

OCC ALUMNI SURVEY RESULTS

- At the beginning of October we contacted 200 former OCC students who were randomly selected from the alumni database. All those contacted live in Oakland county and are registered, likely voters.
- The average age of surveyed alumni is 44.5 years. Mean GPA is 3.03. On average these respondents have 26 cumulative credit hours. Thirty-five percent of the group were male, 65% female. Four percent were minority. Sixteen percent had received a degree from OCC.
- When asked how they would vote on the millage issue, 13% would definitely vote for it, 60% would probably vote for it, 8% would definitely vote against, while 9% would probably vote against it. The remaining 10% were "don't knows" who were split between leaning for and against the proposal.
- Major reasons why respondents would vote this way were "*support for education*" (28%), "*good experience at OCC/ support for OCC*" (17%), and "*affordable education should be available to all*" (10%). Opposition to the millage was centered on "*opposition to increased property tax*" (14%). In addition, 14% of respondents were "*not sure/needed more information.*"
- When asked how likely they were to vote next March, 71% of "yes" voters and 68% of "no" voters indicated they were "*very likely*" to do so.
- Comparison of "yes" and "no" voters demonstrated no significant differences between the two groups in age, levels of GPA or cumulative credits. There was a significant correlation between those who rated their experience at OCC highly and those who would probably vote for the millage. Those who rated their experience at OCC highly were also supportive of community college education.
- When asked which social issue was of greatest concern to them personally, 29% of the sample chose "*Crime and drugs*", 20% chose "*Health care*", and 15% chose "*Education*". "Yes" voters followed this pattern while analysis of "No" voters indicated that although "*Crime and drugs*" was also the major issue for them (29%), their next highest concern was "*state taxes and government*" (27%).

Post-it™ Fax Note	7671	Date	10/19/94	# of pages ▶	5
To	JON HANSEN	From	KAY PALMER		
Co./Dept.	PUBLIC SECTOR	Co.	OCC		
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- Seven potential campaign themes were tested as part of the survey. The preferences of "yes" voters are indicated below:

Themes	Percent Rating Very Convincing
The additional revenue will go towards providing job specific training for OCC students.	47%
The revenue will be used to supplement teachers' salaries in order to retain the current high level of faculty expertise.	25%
The revenue will be used to offset tuition costs in order to keep them as low as possible and in the range of low and moderate income students.	59%
A healthy OCC keeps Oakland County businesses competitive.	38%
Over the last five years, OCC has engaged in an aggressive cost cutting effort but now needs the help of the community.	37%
OCC helped me get where I am today.	38%
My OCC experience was very important to me and the millage increase is a small price to pay to ensure that others get the same chance that I did.	55%

Alumni Code Book

Question 6:

Can you please tell me specific reasons why your experience was.....(response from question 5)?

1. High quality of education/good teaching
2. Flexible scheduling/able to gain education while in full-time work.
3. Successful transfer
4. Support systems available for divorced/older/foreign students
5. Good location
- 6.
- 7.
8. Experience too limited to comment/too long ago
15. Registration problems/scheduling problems
16. Did not improve job prospects
17. Poor teaching/quality of education
18. Classes not offered frequently enough
19. Problems with transfer of credits
20. Uncompleted education
21. Inadequate technology

Question 10:

Why would you vote this way on the millage issue?

1. Affordable education should be available to all
2. Good experience at OCC/support for OCC
3. Personal contact/family attending
4. Support for education in general
5. Necessary to retrain the workforce
6. Valuable resource for the community
7. Small increase
8. Not sure/need more information
10. Unhappy with OCC experience
11. Opposition to property tax
12. Tuition should fund
13. No personal interest
14. State should fund
99. No response

