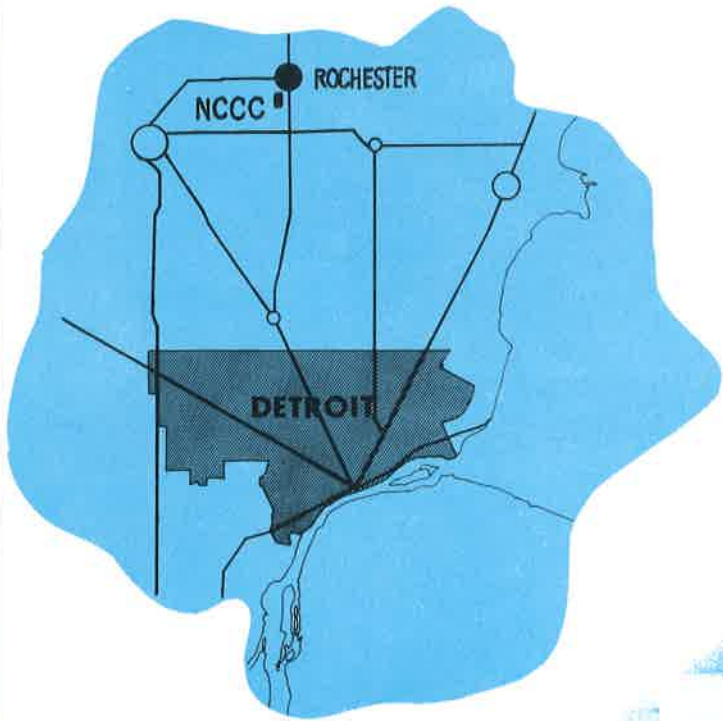


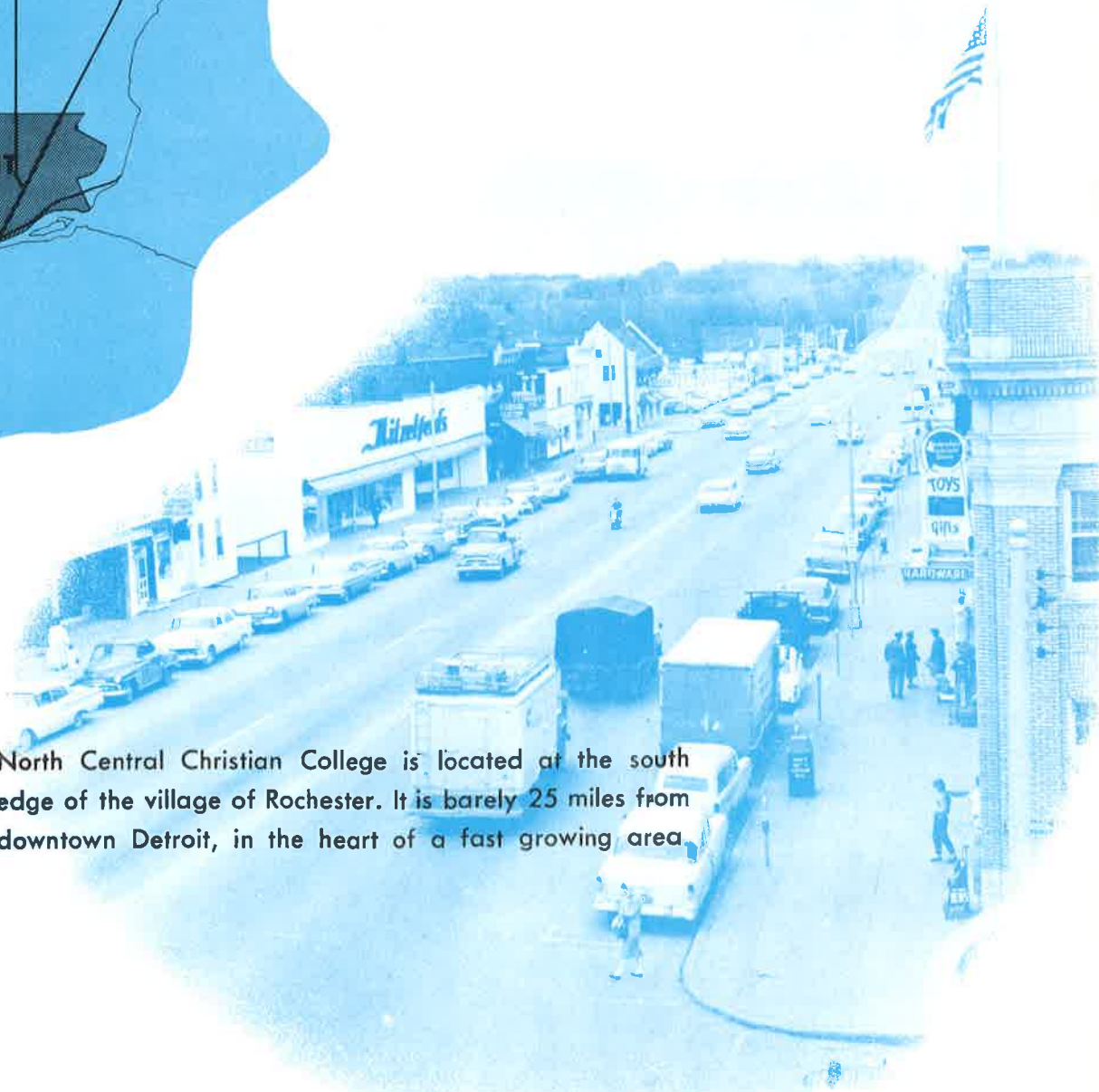
*Pursuit
of a
challenge
at*



N O R T H C E N T R A L
C H R I S T I A N C O L L E G E



North Central Christian College is located at the south edge of the village of Rochester. It is barely 25 miles from downtown Detroit, in the heart of a fast growing area.



As we pursue and meet the challenge of today
in an adequate way the path
becomes better defined toward the opportunities
of tomorrow.



NORTH CENTRAL CHRISTIAN COLLEGE
is engaged in meeting that challenge by:

Imparting knowledge
Discovering knowledge
Applying knowledge
Integrating knowledge

Promoting complete growth of the whole
person for successful Christian living.

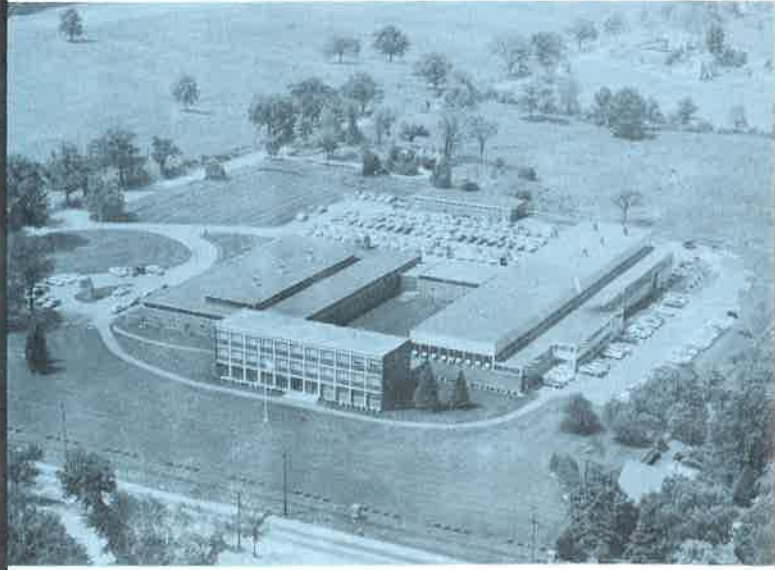
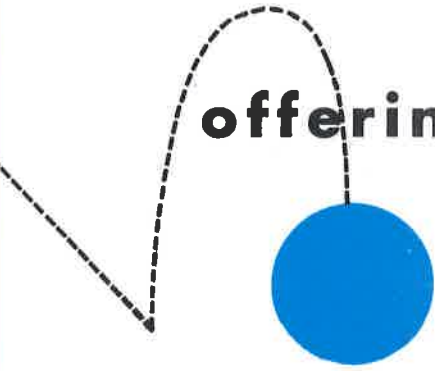
This brochure describes the educational principles of North Central Christian College. Specific aims and objectives are the basis for its existence. You are invited to become acquainted with them.

Our college relations to you are important and so it is our desire to communicate to you in this way and help you to have an understanding of our program. We believe it is a good one.

Out of all proportion to its size and material resources, the small independent college produces eminence in the life of our nation.

—DR. D. E. TRUEBLOOD
Professor, Educator

offering good values in spiritual,



CITIZENSHIP

"From the beginning a religious strain has permeated American society . . . it has infused the American system with a conviction that the pursuit of gain was not an end in itself but had to be justified by the use to which the gain was put." *The "Rockefeller Report"*

INDUSTRY

Private colleges furnish a climate that encourages initiative and free enterprise. The basic purposes of North Central are to furnish its students with a vocation and a concept of life that will enable them to reach their highest aspirations.

intellectual and cultural training



TEACHING

The future of America depends upon what its young people are taught today. A teacher's responsibility reaches beyond the imparting of knowledge. It includes developing the student as a whole human person equipped with good attitudes, emotional maturity, and an abiding sense of spiritual values.



