

BOARD OF TRUSTEES SPECIAL MEETING MINUTES July 9, 2007 Iroquois Club 43248 N. Woodward Ave. Bloomfield Hills, MI 48302

### 1. GENERAL FUNCTIONS

### 1.1 Call to Order and Welcome

The meeting was called to order at 6:10 p.m. by Chairperson Davis who welcomed all guests and staff.

## 1.2 Attendance

Present

Pamala Davis, Chairperson Anne Scott, Secretary Dale Cunningham, Trustee Phillip Abraham, Trustee Thomas Kuhn, Trustee Anna Zimmerman, Trustee

Absent

Sandra Ritter, Vice Chairperson

## 2. NEW BUSINESS

Chairperson Davis turned the meeting over to Interim Chancellor Brantley who noted that Chancellor's Cabinet the purpose of this meeting is to review the strategic planning process and present the academic master plan.

#### ■ REVIEW OF THE STRATEGIC PLANNING PROCESS

Interim Chancellor Brantley presented an overview of OCC's strategic planning process stating that OCC relys on three types of planning: strategic (5-7 years), tactical (2-5 years), and operational (1-2 years). The College's goals for 2008 - 2012 are scheduled to be presented to the Board of Trustees in December.

## PRESENTATION OF THE ACADEMIC MASTER PLAN

Academic Senate Chair Mary Ann McGee presented the Academic Master Plan noting the academic goals will provide direction for the college and that the College Planning Council and the campuses will implement the goals. Following are the academic goals as set forth in the Academic Master Plan:

- Goal 1: **Curriculum** The College will develop and innovatively deliver a curriculum that helps all students achieve their educational, social, and professional goals.
- Goal 2: **Student Success Skills** The College will initiate and expand comprehensive programs that enable students to success in college level courses.
- Goal 3: **Student Engagement** The College will enhance students' connection to their campus community in order to aid their academic success.
- Goal 4: **External Communities** The College will build stronger alliances with the external community to help students meet their educational goals, to support program development, and to drive the economic, social, and cultural transformation of our communities.
- REVIEW OF THE 2002-2007 COLLEGE GOALS

Acting Chief Strategic Development Officer Cheryl Kozell reviewed the 2002-2007 strategic goals with the group:

- Goal 1: **Plan Future Directions** OCC will engage in continuous systematic planning to guide our future directions in all areas of college operations.
- Goal 2: **Increase Quality and Accessibility of Education** OCC will provide quality education for students by means of traditional and nontraditional approaches. To meet a diverse student population's needs, OCC will expand its educational opportunities and services to be continuously available without compromising quality and integrity.
- Goal 3: **Expand Partnerships and Collaborations** OCC will continue to create beneficial partnerships with a variety of businesses, educational institutions, communities, government entities, social agencies, and regional and national organizations.
- Goal 4: **Appreciate and Understand Diversity** OCC will foster inclusiveness through its educational programs and services, its cultural and artistic events, and its partnerships.

Goal 5: **Promote a Global Perspective** – To ensure that students understand global dynamics, OCC will provide relevant educational experiences that address the relationships of people, cultures, and nations in an

interconnected world.

Goal 6: **Facilitate the Appropriate Use of Technology** – OCC will employ

technology responsibly and appropriately in order to promote learning,

enhance teaching, and support the College mission.

Goal 7: **Assess Institutional Effectiveness** – To ensure that quality and

integrity are continuously associated with OCC and its educational programs, services, and operations, OCC will engage in continuous assessment in all of its functions and among all its employees to assure

it meets the needs of the communities it serves.

#### REVIEW OF COLLEGE MISSION

Campus President Jacqueline Shadko reviewed the College's mission statement with the group. It was suggested that a diversity statement be included in the mission statement. Chancellor's Cabinet will work on revising the mission statement to include a statement on diversity and will then present it to the Trustees.

ADDITIONAL REQUESTS AND INPUT

It was suggested that the College offer a complete degree online.

#### WRAP-UP/SUMMARY

Interim Chancellor Brantley summarized the meeting for the group noting that the strategic plan along with the academic master plan are the means by which the college plans its future.

## PREVIEW OF THE NEXT SESSION

Organizational structure is the topic for the next Special Board meeting scheduled for August 13, 2006.

Interim Chancellor Brantley returned the meeting to Chairperson Davis.

 DISCUSSION OF THE ROLE OF BOARD OFFICERS AND THE ROLE OF INDIVIDUAL TRUSTEES

The role of the Board Officers and the role of individual trustees was discussed.

DISCUSSION OF THE DIFFERENCE BETWEEN POLICY AND LAW

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Trustees discussed the difference between policy and law noting that the Board can change policy by a majority vote.

■ REVIEW OF SUPERMAJORITY ISSUE

Chairperson Davis requested that attorney, John Martin, review the law regarding supermajority votes.

# 3. ADJOURNMENT

The meeting was adjourned at 8:00 p.m. by Chairperson Davis.	
Respectfully submitted,	
Patricia J. Funtik	
Date	
Pamala Davis, Chairperson	
Anne Scott, Secretary	