

## THE ECONOMIC ROLE OF OAKLAND COUNTY WITHIN THE STATE OF MICHIGAN

- *"Oakland's position as the leading major economic area in the state, and as one of the leading counties nationwide, seems secure."* according to an April 1992 study by Donald R. Grimes and George A. Fulton of the Institute of Labor and Industrial Relations, University of Michigan.
  
- Total population of Oakland County in 1992 was 1,110,000, this represents approximately 12% of the state population, and 24% of the population of Southeast Michigan. The county population is expected to grow by 15% in the next twenty years, according to the South East Michigan Council of Governments (SEMCOG), compared with a projected growth rate of 6.5% for Southeast Michigan.
  
- One third (32.4%) of all new building permits issued in 1992, in the seven county region of Southeast Michigan, were for Oakland County. This figure represents further potential for growth in educational and training needs.
  
- Oakland County is home for twenty major corporate headquarters with more than one thousand employees, including eight Fortune 500 companies. Among these are Michigan National Corporation, Perry Drug Stores, K Mart Coporation, Alexander Hamilton Life Insurance, PMH Corporation, and Ameritech Publishing.
  
- Over 400 foreign companies representing 22 countries, including significant numbers from Canada, France, Germany, Italy, Japan and the United Kingdom, are currently operating in Oakland County. These companies include major international players such as GKN, Lucas, Bosch, Webasto, Volkswagen, and Siemens.
  
- Manufacturing provides 20% of all jobs in the county. Major automobile and supplier companies such as General Motors, Ford, Chrysler, Borg Warner, Dupont, ITT, and Molmec operate within the county. Within a 70-mile radius of Oakland County 36% of U.S. car production and 22% of U.S. truck production takes place, representing in dollar values, 47% of U.S. motor vehicle manufacturing. Approximately 1500 auto suppliers operate within the county. Future growth areas are projected to be in plastics and composites, industrial automation, electronics and other auto supplies. With the current emphases within manufacturing on quality improvement and multi-tasking, these companies

provide great potential for training and professional development.

- Over 35% of Michigan's R&D firms are located within Oakland county, including the Chrysler Technical Center, BASF, Fanuc Robotics North America Inc., GKN and Siemens. "This is the brain center of the world automotive industry," according to Jeffrey A. Kaczmarek, Oakland County's manager of economic development. Oakland Technology Park, located in Auburn Hills, is one of the top five largest research parks in the nation, projected to bring an estimated 40,000 new jobs by 1995.
- During the eighties, Oakland County's work force grew more rapidly than that of any major economic area in Michigan, greatly exceeding the national average. Total employment in the county rose 39% in the period. Growth in the private non-manufacturing sector was even stronger (57%) compared with the Michigan average of 26%. The resident labor force in November, 1993, totalled 612,500. Grimes and Fulton of the University of Michigan predict growth to continue in 1993/94.
- Thirty-four percent of all jobs in Oakland County, compared with 14% of employment in Michigan are in the service sector, which is the fastest growing industrial sector nationally. Within the service sector, highest growth has been in the Business and Professional occupations, many of which are linked to the growth of high technology.
- Unemployment in Oakland County in November, 1993 was 5.6%. The county is seeing some decrease in manufacturing employment. Given the size of the population this equates to 34,000 individuals and opens considerable potential for retraining and upgrading of job skills.
- New business activity within the county is particularly lively, with 6,174 new incorporations in 1991, representing 25% of the total in Michigan as a whole.



OAKLAND COMMUNITY COLLEGE

ORCHARD RIDGE CAMPUS • 27055 ORCHARD LAKE ROAD • FARMINGTON HILLS, MICHIGAN 48334-4579 • (313) 471-7500

# FAX TRANSMITTAL

OFFICE OF INSTITUTIONAL PLANNING AND ANALYSIS

DATE: 1/5/94.

TO: DAN JAKSEN.

LOCATION: D.O.

FROM: KAY PALMER

LOCATION: PLANNING + ANALYSIS. O.R.

FAX: (313) 471-7544

NUMBER OF PAGES 3.  
(Including Transmittal)

COMMENTS: PLEASE WOULD YOU READ +  
COMMENT. A.S.A.P. THANKS, Kay

# Metro population center is inching northward

By CHARLES CRUMM  
Of The Oakland Press

The statistical center of southeast Michigan's population hasn't fled Detroit for Oakland County yet, but it's heading this way.

The center of the region is now one block east of the Southfield Freeway and three blocks south of Eight Mile Road, according to the Southeast Michigan Council of Governments.

From that point, 25 percent of the region's population is equally located north, south, east and west.

