

# Health Care Management

A bachelor of science degree  
designed for future  
health care leaders

[RochesterU.edu/hcm](http://RochesterU.edu/hcm)

*The Rochester University health care management program prepares graduates to apply concepts, models and theories in health care management, while demonstrating an understanding of Christian values and integrity.*

## ABOUT THE PROFESSION

Medical and health services managers (also called health care executives or health care administrators) plan, direct and coordinate medical and health services. These professionals work in a wide range of health care settings, including:

- Hospitals
- Health systems
- Insurance firms
- Health agencies
- Consulting firms
- Medical group practices
- Managed care organizations
- Government agencies

## PROGRAM HIGHLIGHTS

- Courses taught by experienced faculty who are active in the field
- Convenient in-person and online courses
- Opportunity to develop leadership skills through a combination of professional development opportunities, mentoring, volunteerism and internships
- Scholarship opportunities available

**1,014**  
students  
from 22 states  
& 16 nations

CNN's Money Magazine recognized Rochester as one of the top places to live and the very

**BEST IN all  
of MICHIGAN!**

**Rochester Hills has been named one of the  
100 SAFEST CITIES IN THE US**

OUR CAMPUS IS **68 PRISTINE ACRES**

LOCATED A SHORT WALK FROM DOWNTOWN ROCHESTER

and no more than 30 miles from...  
**MUSEUMS • MARKETS • MALLS • CONCERTS**  
**PRO SPORTS • THE AUTOMOTIVE SCENE • OUTDOOR ADVENTURE**  
**FOOD TRUCKS + FINE DINING • WORLD CLASS ENTERTAINMENT**  
*natural beauty, and all kinds of other fun to discover*

## Rise Together. Stand Apart.

This tagline represents who we are; the following core distinctives show how we deliver on this identity.



### INSIDE THE CLASSROOM

#### Academic Philosophy | EPIC

*Exploring. Preparing. Integrating. Calling.*

We believe every student has a unique story worth telling. In fact, we think your story can be epic. Our courses are designed to help you explore, prepare, integrate (connect and apply knowledge) and find your calling—while helping you succeed.

[RochesterU.edu/epic](http://RochesterU.edu/epic)



### OUTSIDE THE CLASSROOM

#### Mentoring Program | RISE

*Relationship. Inspiration. Support. Engagement.*

RISE begins during your freshman year and helps you build meaningful relationships with alumni, friends of the institution, faculty and staff. Mentors serve as positive role models who provide valuable guidance, support and encouragement as you navigate the challenges of transitioning from high school to college, then academic to professional life.

[RochesterU.edu/rise](http://RochesterU.edu/rise)



### BEYOND THE CLASSROOM

#### Loan Repayment Assistance Program | RU Pledge

*Pursue your passions without the burden of debt.*

All incoming RU freshmen are eligible for the RU Pledge, our innovative loan repayment assistance program (LRAP) that provides quarterly reimbursement of federal, private and parent PLUS loan payments if you earn less than \$50,000 per year after graduation.

[RochesterU.edu/pledge](http://RochesterU.edu/pledge)

**Take the next step. Apply today:**



For more information, contact:

**BONNIE MCINTOSH**

MBA, MPH, BA Community Health, CHES®

Assistant Professor and Program Chair  
Health Care Management | School of Business

✉ [bmcintosh@rochesteru.edu](mailto:bmcintosh@rochesteru.edu)  
 ☎ 248.218.2111  
 📍 800 West Avon Road  
 Rochester Hills, MI 48307  
 🌐 [RochesterU.edu](http://RochesterU.edu)