OAKLAND COMMUNITY COLLEGE
 INSTITUTIONAL PLANNING AND ANALYSIS

09:19 Thursday, October 13, 1994

ALUMNI MASTER REPORT OF OAKLAND COUNTY STUDENTS

CITY	Frequency	Cumulative Frequency
AUBURN HILLS	949	949
BERKLEY	1219	2168
BEVERLY HILLS	603	2771
BIRMINGHAM	991	3762
BLOOMFIELD	914	4676
BLOOMFIELD HILL	497	5173
CLARKSTON	1993	7166
CLAWSON	885	8051
COMMERCE TWP	667	8718
DAVISBURG	387	9105
DRYDEN	4	9109
FARMINGTON	2483	11592
FARMINGTON HILL	2496	14088
FENTON	17	14105
FERNDALE	1143	15248
HARTLAND	1	15249
HAZEL PARK	768	16017
HIGHLAND	617	16634
HOLLY	388	17022
HUNTINGTON WOOD	301	17323
KEEGO HARBOR	130	17453
LAKE ORION	1064	18517
LAKEVILLE	4	18521
LEONARD	149	18670
MADISON HEIGHTS	1336	20006
MILFORD	864	20870
NEW HUDSON	76	20946
NORTHVILLE	278	21224
NOVI	1303	22527
OAK PARK	1586	24113
OAKLAND	158	24271
ORION	272	24543
ORTONVILLE	432	24975
OXFORD	720	25695
PLEASANT RIDGE	95	25790
PONTIAC	3422	29212
ROCHESTER	3196	32408
ROCHESTER HILLS	1753	34161
ROYAL OAK	5732	39893
SOUTH LYON	94	39987
SOUTHFIELD	3577	43564
TROY	4326	47890
UNION LAKE	769	48659
WALLED LAKE	567	49226
WATERFORD	3297	52523
WEST BLOOMFIELD	3263	55786
WHITE LAKE	404	56190
WIXOM	598	56788

**Alumni Data Base
Code Book**

<u>Variable</u>	<u>Length</u>	<u>Description/Codes</u>
SSN	1-9	Social Security Number (Actual number)
LNAME	10-25	Last name (Last name up to 16 characters)
FNAME	26-40	First name (First name up to 15 characters)
MNAME	41-50	Middle name (Middle name up to 10 characters)
STREET	51-75	Street address (Street number, name and apartment #)
CITY	76-90	City of residence (Post Office city)
STATE	91-92	State of residence (Two digit initials of state)
ZIP	93-102	Zip code (Zip + 4 including dash)
AREACODE	103-105	Area code for phone number (Actual three digit number)
PHONE	106-112	Phone number (Actual phone number with no dash)
BIRTH	113-118	Date of birth (Year, Month, Day)
BIRTHY	113-114	Year of birth (Actual year)
BIRTHM	115-116	Month of birth (Numeric value for each month)
BIRTHD	117-118	Day of birth (Actual day of month)
RACE	119	Race/Ethnicity 1 or W= White 2 or B=Black 3=Self-American Indian 4=Asian 5 or H=Hispanic 6=Foreign 7=Other 8=Certified American Indian (as of fall 94) 9=Unknown

GENDER	120	Gender 0=Female 1=Male 9=Unknown
PRECINCT	121-130	Precinct code (Actual 10 digit number includes, county, city, ward, precinct, and extention)
COUNTY	121-122	County 25=Genesee 44=Lapeer 47=Livingston 50=Macomb 63=Oakland 81=Washtenaw 82=Wayne
TOWNSHIP	123-124	Township/City 1-49=Township within county 50-99=City within county
WARD	125-126	Ward 00=No ward
PPP	127-129	Voter precinct number (Actual precinct code)
PFLAG	130	Precinct flag A or B=Divides precinct into two sections ?=Registered to vote, but appeared to be a temporary address -=Avoid,was registered to bote but no longer at address
GENERAL	131-132	Vote in General election (most recent time person voted) (Last two digists of year) 00=Has not voted
PRIMARY	133-134	Vote in Primary election (most recent time person voted) (Last two digists of year) 00=Has not voted
PRES	135-136	Vote in Presidential election (most recent time person voted) (Last two digists of year) 00=Has not voted
MAYOR	137-138	Vote in Mayorial/City Council election (most recent time person voted) (Last two digists of year) 00=Has not voted
SCHOOL	139-140	Vote in School Board election (most recent time person voted) (Last two digists of year) 00=Has not voted
TAX	141-142	Vote in Millage/Tax (special Election) election (most recent time person voted) (Last two digists of year) 00=Has not voted

