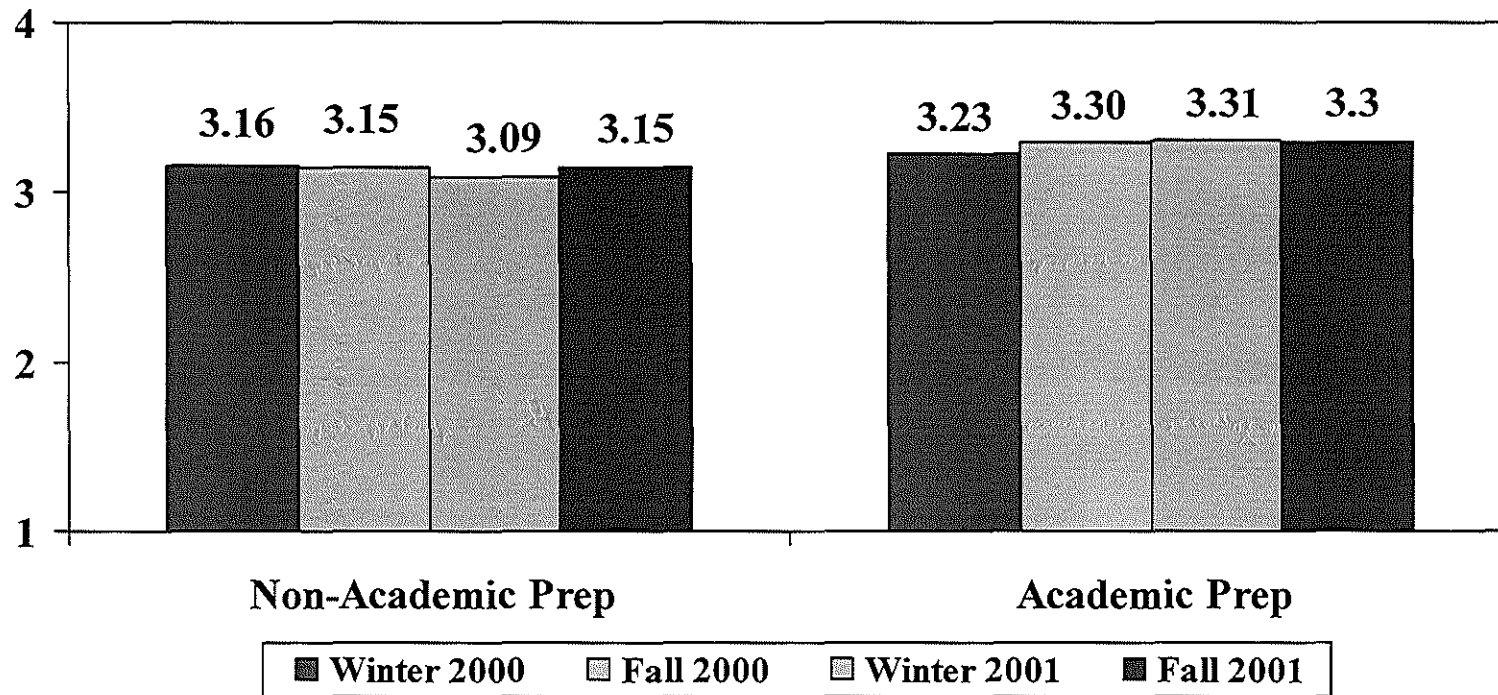
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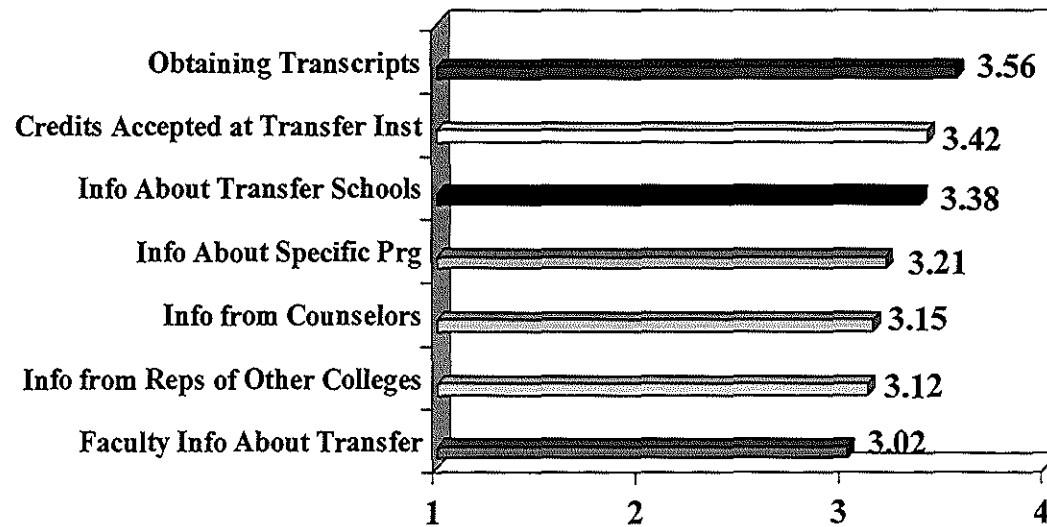
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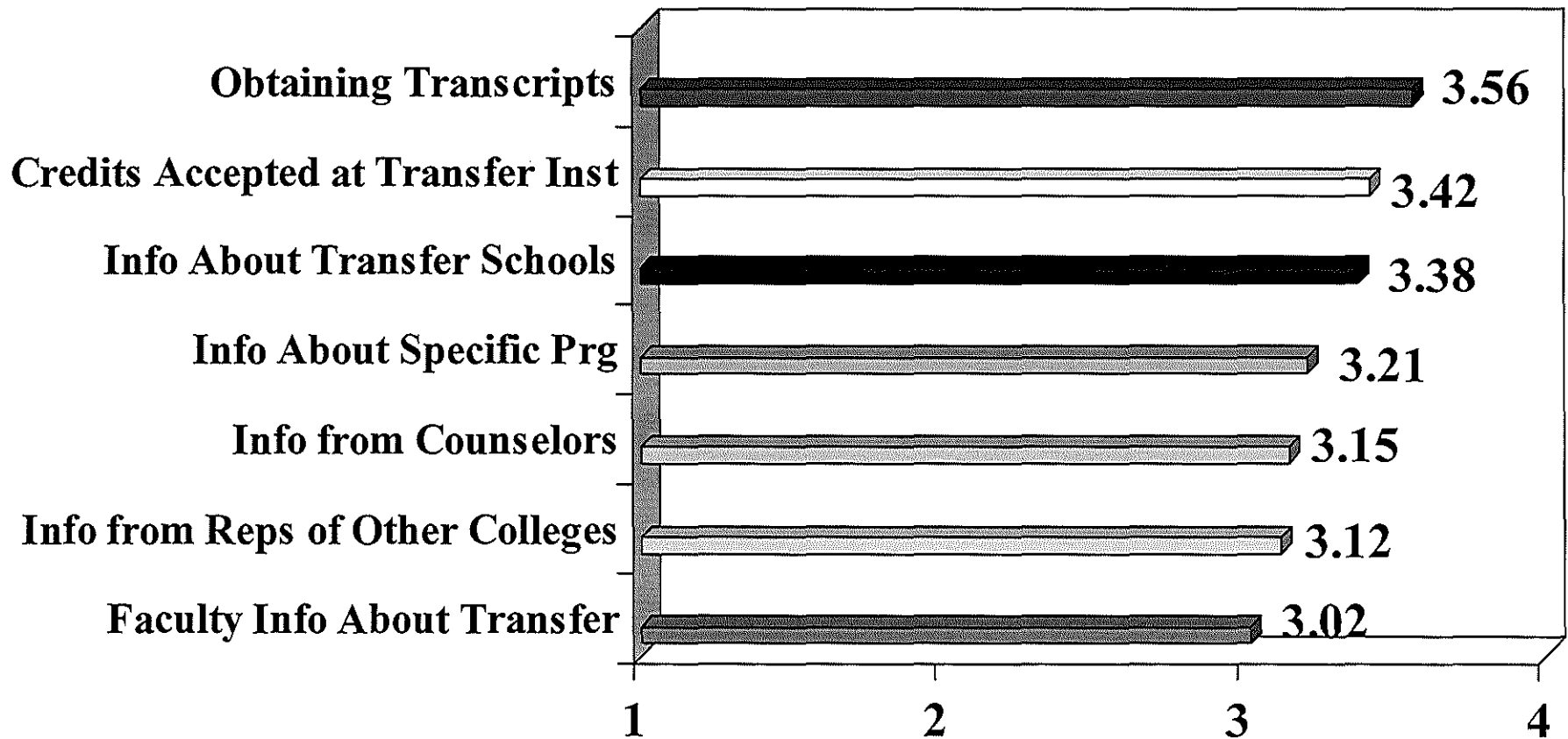
