## FAST FACTS ABOUT OCC STUDENTS, FALL 2004 SOUTHFIELD CAMPUS

| COLLEGE-WIDE HEADCOUNT | 24,296 |
| :--- | ---: |
| SOUTHFIELD CAMPUS HEADCOUNT | 3,214 |

## DEMOGRAPHICS



| RACE / ETHNICITY |  |  |
| :--- | :---: | :---: |
|  | $\#$ | $\%$ |
| African American | 1,300 | $40 \%$ |
| White | 1,101 | $34 \%$ |
| Unknown or Unreported | 314 | $10 \%$ |
| Asian | 70 | $2 \%$ |
| Hispanic | 44 | $1 \%$ |
| Native American | 23 | $1 \%$ |
| Non-Resident Alien | 362 | $11 \%$ |
| ${ }^{*}$ Percents do not add up to 100\%, due to rounding |  |  |


| CITIES WHERE MORE THAN 300 OCC STUDENTS RESIDE |  |  |
| :--- | ---: | :---: |
|  | $\#$ | $\%$ |
| Southfield | 636 | $20 \%$ |
| Detroit | 519 | $16 \%$ |
| Oak Park | 330 | $10 \%$ |

## FAST FACTS ABOUT OCC STUDENTS, FALL 2004 SOUTHFIELD CAMPUS

## COURSE OF STUDY

| TOP CREDIT PROGRAMS (OVER 200 ENROLLED) |  |  |
| :--- | :---: | :---: |
|  | $\#$ | $\%$ |
| Nursing (NUR.AASX and NUR.APP) | 470 | $15 \%$ |
| Business Administration (BUS.ABA) | 231 | $7 \%$ |
| Liberal Arts (ALA.ALA) | 217 | $7 \%$ |
| Undecided Students (UND.NON) | 616 | $19 \%$ |
| Non-Degree Students (NDS.NON) | 67 | $2 \%$ |
| Guest Students (GUE) | 56 | $2 \%$ |


| STUDENT EDUCATIONAL GOAL AT TIME OF REGISTRATION |  |  |
| :--- | :---: | :---: |
|  | $\#$ | $\%$ |
| To obtain an OCC degree or certificate | 974 | $30 \%$ |
| To transfer to another institution after obtaining an | 647 | $20 \%$ |
| OCC degree or certificate | 628 | $20 \%$ |
| To transfer to another institution without obtaining an |  |  |
| OCC degree or certificate | 74 | $2 \%$ |
| To gain knowledge related to employment | 19 | $1 \%$ |
| To gain knowledge unrelated to employment | 551 | $17 \%$ |
| Unknown or Unreported | 321 | $10 \%$ |

## BY CAMPUS

## UNDUPLICATED HEADCOUNT AND CREDIT HOURS

Note: Total unduplicated headcount includes all students college-wide registered and taking at least one course at Oakland Community College. Students may attend courses at more than one campus. Therefore students' headcount is counted in each location. As a result, campus unduplicated headcounts will not add up to college-wide unduplicated headcount.

|  |  |  | Credit | Average |
| :--- | :---: | :---: | :---: | :---: |
|  | Headcount | FTE | Hours | Credit Load |
| College-Wide | 24,296 | 13,042 | $195,633.5$ | 8.05 |
| Southfield | 3,214 | 1,165 | $17,474.5$ | 5.44 |