ABSENTEE	143	Voted absentee (persons age 60 and older more consistant) A=Voted absentee once B=Voted absentee twice
DEMOCRAT	144	Democrat D=Assumed Democrat (phone survey) X=Declared Democrat (voting booth)
REPUBLIC	145	Republican R=Assumed Republican (phone survey) X=Declared Republican (voting booth)
INDEPEND	146	Independent (use inconjunction with Democrat and Republican) I=Assumed Independent (phone survey) X=Declared Independent (voting booth)
TRACT	147-152	Census Tract number (Six digit number)
BLOCK	153-156	Census Block number (Four digit number)
VALUE	157-159	Average value of housing on block (1990 Census) (In thousands)
OWNERS	160-163	Number of owner occupied houses on Census block (Actual number)
RENTERS	164-167	Number of renters on Census block (Actual number)
ROUTE	168-171	Postal carrier route number (Determined by post office)
CUMGPA	172-176	Cummulative Grade Point Average (To date GPA)
CURRIC	177-179	Curriculum Code
FYRSES	180-182	First year/session attended at OCC (Format: YYS)
HSCODE	183-187	High school code
HSDATE	188-191	High school graduation date
PYRSES	192-194	Previous term attended (Format: YY/S)
PROGRAM	195-197	Program
DEGREE	198-200	Degree
DEGDATE	201-204	Degree date

RACE	205-205	Race
CUMCRED	206-211	Cummulative credits
TYPE	212-213	Status type
OTH AID	214-214	Financial aid scholarship

10/4/94.

REGISTER Are you registered to vote in Oakland Co

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Yes	1	200	100.0	100.0	100.0
	Total	200	100.0	100.0	
Valid cases	200	Missing cases	0		

OWNHOME Own a home in Oakland County or renting?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Rent	0	19	9.5	9.5	9.5
Own	1	161	80.5	80.5	90.0
Other	2	20	10.0	10.0	100.0
	Total	200	100.0	100.0	
Valid cases	200	Missing cases	0		

ISSUES Issues that people are concerned about i

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Health Care	1	40	20.0	20.2	20.2
Education	2	30	15.0	15.2	35.4
Crime and drugs	3	58	29.0	29.3	64.6
The environment	4	9	4.5	4.5	69.2
State taxes and gove	5	29	14.5	14.6	83.8
The economy and jobs	6	23	11.5	11.6	95.5
Local property taxes	7	9	4.5	4.5	100.0
No response	9	2	1.0	Missing	
	Total	200	100.0	100.0	
Valid cases	198	Missing cases	2		

SUPPORT Support type of education offered by com

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Very non-supportive	1	1	.5	.5	.5
Somewhat non-support	2	4	2.0	2.0	2.5
Neither supportive n	3	6	3.0	3.0	5.6
Somewhat supportive	4	41	20.5	20.8	26.4
Very supportive	5	145	72.5	73.6	100.0
No response/Dont kno	9	3	1.5	Missing	
	Total	200	100.0	100.0	
Valid cases	197	Missing cases	3		

RATE Rate overall educational experience at 0

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Very unsatisfactory	1	5	2.5	2.6	2.6
Somewhat unsatisfact	2	9	4.5	4.6	7.1
Neither satisfactory	3	8	4.0	4.1	11.2
Somewhat satisfactor	4	63	31.5	32.1	43.4
Very satisfactory	5	111	55.5	56.6	100.0
No response/Dont kno	9	4	2.0	Missing	
	Total	200	100.0	100.0	
Valid cases	196	Missing cases	4		