By tracking the statistical center of the population, planners like SEMCOG can get a general idea which way people are migrating, said Donn Shelton, spokesman for SEMCOG.

"As the center moves, that would indicate there's more population in that direction and less in the other," Shel-

The region is made up of Oakland, Wayne, Macomb, Washtenaw, Monroe, St. Clair and Livingston counties plus the city of Detroit.

ton said. SEMCOG uses U.S. Census data to compute the center of the region's population every decade.

The region is made up of Oakland, Wayne, Macomb, Washtenaw, Monroe, St. Clair and Livingston counties plus the city of Detroit.

Generally, the population has moved north and west over the past three decades.

The center is now nearly a mile west and more than a half mile north of the center computed after the 1980 census.

"Generally, it has been

about a mile on the north-west axis every 10 years," Shelton said.

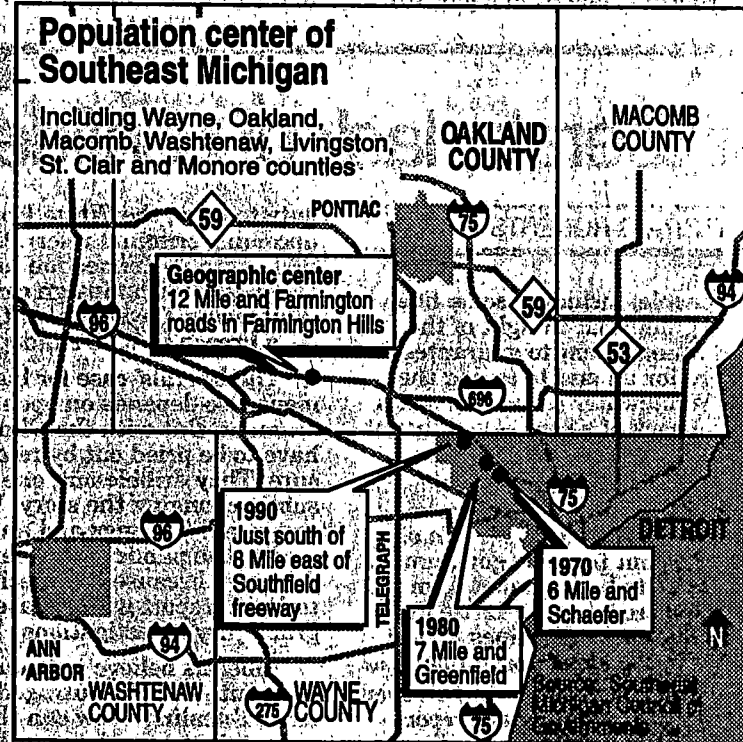
The trend would indicate the population center will cross into Farmington Hills in Oakland County by the year 2000, but Shelton said factors may slow or change the general migration.

"For instance, no one knows what impact Mayor (Dennis) Archer will have," Shelton said.

The geographical center of the region remains in Farmington Hills, one block northeast of the intersection of Farmington and 12 Mile roads.

In Farmington Hills, the population center moving toward the community is no surprise.

"We've experienced a lot of growth," said Assistant City Manager David Call. "We're now the largest city in Oakland County and 11th or 12th largest in the state."



The Oakland Press/MARK RADEMACHER

## POPULATION ESTIMATES FOR MICHIGAN COUNTIES

COUNTY NAME	1990 CENSUS	1992 ESTIMATE	PERCENT CHANGE
Michigan	9295297	9433665	1.5
Alcona County	10145	10254	1.1
Alger County	8972	9349	4.2
Allegan County	90509	93078	2.8
Alpena County	30605	31000	1.3
Antrim County	18185	18897	3.9
Arenac County	14931	15625	4.6
Baraga County	7954	7828	-1.6
Barry County	50057	51196	2.3
Bay County	111723	112131	0.4
Benzie County	12200	12616	3.4
Berrien County	161378	161466	0.1
Branch County	41502	41871	0.9
Calhoun County	135982	138381	1.8
Cass County	49477	49112	-0.7
Charlevoix County	21468	22225	3.5
Cheboygan County	21398	21780	1.8
Chippewa County	34604	35640	3.0
Clare County	24952	26384	5.7
Clinton County	57883	59397	2.6
Crawford County	12260	12972	5.8
Delta County	37780	38208	1.1
Dickinson County	26831	27014	0.7
Eaton County	92879	95253	2.6
Emmet County	25040	26057	4.1
Genesee County	430459	433508	0.7
Gladwin County	21896	23007	5.1
Gogebic County	18052	17891	-0.9
Grand Traverse County	64273	67290	4.7
Gratiot County	38982	39450	1.2
Hillsdale County	43431	44407	2.2
Houghton County	35446	35831	1.1
Huron County	34951	34977	0.1
Ingham County	281912	281798	0.0
Ionia County	57024	57986	1.7
Iosco County	30209	30211	0.0
Iron County	13175	13136	-0.3
Isabella County	54624	56212	2.9
Jackson County	149756	151740	1.3
Kalamazoo County	223411	225648	1.0
Kalkaska County	13497	14038	4.0
Kent County	500631	511997	2.3
Keweenaw County	1701	1706	0.3
Lake County	8583	9029	5.2
Lapeer County	74768	78526	5.0
Leelanau County	16527	17292	4.6