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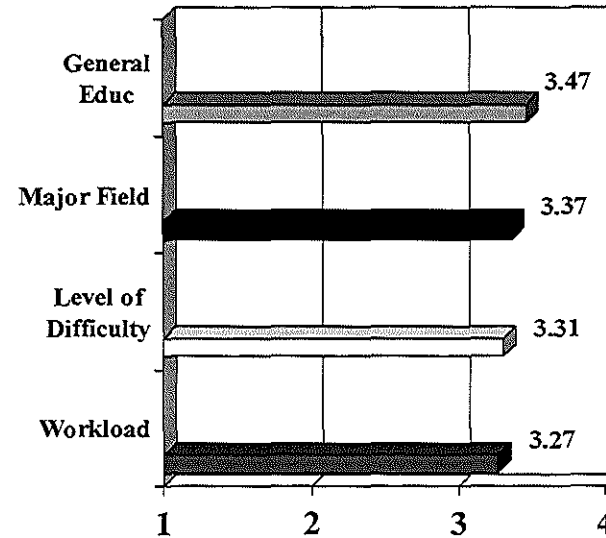
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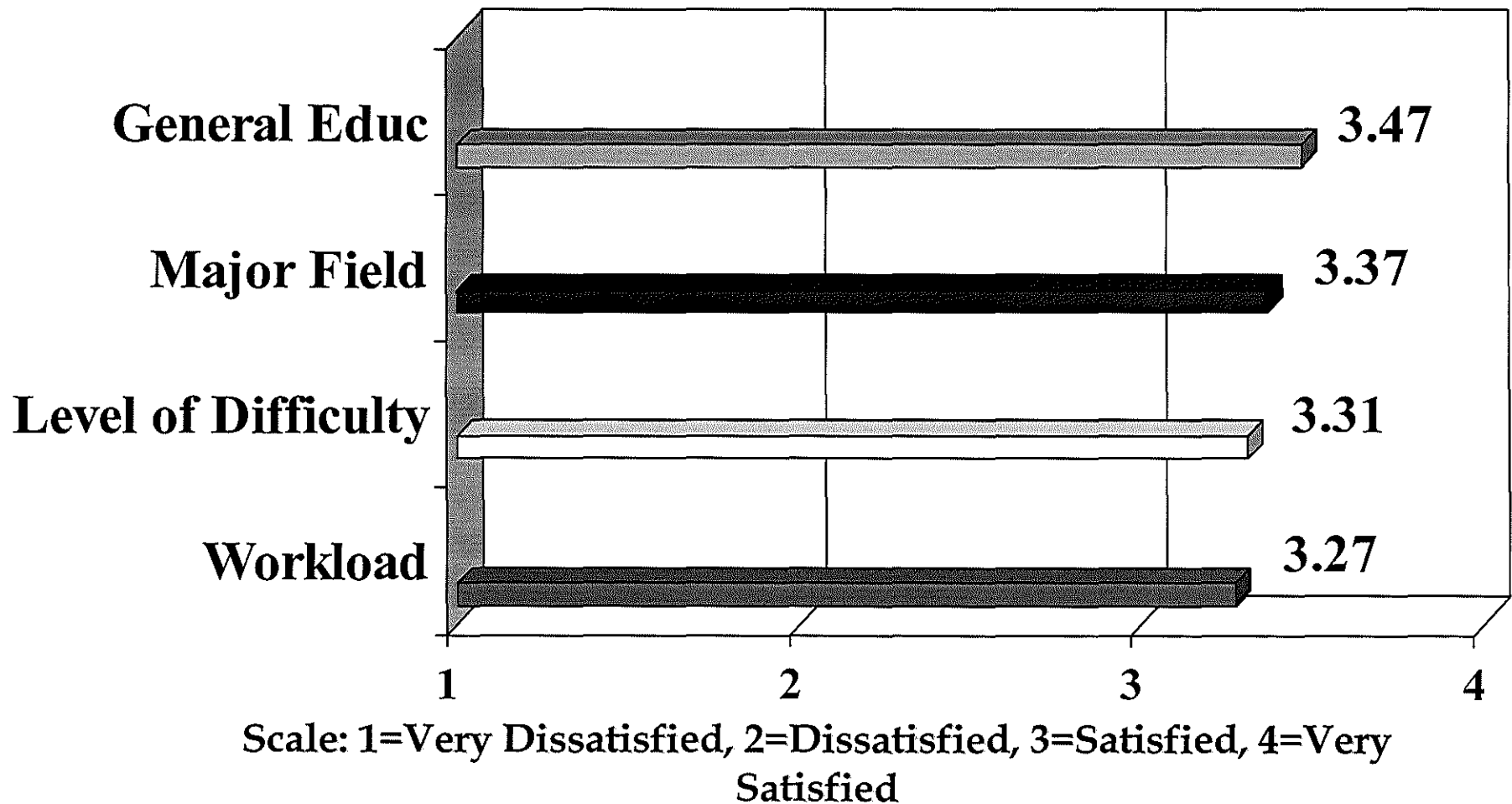


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**Copies of the Institutional Effectiveness
Report on Transfer are available from the
Institutional Research Department**



**For additional information, please contact:
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(248) 341-2123**

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