REASON Specific reason for rating experience

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
High quality/good te	1	113	56.5	59.5	59.5
Flexible scheduling	2	12	6.0	6.3	65.8
Successful transfer	3	7	3.5	3.7	69.5
support system avail	4	6	3.0	3.2	72.6
good locations	5	2	1.0	1.1	73.7
Experience too limit	8	14	7.0	7.4	81.1
Registration/schedul	15	2	1.0	1.1	82.1
Did not improve job	16	2	1.0	1.1	83.2
Poor teaching/qualit	17	26	13.0	13.7	96.8
Classes not offered/	18	1	.5	.5	97.4
Problems with transf	19	1	.5	.5	97.9
Did not complete edu	20	2	1.0	1.1	98.9
Inadequate technolog	21	2	1.0	1.1	100.0
No response	99	10	5.0	Missing	
	Total	200	100.0	100.0	
Valid cases	190	Missing cases	10		

SOURCE Which one should contribute most revenue

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Tuition	1	57	28.5	30.3	30.3
State Aid	2	48	24.0	25.5	55.9
Local Taxes	3	19	9.5	10.1	66.0
Combination (State A	4	10	5.0	5.3	71.3
Combination (State A	5	9	4.5	4.8	76.1
Combination (Tuition	6	5	2.5	2.7	78.7
Combination (Tuition	7	40	20.0	21.3	100.0
No Response	9	12	6.0	Missing	
	Total	200	100.0	100.0	
Valid cases	188	Missing cases	12		

MILLS How many mills currently go to OCC

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Less than one mill	1	9	4.5	4.5	4.5
One mill	2	7	3.5	3.5	8.0
More than one but le	3	12	6.0	6.0	14.0
More than two mills	4	2	1.0	1.0	15.0
Unsure what the curr	8	170	85.0	85.0	100.0
	Total	200	100.0	100.0	
Valid cases	200	Missing cases	0		

VOTE Do you think you would vote

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Definitely vote agai	1	13	6.5	7.6	7.6
Probably vote agains	2	16	8.0	9.3	16.9
Lean towards voting	3	7	3.5	4.1	20.9
Lean towards voting	4	11	5.5	6.4	27.3
Probably vote for	5	103	51.5	59.9	87.2
Definitely vote for	6	22	11.0	12.8	100.0
No response	9	28	14.0	Missing	
	Total	200	100.0	100.0	
Valid cases	172	Missing cases	28		

WHYVOTE Why vote this way?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Affordable education	1	19	9.5	10.1	10.1
Good experience/supp	2	32	16.0	16.9	27.0
Personal /family con	3	10	5.0	5.3	32.3
Support for educatio	4	52	26.0	27.5	59.8
Need for workforce t	5	2	1.0	1.1	60.8
Valuable resource fo	6	9	4.5	4.8	65.6
Small financial incr	7	1	.5	.5	66.1
Not sure/need more i	8	26	13.0	13.8	79.9
Unhappy with experie	10	3	1.5	1.6	81.5
opposition to proper	11	26	13.0	13.8	95.2
Tuition should fund	12	5	2.5	2.6	97.9
No personal interest	13	3	1.5	1.6	99.5
State should fund	14	1	.5	.5	100.0
No response	99	11	5.5	Missing	
	Total	200	100.0	100.0	

Valid cases 189 Missing cases 11

Likely to vote. 8.6%
 7.8%
 3.4%
 4.3%
 Possibly 59%
 Definitely 17.2

LIKELY What is the likelihood that you will vot

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Unlikely	1	7	3.5	3.7	3.7
Likely	2	48	24.0	25.4	29.1
Very likely	3	134	67.0	70.9	100.0
No response	9	11	5.5	Missing	
	Total	200	100.0	100.0	
Valid cases	189	Missing cases	11		

STATE1 Additional revenue will go towards provi

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	16	8.0	8.2	8.2
	2	6	3.0	3.1	11.3
	3	7	3.5	3.6	14.9
	4	27	13.5	13.9	28.9
	5	31	15.5	16.0	44.8
	6	33	16.5	17.0	61.9
	7	27	13.5	13.9	75.8
Very convincing	8	47	23.5	24.2	100.0
No response	9	6	3.0	Missing	
	Total	200	100.0	100.0	
Valid cases	194	Missing cases	6		

