



SPECIAL CAMPAIGN ISSUE

YOU WILL WANT THE ANSWERS TO THESE IMPORTANT QUESTIONS

Q. What is the North Central Christian College Foundation?

A. It is a non-profit corporation formed under the laws of the State of Michigan, specifically, according to the provisions of the Public Acts of 1931, as amended.

Q. What is its purpose?

A. To raise funds for the establishment of a Christian College in the North Central section of our country.

Q. Will it establish a "church school"?

A. No. There will be no organic connection with congregations as such. The school will be an adjunct of the home, not the church.

Q. What will be the purpose of the school?

A. The purpose of the school will be for the advancement of education in which the arts, sciences, languages, and Holy Scriptures will always be taught.

Q. Who will manage the school?

A. It will be managed and controlled by a Board of Directors, each of whom will be a member, in good standing, of a local congregation of the Church of Christ.

Q. What assurance will be given that the school will be free from divisive doctrines, influences, and "isms"?

A. Article II of the Articles of Incorporation says "... the school will be managed and controlled ... by the Board of Directors, each of whom shall be a member of a congregation of the Church of Christ, which takes the New Testament as its only and sufficient rule of faith, worship, and practice, and rejects from its faith, worship, and practice everything not required by either precept or example, and which does not introduce into the faith, worship, and practice, as a part of the same, or as adjuncts thereto, any supplemental organization, or anything else not clearly and directly authorized in the New Testament either by precept or example; and each of whom shall be vigorously opposed to all spurious doctrines of faith which would, by their "isms", threaten the liberty of religious education in the proposed school.

Q. Where will the school be located?

A. No definite site has yet been selected. The school will be located in or near the City of Detroit.

Q. What are some advantages of a Detroit location?

A. In Metropolitan Detroit there are more than fifty congregations of the Church of Christ with a total membership of approximately 10,000 — the largest concentration of members of the Church of Christ anywhere in the North. Add to these the members of numerous congregations in Southern Michigan, Northeastern Indiana, and Northwestern Ohio and the number becomes truly impressive. "Detroit is the industrial capital of the world. On a per capita basis, no other major city has an equal number of factory workers, or as large a volume of manufactured products." Detroit is the nation's fifth city in population; it is third in business and industry. Total income for citizens of Detroit in 1955 was well above eight billion dollars. Nine great railroad systems, twelve air lines, and numerous bus lines serve the city. A network of federal and state high-

INSTRUCTIONS TO CAMPAIGN WORKERS

1. You have accepted a limited but very important responsibility in this campaign. Christian education in this area demands and deserves our best efforts.
2. Know the story. Read all the literature available. Ask questions. Approach each prospect with confidence and enthusiasm.
3. Study your prospects — adapt your sales talk to the particular attitudes of each potential contributor.
4. Organize your work. Make personal calls — *do not* depend on writing letters or calling on the telephone.
5. See one or two prospects each day. Do a thorough job. Only by giving each potential giver an opportunity to contribute can we achieve our goal.
6. Ask for pledges — not cash. Get as many 30 months or 150 weeks pledges as possible. Emphasize time payment plan.
7. Make your own pledge first. Do not hesitate to tell others how much you have given. Success requires sacrifice on the part of everyone.
8. Begin work immediately. Procrastination on your part will seriously jeopardize the entire campaign.
9. Attend all meetings of your group. Encourage others by your enthusiastic example.
10. Be a leader. Get the job done. "Bring home the bacon."

ways will make possible quick access to the city by students and patrons when the college is opened.

Q. When will the school be started?

A. Just as soon as sufficient funds can be secured to purchase and equip desirable property and to assemble a faculty.

Q. How much money will be required?

A. It is believed that \$150,000 will enable us to secure the necessary land, buildings, and equipment, and to engage an acceptable faculty.

Q. Who will be expected to contribute this money?

A. The approach will be made to individual members of the Churches of Christ in Detroit, Southern Michigan, Northwestern Ohio, and Northeastern Indiana.

Q. Will this be a cash campaign?

A. No. Pledges can be made for a period of weeks or months. We request that monthly gifts for 30 months, or weekly gifts for 150 weeks, be the rule. In that way the necessary funds can be obtained without burdening anyone or interrupting the normal programs of the congregations of this area.

Q. When will this financial campaign be conducted?

A. It is on right now. We hope to reach our goal not later than September 30 of this year.

Q. How much do you expect each potential contributor to give?

A. No "assessment" has been or will be made. Each member of the Church of Christ in this area and every friend of Christian education must give generously if we are to succeed.

Q. What is the attitude of brethren toward this project?

A. Reactions have been encouraging from the first and now that actual solicitation is in progress the response is enthusiastic and most generous.

CAMPAIGN GOAL \$150,000 — LET'S ALL GIVE GENEROUSLY

IN SUPPORT OF CHRISTIAN EDUCATION

"We, indeed, as a people devoted to the Bible cause, and to the Bible alone, for Christian faith and manner, and discipline, have derived much advantage from literature and science, from schools and colleges. Of all people in the world we ought then to be, according to our means, the greatest patrons of schools and colleges. 'Tis education that makes the man—intellectually, morally, religiously, eternally: I mean education in its true, and proper, and all-comprehensive import. The world has been, till lately, asleep upon this mightiest of living interests." — Alexander Campbell

"We hope to send forth into the world of letters, morals, and religion a host of trained men from our nurseries; who, instead of being puffed up with pride, will prove themselves worthy advocates of truth and righteousness." — Tolbert Fanning

"The Bible, above all other books, ought to be studied in our schools. No book is to be compared with it for strengthening the mind, developing the body, and refining the heart. We owe our enlightenment, civilization, liberty, and temporal prosperity to it. Where the Bible is not, none of these things are. As a textbook for the schools it is as superior to all other books as God is superior to man."

