

Project Summary. Two performances will be presented featuring Betram Weston, a deaf entertainer who uses sign language, music and dance to increase awareness of deaf culture. One performance will be on Thursday, February 17, 2005 at Oakland Community College's Highland Lakes Campus in Waterford. The second performance will be on Friday, February 18, 2005 at Oakland Community College's Orchard Ridge Campus in Farmington Hills. The audience of hearing, deaf and hard of hearing at each performance is expected to be at least 75.

(A) PROJECT DESCRIPTION, MANAGEMENT & FEASIBILITY

Project Description. Betram Weston is an African American male who has been deaf since childhood. He combines his fluency in American Sign Language with his experience as a professional dancer to present a program that not only entertains his audience but helps bridge deaf and hearing cultures as well.

The theme of this unique performances is, "*I Believe We Can Fly.*" It tells stories of life, love, happiness and patriotism by communicating with the audience through sign language, dance and music. He also involves the audience in the performance by having them sign a popular song, which demonstrates how easy it is to understand the meaning of sign movements.

Two performances are planned, with at least 75 attendees at each performance. The first performance will be held in the arena of the Student Center at Oakland Community College's Highland Lakes Campus in Waterford on February 17, 2005 and one at the Smith Theater on the Orchard Ridge Campus of Oakland Community College in Farmington Hills on February 18, 2005. Both locations are safe, accessible to the general public and handicapped individuals and appropriate for the performance. The College owns the proposed space and has already reserved it for this purpose.

Management. The project will be managed by Velma Jones, Oakland Community College's Performing Arts Coordinator. Jones has been with the College for over 10 years, coordinating student activities, community services and performing arts. She has also been a professional musician and entertainer for over 30 years. She has coordinated over performances for the college in both venues to be used for this project. Jones is aware of and capable of preparing the project's Final Report and understands that it is due 30 days after the end of the project.

Feasibility. Jones is experience in working with community groups and has already identified a number who are willing to help promote this project to hearing, deaf and hard of hearing audiences. The two facilities are more than adequate should the College exceed its minimal projection of 75 attendees per site. The college has sufficient staff and time to manage and present the performances. Grant funds are needed to subsidize the cost of the performances not covered by audience fees.

The project evaluation will consist of an audience survey after the event to see what impact the performance had on 1) awareness of deaf culture; 2) abilities to communicate with deaf and hearing-impaired; 3) self-esteem of deaf and hearing-impaired individuals; 4) self-confidence of deaf and hearing-impaired individuals; and 5) overall satisfaction with the performance and performer as entertainment. Incentives will be offered for participants to complete the survey.

(B) ARTISTIC/CULTURAL MERIT

Bertram Weston is the performing artist for this project. Weston is a deaf individual who focuses on the arts as a means of communication between hearing, deaf and hearing-impaired individuals. He performed during Diversity Week for Oakland Community College employees in March of 2004. His performance was so well received as both an artistic and cultural event that the College wants to bring him back to perform for the general public, deaf and hearing-impaired individuals within two of its five campus communities. Weston is fluent in American Sign Language and has performed professionally with the Galluadet Dance Company (1997-2000) and Wild Zappers Troupe.

In addition to Oakland Community College, Weston has performed across the country for a wide range of educational institutions from elementary schools through universities, deaf organizations, churches, and community groups. His message is unique, entertaining and informative.

Weston has already committed to the two performances at Oakland Community College described in this narrative. He is satisfied with the proposed payment and working conditions. Weston assisted in identifying local community groups for the deaf and hard of hearing to assist in the planning and promotion of these performances. The College is responsible for marketing the performances to its students and the general public.

Oakland Community College has a long history of providing high-quality arts and cultural activities to its constituents. With theaters at two of its campuses and facilities for large gatherings at its other three campuses, Oakland Community College is able to offer a wide variety of artistic and cultural events. Attachment 9 includes the College's Performing Arts brochure for this year, along with newspaper articles of previous artistic events the College has hosted.

(C) COMMUNITY IMPACT

This project will be marketed to deaf and hearing-impaired audiences as well as the general public. Attached are letters from ___ community organizations for the hearing impaired that support this project. The organizations have agreed to promote the performances to their clients,...

Showers, Nancy

From: Tucker, Katherine
Sent: Tuesday, August 31, 2004 1:21 PM
To: Showers, Nancy
Subject: Draft of the second survey

Follow Up Flag: Follow up
Due By: Thursday, September 02, 2004 12:00 AM
Flag Status: Flagged

I wanted you to take a look at the first draft of the second survey before I forward it to Velma Jones. I pulled the information from the e-mail.



Velma Jones Deaf
Culture.doc (...)

Katherine K. Tucker
Oakland Community College
Research Analyst
Office of Institutional Research
(248) 232-4870

Student Life Participant Evaluation Survey
Oakland Community College
Office of Institutional Research

mtg. later in month
what is the event?