STATE2 Used to supplement teachers salaries

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	24	12.0	12.8	12.8
	2	7	3.5	3.7	16.6
	3	18	9.0	9.6	26.2
	4	25	12.5	13.4	39.6
	5	37	18.5	19.8	59.4
	6	40	20.0	21.4	80.7
	7	17	8.5	9.1	89.8
Very convincing	8	19	9.5	10.2	100.0
No response	9	13	6.5	Missing	
	Total	200	100.0	100.0	

Valid cases 187 Missing cases 13

STATE3 Used to offset tuition costs, to keep lo

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	10	5.0	5.2	5.2
	2	1	.5	.5	5.7
	3	8	4.0	4.1	9.8
	4	15	7.5	7.8	17.6
	5	31	15.5	16.1	33.7
	6	27	13.5	14.0	47.7
	7	34	17.0	17.6	65.3
Very convincing	8	67	33.5	34.7	100.0
No response	9	7	3.5	Missing	
	Total	200	100.0	100.0	
Valid cases	193	Missing cases	7		

STATE4 A healthy OCC keeps Oakland County busin

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	19	9.5	10.2	10.2
	2	11	5.5	5.9	16.0
	3	13	6.5	7.0	23.0
	4	21	10.5	11.2	34.2
	5	32	16.0	17.1	51.3
	6	31	15.5	16.6	67.9
	7	26	13.0	13.9	81.8
Very convincing	8	34	17.0	18.2	100.0
No response	9	13	6.5	Missing	
	Total	200	100.0	100.0	
Valid cases	187	Missing cases	13		

STATE5 OCC has aggressively cut costs, but now

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	18	9.0	9.8	9.8
	2	9	4.5	4.9	14.8
	3	9	4.5	4.9	19.7
	4	28	14.0	15.3	35.0
	5	26	13.0	14.2	49.2
	6	37	18.5	20.2	69.4
	7	32	16.0	17.5	86.9
Very convincing	8	24	12.0	13.1	100.0
No response	9	17	8.5	Missing	
	Total	200	100.0	100.0	
Valid cases	183	Missing cases	17		

STATE6 OCC helped me get where I am today

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	53	26.5	28.6	28.6
	2	11	5.5	5.9	34.6
	3	12	6.0	6.5	41.1
	4	15	7.5	8.1	49.2
	5	17	8.5	9.2	58.4
	6	19	9.5	10.3	68.6
	7	24	12.0	13.0	81.6
Very convincing	8	34	17.0	18.4	100.0
No response	9	15	7.5	Missing	
	Total	200	100.0	100.0	
Valid cases	185	Missing cases	15		

STATE7 OCC experience was very important to me

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Not at all convincin	1	19	9.5	9.9	9.9
	2	12	6.0	6.3	16.2
	3	9	4.5	4.7	20.9
	4	23	11.5	12.0	33.0
	5	17	8.5	8.9	41.9
	6	30	15.0	15.7	57.6
	7	32	16.0	16.8	74.3
Very convincing	8	49	24.5	25.7	100.0
No response	9	9	4.5	Missing	
	Total	200	100.0	100.0	
Valid cases	191	Missing cases	9		

STATE1 Additional revenue will go towards provi
by VOTE Do you think you would vote

Page 1 of 1

STATE1	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards vot 4	Probably vote fo 5	Definite ly vote 6	
1 Not at all convi	1		1 100.0 1.0 .7		1 .7
2			3 75.0 2.9 2.2	1 25.0 4.5 .7	4 3.0
3			2 50.0 1.9 1.5	2 50.0 9.1 1.5	4 3.0
4		1 5.6 10.0 .7	15 83.3 14.6 11.1	2 11.1 9.1 1.5	18 13.3
5		2 9.5 20.0 1.5	18 85.7 17.5 13.3	1 4.8 4.5 .7	21 15.6
6		4 17.4 40.0 3.0	15 65.2 14.6 11.1	4 17.4 18.2 3.0	23 17.0
7			20 87.0 19.4 14.8	3 13.0 13.6 2.2	23 17.0
8 Very convincing		3 7.3 30.0 2.2	29 70.7 28.2 21.5	9 22.0 40.9 6.7	41 30.4
Column Total		10 7.4	103 76.3	22 16.3	135 100.0

47.470.