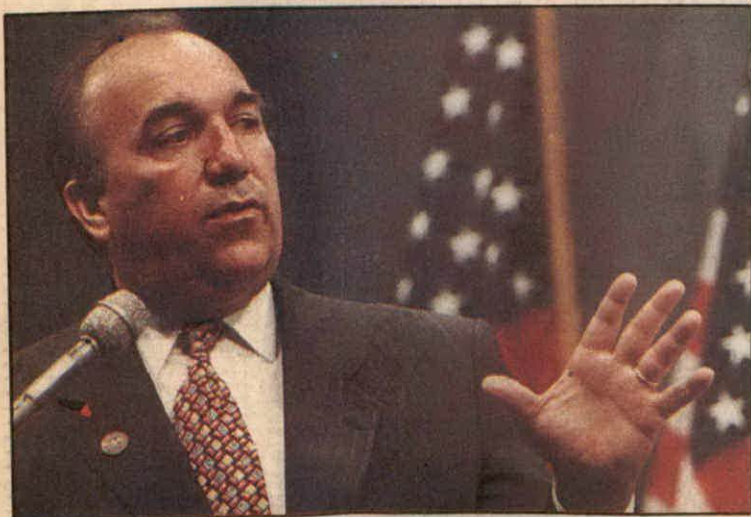
(continued on reverse side)

POPULATION ESTIMATES FOR MICHIGAN COUNTIES

COUNTY NAME	1990 CENSUS	1992 ESTIMATE	PERCENT CHANGE
Lenawee County	91476	94132	2.9
Livingston County	115645	122658	6.1
Luce County	5763	5604	-2.8
Mackinac County	10674	10752	0.7
Macomb County	717400	728220	1.5
Manistee County	21265	21925	3.1
Marquette County	70887	71428	0.8
Mason County	25537	26420	3.5
Mecosta County	37308	38553	3.3
Menominee County	24920	24593	-1.3
Midland County	75651	77950	3.0
Missaukee County	12147	12739	4.9
Monroe County	133600	135962	1.8
Montcalm County	53059	55445	4.5
Montmorency County	8936	9355	4.7
Muskegon County	158983	161980	1.9
Newaygo County	38202	40756	6.7
Oakland County	1083592	1118611	3.2
Oceana County	22454	22954	2.2
Ogemaw County	18681	19640	5.1
Ontonagon County	8854	8761	-1.1
Osceola County	20146	20638	2.4
Oscoda County	7842	8222	4.8
Otsego County	17957	19096	6.3
Ottawa County	187768	197297	5.1
Presque Isle County	13743	13865	0.9
Roscommon County	19776	20861	5.5
Saginaw County	211946	212477	0.3
St. Clair County	145607	150085	3.1
St. Joseph County	58913	59388	0.8
Sanilac County	39928	40810	2.2
Schoolcraft County	8302	8478	2.1
Shiawassee County	69770	70832	1.5
Tuscola County	55498	56130	1.1
Van Buren County	70060	72331	3.2
Washtenaw County	282937	288025	1.8
Wayne County	2111687	2096179	-0.7
Wexford County	26360	27099	2.8

Source: Bureau of the Census, file E92cv26.dat; downloaded from SDC Bulletin Board, 2/8/94

# Oakland schools pass test



The Associated Press

Gov. John Engler revises the Michigan School Report

■ Governor assesses districts in 'report card,' but educator has doubts about impact

By JEFF GREEN

Of The Oakland Press

Oakland County school districts stack up well against their statewide classmates according to a "report card" put together by Gov. John Engler and business leaders.

Engler on Tuesday unveiled the revised version of the Michigan School Report he first released last fall. It lists, building by building, the test scores,

average teacher salaries, dropout rate, free and reduced-price lunch participation and other numbers for most of the 3,300 schools in Michigan.

