## Know Your Students



## Basic Terminology

■ Headcount: Number of students enrolled at any given point in time.
(Duplicated Versus Unduplicated)

## Basic Terminology

■ Credit Hour: One credit hour is equal to 800 instructional minutes.

## Basic Terminology

■ First-time Student: Student who has never enrolled at OCC in the past.

## Basic Terminology

■ First-Time In Any College (FTIAC): New student who has never attended any post-secondary institution.

## Basic Terminology

■ Academic Year: July 1 through June 30. Also, coincides with the College's fiscal year.

## Basic Terminology

■ One Tenth Day of Term (1/10 Day): Official count (census) date for counting enrollment. Calculated by adding the total number of days between the first and last day of a term (including weekends \& holidays) then dividing by 10.

## Basic Terminology

■ Section One Tenth Day: An individual section's official count (census) date. Calculated by adding the total number of days between the sections first day and last day then dividing by 10.

Total Student Enrollment 1995-1999


1999 Student Enrollment Per Term


## Trends in Annual Student Credit Hours

 (1989-90 to 1998-99)

# Student Gender <br> (Fall 1999) 



## Race/Ethnicity of Students <br> (Fall 1999)



## Average Age by Gender

(Fall 1999)


## Percent of In-district \& Out-of-district Students <br> (1998-99)



## Number of Credit Hours Registered (Fall 1999)



## Percent of First Time Students (Fall 1999)



## Percent by High School Graduation Year (Fall 1999)



## Percent of New Students with Prior College Experience (Fall 1999)



## Student Goals <br> (Fall 1999)



## Disciplines with Over 10,000 Credit Hours (1998-99)



## Top 10 Student Declared Curriculms

(Fall 1999)


## Student Retention From Fall 1998 to Winter 1999



## Student Retention From Fall 1998 to Fall 1999



## Top 10 Reasons Students Do Not Re-enroll (Winter 1999)



## Certificates and Associate Degrees Awarded (1998-99)



## Top 5 Graduating Programs of Study (1997-98)



## Percent of OCC Graduates that Attended

 Another College(1997-98)


## Top 10 Higher Education Institions OCC Graduates Attend (1997-98)



Graduate Employment Status (1997-98)


## Percent of Students Finding Jobs Related to Program of Study at OCC

(1997-98)


## Length of Job Search After Graduating (1997-98)



## Trend in Average Annual Salary of OCC

Graduates