Number of Missing Observations: 1

STATE2 Used to supplement teachers salaries
by VOTE Do you think you would vote

STATE2	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards vot 4	Probably vote fo 5	Definite ly vote 6	
Not at all convi	1	1	4	2	7
		14.3	57.1	28.6	5.3
		10.0	4.0	9.1	
		.8	3.1	1.5	
2			4	2	6
			66.7	33.3	4.6
			4.0	9.1	
			3.1	1.5	
3			8	1	9
			88.9	11.1	6.9
			8.1	4.5	
			6.1	.8	
4		1	11	5	17
		5.9	64.7	29.4	13.0
		10.0	11.1	22.7	
		.8	8.4	3.8	
5		5	26		31
		16.1	83.9		23.7
		50.0	26.3		
		3.8	19.8		
6		3	20	5	28
		10.7	71.4	17.9	21.4
		30.0	20.2	22.7	
		2.3	15.3	3.8	
7			15	2	17
			88.2	11.8	13.0
			15.2	9.1	
			11.5	1.5	
8 Very convincing			11	5	16
			68.8	31.3	12.2
			11.1	22.7	
			8.4	3.8	
Column Total		10 7.6	99 75.6	22 16.8	131 100.0

28.276

Number of Missing Observations: 5

STATE3 Used to offset tuition costs, to keep lo
by VOTE Do you think you would vote

Page 1 of 1

STATE3	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards 4	Probably vot 5	Definite ly vote 6	
	3		2 100.0 2.0 1.5		2 1.5
	4		5 83.3 4.9 3.7	1 16.7 4.5 .7	6 4.5
	5	4 15.4 40.0 3.0	17 65.4 16.7 12.7	5 19.2 22.7 3.7	26 19.4
	6	3 14.3 30.0 2.2	15 71.4 14.7 11.2	3 14.3 13.6 2.2	21 15.7
	7	1 3.6 10.0 .7	26 92.9 25.5 19.4	1 3.6 4.5 .7	28 20.9
Very convincing	8	2 3.9 20.0 1.5	37 72.5 36.3 27.6	12 23.5 <u>54.5</u> 9.0	51 38.1
	Column Total	10 7.5	102 76.1	22 16.4	134 100.0

59%.

Number of Missing Observations: 2

STATE4 A healthy OCC keeps Oakland County busin
by VOTE Do you think you would vote

Page 1 of 1

STATE4	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards 4	Probably vote 5	Definite ly vote 6	
1 Not at all convi	1		5 83.3 5.0 3.8	1 16.7 4.8 .8	6 4.6
2	2	2 28.6 25.0 1.5	4 57.1 4.0 3.1	1 14.3 4.8 .8	7 5.4
3	1	12.5 12.5 .8	7 87.5 6.9 5.4		8 6.2
4			10 71.4 9.9 7.7	4 28.6 19.0 3.1	14 10.8
5	1	4.0 12.5 .8	21 84.0 20.8 16.2	3 12.0 14.3 2.3	25 19.2
6	2	9.5 25.0 1.5	13 61.9 12.9 10.0	6 28.6 28.6 4.6	21 16.2
7			19 90.5 18.8 14.6	2 9.5 9.5 1.5	21 16.2
8 Very convincing	2	7.1 25.0 1.5	22 78.6 21.8 16.9	4 14.3 19.0 3.1	28 21.5
Column Total		8 6.2	101 77.7	21 16.2	130 100.0

37.7%

Number of Missing Observations: 6

STATE5 OCC has aggressively cut costs, but now
by VOTE Do you think you would vote

