# Review of Selected Studies <br> Presented to Oakland Community College Board of Trustees 

November 19, 1987
by
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## Student Profile

Characteristics:

1. 1986-87 academic year
2. All students admitted and enrolled for at least one (I)
3. Each student counted only once across the four (4) semesters
4. All information derived from the Admissions Application (self-reporting)
5. Data processed by Henry Friegruber and analyzed by Carlos L. Olivarez

Abstract:


## Ethnic EnrolIment Data/ 1980 OakI and County Census

Characteristics:

1. Fall 1987 enrollment only
2. Data derived from OCC Admission Application and 1980 Oakland County Census (self-reporting)

OCC
American Indian Asian Hispanic Black White Unreported

| Female | Male | Total |
| :---: | :---: | :---: |
| 77 | 33 | 110 |
| 147 | 143 | 290 |
| 213 | 135 | 348 |
| 1,355 | 699 | 2,054 |
| 10,624 | 7,733 | 18,357 |
| 2,992 | 2,309 | 5,301 |
|  |  | 26,460 |

OakI and County \%

| 2,704 | 4.0 |
| :---: | :---: |
| $11,659 *$ | 2.4 |

$$
14,478 \quad 2.4
$$

$$
47,962 \quad 4.2
$$

$$
927,589 \quad 1.9
$$

> Retention Study (A.H.)

## Characteristics:

I. Survey conducted between October 23 and October 30, 1986.
2. Survey instruments used were purchased from ACT.
3. Two survey instruments were used; one for First Time OCC Students, the other for Returning Students.
4. Five different classes were randomly selected. The times the classes met ranged from 9:00 a.m. to 6:00 p.m., Monday through Friday. Technical and Liberal Arts classes were represented.
5. Survey conducted and analyzed by Carlos L. Olivarez.

Abstract:
$N=109$, FTOCCS $56 \quad$, Returning 53
FTOCCS (\%) Returning(\%) Combined (\%)

Age (mean)
Female
Male
Single
Receiving Financial Aid
Employed over 40 hours/week
Employed 31-40 hours/ week
Employed 21-30 hours/ week
No $\dagger$ employed or only
occasional jobs
Rating of OCC at time of admission:
First choice 64
Second choice 26
22.2

38
62
85.7
19.3
33.3
12.3
26.3

7
62.5
22.9
24.9
32.1
67.9

76
21.5
40.5
20.7
7.1
7.2
63.2
24.4

Most often stated reasons for attending OCC:
I. to take courses necessary for transferring to another college
2. †o obtain an Associate Degree

Most often stated reasons for selecting OCC:
I. Iocation
2. cost (low tuition)
3. variety of courses offfered
4. could work while attending

When they decided to attend OCC (FTOCCS):
I. after completing high school (66.6\%)
2. during 12 th grade ( $31.4 \%$ )

When they first attended OCC (Returning)
I. after working for a period of time (53.1\%)
2. directly from high school (28.6\%)

Distance of home from campus (Returning)

1. $\quad 1-5$ mile $13 \%$
2. 6-10 miles $27.8 \%$
3. ||-20 miles $29.6 \%$
4. $21-40$ miles $22.2 \%$

If they could start college again (Returning)

1. they would probably choose OCC 51\%
2. uncertain
26.5\%
3. definitely would 22.4\%
4. probably would not 6.1\%

Overall impression of the quality of education (Returning)

1. good $74.5 \%$
2. average $\quad 13.7 \%$
3. excellent II.8\%

## ASSET Retention/Course Completion Study

Jim Warner, Dan Jaksen and Sue Murdock with assistance from Charlie Kurzer and Henry Friegruber.

Characteristics:
Conducted
Fall 1986, College-wide Preliminary study.
Findings should not be considered conclusive.
Retention defined as the percentage of FTOCCS (First Time Oakland Community College Students) in a given Fall semester who registered for one or more courses in the following Winter semester.

Course completion defined as completion of one or more courses in the Fall Term with a grade of $D$ or higher.

Retention

| Retention | FTOCCS Enrolled in Fall, 1986 | Returned for Winter, 1987 | Retention Rate |
| :---: | :---: | :---: | :---: |
| Total | 11,795 | 7,028 | 59.59\% |
| Non-ASSET | 9,507 | 5,129 | 53.95\% |
| ASSET | 2,288 | 1,899 | 83.00\% |
| Course Completion |  |  |  |
|  | $\begin{aligned} & \text { FTOCCS Enrolled } \\ & \text { in Fall, } 1986 \\ & \hline \end{aligned}$ | Successfully completed one or more courses | Course <br> Completion <br> Rate |
| Total | 11,795 | 8,919 | 75.62\% |
| Non-ASSET | 9,507 | 6,887 | 72.44\% |
| ASSET | 2,288 | 2,032 | $88.81 \%$ |

## Abstract

I. The retention rate for all FTOCCS was 59.59\%.
2. The retention rate for non-ASSET FTOCCS was $53.95 \%$.
3. The retention rate for ASSET FTOCCS was 83.00\%. Therefore, it appears as if those FTOCCS who participated in ASSET returned the following semester at a higher rate than those FTOCCS who did not participate in ASSET.
4. The completion rate for all FTOCCS was $75.62 \%$.
5. The completion rate for non-ASSET FTOCCS was $72.44 \%$.
6. The completion rate for ASSET FTOCCS was 88.81\%. Therefore, it appears as if those FTOCCS who participated in ASSET had a higher course completion rate than those FTOCCS who did not participate in ASSET.