Oakland County's school districts had about half as many students in free or reduced-price lunch programs but had higher staffing ratios, salaries and benefits, according to figures for the 1992-93 school year. Many details for the 1993-94 school year were incomplete.

The county also had a slightly lower dropout rate than the state average and significantly higher graduation rate when compared to state averages for 1992-93.

Oakland County districts reported 90 percent of the ninth-graders entering its schools were graduating in four years, compared to a state average of 83 percent.

Oakland also spent an average of \$5,810 per student and paid employees an average \$37,325 compared to the state averages of \$4,145 per student and \$29,291 in salaries, the report card indicated.

"The report will encourage parents to become more involved in their children's education," Engler said.

"It will assist teachers in tracking academic trends. It

SEE SCHOOL

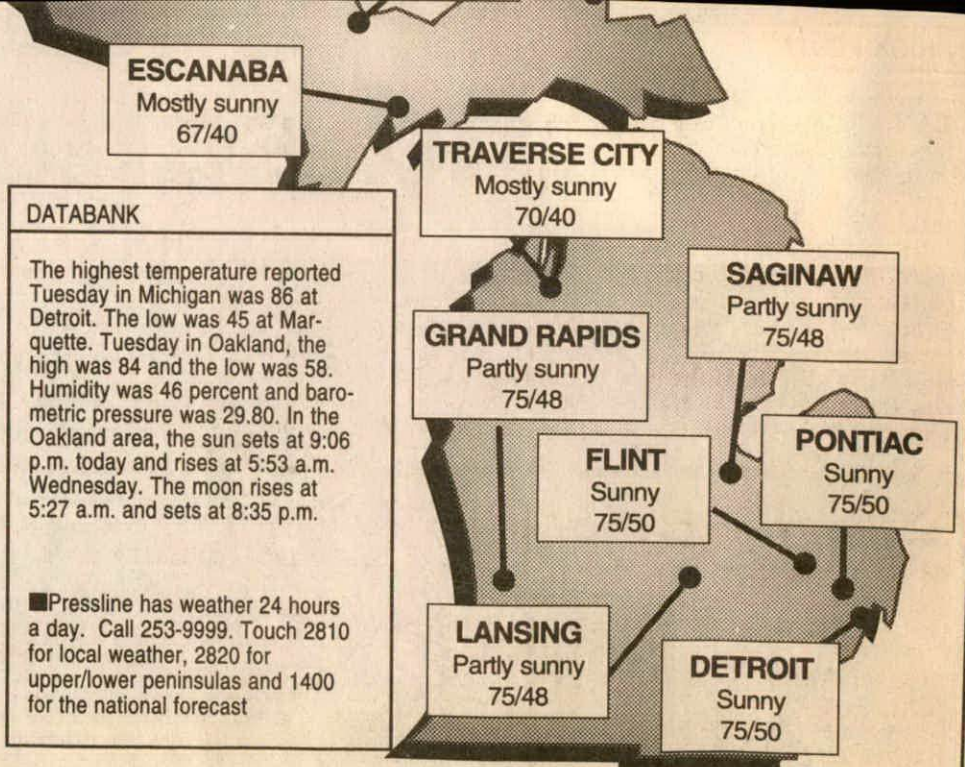
Carville says married life with Mary Matalin is great, but the phone and the fax machine are driving them batty. Carville, who was Bill Clinton's chief campaign strategist, says in Vanity Fair that he and she need to find more time for each other. "We're both scheduling sluts. We just get talked into anything," he said.

### No show, so no Tony

Comedian Jackie Mason is returning his Tony because he wasn't invited to appear on this year's awards show. Mason said Tuesday his decision to give back the prize was made only for himself but for "all the hard-working Broadway performers and artists who are not as fortunate

6666 for information. ■ Rock singer Grace Slick has promised a judge she'll give up alcohol and perform 200 hours of community service after pleading guilty to pointing a shotgun at police officers during a drunken rage. ■ Liza Minnelli visited orphans and soldiers before her first concert in Moscow on Monday. ■ Biographer Nigel Hamilton said he has given up plans for a second volume about John F. Kennedy because the Kennedy family has blocked his access to material. ■ Wrestler/actor Hulk Hogan has signed a deal with Ted Turner's World Championship Wrestling show to hit the canvas this summer in a series of matches.

Compiled by Mary Alston



## BRIEFING

### NEWSMAKER

## NATION

### Board criticizes postal managers

WASHINGTON — Members of the governing board

EXTENDED LOWER PENINSULA  
Friday, chance of showers. Lows 48 to 58.

EXTENDED UPPER PENINSULA  
Friday, chance of showers. Lows mid-40s. Highs