Page 1 of 1

STATE5	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards vot 4	Probably vote fo 5	Definite ly vote 6	
1 Not at all convi	1 100.0 3.1 2.4		3 100.0 3.1 2.4		3 2.4
2	1 25.0 10.0 .8	3 75.0 3.1 2.4		4 3.2	
3		2 40.0 2.1 1.6	3 60.0 15.8 2.4	5 4.0	
4	4 21.1 40.0 3.2	15 78.9 15.5 11.9		19 15.1	
5	2 10.0 20.0 1.6	17 85.0 17.5 13.5	1 5.0 5.3 .8	20 15.9	
6	1 3.6 10.0 .8	19 67.9 19.6 15.1	8 28.6 42.1 6.3	28 22.2	
7	1 3.7 10.0 .8	23 85.2 23.7 18.3	3 11.1 15.8 2.4	27 21.4	
8 Very convincing	1 5.0 10.0 .8	15 75.0 15.5 11.9	4 20.0 21.1 3.2	20 15.9	
Column Total	10 7.9	97 77.0	19 15.1	126 100.0	

37.8%

Number of Missing Observations: 10

STATE6 OCC helped me get where I am today
by VOTE Do you think you would vote

Page 1 of 1

STATE6	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards vot 4	Probably vote fo 5	Definite ly vote 6	
Not at all convi	1	2	21	5	28
		7.1	75.0	17.9	22.0
		20.0	21.4	26.3	
		1.6	16.5	3.9	
2			7		7
			100.0		5.5
			7.1		
		5.5			
3	1	5	1	7	
		14.3	71.4	14.3	5.5
		10.0	5.1	5.3	
		.8	3.9	.8	
4	2	5		7	
		28.6	71.4		5.5
		20.0	5.1		
		1.6	3.9		
5	1	13	1	15	
		6.7	86.7	6.7	11.8
		10.0	13.3	5.3	
		.8	10.2	.8	
6	2	11	2	15	
		13.3	73.3	13.3	11.8
		20.0	11.2	10.5	
		1.6	8.7	1.6	
7	1	16	1	18	
		5.6	88.9	5.6	14.2
		10.0	16.3	5.3	
		.8	12.6	.8	
8 Very convincing	1	20	9	30	
		3.3	66.7	30.0	23.6
		10.0	20.4	47.4	
		.8	15.7	7.1	
Column Total	10 7.9	98 77.2	19 15.0	127 100.0	

37.8%

Number of Missing Observations: 9

STATE7 OCC experience was very important to me
by VOTE Do you think you would vote

Page 1 of 1

STATE7	Count Row Pct Col Pct Tot Pct	VOTE			Row Total
		Lean tow ards 4	Probably vote fo 5	Definite ly vote 6	
1		1	1	1	3
Not at all convi		33.3	33.3	33.3	2.3
		10.0	1.0	5.0	
		.8	.8	.8	
2		1	4	3	8
		12.5	50.0	37.5	6.1
		10.0	3.9	15.0	
		.8	3.0	2.3	
3		1	5		6
		16.7	83.3		4.5
		10.0	4.9		
		.8	3.8		
4		1	11		12
		8.3	91.7		9.1
		10.0	10.8		
		.8	8.3		
5			8		8
			100.0		6.1
			7.8		
			6.1		
6		4	17	2	23
		17.4	73.9	8.7	17.4
		40.0	16.7	10.0	
		3.0	12.9	1.5	
7		1	26	1	28
		3.6	92.9	3.6	21.2
		10.0	25.5	5.0	
		.8	19.7	.8	
8		1	30	13	44
Very convincing		2.3	68.2	29.5	33.3
		10.0	29.4	65.0	
		.8	22.7	9.8	
Column Total		10 7.6	102 77.3	20 15.2	132 100.0

54.5%

Number of Missing Observations: 4

EDUCATE Last year of school that you completed?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Grades 1-11	1	1	.5	.5	.5
High school graduate	2	8	4.0	4.0	4.5
Vocational/technical	3	7	3.5	3.5	8.1
Some college	4	114	57.0	57.6	65.7
College graduate	5	44	22.0	22.2	87.9
Post-graduate school	6	24	12.0	12.1	100.0
No Response	9	2	1.0	Missing	
	Total	200	100.0	100.0	
Valid cases	198	Missing cases	2		