## MACRAO Transfer Migration Report

Characteristics:
Prepared for the Annual Meeting of the Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO) by Ronald C. Hughes, Wayne State University.

## Fall 1984

Reports on students who transfer to OCC
Reports on students who transfer from OCC
Forward Transfer - 2 year colleges to 4 year colleges/universities Reverse Transfer -4 year colleges/universities to 2 year colleges Lateral Transer -2 year colleges to 2 year colleges

Forward Transfer (From OCC)
Public Colleges/Universi†ies

1. Oakland University ..... 330
2. Wayne State ..... 212
3. Michigan State U. ..... 158
4. Eastern Michigan U. ..... 146
5. Central Michigan U. ..... 107
Total: 1,233
Private Colleges/Universities
6. L.I.T. ..... 123
7. Madonna ..... 83
8. Mercy ..... 58
9. U of D ..... 42
Total: 421
Reverse Transfer (To OCC)Public Colleges/Universities
I. Oakland U. ..... 173
10. Wayne State U. ..... 169
11. Michigan State U. ..... 126
12. Central Michigan U. ..... 88
13. Eastern Michigan U. ..... 85
Total: 960
Private Colleges/Universities
14. U. of D. ..... 87
15. L.l.T. ..... 61
16. Detroit College Bus. ..... 27
17. Marygrove ..... 25
18. Mercy ..... 24
19. Madonna ..... 22
Lateral Transfer (To OCC)
20. Macomb ..... 224
21. Henry Ford ..... 110
22. Schoolcraft ..... 110
23. Wayne ..... 97
24. Highland ..... 24
25. Mot $\dagger$ ..... 24

Characteristics:
Former OCC students attending WSU during the Fall Term, 1986
Data reported :
Rank: Freshmen, Sophmore, Juniors and Seniors
Hours elected at WSU
Completions
Withdrawls
Average hours transferred
HPA (GPA)

## Detailed Academic Performance Data

I. Freshmen, Sophmores and Juniors had a higher average GPA at Wayne State than all other similarly academically ranked transfer students from All Community Colleges.
2. The percentage of OCC transfer students who were Freshmen students completing the Fall Term (1986) was higher than Freshmen transfer students from All Community Colleges.
3. The percentage of OCC transfer students who completed the Fall Term (l986) was the same as all other transfer Community Colleges for Sophmores, Juniors and Seniors.
4. The average hours transferred to Wayne State University was higher for Juniors and Seniors transferring from OCC than for similar academically ranked students from All Commity Colleges.
5. The Pre-WSU Average GPA was higher for All OCC students than for All Community College transfer students.

## Surmary Academic Performance Data

Wayne State University Students
Fall 1986

## Source Institution

OCC
All Community College Transfers

Total Number of Registrants

| OCC | Fresh: | 47 | Soph: | 153 | Jr.: | 266 | Sr.: |
| :--- | :--- | ---: | :--- | :--- | ---: | :--- | ---: |
| All | Fresh: | 273 | Soph: | 986 | Jr.: | 1,638 | Sr.: |
| I, 709 |  |  |  |  |  |  |  |

Current Average WSU HPA
OCC Fresh: 2.64 Soph: 2.52 Jr.: 2.72 Sr.: 2.81
All Fresh: 2.62 Soph: 2.46 Jr.: 2.67 Sr.: 2.82

Percent Completing Term
OCC Fresh: 72\% Soph: 95\% Jr.: 95\% Sr.: 93\%
All Fresh: 70\% Soph: 95\% Jr.: 95\% Sr.: 93\%
Average Hours Transferred
OCC Fresh: 8.9 Soph: 30.8 Jr.: 52.0 Sr.: 57.7
All Fresh: 9.2 Soph: 31.8 Jr.: 49.0 Sr.: 54.9

Pre WSU Average GPA

| OCC Fresh: | 2.94 | Soph: 2.94 | Jr.: | 2.88 | Sr.: 2.98 |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| All | Fresh: | 2.90 | Soph: | 2.79 | Jr.: | 2.87 | Sr.: |
| 2.92 |  |  |  |  |  |  |  |