ATMOSPHERE

Good environment is a part of education. It furnishes the added experience that classroom exposure alone does not provide. Self expression comes easier in informal group activities, and personal development is on the way when social contacts reinforce the formal learning of students.



Higher education has a challenge to meet in the next few years. Universities, large colleges, small colleges, liberal arts schools and technical institutions will have to provide for an increased population. One aspect of the challenge in education is to provide a well balanced training for the future leaders of tomorrow so that conformity is not produced as a by-product from a mill.

The kind of thinking which will defend, and not curtail, our American freedoms is important. The small private college serves as a springboard to administer the principles which support freedom of private enterprise and freedom of a democracy.



North Central has accepted the responsibility to educate the student in ethical, emotional, and spiritual values so he will possess proper attitudes for integrating the facts he continues to absorb throughout his life. Development of good character is one of the specific aims of the college, and it is emphasized through custom teaching.

Design of North Central

**a service to its students,
its local area, and its nation**

Good citizenship is stressed in all phases of college activity. A low teacher-student ratio furthers the emphasis on service. Acquiring knowledge is only a portion of education. To properly assimilate it is the important part . . . that purpose for which it is used . . . the integral parts which are linked together to develop one complete personality.

Lectures, workshops and similar programs are often held at the college for the benefit of everyone, so that Christian influence may be felt in many ways. The design, in this respect, is to serve its area by upholding New Testament tenet without encroaching upon the local autonomy of the Church.



America needs spiritual strength in order to remain a great nation. We are stressing concepts at North Central Christian College which will supply that strength . . . belief in God . . . good morals . . . love of neighbor . . . acceptance of these concepts will meet the challenge which faces the world today.



New buildings of the college are being planned to be located around the banks of Lake Norcentra, the focal point of the beautifully landscaped campus.



The three-level wing of the multi-purpose building houses a cafeteria planned to service several hundred students, the student center and two floors of dormitory rooms.



Large, pleasantly furnished dormitory rooms help the boarding students to happily pursue their living and learning at N.C.C.C.





The halls in the classroom wing of the multi-purpose unit reflect the contemporary design of the buildings planned by the architects who have developed a complete site plan for the college.



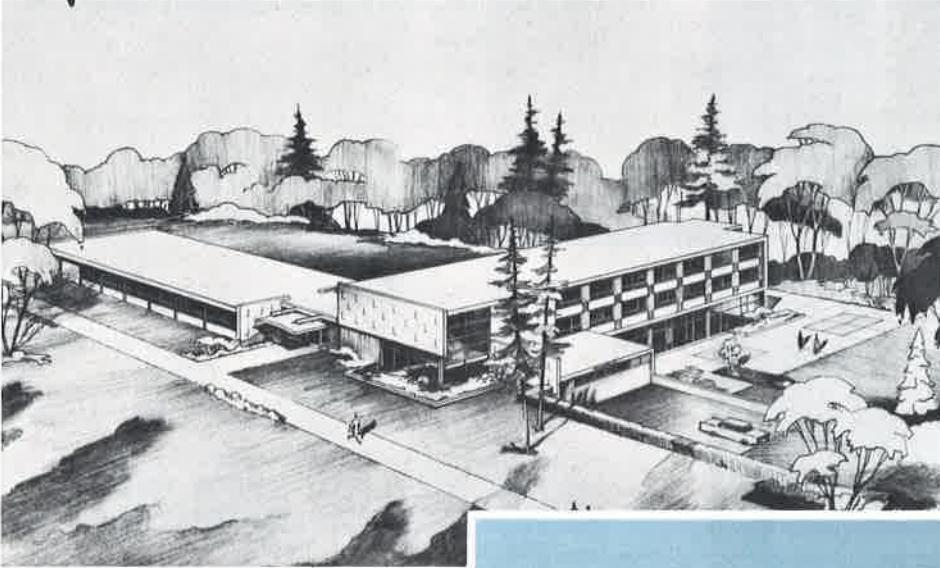
Maxon Hall, one of the six buildings already constructed on the campus, provides facilities for social activities and library.