1. How did you find out about this program? (please check all that apply)
- a. Former Program Participant
 - b. Campus Newsletter/Flyer
 - c. Newspaper/Magazine (please specify publication) _____
 - d. Radio (please specify station) _____
 - e. Other (please specify) _____

Add: Friend/family member

2. What types of music seminars would you attend, if offered? (check all that apply)
- Jazz R&B ___ Country ___ Hip Hop ___ Blues ___ Rock ___
 Classical ___ Other (please specify) _____

3. What types of lecture series would you attend, if offered? (check all that apply)
- Medical ___ Cultural ___ Legal ___ Business Management ___ | Employment Skills ___
 Financial Management ___ Life Skills ___
 Other (please specify) _____

Put in rows/columns

4. Do you think this program has met any of the following benchmarks? (Please check only one response for each benchmark)

How would you rate this program in the following areas?

	Strongly Disagree	Somewhat Disagree	Neither Agree or Disagree	Somewhat Agree	Strongly Agree	Don't Know
a. Intellectual Development						
b. Moral /Ethical/Global/Diversity Development						
c. Self Personal Development						
d. Interpersonal/Social Development						
e. Career Development						

redundant

(center)

5. Please rate the following: *How would you rate the program overall?*

Keynote speaker/presenter
 Excellent Very Good Good Fair Poor ___

Performance
 Excellent ___ Very Good ___ Good ___ Fair ___ Poor ___

Overall Program
 Excellent ___ Very Good ___ Good ___ Fair ___ Poor ___

6. What would you change, if anything, about the program?
- _____
- _____
- _____
- _____

other comment/suggestions:

will use results of student life committee
Source: cc office of IR

Fall 2009

Oakland Community College
Office of Institutional Research
"I Believe We Can Fly"
Performance/Presentation Evaluation Survey

1. Using the following scale, please circle appropriate response to each question:
1 strongly disagree, 2 disagree, 3 neutral, 4 agree, 5 strongly agree, 88 don't know/ undecided, 99 missing (Please select only one answer for each question)

	Strongly Disagree	Disagree	neutral	Agree	Strongly Agree	Don't know/ undecided	Missing
a) This performance increased my awareness of deaf culture.	1	2	3	4	5	88	99
b) This performance enhanced my abilities to communicate with the deaf and hearing-impaired?	1	2	3	4	5	88	99
c) This performance enhanced the self-esteem of deaf and hearing-impaired individuals?	1	2	3	4	5	88	99
d) This performance enhanced the self-confidence of the deaf and hearing-impaired individuals?	1	2	3	4	5	88	99

2. How would you rank today's presentation presented before you today? **(Please rank overall performance by checking the appropriate box provided below)**

Poor Good
 Fair Excellent

3. How would you rank Bertram Weston's performance today? **(Please rank the performance Bertram Weston by checking the appropriate space provided below)**

Poor Good
 Fair Excellent

4. Would you attend other performances/presentation on Deaf Culture, if offered?

Yes No

5. What motivated you to attend this performance/presentation?

6. Do you have any additional comments you would like to add?

7. Would you like to receive additional information about future events? If yes, complete section below.

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Oakland Community College
Office of Institutional Research
"I Believe We Can Fly"
Performance/Presentation Evaluation Survey

1 page only

1. Using the following scale, please circle appropriate response to each question: **1 strongly disagree, 2 disagree, 3 neutral, 4 agree, 5 strongly agree, 88 don't know/ undecided, 99 missing (Please select only one answer for each question)**

Statements to agree to

	Strongly Disagree	Disagree	neutral	Agree	Strongly Agree	Don't know/ undecided	Missing
a) Do you feel this performance increased your awareness of deaf culture?	1	2	3	4	5	88	99
b) Do you feel this performance enhanced your abilities to communicate with the deaf and hearing-impaired?	1	2	3	4	5	88	99
c) Do you feel this performance enhanced the self-esteem of deaf and hearing-impaired individuals?	1	2	3	4	5	88	99
d) Do you feel this performance flawed the self-esteem of the deaf and hearing-impaired individuals?	1	2	3	4	5	88	99
e) Do you feel this performance enhanced the self-confidence of the deaf and hearing-impaired individuals?	1	2	3	4	5	88	99
f) Do you feel this performance flawed the self-confidence of the deaf and hearing-impaired individuals?	1	2	3	4	5	88	99

Oakland Community College
Office of Institutional Research
"I Believe We Can Fly"
Performance/Presentation Evaluation Survey

2. How would you rank the overall presentation ~~presented before you today?~~
today's
~~(Please rank overall performance by checking the appropriate space provided below)~~

- Poor
- Fair
- Good
- Excellent

3. How would you rank Bertram Weston's performance today? **(Please rank the performance Bertram Weston by checking the appropriate space provided below)**

- Poor
- Fair
- Good
- Excellent

4. Would you attend other performances/presentation on Deaf Culture, if offered?

- Yes
- No

5. What motivated you to attend this performance/presentation?

Do you have
6. ~~Are there~~ any additional comments you would like to add?

*If ^{would} you like to receive add'l
info about future events, please
complete below*
Name _____ Address _____²