— James A. Harding

"It is proposed to open a school under safe and competent teachers in which the Bible, excluding all human opinions and philosophy, as the only rule of faith and practice; and the appointments of God, as ordained in the scriptures, excluding all innovations and organizations of men, as the fullness of divine wisdom, for converting sinners and perfecting saints, will be earnestly taught. The aim is to teach the Christian religion as represented in the Bible in its purity and fullness; and in teaching this to prepare Christians for usefulness, in whatever sphere they are called upon to labor. Such additional branches of learning will be taught as are needful and helpful in understanding and obeying the Bible and in teaching it to others."

— David Lipscomb

"The question of support of Christian education by the Lord's people is based on whether it is right for Christian people to operate a Christian college for the benefit of Christian young people. If this is right then Christian people should support such schools because this is the only way that the good of these schools can be perpetuated. Most people have witnessed the good influence of a Christian school in the life of some young person. This good did not come about just because the young person attended a school but because that school was based on Christian ideals." — James O. Baird

"The fruit of Christian education is evident in areas where we have schools in which the Bible is faithfully taught. In these areas the church is growing much more rapidly than in areas where we have no such schools. The Christian schools are to help the parents finish their responsibility of bringing up their children in the Lord. If we are faithful parents we provide our children with Bible study, worship, and a Christian atmosphere as long as they are in our homes. When our children have to leave our homes, we should send them to school where these three things are emphasized: Bible study, worship, and a Christian atmosphere." — Harvey Childress

"Best wishes to you in connection with North Central Christian College. It is a wonderful undertaking and the area certainly needs that type of school." — H. A. Dixon

"The world is suffering under the impact of rationalism and modernism. Regardless of causes, the fact is true. In many instances teachers, thinking themselves wise, have become fools and are teaching foolishness to our children in our schools, colleges, and universities. I am glad that there are a few spots on earth where knowledge can be gained in an atmosphere where God is honored. We urge Christian people everywhere to invest in the youth of the land, and of the church, by providing such facilities as are

necessary to insure the fact that our children, and others, may have an opportunity to further their education in an environment where emphasis is placed on Deity rather than dust." — Reuel Lemmons

"We are living in God's world. All lasting values have a direct relationship to God. Man is a special creation who survives physical death. He is endowed with intellect and held accountable for his acts. Man's responsibility is revealed in the scriptures. God's revelation must be implanted into human minds through education. Each child of each generation must individually learn God's truths. Man's spiritual nature is capable of development into Godlike qualities of self-sacrifice, purity, and holiness. Morality cannot exist apart from religion. Character traits are formed through association. 'Evil companions corrupt good morals.' The example of Godly teachers does more to build character than what these teachers say. Education which excels in intellectual and physical training, but neglects the spiritual, overlooks the most important part of man." — F. W. Mattox

"A school where the Bible is taught as God's word would be a Good thing. A school where the Bible is not taught and yet where the teachers are members of the Church would be a good thing. A school where the Bible is not taught, and where the teachers are not members of the church, but where 99% of the students are members of the Church would be a good thing. A school where the Bible is taught, the teachers are members of the church, and 99% of the students are members of the church is a powerful force for good." — Don Morris

"The two main factors which I feel should be stressed in providing a well-rounded education for young men and women are: Adequate preparation for a life of usefulness in a competitive world. A foundation of Christian character and faith which will survive the storms of life."

— George Pepperdine

"I am intensely interested in the work there in Detroit . . . It is my purpose to lend encouragement in every effort to advance the cause of Christian education everywhere."

— Athens Clay Pullias

"Christian education in our time means more than the teaching of Biblical truths: it includes the related fields of study which are necessary if one is to be able to interpret the Bible correctly and intelligently, and if one is to enlarge his sphere of service as a Christian, whether it be in the field of religion, medicine, or law. Christian education, then, is a study of any subject in an environment and under such directions as enables the student to view his knowledge in the light of its true relationship to the Christian religion."

— Alonzo D. Welch

"There is a need for junior Christian Colleges throughout the nation. This would enable more young people to receive a Christian education for the first two years of college work and remain closer to their homes. Also, it would help to relieve the crowded conditions in our senior Christian Colleges." — Melvin J. Wise

"Since the public schools are for all, we must do our best to influence them in the right direction, but there is another way in which we can light a candle of righteousness: that is, what we often call Christian education, through private schools supported and controlled by Christian people. One of the freedoms of our land, and we trust it shall long prevail, is the freedom of individuals to establish and maintain schools which are in harmony with their faith and ideals. Are such schools worth the cost? Tolbert Fanning, David Lipscomb, T. B. Larimore, James A. Harding, and a host of others thought they were. They made great sacrifices to provide the opportunity of training students who have become outstanding leaders in the cause of Christ. They believed that the soul of education is the education of the soul, and they could see that Christian character needed to be developed by Christian teachers using the Bible as a daily text book." — M. Norvel Young

CAMPAIGN DATES SEPTEMBER 1 - 30 LET'S DO IT NOW!