JOB Current job status

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Employed full-time	1	108	54.0	54.5	54.5
Employed part-time	2	29	14.5	14.6	69.2
Unemployed, looking	3	4	2.0	2.0	71.2
Retired	4	22	11.0	11.1	82.3
Student	5	13	6.5	6.6	88.9
Homemaker	6	19	9.5	9.6	98.5
Unemployed, medical	7	3	1.5	1.5	100.0
No Response	9	2	1.0	Missing	
	Total	200	100.0	100.0	

Valid cases 198 Missing cases 2

PARTY Consider yourself a Republican, Democrat

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Strong Republican	1	44	22.0	23.2	23.2
Not strong Republica	2	23	11.5	12.1	35.3
Independent-Lean Rep	3	13	6.5	6.8	42.1
Independent	4	52	26.0	27.4	69.5
Independent-Lean Dem	5	11	5.5	5.8	75.3
Not strong Democrat	6	21	10.5	11.1	86.3
Strong Republican	7	23	11.5	12.1	98.4
Other	8	3	1.5	1.6	100.0
No Response	9	10	5.0	Missing	
	Total	200	100.0	100.0	

Valid cases 190 Missing cases 10

INCOME Annual family income

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Less than \$25,000	1	18	9.0	10.9	10.9
\$25,000 to \$35,000	2	26	13.0	15.8	26.7
\$35,000 to \$45,000	3	32	16.0	19.4	46.1
\$45,000 to \$60,000	4	34	17.0	20.6	66.7
\$60,000 to \$75,000	5	22	11.0	13.3	80.0
\$75,000 to \$90,000	6	15	7.5	9.1	89.1
\$90,000 or more	7	18	9.0	10.9	100.0
No response	9	35	17.5	Missing	
	Total	200	100.0	100.0	

Valid cases 165 Missing cases 35

Gender. 125 Female 63%
 67 Male
 8 Unknown
 3.5% Minority

ISSUES Issues that people are concerned about i
by VOTE Do you think you would vote

Page 1 of 1

ISSUES	Count Row Pct Col Pct Tot Pct	VOTE		Row Total
		No voter s 10	Yes vote rs 11	
1 Health Care	5 14.3 14.7 2.9	30 85.7 <u>22.1</u> 17.6	35 20.6	
2 Education	4 15.4 11.8 2.4	22 84.6 <u>16.2</u> 12.9	26 15.3	
3 Crime and drugs	10 18.5 <u>29.4</u> 5.9	44 81.5 <u>32.4</u> 25.9	54 31.8	
4 The environment		8 100.0 5.9 4.7	8 4.7	
5 State taxes and	9 39.1 <u>26.5</u> 5.3	14 60.9 10.3 8.2	23 13.5	
6 The economy and	3 18.8 8.8 1.8	13 81.3 9.6 7.6	16 9.4	
7 Local property t	3 37.5 8.8 1.8	5 62.5 3.7 2.9	8 4.7	
Column Total	34 20.0	136 80.0	170 100.0	

Number of Missing Observations: 30

LIKELY What is the likelihood that you will vote
by VOTE Do you think you would vote

Page 1 of 1

		VOTE		Row
Count		No voter	Yes vote	Total
Row Pct	Col Pct	s	rs	
Tot Pct		10	11	
LIKELY				
Unlikely	1	2 40.0 5.9 1.2	3 60.0 <u>2.3</u> 1.8	5 3.0
Likely	2	9 20.0 26.5 5.4	36 80.0 <u>27.3</u> 21.7	45 27.1
Very likely	3	23 <u>19.8</u> 67.6 13.9	93 <u>80.2</u> <u>70.5</u> 56.0	116 69.9
Column		34	132	166
Total		20.5	79.5	100.0

Number of Missing Observations: 34