Students at North Central Christian College have the advantage of modern facilities, beautiful surroundings and a congenial atmosphere.



multi-purpose building - now in use



North Central's first new building to be constructed was a multi-purpose unit designed to add sufficiently to the already-existing facilities to enable the school to begin operation. The building provides several offices, classrooms, dormitory rooms and a cafeteria. It was completed for the beginning of the first school year, 1959-1960, at a cost of \$335,000.

projected plan for a fully developed campus

Fully utilizing the natural beauty of the campus site, the projected plan has been developed by Wyeth and Harman Architects of Port Huron, Mich. Buildings of contemporary design are set in a functional arrangement. When fully developed, the school plant as shown will accommodate more than 1,000 students.



President Gatewood

B.A., M.A., LL.D.

The dynamic administrator of North Central Christian College is a man who is active in many phases of national and international affairs. He is a world traveler and lecturer, author and teacher. He is well known for his mission endeavors and for relief work which he organized in Germany following World War II.



Dean Palmer

B.A., M.A., Ed.S.

The inner structure of North Central's administration is outlined and supervised by one who is well suited to this work. Through experience gained in the schools of Nigeria, Africa, and as president of Nashville Christian Institute Dean Palmer fulfills his post in a very proficient way.

board of directors...



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Chairman
Royal Oak, Michigan



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Lansing, Michigan



WOODY STOGSDILL
Bloomington, Indiana

Board members **JAMES THOMPSON**, Searcy, Arkansas, and **EDDIE JAY**, Hamlin, Texas, not pictured.

Dr. Benson

President, Harding College; President, National Education Program

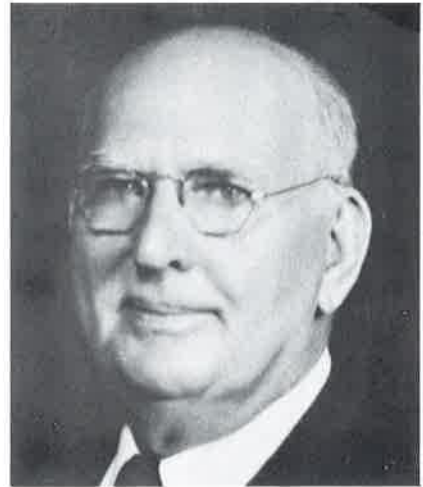
"Future citizens will need the sound foundation which North Central Christian College stresses in its program of education. Its sphere of influence will be felt by many people. As a small private college it offers a great opportunity to young people in Michigan and the surrounding area."



A. M. Burton

Founder and President Emeritus, Life and Casualty Insurance Co.

"Christian colleges throughout the world like North Central Christian College have contributed greatly to the spiritual welfare of the young people of our land. I consider that the investments I have made in Christian Colleges to be some of the best investments of my life."



T. R. Rampy

Former Comptroller General, U.S. Air Force, Europe

"The measure of the value of any educational program is the extent to which it prepares the individual for service to his fellowmen. The ideal of service is exemplified in the life of Christ, therefore, a Christian environment is essential to proper preparation for a life of greatest service."



music - - sports / missions dept.



The beauty of mixed voices which render various expressions of drama, lightness of heart, or religious thought, is found in the chorus of North Central Christian College. The different vocal groups work diligently under the guidance of Fred Alexander, their music director. The chorus members also serve as diplomats for the college as they present programs in many states.

Intramural sports and recreational activity give students a good change of pace during the school year. Two lakes on the campus of this northern college furnish good winter recreation.





Voyaging in uncharted seas as regards Christian colleges, N.C.C.C.'s president Otis Gatewood, former missionary to Germany and Dean Lucien Palmer, former missionary to Nigeria, established the only department of missionary training in existence. Maurice C. Hall, assistant to the president, and former missionary to France, was named head of this department.

During the first year, fifty-two percent of all fully enrolled students elected to be in a missionary course. A full year of graduate study along with many courses on the undergraduate level are offered in the field of missions.

This special department sponsors an annual World Evangelism Workshop at which many former, present and future missionaries share knowledge and experiences. The noted negro evangelist Marshall Keeble has referred to this workshop as the most inspirational lectureship that he has ever attended.

Students and faculty cooperate to prepare two radio programs each week for special broadcasts. Under the direction of Ukrainian professor Stephen Bilak these programs are beamed over powerful European and Far Eastern radio stations into the U.S.S.R.



Plans of the missionary training department of North Central Christian College include: tape and film library of foreign countries, complete records of present missionary activities, missionary pictorials, overseas and local practical training, and radio facilities for contacting the entire world.

The unique program of this department is directed and administered by a faculty which has a combined foreign missionary experience of nearly one hundred years.





NORTH
CENTRAL
CHRISTIAN
COLLEGE

800 WEST AVON ROAD • ROCHESTER, MICHIGAN

OUR AIM:

*Promoting complete growth of the
whole person for successful Christian
living.*